Eurasian Studies in Business and Economics 1

Series Editors:

Mehmet Huseyin Bilgin, Istanbul, Turkey

Hakan Danis, San Francisco, CA, USA

Representing

Eurasia Business and Economics Society

More information about this series at
<http://www.springer.com/series/13544>

Mehmet Huseyin Bilgin • Hakan Danis •
Ender Demir • Chi Keung Marco Lau
Editors

Innovation, Finance, and the Economy

Proceedings of the 13th Eurasia Business
and Economics Society Conference

Editors

Mehmet Huseyin Bilgin
Faculty of Economics
Istanbul Medeniyet University
Istanbul
Turkey

Hakan Danis
MUFG Union Bank
San Francisco, CA
USA

Ender Demir
Faculty of Tourism
Istanbul Medeniyet University
Istanbul
Turkey

Chi Keung Marco Lau
Newcastle Business School
University of Northumbria
Newcastle upon Tyne
United Kingdom

ISSN 2364-5067

ISSN 2364-5075 (electronic)

Eurasian Studies in Business and Economics

ISBN 978-3-319-15879-2

ISBN 978-3-319-15880-8 (eBook)

DOI 10.1007/978-3-319-15880-8

Library of Congress Control Number: 2015939686

Springer Cham Heidelberg New York Dordrecht London

© Springer International Publishing Switzerland 2015

This work is subject to copyright. All rights are reserved by the Publisher, whether the whole or part of the material is concerned, specifically the rights of translation, reprinting, reuse of illustrations, recitation, broadcasting, reproduction on microfilms or in any other physical way, and transmission or information storage and retrieval, electronic adaptation, computer software, or by similar or dissimilar methodology now known or hereafter developed.

The use of general descriptive names, registered names, trademarks, service marks, etc. in this publication does not imply, even in the absence of a specific statement, that such names are exempt from the relevant protective laws and regulations and therefore free for general use.

The publisher, the authors and the editors are safe to assume that the advice and information in this book are believed to be true and accurate at the date of publication. Neither the publisher nor the authors or the editors give a warranty, express or implied, with respect to the material contained herein or for any errors or omissions that may have been made.

Printed on acid-free paper

Springer International Publishing AG Switzerland is part of Springer Science+Business Media (www.springer.com)

Preface

We are excited to organize our 13th conference on June 5th, 6th, and 7th, 2014, at Istanbul Bilgi University in Istanbul, Turkey. We are honored to have received top-tier papers from distinguished scholars from all over the world. We regret that we were unable to accept more papers than we have. In the conference, 278 papers were presented and 518 colleagues from 62 countries attended the conference.

We are honored that distinguished researchers **Cheng Hsiao** (the *University of Southern California*, USA) and **John Rust** (the *Georgetown University*, USA) joined the conference as keynote speakers. **Professor Hsiao** presented a keynote speech entitled “*Panel Data Analysis: Advantages and Challenges*,” and **Professor Rust** made a speech entitled “*Can the Job Market for Economists be Improved?*”

In the conference, we organized an invited session in which **Peter Rangazas** (*Indiana University-Purdue University Indianapolis*, USA), **Euston Quah** (*Nanyang Technological University*, Singapore), and **Tatarkin Alexander Ivanovich** (the *Ural Branch of Russian Academy of Sciences*, Russia) participated. In addition to the invited session, we also organized a special session entitled “*Challenges for Central Banking and New Policy Experiences of the Central Banks in the Global Economy*” with the participation of **Lokman Gunduz** (the *Central Bank of the Republic of Turkey*, Turkey), **Ad van Riet** (the *European Central Bank*, Germany), **Ahmet Faruk Aysan** (the *Central Bank of the Republic of Turkey*, Turkey), and **Khalid Rashid Al Khater** (the *Qatar Central Bank*, Qatar).

As expected, EBES conferences have been an intellectual hub for academic discussion for our colleagues in the areas of economics, finance, and business. Participants found an excellent opportunity for presenting new research, exchanging information, and discussing current issues. We believe that our future conferences will improve further the development of knowledge in our fields. In addition, based on the contribution of the paper to the field, the *EBES Award Committee* has selected one of the papers for the **Best Paper Award**.

We would like to thank our sponsors, the *Central Bank of the Republic of Turkey* and *Istanbul Economic Research Association*, for their generous financial support and valuable collaboration. And also, we would like to thank to *Istanbul Bilgi*

University for their great hospitality. Finally, we would like to thank all presenters, participants, board members, and keynote speakers and are looking forward to seeing you all again at the upcoming EBES conferences.

