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Florian Neus

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Florian Neus
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List of Abbreviations

ANOVA	Analysis of Variance
AtE	Attitude towards the Event
AtI	Attitude towards the Institution
AVE	Average Variance Extracted
EQ	Event Quality
ESL	Electronic Sports League
eSports	Electronic Sports
EU LCS	European League of Legends Championship Series
F	F-statistic
Fav	Favorability
H	Hypothesis
HEI(s)	Higher Education Institution(s)
M	Mean
MSSC	Motivation Scale for Sports Consumption
N	Sample Size
n.s.	Not Significant
NFI	Normed Fit Index
p	p-value
PF	Portfolio
PLS	Partial Least Squares
R ²	R-squared (Coefficient of Determination)
RQ	Research Question
SD	Standard Deviation
SEM	Structural Equation Model
SLSS(s)	Social Live Streaming Service(s)
SNS(s)	Social Networking Site(s)
S-O-R	Stimulus-Organism-Response
SPSS	Statistical Package for the Social Sciences
SRMR	Standardized Root Mean Square Residual
VIF	Variance Inflation Factor
WOM.	Word of Mouth