

Part III

Design Alchemy: In Practice

The third part of the Design Alchemy narrative provides a series of examples from personal practice that represent the thinking behind transformative design. The first chapter documents four examples of courses from health services, education, business and compliance training that underwent change and revitalisation using the principles of Design Alchemy. The second chapter reviews three examples—a module, an activity and an assessment—that also underwent transformative design. Together these examples demonstrate the ways in which the Design Alchemy practice can produce engaging and meaningful experiences for course participants and transform the look and feel of the course to enhance that experience.