Tabloid Journalism in Africa

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ABOUT THE BOOK

Very little is known about how tabloid journalists operate in Africa. Brian provides a timely and important summary of tabloid journalism in Africa which clearly shows how tabloids in the African context play a unique role in the democratization process. His book focuses on the global practice of journalism and then zooms in to tabloid journalism, and finally situates the discussion within the African context. In addition focusing on how tabloid journalism can be seen as part of the broader neo-liberal thinking in Africa in which democracy and freedom of expression is promoted but also looks at how tabloid journalism practice has been met with resistance from the alliance of forces. Brian draws on examples from across the continent looking at success stories and struggles at sometime within the infotainment genre. 'Tabloid Journalism in Africa' concludes that even though challenges exists, there is a strong case to suggest that the practice of tabloid journalism is being readily accepted by many people as part of the unique voices in democracy even those which might be shocking and yet true.

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