
Encyclopedia of Tourism

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Editors

Encyclopedia of Tourism

With 211 Figures and 6 Tables

 Springer Reference

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Introduction

While the genesis of today's worldwide tourism is to be found in historical records, its establishment as a formal academic field among anglophone scholars can only be traced to the twentieth century. In the 1970s, tourism was framed as “a study of man away from his usual habitat, of the industry which responds to his needs, and of the impacts that both he and the industry have on the host sociocultural, economic, and physical environments” (*Annals of Tourism Research* editorial). Since the 1990s, this field has significantly unfolded in many directions, with the resulting scientification treatments conveying the epistemological reflections of its studies.

The evolution of tourism research foci may be condensed into advocacy, cautionary, adaptancy, knowledge-based, and public platforms, each of which has added historical depth and texture to the understanding of tourism both as a field of study and as an industry. The latest platform calls for the formation of a public stance that can help tourism assume its legitimate position – side by side with other institutions and industries, in both local and global circles – and enjoy the support it deserves. In turn, this journey serves as path for tourism education, research, and the advancement of knowledge.

The edited 2009 symposium volume of the International Academy for the Study of Tourism identifies a number of patterns in the evolution of tourism research. First, the growth of tourism studies has been accompanied by an increase in a wide range of investigated topics. Second, while the nature and extent of changes vary, the overall picture that emerges is one of continuity and incremental change, with little evidence of any major paradigm shift. Third, the growth of tourism research appears not to have been driven by the pursuit of core questions under the umbrella of a unifying set of theories, leading to an unstructured and fragmented body of knowledge. Essentially, as the field moves on, its community grows to encompass new networks such as the mobilities paradigm, critical tourism studies, “new” tourism research, and the tourism education futures initiative.

More specifically, the expansion of this multidisciplinary landscape of tourism knowledge has been accompanied over the years by a phenomenal growth of its research community worldwide in terms of the large number of higher education and research institutions at universities, proliferations of academic journals and publications, rapid increase in the number of associations and conferences, as well as the diverse sources of funding for its investigations. It is quite evident that tourism research is now being conducted

throughout the world, not only by (or within) its own circles but also in the whole array of disciplines encompassing the social sciences, business and economics, humanities, natural sciences, and even engineering. This global disciplinary rooting is reflected in four volumes published in the *Tourism Social Science Series* containing biographical chapters of some 60 known scholars in this field, as well as the large number of authors from around the world who have contributed to this Springer edition.

Encyclopedia of Tourism

As a genre that features a representative coverage of research topics or platforms, a multidisciplinary encyclopedia is viewed as a landmark in the knowledge development of a field of study. Notably, in an era facilitated by internet technology in disseminating research and by web-based search engines in retrieving information, the value of, and the need for, developing an authoritative encyclopedia that is also retrievable online is all the more apparent. Compared to the fully web-based *Wikipedia*, editable online by “pseudonyms” through user accounts, a reviewed and edited encyclopedia often stands out due to the authority of its text resulting from the expertise of invited authorship and the quality control exerted by reviewers and editors.

The first edition of the *Encyclopedia of Tourism*, after 5 years in the making, was published by Routledge in 2000. Immediately after its appearance, the edition was appraised by peers as a chronicle of tourism scholarship as well as a demonstration of the leadership shown to orchestrate the efforts of hundreds of contributors and a multidisciplinary editorial team to bring the project to fruition. Nonetheless, the evolution of the field since its publication quickly made the need to develop a new edition self-evident.

To better serve the academic community with the current state of knowledge, the Springer *Encyclopedia of Tourism*, this time published both in electronic and print formats, is designed as a new tome in its own right. Due to copyright concerns, all entries included in this edition are new contributions, reviewed to make sure that their contents incorporate the latest in knowledge development since the turn of the century.

The entry list of the Springer edition was derived from a number of sources, including the Routledge version itself featuring 1,024 headwords; the cumulative subject index (1973–2012) of *Annals of Tourism Research* with 888 primary-level subject headwords, along with 1,100 secondary-level sub-headwords; and recommendations and community inputs through TRINET postings, as well as solicitation opportunities as noted in the Acknowledgments. Together, these and other inputs have resulted in the updated headword list, while leaving out some featured in the prior edition. During this process, many earlier headwords were further combined or integrated in order to arrive at the current inventory.

