

Peter Winterhoff-Spurk (Ed.)

Psychology of Media in Europe

Peter Winterhoff-Spurk (Ed.)

Psychology of Media in Europe

*The State of the Art –
Perspectives for the Future*

Westdeutscher Verlag

Die Deutsche Bibliothek – CIP-Einheitsaufnahme

**Psychology of media in Europe: the state of the art –
perspectives for the future / Peter Winterhoff-Spurk. –**

Opladen: Westdt. Verl., 1995

ISBN 978-3-531-12515-2

ISBN 978-3-322-94251-7 (eBook)

DOI 10.1007/978-3-322-94251-7

NE: Winterhoff-Spurk, Peter [Hrsg.]

All rights reserved

© 1995 Westdeutscher Verlag GmbH, Opladen

Westdeutscher Verlag is a subsidiary company of Bertelsmann Professional Information.



No part of this publication may be reproduced, stored in a retrieval system or transmitted, mechanical, photocopying or otherwise without prior permission of the copyright holder.

Cover design: Horst Dieter Bürkle, Darmstadt

Printed on acid-free paper

ISBN 978-3-531-12515-2

Contents

<i>Peter Winterhoff-Spurk</i> Introduction	1
I. Perspectives on the Development of Media and Media Research in Europe	5
<i>Kurt Ludwig</i> Development of the Media in the Nineties: What can we Learn from the Recent Past?	5
<i>Karl Erik Rosengren</i> Three Perspectives on Media and Communication Studies in Europe	15
<i>Michael Charlton</i> Media Communications: Research in Psychology, Sociology and Linguistic Conversation Analysis	31
II. The State of the Art	43
<i>Peter Vitouch</i> Media Psychology in Austria: The Ludwig Boltzmann-Institute of Empirical Media Research	43
<i>Géry d'Ydewalle & Ubolwanna Pavakanun</i> Acquisition of a Second /Foreign Language by Viewing a Television Programm	51
<i>Uwe Hasebrink</i> Institutional Structures of Radio Research - The State of the Art in Germany	65
<i>Ulrike Six & Wolfgang Mühl-Benninghaus</i> Media Psychology and Media Research in East Germany: The State of the Art	73
<i>Mallory J. Wober</i> Media Research at the Independent Television Commission	85

<i>Wolfgang von Trützscher</i> Media Research in Ireland	105
<i>Johannes W.J. Beentjes & Tom H.A. van der Voort</i> Research at the Leiden Center for Child and Media Studies	121
<i>Olle Findahl</i> Media Psychology in Sweden and the Nordic Countries	139
<i>Ingegerd Rydin</i> Children and Media Psychology in Sweden: Examples from Empirical Work	151
<i>Miguel de Aguilera & Alejandro Perales</i> Les Tendances de la Recherche Communicationelle en Espagne	163
<i>Pablo del Río</i> Some Effects of Media on Representation: A Line of Research	177
III. Cooperations	187
<i>Alois Sidler</i> Psychology of Media in Europe: The State of the Art	187
<i>Tom H.A. van der Voort & Johannes W.J. Beentjes</i> Three Proposals for Cross-National Research on Television and Children	191
The Authors	207