

Textile Science and Clothing Technology

Series editor

Subramanian Senthilkannan Muthu, Kowloon, Hong Kong

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Subramanian Senthilkannan Muthu
Editor

Fast Fashion, Fashion Brands and Sustainable Consumption

 Springer

Editor
Subramanian Senthilkannan Muthu
Head of Sustainability
SgT group and API
Kowloon, Hong Kong

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*This book is dedicated to:
The lotus feet of my beloved
Lord Pazhaniandavar
My beloved late Father
My beloved Mother
My beloved Wife Karpagam and
Daughters—Anu and Karthika
My beloved Brother
Last but not least
To everyone working in the fashion
sector to make it SUSTAINABLE*

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