

Cultural Distance in International Ventures

Katiuscia Vaccarini · Francesca Spigarelli
Ernesto Tavoletti · Christoph Lattemann

Cultural Distance in International Ventures

Exploring Perceptions of European
and Chinese Managers

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Katiuscia Vaccarini
Free University of Bozen-Bolzano
Bolzano, Italy

Ernesto Tavoletti
University of Macerata
Macerata, Italy

Francesca Spigarelli
University of Macerata
Macerata, Italy

Christoph Lattemann
Jacobs University
Bremen, Germany

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