
Management – Culture – Interpretation

Edited by

Andreas Müller

Stephan Sonnenburg

The book series of the Karlsruhochschule International University explores new ideas and approaches to management, organizations and economy from a cultural and interpretive point of view. The series intends to integrate different perspectives towards economy, culture and society. Therefore, management and organizational activities are not seen as being isolated from their context, but rather as context-bound and dependent on their surrounding cultures, societies and economies. Within these contexts, activities make sense through the allocation, the interpretation and the negotiation of meanings. Sense-making can be found in performative processes as well as the way social meaning is constructed through interactions. The series seeks innovative approaches, both in formulating new research questions and in developing adequate methodological research designs. We welcome contributions from different interdisciplinary and collective ways of thinking and seeking knowledge which focus on the integration of “Management – Culture – Interpretation“.

Edited by

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Karlsruhe, Germany

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(Eds.)

ReThinking Management

Perspectives and Impacts
of Cultural Turns and Beyond

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Wendelin Küpers, Stephan Sonnenburg and Martin Zierold
Editors

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