While essential topics have been retained from the first edition, a number of changes have been introduced in the current edition. Here, the latest UN member states are featured as “country” entries, while geographic areas under dispute or territories without UN recognition are not included. A few

“world region” entries in line with UNWTO program designation are also introduced. The previously individual or separate entries on major tourism journals (such as *Annals of Tourism Research* and *Journal of Travel Research*) and organizations or associations (AIEST or TTRA) are now abstracted into synthesized entries, with the exception of the International Academy for the Study of Tourism and the UNWTO, which stand as leading entities in tourism research and practice.

In light of the multidisciplinary nature of tourism research and scholarship, critical social science concepts and business/management aspects have received ample attention in this edition. Emphasis is also placed on adding new entries in relation to tourism development and corresponding theories explaining them. Disciplinary domains (such as anthropology, ecology, economics, geography, management, marketing, psychology, and sociology) and tourism-related fields (including hospitality, leisure, park, and recreation) are kept as core headwords in order to acknowledge the multidisciplinary nature of scholarship and multisector operation of tourism; nonetheless, affixations out of these core headwords are kept to the minimum.

In principle, the accumulation of knowledge, new research themes, changing niche products and markets, the application of innovative methods, as well as issues facing tourism research and practice after the turn of the millennium are reflected in the Springer edition. This encyclopedia is a registry of explicit tourism knowledge based on published research. New concepts or innovative terms yet to be adequately “grounded” in the research literature are to be first directed to tourism journals prior to their maturation for possible inclusion in any future edition(s) of the encyclopedia. In total, an entry list featuring 700 headwords was identified and commissioned.

To involve as many worldwide authors as possible, the new encyclopedia allowed one entry per author (or two entries on coauthorship basis, with a few unavoidable exceptions). Authorship invitations were by expertise of an entry subject. In general, due to the nature of this reference source and its intended readership, authors from academic institutions outnumber nonacademic contributors, 95 % versus 5 %, respectively. However, according to a recent equality report, the encyclopedia did better in gender representation, with 36 % of authors female and 64 % male – a noticeably higher proportion of the former in contrast to other existing academic memberships. For “country” entries, joint authorship was favored, preferably one from the country itself. In the case of “world region” entries, coauthorships with a UNWTO colleague from the corresponding regional program were sought. In addition, authors from inadequately represented world regions, such as Africa, Latin America, and Pacific Island States, were invited to contribute to entry development either individually or on coauthorship basis. In total, 766 authors from 113 countries are featured in this edition of the encyclopedia.

Despite these intended efforts, the purpose of *Encyclopedia of Tourism* remains unchanged: to act as a guide and updated source of reference to a wide range of basic definitions, theories and concepts, disciplines and fields of studies, themes and issues, methods and approaches, products and sectors, organizations and associations, media and publications, as well as countries and world regions contributing to, or embraced by, tourism in its disparate

manifestations. Two principles have guided the development of this new edition. One is to produce a comprehensive and updated reference source in tourism through adding new subjects as entries, updating and refining entry contents, and improving the overall presentation and usefulness of the volume as a whole. Two, the new edition is more comprehensive in subject coverage, and more international and culturally diverse in its authorship team than the first version. Its editorial body, representing all continents, consists of nine associate editors and two resource editors, who shaped the present landscape of tourism knowledge as represented in this edition.

Structure and Contents

The encyclopedia entries have three lengths: 500 ± 25 , $1,000 \pm 50$, and $2,000 \pm 100$ words. A few entries are slightly higher or lower because of miscommunication among coeditors, associate editors, and/or the authors and were eventually accepted for the sake of expediency.

Structurally, each entry consists of its headword title, a brief definitional introduction, discussion, and prospective closure, plus a list of three to five “see-also” cross-references to other related or relevant entries in the encyclopedia. Style guidelines and model entries were published on the encyclopedia website. Differentiating by length, 500-word entries bear no headings in the text and include only three to five textually cited references, whereas 1,000- and 2,000-word entries are subdivided with section headings and have five to seven and seven to ten references, respectively.