Best regards,

Istanbul, Turkey

Ender Demir

Eurasia Business and Economics Society (EBES)

Eurasia Business and Economics Society (EBES) is a scholarly association for scholars involved in the practice and study of economics, finance, and business worldwide. EBES was founded in 2008 with the purpose of not only promoting academic research in the fields of business and economics but also encouraging the intellectual development of scholars. In spite of the term “Eurasia,” the scope should be understood in its broadest term as having a global emphasis.

EBES aims to bring worldwide researchers and professionals together through organizing conferences and publishing academic journals and increase economics, finance, and business knowledge through academic discussions. To reach its goal, EBES benefits from its advisory board which consists of well-known academicians from all around the world. Last year, with the inclusion of new members, our advisory board became more diverse and influential. I would like to thank them for their support.

EBES conferences and journals are open to all economics, finance, and business scholars and professionals around the world. Any scholar or professional interested in economics, finance, and business around the world is welcome to attend EBES conferences. Starting from 2012, EBES organizes three conferences every year: One in Istanbul (possibly in the early summer) and two in Europe or Asia (possibly in January and in fall).

In 2011, EBES began publishing two academic journals. One of those journals, *Eurasian Business Review*—*EBR*, is in the fields of industry and business, and the other one, *Eurasian Economic Review*—*EER*, is in the fields of economics and finance. Both journals are published biannually and we are committed to having both journals included in SSCI as soon as possible. Both journals are published by Springer and currently indexed in the *Cabell's Directory*, *Ulrich's Periodicals Directory*, *RePEc*, *EBSCO Business Source Complete*, *ProQuest ABI/Inform*, *IBSS: International Bibliography of the Social Sciences*, and *EconLit*. In 2011, EBES also started to publish the *EBES Anthology* annually to give opportunity for the papers presented at the EBES conferences.

On behalf of the EBES officers, I sincerely thank you for your participation and look forward to seeing you at our future conferences. In order to improve our future conferences, we welcome your comments and suggestions. Our improvement is only possible with your valuable feedback and support.

I hope you enjoy the conference and Istanbul!

With my very best wishes,

Iftekhar Hasan

Contents

How Polish Firms Use the EU Funds for Innovative Projects? Final Evaluation of Pomerania Region in Poland	1
Anna Golejewska and Damian Gajda	
Competitive Intelligence Among SMEs: Assessing the Role of Entrepreneurial Attitude Orientation on Innovation Performance	15
Ainul Abdul Mohsin, Hasliza Abdul Halim, and Noor Haslina Ahmad	
Workplace Bullying in Malaysia: Incidence, Consequences and Role of Organisational Support	23
Arif Hassan, Ahmad Talib Sadiq Al Bir, and Junaidah Hashim	
Team Context and Team Performance: An Integrated Review	37
Azlyn Ahmad Zawawi and Aizzat Mohd. Nasurdin	
Discussion Frames in Motherhood Blogs: A Case Study on Suburban Mom	47
Riikka Makinen and Pekka Tuominen	
Strategic Partnerships in the Construction Industry in Latvia	69
Andris Vanags, Suat Begeç, and Vita Zariņa	
A Proposed Biometrics Technologies Implementation in Malaysia Internet Banking Services	79
M.K. Normalini and T. Ramayah	
Innovation Management and Innovation Potential of Croatian SMEs	89
Tea Golja and Roberta Kontosic	
The Quality Characteristics of the Financial Information Between Requirement and Utility	105
Ana Morariu, Mihaela Daucianu (Avram), Grazia Oana Petroianu, and Ion Dulugeac	

Instilling Malaysian Consumers' Mind-Set in Accepting GST: An Analysis on the Effectiveness of Communication used by the Government	121
Rohizan Ahmad, Rahilah Ahmad, and Sueraya Mohamad Alwie	
Development of Innovative Activity in Russia: Macroeconomic Aspect	135
Liudmila Guzikova	
Political Economy of Innovation and Export Performance in the Emerging Market in the Light of the Regulations: Turkey After 1990s	147
Omer Tugsal Doruk and Ergul Soylemezoglu	
Towards Destination Stewardship: Forecasting Financial Performance of Responsible Tourism on a Selected Croatian Destination	157
Adriana Galant and Tea Golja	
Global Factors of World Development	171
Sergey Ivanovich Krujilov	
Intra-market Linkages Among Civets Stock Markets: A New Frontier for Investments	181
Kashif Saleem and Sheraz Ahmed	
Social Capital and Information Sharing: Impact on Firm Performance	193
Mausumi Saha and Sharmistha Banerjee	
The Impact of Vertical Specialization on the Agglomeration of China's Manufacturing Sector: An Empirical Research Based on Province Level Panel Data	213
Qi Fan and Hahui Hu	
Existing Technologies in Online Job Matching Tools and Their Potential Usage for Disadvantaged People	227
Ahmet Suerdem, Basar Oztaysi, and Nazli Turan	
Using Conjoint Analysis to Determine the Requirements of Different Users for Designing Online Solution Tools: Job Matching Platform	239
Ahmet Suerdem and Muge Gizem Bicakci Akalin	

