

Palgrave Studies in Public Health Policy Research

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Public health has increasingly cast the net wider. The field has moved on from a hygiene perspective and infectious and occupational disease base (where it was born in the 19th century) to a concern for unhealthy lifestyles post-WWII, and more recently to the uneven distribution of health and its (re)sources. It is of course interesting that these ‘paradigms’ in many places around the world live right next to each other. Hygiene, lifestyles, and health equity form the complex (indeed, wicked) policy agendas for health and social/sustainable development. All of these, it is now recognized, are part of the ‘social determinants of health’.

The broad new public health agenda, with its multitude of competing issues, professions, and perspectives requires a much more sophisticated understanding of government and the policy process. In effect, there is a growing recognition of the extent to which the public health community writ large needs to better understand government and move beyond what has traditionally been a certain naïveté about politics and the process of policy making. Public health scholars and practitioners have embraced this need to understand, and influence, how governments at all levels make policy choices and decisions. Political scientists and international relations scholars and practitioners are engaging in the growing public health agenda as it forms an interesting expanse of glocal policy development and implementation.

Broader, more detailed, and more profound scholarship is required at the interface between health and political science. This series will thus be a powerful tool to build bridges between political science, international relations and public health. It will showcase the potential of rigorous political and international relations science for better understanding public health issues. It will also support the public health professional with a new theoretical and methodological toolbox. The series will include monographs (both conventional and shorter Pivots) and collections that appeal to three audiences: scholars of public health, public health practitioners, and members of the political science community with an interest in public health policy and politics.

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Deborah Gleeson • Ronald Labonté

Trade Agreements and Public Health

A Primer for Health Policy Makers, Researchers
and Advocates

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macmillan

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This book is dedicated to the trade negotiators we have been privileged to meet who have strived to protect the health of their people, often against incredible odds, those public health actors who have striven to ensure that health is not forgotten in the inevitable trade-offs made in treaty negotiations, and to the international networks of civil society organisations, legal experts, academics and activists who support and resource both groups in their efforts.

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Praise for *Trade Agreements and Public Health*

‘An essential read for health policy makers, researchers and advocates who want to take a leadership role in making trade and trade agreements work to improve health outcomes. This well researched and evidence-based book gives the reader the elements to participate in a constructive dialogue to ensure trade increases access to health services, lowers the costs of medicines, vaccines and medical devices and reduces harmful products crossing borders.’

—Nick Drager, MD, PhD, *Honorary Professor,
London School of Hygiene and Tropical Medicine*

‘The intent of global free trade is to increase opportunities to enrich people across the world. However, current international trade negotiations have become complex, difficult to understand and a mystery to the ordinary people they are supposed to enrich. Gleeson and Labonté provide sensible, readable and academically sound insights into the tools required to ensure priority for the most important enrichment—the health of the people and the health of the planet.’

—Michael Moore, AM, *Immediate Past President of the World Federation of
Public Health Associations (2016–2018)*

‘The contradictions between public health priorities and trade agreements are perhaps some of the most important challenges of 21st century capitalism. This highly readable book demystifies these challenges by providing a comprehensive overview of the key linkages, areas of concern and some suggestions for reform. Intended for an audience in global health, this primer is also essential reading for policy makers, researchers and activists in the field of trade.’

—Sakiko Fukuda-Parr, *Professor of International Affairs,
The New School, USA*

‘Community health and health care are increasingly influenced by trade relations which are increasingly governed by trade agreements. The emergent health challenge is to steer the negotiations and implementation of such agreements away from health-damaging provisions. Gleeson and Labonté’s “primer” is a unique contribution which will prove invaluable in addressing this challenge; assisting health officials to promote policy coherence; assisting researchers in tracing impacts; and supporting health practitioners and activists in monitoring and advocacy.’