Entries can be grouped into nine categories according to content: Concept/theory; discipline/field of study; country/region; issue-based; method/methodology; product; sector; organization/association; and journal/publication/media. More specifically, concept/theory and discipline entries chart the origin and evolution of their subjects or knowledge domains, including related interdisciplinary areas, key tenets, definition(s), possible shifts, and new advances, as well as the entrance and application of the subject into tourism studies. Country/region entries, each accompanied with a map, first describe the location, size, population, and economy. Main tourism appeals, products, source markets, arrivals and receipts, policy and organization, as well as education and training infrastructure, along with a prospective view of tourism development are common among these entries.

Issue-based entries address popular or known emerging problems of general and public concern, such as climate change, quality of life, and safety and security in tourism research and practice. Such entries introduce and define the issue, reflect on the evolution of the subject and factors contributing to its importance to or popularity in tourism, and review main research-based studies which reveal deeper layers and their contributions to the understanding of tourism as a whole.

Instead of demonstrating how to use an analytic tool, method/methodology entries focus on the origin and definition in the native field(s), including entrance to and application in tourism studies. Readers are also introduced to the advances of a method employed in tourism studies through a review of

research-based works or case studies which unfold hidden layers in scholarly tourism literature.

Likewise, product and sector entries begin with a definitional introduction and reflect on factors contributing to the popularity and possible evolution of a product or sector, through reviewing published research or case studies. These entries also name countries or regions in which a product or sector has driven deep roots, types of tourists interested in them, as well as related governmental/nongovernmental organizations fostering their development.

Unlike the first version, in the current edition, organization/association and journal/publication/media categories represent a number of synthesized or consolidated entries such as academic tourism journals, travel trade journals, organizations and associations, destination marketing organizations, national tourism offices and administration, scholarship, and universities. The roles and functions of such organizations or media entities in the tourism industry and/or in fostering research and practice are reflected through review discussions based on published studies.

Weaving a Web of Tourism Knowledge

This encyclopedia is intended for use by students, instructional staff, and scholars in tourism education programs and research institutions worldwide. Policymakers, consultants, and practitioners including destination marketers, managers, tourism developers and planners, attraction architects, and product designers can also benefit from the comprehensive coverage of alphabetic topics and subjects covered in this source. Indeed, like any other reference work, the reading of this encyclopedia defies convention or sequence. Readers are encouraged to follow their own interests and inclinations in exploring subjects covered in this volume, and to fully make use of its cross-references in order to weave “a web of tourism knowledge” of their own.

The encyclopedia is meant to inform, inspire, and prompt its readers to ask challenging questions in order to become more critical of, committed to, and/or involved in tourism research and scholarship. The usefulness of this edition of the *Encyclopedia of Tourism* will have to be left to maturation in time and to feedback from its readers. Fortunately, in this electronic age, shortcomings and updates reported to the chief editors will be periodically uploaded into the electronic publication. In such a manner, the completeness and currency of the encyclopedia reside in the hands of its readers, authors, scholars, and tourism knowledge trackers.

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Acknowledgments

Acknowledging the cumulative efforts of an army of individuals who have made the publication of this important reference source possible is truly challenging. Its journey – guided by a multitude of editors and supported by the publishing house Springer – took 4 years of roadmapping to bring together 700 entry contributions by 766 authors from 113 countries. Like any other odyssey, this one had its peculiar ups and downs along the way, but what mattered most to everyone concerned was the successful landing of the *Encyclopedia of Tourism*. A debt of gratitude is extended to all the creators, shapers, and promoters of tourism knowledge jointly participating in the ensuing publication. Among this dedicated army, the authors are named individually after their entries, with the associate and resource editors listed after the title page. Associate editors in particular guided and influenced the development of each and every encyclopedia entry, from its initial submission to its eventual acceptance – often after several revisions and rewrites. Springer editors Tresa Benjamin, Samhita Das, Michael Hermann, Ashwani Veejai Raj, Christian Rauscher, Tina Shelton, Meghna Singh, and Jayanthi Vetrivelam are recognized for their work and commitment to this community knowledge project.

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This reference work is dedicated to the community of scholars engaged in investigating, conquering, populating, mapping, and landmarking this rapidly expanding multidisciplinary landscape of knowledge in tourism. They are the ultimate contributors and beneficiaries of this *Encyclopedia of Tourism*.

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