EBES Executive Board

- **Jonathan BATTEN**, *Monash University*, Australia
- **Iftekhar HASAN**, *Fordham University*, U.S.A.
- **Euston QUAH**, *Nanyang Technological University*, Singapore
- **Peter RANGAZAS**, *Indiana University-Purdue University Indianapolis*, U.S.A.
- **John RUST**, *Georgetown University*, U.S.A.
- **Alexander TATARKIN**, *Russian Academy of Sciences*, RUSSIA
- **Marco VIVARELLI**, *Catholic University of Milano*, Italy

EBES Advisory Board

- **Hassan ALY**, Department of Economics, *Ohio State University*, U.S.A.
- **Ahmet Faruk AYSAN**, *Central Bank of the Republic of Turkey*, Turkey
- **Michael R. BAYE**, Kelley School of Business, *Indiana University*, U.S.A.
- **Simon BENNINGA**, The Faculty of Management, *Tel Aviv University*, Israel
- **Idris BIN JAJRI**, Faculty of Economics and Administration, *University of Malaya*, Malaysia
- **Wolfgang DICK**, *ESSEC Business School*, France
- **Mohamed HEGAZY**, School of Management, Economics and Communication, *The American University in Cairo*, Egypt
- **Heather HOPFL**, Essex Business School, *University of Essex*, UK
- **Cheng HSIAO**, Department of Economics, *University of Southern California*, U.S.A.
- **Philip Y. HUANG**, *China Europe International Business School*, China
- **Irina IVASHKOVSKAYA**, *State University—Higher School of Economics*, Russia

- **Soo-Wook KIM**, College of Business Administration, *Seoul National University*, Korea
- **Christos KOLLIAS**, Department of Economics, *University of Thessaly*, Greece
- **Ali M. KUTAN**, Department of Economics and Finance, *Southern Illinois University Edwardsville*, U.S.A.
- **William D. LASTRAPES**, Terry College of Business, *University of Georgia*, U.S.A.
- **Rita MÅRTENSON**, School of Business, Economics and Law, *Göteborg University*, Sweden
- **Panu POUTVAARA**, Faculty of Economics, *University of Munich*, Germany
- **M. Ibrahim TURHAN**, *Borsa Istanbul*, Turkey
- **Wing-Keung WONG**, Department of Economics, *Hong Kong Baptist University*, Hong Kong
- **Naoyuki YOSHINO**, Faculty of Economics, *Keio University*, Japan

Organizing Committee

Iftekhar Hasan, PhD, Fordham University, U.S.A.
 Mehmet Huseyin Bilgin, PhD, Istanbul Medeniyet University, Turkey
 Hakan Danis, PhD, Union Bank, U.S.A.
 Pascal Gantenbein, PhD, University of Basel, Switzerland
 Ender Demir, PhD, Istanbul Medeniyet University, Turkey
 Orhun Guldiken, University of Arkansas, U.S.A.
 Ugur Can, EBES, Turkey
 Merve Aricilar, EBES, Turkey

Reviewers

Sagi Akron, PhD, University of Haifa, Israel
 Mehmet Huseyin Bilgin, PhD, Istanbul Medeniyet University, Turkey
 Hakan Danis, PhD, Union Bank, U.S.A.
 Ender Demir, PhD, Istanbul Medeniyet University, Turkey
 Pascal Gantenbein, PhD, University of Basel, Switzerland
 Orhun Guldiken, University of Arkansas, U.S.A.
 Peter Harris, PhD, New York Institute of Technology, U.S.A.
 Gokhan Karabulut, PhD, Istanbul University, Turkey
 Davor Labaš, PhD, University of Zagreb, Croatia
 Chi Keung Marco Lau, PhD, University of Northumbria, United Kingdom
 Gregory Lee, PhD, University of the Witwatersrand, South Africa
 Nidžara Osmanagić-Bedenik, PhD, University of Zagreb, Croatia

Euston Quah, PhD, Nanyang Technological University, Singapore

Peter Rangazas, PhD, Indiana University-Purdue University Indianapolis, U.S.A.

Doojin Ryu, PhD, Chung-Ang University, South Korea

R. Baris Tekin, PhD, Marmara University, Turkey

Manuela Tvaronavičienė, PhD, Vilnius Gediminas Technical University, Lithuania

Marco Vivarelli, Catholic University of Milano, Italy