

Mistakes, Errors and Failures across Cultures

Elisabeth Vanderheiden • Claude-Hélène Mayer
Editors

Mistakes, Errors and Failures across Cultures

Navigating Potentials

Editors

Elisabeth Vanderheiden
Catholic Adult Education of Germany
Römerberg, Germany

Claude-Hélène Mayer
Department of Industrial Psychology
and People Management
University of Johannesburg
Johannesburg, South Africa

Institut für Therapeutische Kommunikation
und Sprachgebrauch
Europa Universität Viadrina
Frankfurt (Oder), Germany

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Foreword

I was delighted that Elisabeth Vanderheiden and Claude-Hélène Mayer asked if I could provide a Foreword to their interesting book exploring the genesis of mistakes. Mistakes are perhaps the most common of human errors and often the least understood. My delight came from the fact that the invitation came just as I was completing the renewal of my Certified Instrument Flight Instructor (yes, researchers do have lives outside of the laboratory). To be sure, aviation has had an understandable concern with eliminating mistakes. For the layman, this concern has seemed to be focused on commercial operations. CRM (cockpit resource management) came about after the crash of a United Airlines DC-8 in the northwest which ran out of fuel shortly before landing at the airport. The analysis of the incident revealed that the crew depended too much on the captain as they tried to solve a problem all the while using precious fuel. That incident resulted in the airline, followed by the entire industry, to adopt training on how to delegate and integrate the resources of the crew, hence CRM. But in the public's mind, there seems to be less concern about general aviation in avoiding, if not eliminating, mistakes. Many of the mistakes in this domain may not result in the loss of life, though some do. One case I remember well was that of a doctor and his wife who set off in their single engine for a trip for a mid-south state to Texas. The pilot carefully calculated the amount of fuel he would need to easily reach an airport for refueling. However, for reasons unknown, he underestimated the strength of headwinds as they approached the airport. When on final approach, they ran out of fuel and hit trees just off the end of the runway. Both lives were lost. Another example is from my own early days as a pilot. We had just moved to a state in the Southern United States to a town about 50 miles away from the Mississippi River. On one of those perfect VFR days, we decided to fly over to the river and see the barges from a thousand feet. So, we flew up and down the river for a while and then headed back to the home base. Now, this was normally a 45-minute jaunt in our 172, but it seemed to drag on and on. And then I realized I was lost; all the land looked the same. The two lakes that bracketed the home airport were nowhere to be seen. Finally, I called for help from ATC, who found me, and I realized that we had drifted 50 miles south. Yes, a mistake in that as a new pilot is that I forgot to use the instruments in the plane to triangulate between

two VORs and keep myself on course. But it was an unintentional mistake. But, one, if the weather had turned nasty, could have had undesirable consequence. The point being that there are intentional mistakes (usually accompanied by the optimism bias), such as scud running and unintentional errors. Over the years, the CFI training has significantly changed to a focus on risk assessment and mitigation. And I would suggest that the concept of risk assessment can be applied outside of the aviation community, e.g., in analyzing vehicular accidents such as starting a trip on an icy day without considering the probability of losing control.

What this book takes as its rationale is “are mistakes, errors, and failures culture bound?” To be sure, in aviation, we have known for some time that cultures that are highly hierarchical make for problems in the cockpit. For example, a Korean Airlines 747 crashed on approach to a landing because the first officer would not forcefully speak up when he realized that the captain was allowing the plane to drop below the glide slope. The analysis suggested that Korean culture vested almost god-like characteristics in the captain. As a result, Korean revamped its entire training and evaluation program. Of course, this issue is not confined to one airline or one country; similar events have occurred in many countries. But we tend to see these issues, at least before this book, as restricted to certain occupations and not generally spread throughout the culture and through many aspects of everyday living. For that reason, this book can serve as a guide to future research on mistakes, errors, and failures.

This is an important book; the chapters are written with care to the existing research and applications to real-world issues. The authors are to be commended for advancing our knowledge of this critical area.

Dan Landis completed his PhD in General-Theoretical Psychology from Wayne State University in 1963. He has held several academic and research positions. He is currently Affiliate Professor of Psychology at the University of Hawaii at Mānoa, Professor Emeritus of Psychology, and Dean Emeritus of the College of Liberal Arts, University of Mississippi. He is also Past Chair of the Department of Psychology, Indiana University-Purdue University Indianapolis, Research Psychologist at Educational Testing Service, Senior Research Psychologist at the Franklin Institute, and Visiting Research Professor at the East-West Center; Defense Equal Opportunity Management Institute (DEOMI); University of Illinois; Victoria University in Wellington, NZ; and Primate Laboratory, University of Wisconsin. He is the Founding Editor in Chief of the *International Journal of Intercultural Relations* (1977–2011), the Founding President of the International Academy for Intercultural Research, and the Coeditor/Author of *Ethnic Conflict: International Perspectives* (1985), of the three editions of the *Handbook of Intercultural Training* (1986, 1996, 2004), of the *Handbook of Ethnic Conflict: International Perspectives* (2012), and of *Neuroscience in Intercultural Contexts* (2015). A Mandarin translation of the 2004 Training Handbook was published by Peking University Press in 2010. He is an Elected Fellow of several organizations: American Psychological Association, Association for Psychological Science, Society for the Psychological Study of Social Issues, Division of International Psychology of APA, and

