

Perspectives in Law, Business and Innovation

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Over the last three decades, interconnected processes of globalization and rapid technological change—particularly, the emergence of networked technologies—have profoundly disrupted traditional models of business organization. This economic transformation has created multiple new opportunities for the emergence of alternate business forms, and disruptive innovation has become one of the major driving forces in the contemporary economy. Moreover, in the context of globalization, the innovation space increasingly takes on a global character. The main stakeholders—innovators, entrepreneurs and investors—now have an unprecedented degree of mobility in pursuing economic opportunities wherever they arise. As such, frictionless movement of goods, workers, services, and capital is becoming the “new normal”.

This new economic and social reality has created multiple regulatory challenges for policymakers as they struggle to come to terms with the rapid pace of these social and economic changes. Moreover, these challenges impact across multiple fields of both public and private law. Nevertheless, existing approaches within legal science often struggle to deal with innovation and its effects.

Paralleling this shift in the economy, we can, therefore, see a similar process of disruption occurring within contemporary academia, as traditional approaches and disciplinary boundaries—both within and between disciplines—are being re-configured. Conventional notions of legal science are becoming increasingly obsolete or, at least, there is a need to develop alternative perspectives on the various regulatory challenges that are currently being created by the new innovation-driven global economy.

The aim of this series is to provide a forum for the publication of cutting-edge research in the fields of innovation and the law from a Japanese and Asian perspective. The series will cut across the traditional sub-disciplines of legal studies but will be tied together by a focus on contemporary developments in an innovation-driven economy and will deepen our understanding of the various regulatory responses to these economic and social changes.

More information about this series at <http://www.springer.com/series/15440>

Toshiyuki Kono
Editor

Security Interests in Intellectual Property



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Preface

The importance of intellectual property in business management has been widely recognized. It applies not only to big corporations, but also to small- and medium-sized enterprises. It seems, however, that there is much less discussion on the issue of intellectual property and finance. This book is edited with the aim to contribute to the development of debates on how intellectual property could contribute to the finance of its holder. For this purpose, it is crucial to integrate interdisciplinary perspectives. Scholars in the fields of law, economics, business administration, as well as an expert in international organizations, are invited to participate in this project. This is an outcome of a research project funded with JSPS Kakenhi Grant (Type S).

Fukuoka City, Japan

Toshiyuki Kono

Contents

IP Debt Finance and SMEs: Revealing the Evolving Conceptual Framework Drawing on Initiatives from Around the World	1
Janice Denoncourt	
Intellectual Properties and Debt Finance for Startups	39
Takashi Shimizu	
IP and Debt Finance: Cross-Border Considerations	51
Toshiyuki Kono and Claire Wan-Chiung Cheng	
UNCITRAL’s Contribution to Intellectual Property Financing Law	103
Spyridon V. Bazinas	
Functional Analysis of Private International Law Rules for Security Interests in Intellectual Property	119
Toshiyuki Kono and Kazuaki Kagami	
Index	155

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