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Optimal Control and Optimization of Stochastic Supply Chain Systems

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To my wife, Li Jin, and my son, Tianyi

Series Editors' Foreword

The series *Advances in Industrial Control* aims to report and encourage technology transfer in control engineering. The rapid development of control technology has an impact on all areas of the control discipline: new theory, new controllers, actuators, sensors, new industrial processes, computer methods, new applications, new philosophies, and new challenges. Much of this development work resides in industrial reports, feasibility study papers, and the reports of advanced collaborative projects. The series offers an opportunity for researchers to present an extended exposition of such new work in all aspects of industrial control for wider and rapid dissemination.

For many readers from the control community, the notion of a “supply chain” probably conjures up the advanced information technologies used for the demand and supply of goods and products for commercial enterprises such as retail and supermarket chains. However, as society infrastructure becomes ever larger and more complex, supply chains exist across a wide variety of industrial and commercial activities. For example, effective supply chains are important in bringing together the components in aircraft manufacture and in automobile production lines.

Common features of a supply chain include a focal “consumer” point at the top of a supply chain that is issuing “orders” or demands for finished goods and processed materials. These demands create information flows down to the suppliers (manufacturers) who in turn attempt to meet these demands and transport the required goods and products along the chain to the consuming focal point. Thus, supply chains have an information–material flow duality. In many supply chains, the suppliers themselves are also a link in a supply chain of their own, so it is easily seen how the structure of a supply chain can quickly become very complex. Other complicating factors might be “competition” between the supplier vendors at various points of the supply chain or, alternatively, policies where the activities in the whole supply chain are coordinated or integrated using cooperation strategies to try to make efficiency gains.

Another aspect of the supply chain field is the “people and organization” dimension that does not usually exist in more conventional engineering process or industrial control system studies. Consequently, there is an extensive literature

on “business management” approaches and philosophies for the operation of an efficient, reliable, and cost-effective supply chain. To enhance and improve supply chain performance, there are also a number of professional organizations and institutes that provide training and other services to supply chain operatives and company personnel.

Given the importance of the field, the editors of the *Advances in Industrial Control* monograph series welcome this very first monograph in the series on supply chain control. Professor Dong-Ping Song's monograph *Optimal Control and Optimization of Stochastic Supply Chain Systems* studies these systems using an analytical framework and the techniques of control systems including system modeling, optimal control derivation, system simulation, and the formulation of the best suboptimal control solutions. Supply chains rapidly become very complex, and Prof. Song's monograph reports work that is focused on bridging the gap between modeling complexity and solution simplicity in stochastic supply chains. The control solutions presented use optimal control methods, and these are investigated and explored to indicate what can be learnt from the structure of these optimal policies. Subsequently, Prof. Song derives easy-to-implement suboptimal solution policies and reports on solutions for situations with multiple inventory and production decisions in supply chain systems in the presence of uncertainty and stochastic effects. Overall, the aim is to emphasize the global integration of the supply chain rather than hierarchical decision-making.

Other entries in the *Advances in Industrial Control* series that have some relation to the supply chain topic include:

1. Palit, A.K., Popovic, D.: Computational Intelligence in Time Series Forecasting. (2005). ISBN 978-1-85233-948-7
2. Bogdan, S., Lewis, F.L., Kovacic, Z., Mireles, J.: Manufacturing Systems Control Design. (2006). ISBN 978-1-85233-982-1

Professor Song's monograph makes an invaluable addition to this small subset of monographs on these important enterprise and manufacturing subjects.

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M.J. Grimble
M.A. Johnson

Preface

Subject of the Book

In the last two decades, supply chain systems have attracted a huge amount of attention from both the industrial and academic communities. Leading companies now see their supply chains as an important source to gain competitive advantages. The success of Wal-Mart in 1990s was partly attributed to the application of innovative supply chain management strategies, for example, the continuous replenishment program or the vendor-managed inventory strategy which coordinates the inventory management across the retailer and its suppliers. Business organizations are increasingly recognizing the importance of breaking down the barriers between functions and entities and tend to control and optimize their supply chains as an integrated system.

