

Foundational Research in Entrepreneurship Studies

Golshan Javadian • Vishal K. Gupta
Dev K. Dutta • Grace Chun Guo
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Editors

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Insightful Contributions and Future Pathways

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*To my parents and sisters for their support; my husband, Pooyan,
for his love; and my beautiful children, Arshawn and Arousha,
for making me a better person every day.*

Golshan Javadian

*To my parents for their guidance and encouragement in everything I do; my
wife, Sandra, for all the love and fun we have together; and my sister, Alka,
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Vishal K. Gupta

*To my family, for all the love, understanding, support,
and wonderful time we have together—each day, every day:
my wife Jayashree and my daughter Devaja.*

Dev K. Dutta

For my family and OSC colleagues.

Banu Ozkazanc-Pan

*To my family for their support and love: my parents, Xiaodong Guo and
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Grace Chun Guo

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understand the “why” of anything and everything.*

Arturo E. Osorio

FOREWORD

Just after accepting my first job, I was invited to the Lally Retreat where Venkat presented his notion of the distinctive domain of entrepreneurship, which became the final chapter in this book. Venkat's chapter was so important to the field because prior to its publication scholars were "spinning their wheels" with arguments about defining entrepreneurship. Venkat offered an anchor on which people could adopt or vary from a specific definition and this allowed us all to move forward. The Krueger and Bird chapters were the basis for a substantial stream of research on entrepreneurial intentions. Howard Aldrich, a highly regarded sociologist, turned his attention (and his considerable status and his quirky titles) to the role of institutions and other aspects of the external environment in entrepreneurship. The Baumol chapter is a classic because it kept our enthusiasm for entrepreneurial action in check by detailing how entrepreneurial action can be unproductive and even destructive for society—it has led to a stream of research (albeit too small in my opinion and thus a potential for future research) on the dark side of entrepreneurship.

Miller's paper is a classic because it established what made firms entrepreneurial, which became a foundation of another classic paper—Covin and Slevin. Covin and Slevin established the construct of entrepreneurial orientation, which has become one of the most studied constructs in entrepreneurship. Lumpkin and Dess offered an extension and different perspective of entrepreneurial orientation (EO) (focusing on the dimensions independently and adding new dimensions), which has had a big impact on EO research. The Gartner chapter is a classic because it focused our attention on the process of new venture creation and this led to a

stream of research on nascent entrepreneurship. Although I am not sure that everyone will agree that Pennings' paper represents a classic but perhaps it should be or might become more widely recognized in the future. Recent research is starting to dig deeper into quality of life as an outcome of entrepreneurial action. Bowen and Hisrich's paper is one of the first on female entrepreneurship. Gender and entrepreneurship has become a substantial stream of research that has made important contributions to the field of entrepreneurship.

Dean A. Shepherd

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