

European Communication Council Report

E - M E R G I N G M E D I A

Communication
and the Media Economy
of the Future

Axel Zerdick · Arnold Picot
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E-MERGING MEDIA

Communication
and the Media Economy
of the Future

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E-Merging Media

Communication and the Media Economy of the Future

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The European Communication Council (ECC) is an independent group of scholars and scientists from different European countries and the USA. For each new report, communication experts from diverse academic backgrounds are invited to participate in research and production as either Fellows of the Council or authors. The ECC's objective is to discuss trends and issues in European communications for leaders and visionaries in communication companies and for leading policymakers.

ECC Reports concentrate on key trends and issues in media, telecommunications and information technologies, which are expected to be predominant for the future development of communication industries, and which deserve higher profile in future debates.

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