Although many companies have been involved in the analysis of their supply chain systems to seek performance improvement, in most cases, this analysis is performed based on experience and intuition. Very few analytical models have been used in this process (Simchi-Levi et al. 2009). This gap may be explained from two perspectives. The first perspective is the difficulty in obtaining solutions from the analytical models. Supply chain management emphasizes the integration and optimization of the entire supply chain system. A number of factors contribute to the complexity of modeling supply chain systems. Firstly, a supply chain may involve different functions and entities, a number of tasks and resources, and many different types of decisions. Secondly, supply chain components interact with each other in a variety of relationship formats. Such relationships influence the level of information flow, the degree of uncertainty, and the responsibility of decision-making. The modeling and solution are therefore usually problem dependent. Thirdly, supply chain systems are dynamic and subject to various uncertainties, which may exist in external environment and in internal activities. As a stochastic system, it is not guaranteed that the system will be stable if not well designed or controlled. The complexity of the supply chain systems obviously makes analytical tools difficult to solve many supply chain management problems.

The second perspective is the difficulty in implementing the solutions in practice. The solutions from analytical models, even if they exist, are often not robust and flexible enough to allow industry to use them effectively. From an industrial perspective, the operationability and simplicity of control policies are vital to their successful implementation and execution. Therefore, there is a need to bridge the gap between the complexity of the models due to the requirement of optimization and the simplicity of the solutions due to the requirement of implementation.

In this book, we intend to fill this gap by formulating analytical models for various typical stochastic supply chain systems, investigating the structural characteristics of the optimal control policies, constructing easy-to-operate sub-optimal policies, establishing the system stability conditions, and addressing the optimization of suboptimal policies.

How the Book Is Structured

Chapter 1 provides a general introduction to stochastic supply chain systems. Various types of uncertainties in supply chain systems and different channel relationships between supply chain entities are discussed. The manufacturer is regarded as a focal company in the supply chain. The aim of this book is to tackle the optimal control and optimization problem for stochastic supply chain systems. More specifically, the main objective is to seek the optimal production control policies and the optimal ordering policies in the supply chain by taking into account a variety of uncertainties such as random customer demands, stochastic processing times, unreliable machines, and stochastic material lead times. The basic assumptions are stated, and the structure of the book is outlined.

In Chaps. 2, 3, 4, 5, 6, and 7, several typical stochastic supply chain systems will be studied. Analytical models are formulated and analyzed in detail. The purpose is to investigate and establish the structural characteristics of the optimal policies.

In Chaps. 8, 9, 10, 11, and 12, the structural knowledge of the optimal control policies obtained in earlier chapters will be utilized to construct easy-to-operate suboptimal control policies for various stochastic supply chain systems accordingly. Here the focus is to achieve the trade-off between the closeness to the optimality of the constructed policies and the degree of simplicity in terms of their implementation. Extensive numerical examples are provided to demonstrate the effectiveness of the proposed threshold-type policies. In addition, the system stability issues will also be addressed, which is essential when steady-state performance measures are concerned.

In Chaps. 13, 14, and 15, the optimization of threshold-type control policies and their robustness are addressed. The value iteration-based method and the stationary distribution-based method are first introduced to optimize the threshold parameters. Then, simulation-based optimization methods including genetic algorithm,

simulated annealing, and ordinal optimization are presented. A range of numerical examples are given to demonstrate their efficiency. Finally, the main conclusions and limitations are summarized, and further research directions are discussed.

Reference

Simchi-Levi, D., Kaminsky, P., Simchi-Levi, E.: *Designing and Managing the Supply Chain: Concepts, Strategies and Case Studies*, 3rd edn. McGraw-Hill, Irwin (2009)

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