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Arts and Humanities

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Business has much to learn from the arts and humanities, and vice versa. Research on the links between the arts, humanities and business has been occurring for decades, but it is fragmented across various business topics, including: innovation, entrepreneurship, creative thinking, the creative industries, leadership and marketing.

A variety of different academic streams have explored the links between the arts, humanities and business, including: organizational aesthetics, arts-based methods, creative industries, and arts-based research etc. The field is now a mature one but it remains fragmented. This series is the first of its kind to bring these streams together and provides a “go-to” resource on arts, humanities and business for emerging scholars and established academics alike. This series will include original monographs and edited collections to further our knowledge of topics across the field.

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Arts-based Methods and Organizational Learning

Higher Education Around the World

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Palgrave Studies in Business, Arts and Humanities

ISBN 978-3-319-63807-2

ISBN 978-3-319-63808-9 (eBook)

<https://doi.org/10.1007/978-3-319-63808-9>

Library of Congress Control Number: 2017950387

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Cover credit: elzauer

Printed on acid-free paper

This Palgrave Macmillan imprint is published by Springer Nature

The registered company is Springer International Publishing AG

The registered company address is: Gewerbestrasse 11, 6330 Cham, Switzerland

This book is dedicated to the memory of Grete Wennes

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