

Palgrave Studies in Communication for
Social Change

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Communication for Social Change (CSC) is a defined field of academic enquiry that is explicitly transdisciplinary and that has been shaped by a variety of theoretical inputs from a variety of traditions, from sociology and development to social movement studies. The leveraging of communication, information and the media in social change is the basis for a global industry that is supported by governments, development aid agencies, foundations, and international and local NGOs. It is also the basis for multiple interventions at grassroots levels, with participatory communication processes and community media making a difference through raising awareness, mobilising communities, strengthening empowerment and contributing to local change. This series on Communication for Social Change intentionally provides the space for critical writings in CSC theory, practice, policy, strategy and methods. It fills a gap in the field by exploring new thinking, institutional critiques and innovative methods. It offers the opportunity for scholars and practitioners to engage with CSC as both an industry and as a local practice, shaped by political economy as much as by local cultural needs. The series explicitly intends to highlight, critique and explore the gaps between ideological promise, institutional performance and realities of practice.

More information about this series at
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Norbert Wildermuth • Teke Ngomba
Editors

Methodological
Reflections on
Researching
Communication and
Social Change

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