International Academy for Intercultural Research. He is listed in Who's Who and other biographical compendiums. In 2007, he was given a Lifetime Achievement Award by the International Academy for Intercultural Research and, in 2012, was honored by the American Psychological Association with its award for Distinguished Contributions to the Internationalization of Psychology.

Keaau, HI, USA

Dan Landis
danl@hawaii.edu

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Elisabeth Vanderheiden

Making mistakes, admitting errors, or experiencing failure is often initially associated with very painful experiences. It is often shameful, can trigger feelings of guilt, can cause great suffering and deep crises, and can have serious personal, professional, legal, or material consequences. But ideally, these events also initiate deep holistic learning opportunities, chances for reorientation, and manifold occasions to develop new visions as a person, organisation, collective, or society, to discover new skills and resources, and to take unknown paths at the crossroads of professional or private life decisions. In this sense, I thank all the people who have given me the opportunity to make mistakes and fail because these extraordinary learning opportunities and catalysts for my personal and professional development would not have existed without them. Above all, I thank those who stood by my side on these occasions, inspired me, and walked with me for a little while or longer on my way to new and sometimes unknown terrains of knowledge, action, and changed life practice.

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Editors and Contributors

About the Editors

Elisabeth Vanderheiden is a Pedagogue, Theologian, Intercultural Mediator, and Managing Director of the Catholic Adult Education Rhineland-Palatinate, and the President of the Catholic Adult Education of Germany. Her publishing focus centers on the context of basic education for adults, in particular on trainings for teachers and trainers in adult education, as well as vocational and civic education, and edited books on intercultural opening processes and intercultural mediation. Her latest publications focused on shame as resource as well as mistakes, errors, and failures and their hidden potentials in the context of culture and positive psychology. She also works as an Independent Researcher. In a current project, she investigates life crises and their individual coping strategies from different cultural viewpoints. A topic that has also aroused her research interest is humor and how it appears in different cultural perspectives and from various scientific disciplines. She lives in Germany and Florida.

Claude-Hélène Mayer (Drhabil, PhD) is Professor of Industrial and Organizational Psychology at the Department of Industrial Psychology and People Management at the University of Johannesburg; an Adjunct Professor at the European University Viadrina in Frankfurt (Oder), Germany; and a Senior Research Associate at Rhodes University, Grahamstown, South Africa. She holds a PhD in Psychology (University of Pretoria, South Africa) and in Management (Rhodes University, South Africa), a Doctorate in Political Sciences focusing on sociocultural anthropology and intercultural didactics (Georg-August University, Germany), and a Habilitation in Psychology (European University Viadrina, Germany) with focus on work, organizational, and cultural psychology. She has published several monographs, text collections, accredited journal articles, and special issues on transcultural mental health and well-being, sense of coherence, shame, transcultural conflict management and mediation, women in leadership in culturally diverse work contexts, constellation work, coaching, and psychobiography.

Contributors

Umut Altunoz MD senior psychiatrist & psychotherapist, Wunstorf Psychiatric Clinic, Hannover Region Clinics, Wunstorf, Germany.

Alice Anderson Manager of Audience Research and Impact, Minneapolis Institute of Art, USA.

Thalita Camargo Angelucci Psychologist Federal University of São Carlos (UFSCar, Brazil), PhD Student at the National University of Rosario (UNR, Argentina).

Christine Bales Student of rehabilitation psychology B.Sc., occupational therapist, Stendal and Göttingen, Germany.

Paul Barach MD, MPH, anesthesiologist and critical care physician physician-scientist, Clinical Professor Wayne State University School of Medicine, and Children's Hospital of Michigan, USA.

Maria Belz Dr., Graduated psychologist and in training to become a certified behavioral psychotherapist, Göttingen, Germany.

Maike Baumann scientific associate University of Potsdam, Germany.

Katja Brinkmann student applied psychology B.Sc., Göttingen, Germany.

Jan S. Brommundt (Dr.) is medical doctor in anaesthesiology as well as international, humanitarian and disaster medicine, University Medical Center Groningen, The Netherlands.

Alessandro Carretta PhD, Full Professor in Economics and Management of Financial Intermediation, former Director of the Program in Banking and Finance at University of Rome Tor Vergata, Italy.

