

Technology Integration to Business

John T. Yee · Seog-Chan Oh

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Focusing on RFID, Interoperability,
and Sustainability for Manufacturing,
Logistics, and Supply Chain Management

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ISBN 978-1-4471-4389-5 ISBN 978-1-4471-4390-1 (eBook)

DOI 10.1007/978-1-4471-4390-1

Springer London Heidelberg New York Dordrecht

Library of Congress Control Number: 2012944378

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Printed on acid-free paper

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Preface

In a global economy, business competition goes beyond a domestic market and is expanded to foreign markets. The Asian market is a good example, as it is a place where companies all around the world join intense competition. Global competition requires companies to send and receive business transactions data seamlessly through heterogeneous business information networks. The global business also increases the uncertainty and failure of business transactions that may cause operational disruptions to occur. Companies tend to rely more on state-of-the-art technologies to sustain their business competency and continuity.

Implementing the right technology may lead a company to take a dominant position in the market. In particular, advances in information technology influence real-world business tremendously and provide a means to effectively share business information with partners. Adopting a new technology is a strong way to boost the quality of products and services.

However, companies have experienced failures in integrating new technologies. Technology integration involves many challenges, roadblocks, and barriers in its implementation to real business environments. This book intends to address those issues and problems, and present an effective technology integration approach that includes systematic procedures and application steps.

This book would be distinguished in terms of:

- The first book that presents the practical approach of technology integration to real business environments.
- The explanations of technology integration procedures aligned with project management knowledge and skills.
- The presentation of three real case studies.
- The capture of real-world experiences of technology integration.

Audience

The audience of this book includes:

- Graduate school students, including MBA programs and engineering programs.
- Upper level undergraduate school students pursuing business administration, technology management, industrial engineering, information technology, management information system, computer science/engineering degrees.
- Practitioners in the areas of technology management, information technology, industrial engineering, research and development, design and engineering, manufacturing, quality, and new business development.
- Managers and directors in technology management, information technology, industrial engineering, research and development, design and engineering, manufacturing, quality, and new business development organizations.
- CEO, CIO, CFO, and top level managers of a company.

For Instructors

Instructors may teach each chapter in the order of the book. During class instructions, live discussions with students would provide insights to the contents of the book. Group discussions for specific topics of the book will stir students to share their practical experiences and bring in rich learning benefits. Instructors may give students a term project to which students as an individual or in groups can utilize and apply the learning of each chapter. If a student is a working professional and involved in a real project in his/her workplace, the student can use the same project by following the steps presented in the book. If the student is a full-time student without any practical experience, he/she can devise any project as appropriate. In addition, for instructors who may want to use the PowerPoint slides of each chapter of the book for lecture notes, please visit <http://www.technologytobusiness.org>. We would be pleased to hear your comments and suggestions for future editions of the book. Please do not hesitate to contact the authors to technologytobusiness@gmail.com for further questions.

Acknowledgments

The authors are grateful for those people providing assistance throughout this process. We would like to thank numerous people who had been involved in several projects with the authors. This book reflects the intuitions and experiences acquired from those real-world projects.

Our special thanks to Mr. Anthony Doyle, Senior Editor, Engineering at Springer London, for his kind invitation in publishing the book, and Ms. Christine Velarde, Editorial Assistant at Springer London, for her help in the publication process. We also would like to thank our family members for their support and encouragement throughout the preparation of the book: Sunny Yee, Joon-Chahn Yee, Joon-Hyung Yee, and Ki-Won Oh.

We give Him all the glory, honor, and adoration for His guidance and care: “I can do all things through Christ who strengthens me (Philippians 4:13).”

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