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Knowledge Management in Digital Change

New Findings and Practical Cases

 Springer

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ISSN 2196-8705

ISSN 2196-8713 (electronic)

Progress in IS

ISBN 978-3-319-73545-0

ISBN 978-3-319-73546-7 (eBook)

<https://doi.org/10.1007/978-3-319-73546-7>

Library of Congress Control Number: 2017963289

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Printed on acid-free paper

This Springer imprint is published by the registered company Springer International Publishing AG part of Springer Nature

The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

Preface

*Digital is all about flows; the information flows, knowledge flows and minds flow.*¹

The disruptive power of digital change is a major challenge for knowledge-based value creation worldwide. The transformation toward a digitized economy and society deeply changes how we manage information and knowledge, how we connect, collaborate, learn, and decide within and across organizations. While digitalization offers new opportunities for disruptive renewal, knowledge workers, managers, and organizations will have to recreate their governance, leadership, innovation, knowledge, and learning processes and practices as well as their work organization. New business models and digitally enabled co-creation emerge, requiring new ways of managing knowledge. The “Knowledge ladder 4.0” is the guiding conceptual model of this publication.

Given the complexity of digital transformation at different levels, this book will not cover all aspects related to the subject. In particular, legal and governance issues are not covered by the contributions.

This book focusses on digitally enabled knowledge-intensive value creation. We offer cutting-edge contributions including case studies from practitioners and academics working on managing knowledge in transformational contexts, divided into the following four sections:

- (1) Digital enrichment of resources to leverage human performance,
- (2) Collaboration and networking,
- (3) Leading and learning and, finally,
- (4) New forms of digitally enabled knowledge-intensive value creation.

A glossary of key terms enriches the book.

This publication provides guidance to academics, managers, consultants, trainers, coaches, and those interested to learn about transforming organizations in a knowledge economy 4.0.

¹ <http://futureofcio.blogspot.de/2014/11/knowledge-management-best-quotes.html>.

Our thanks go to the contributors who furthered our insights into the topic and to Christian Rauscher; Executive Editor at Springer for actively supporting the book project.

We thank in particular Christopher Drodge for language editing and proof-reading of the book chapters and Christina Sarigianni for merging individual contributions into one consistent book format as well as compiling the glossary.

We wish inspiring reading and look forward to feedback.

Wiesbaden, Germany
Innsbruck, Austria
Bonn, Germany
Spring 2018

Klaus North
Ronald Maier
Oliver Haas

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