Franziska Carow student of health communication, Department of Population Medicine and Health Services Research at Bielefeld, Germany.

Clifford H. Clarke ABD, teaching intercultural communication at Stanford and the University of Hawaii, USA, Japan.

Hannah Eger BA health communication at Bielefeld, Germany.

Lucrezia Fattobene Assistant Professor in Financial Markets and Institutions at LUM Jean Monnet University, Bari, Italy.

Florian Fischer (Dr.) Postdoc researcher at Bielefeld University, Germany.

Saraswathie Govender Associate Professor, University of Limpopo, South Africa.

Zhi Guo research fellow in the Department of Industrial Engineering, Tsinghua University, China.

Mary Hallay-Witte certified religious pedagogue, research associate at Medical School Hamburg, Hamburg.

Jan U. Hagen (Prof. Dr.) associate professor at ESMT European School of Management and Technology in Berlin, Germany.

Bettina Janssen (Dr. iur.) solicitor, mediator (BM), supervisor (DGSV), coach (ECA), Cologne, Germany.

Klas-Göran Karlsson (Dr.) Professor of History, Lund University, Sweden.

James L. Kelley Researcher and writer, USA.

Aliraza Javaid BSc Criminology, MSc Clinical Criminology, MRes Social Sciences, PhD in Sociology and Social Policy, United Kingdom.

Dan Landis PhD, Affiliate Professor of Psychology University of Hawaii at Manoa, Professor Emeritus of Psychology, and Dean Emeritus of the College of Liberal Arts, University of Mississippi, USA.

Fernando Lanzer Pereira de Souza B.A. Clinical, Educational and Organisational Psychology, guest lecturer at business schools in Europe and Brazil, The Netherlands.

Xin Lei PhD student in the Department of Industrial Engineering, Tsinghua University, China.

Josua Leibrich student of psychology B.Sc., Göttingen, Germany.

Václav Linkov (PhD), researcher in transportation psychology, Brno, Czech Republic.

Adam V. Maltese (PhD) Associate Professor of Science Education at Indiana University and director of the MILL Makerspace, Indiana University, USA.

Lolo Jacques Mayer young author and public speaker. Germany and South Africa.

Kathryn Anne Nel (Prof. PhD), Industrial Psychology, University of Limpopo, South Africa.

Elmar Nass (Prof. Dr. Dr.), Professor of Economic and Social Ethics at the Wilhelm Loehe University Fürth, Germany.

Rudolf M. Oosthuizen DLitt, associate professor Department of Industrial and Organisational Psychology University of South Africa.

Ibrahim Özkan (Dr.) Graduated psychologist and certified psychological psychotherapist, Göttingen, Germany.

Bo Petersson Professor of Political Science and IMER (International Migration and Ethnic Relations), Malmö University, Sweden.

Wayne Petherick (PhD) Associate Professor of Criminology Bond University Queensland, Australia.

María Isabel Pozzo Professor, Licentiate and Doctor in Educational Sciences from the National University of Rosario (UNR, Argentina).

Nan Qie doctoral candidate at Tsinghua University, China.

Pei-Luen Patrick Rau Professor Industrial Engineering and Global Innovation Exchange Institute, Tsinghua University, China.

Paul C. Rosenblatt PhD Professor Emeritus Family Social Science at the University of Minnesota, USA.

Thomas Ryan (PhD), Associate Professor Philosophy and Theology of the University of Notre Dame Australia.

Amber Simpson Assistant Professor Department of Teaching, Learning, and Educational Leadership, Binghamton University, Binghamton, NY, USA.

Paola Schwizer Full Professor Financial Markets and Institutions University of Parma (Italy) and Professor at SDA Bocconi School of Management, Italy.

Chris P. Subbe (Dr.), Senior Clinical Lecturer at the School of Medical Sciences, Bangor University, United Kingdom.

Karel Stanz Professor Industrial Psychology University of Pretoria, South Africa.

Euisuk Sung (PhD), postdoctoral researcher at Indiana University, USA.

Naomi Takashiro (PhD), adjunct faculty at the Kyoto University of Foreign Studies and Junior college Kyoto, Japan.

Matita Tshabalala Industrial Psychologist, Aviation Psychologist, Pretoria, South Africa.

Jaco van der Westhuizen (PhD), Ex-Air Traffic Controller and Human Factor Specialist, Pretoria, South Africa.

Sofia von Humboldt (Prof. Dr.), Associate Professor and Principal Investigator, William James Center for Research at ISPA-Instituto Universitário, Lisbon, Portugal.

Janina Wesolowski B.Sc., student of psychology, Hannover Medical School, Germany.

Andong Zhang PhD student, Department of Industrial Engineering, Tsinghua University, China.

Petr Zámečník Head of Department of Traffic Psychology, Transport Research Centre, Brno, Czech Republic.