—David Legge, *Convenor of People’s Health Movement’s
Trade and Health Circle*

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ABBREVIATIONS

ACTA	Anti-Counterfeiting Trade Agreement
AGP	Agreement on Government Procurement
AoA	Agreement on Agriculture
AUD	Australian Dollars
BIT	Bilateral Investment Treaty
CAD	Canadian Dollars
CEC	Commission for Environmental Cooperation
CETA	Comprehensive Economic and Trade Agreement
CGE	Computable General Equilibrium
CITES	Convention on International Trade in Endangered Species of Wild Fauna and Flora
C-POND	Pacific Research Centre for the Prevention of Obesity and Noncommunicable Diseases
CPTPP	Comprehensive and Progressive Agreement for Trans-Pacific Partnership
CTE	Committee on Trade and Environment
DR-CAFTA	United States-Dominican Republic-Central America Free Trade Agreement
DTCA	Direct-to-Consumer Advertising
EPA	Economic Partnership Agreement
EPZ	Export Processing Zone
EU	European Union
FAO	Food and Agriculture Organization
FCTC	Framework Convention on Tobacco Control
FDI	Foreign Direct Investment
FET	Fair and Equitable Treatment
FTA	Free Trade Agreement

G20	Group of Twenty
GATS	General Agreement on Trade in Services
GATT	General Agreement on Tariffs and Trade
GDP	Gross Domestic Product
HIA	Health Impact Assessment
HICs	High-Income Countries
HIV/AIDS	Human Immunodeficiency Virus/Acquired Immune Deficiency Syndrome
HFCS	High-Fructose Corn Syrup
HPV	Human Papillomavirus
ICS	Investment Court System
ILO	International Labour Organization
IP	Intellectual Property
IPRs	Intellectual Property Rights
ISDS	Investor-State Dispute Settlement
ITAC	Industry Trade Advisory Committee (USA)
JRP	Joint Review Panel
KOF	Konjunkturforschungsstelle (Globalisation Index)
KORUS	Korea-US Free Trade Agreement
LDCs	Least Developed Countries
LICs	Low-Income Countries
LMICs	Low- and Middle-Income Countries
MEAs	Multilateral Environment Agreements
MERCOSUR	Southern Common Market (South American trade bloc)
MFN	Most Favoured Nation
MSF	Médecins Sans Frontières
NAAEC	North American Agreement on Environmental Cooperation
NAALC	North American Agreement on Labor Cooperation
NAFTA	North American Free Trade Agreement
NCDs	Non-communicable Diseases
NGO	Non-government Organisation
NT	National Treatment
NZD	New Zealand Dollars
OECD	Organisation for Economic Co-operation and Development
PACER Plus	Pacific Agreement on Closer Economic Relations—Plus
PCV	Pneumococcal Conjugate Vaccine
PHARMAC	Pharmaceutical Management Agency (New Zealand)
PIC	Pacific Island Country
QCA	Qualitative Comparative Analysis
R&D	Research and Development
RCEP	Regional Comprehensive Economic Partnership
SDGs	Sustainable Development Goals

SPS	Agreement on the Application of Sanitary and Phytosanitary Measures
SSBs	Sugar-Sweetened Beverages
TAC	Treatment Action Campaign
TBT	Technical Barriers to Trade
TFC	Transnational Food Corporation
TiSA	Trade in Services Agreement
TPP	Trans-Pacific Partnership
TRIMS	Agreement on Trade-Related Investment Measures
TRIPS	Agreement on Trade-Related Aspects of Intellectual Property Rights
TTC	Transnational Tobacco Company
TTIP	Transatlantic Trade and Investment Partnership
UMIC	Upper-Middle-Income Country
UNCTAD	United Nations Conference on Trade and Development
UNDP	United Nations Development Programme
UNEP	United Nations Environment Programme
US	United States
USA	United States of America
USD	United States Dollars
USMCA	United States-Mexico-Canada Agreement
USTR	Office of the United States Trade Representative
WHO	World Health Organization
WTO	World Trade Organization

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