

# Beginning iOS 7 Development

Exploring the iOS SDK



Jack Nutting

Fredrik Olsson

David Mark

Jeff LaMarche

**Apress®**

## Beginning iOS 7 Development: Exploring the iOS SDK

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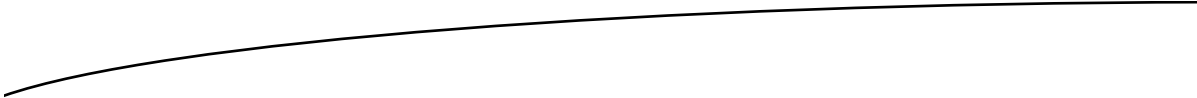
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*This book is dedicated to the memory of Steve Jobs.  
We continue to be inspired by his spirit and his vision.*

*—David Mark and Jack Nutting*

*Dedicated to my mom and dad, who bought my first computer.*

*—Fredrik Olsson*



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# About the Authors



**Jack Nutting** has been using Cocoa since the olden days, long before it was even called Cocoa. He has used Cocoa and its predecessors to develop software for a wide range of industries and applications, including gaming, graphic design, online digital distribution, telecommunications, finance, publishing, and travel. Jack has written several books on iOS and Mac development, including *Beginning iOS 6 Development* (Apress, 2013), *Learn Cocoa on the Mac* (Apress, 2013), and *Beginning iPad Development for iPhone Developers* (Apress, 2010). Besides writing software and books, he also leads developer training and blogs from time to time at [www.nuthole.com](http://www.nuthole.com). He's [@jacknutting](https://twitter.com/jacknutting) on Twitter.



**Fredrik Olsson** has been using Cocoa since Mac OS X 10.1 and for iPhone since the unofficial toolchain. He has had a long and varied career, ranging from real-time assembly to enterprise Java. He is passionate about Objective-C for its elegance, Cocoa frameworks for its clarity, and both for creating a greater whole than their parts. When away from a keyboard, Fredrik has spoken at conferences and led developer training. You'll find Fredrik on Twitter as [@peylow](https://twitter.com/peylow).



**Dave Mark** is a longtime Mac developer and author who has written a number of books on Mac and iOS development, including *Beginning iOS 6 Development* (Apress, 2013), *More iOS 6 Development* (Apress, 2013), *Learn C on the Mac* (Apress, 2013), *Ultimate Mac Programming* (Wiley, 1995), and the *Macintosh Programming Primer series* (Addison-Wesley, 1992). Dave was one of the founders of MartianCraft, an iOS and Android development house. Dave loves the water and spends as much time as possible on it, in it, or near it. He lives with his wife and three children in Virginia. On Twitter, he's [@davemark](#).



**Jeff LaMarche** is a Mac and iOS developer with more than twenty years of programming experience. Jeff has written a number of iOS and Mac development books, including *Beginning iOS 6 Development* (Apress, 2013) and *More iOS 6 Development* (Apress, 2013). Jeff is a principal at MartianCraft, an iOS and Android development house. He has written about Cocoa and Objective-C for *MacTech* magazine, as well as articles for Apple's developer web site. Jeff also writes about iOS development for his widely read blog at [www.iphonedevlopment.blogspot.com](#), and he can be found on Twitter as [@jeff\\_lamarche](#).

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# About the Technical Reviewer



**Nick Waynik** has been working in the IT field for over fifteen years and has done everything from network administration to web development. He started writing iOS apps when the SDK was first released. Since then, he has gone on to start his own business, focusing on iOS development. He loves spending his free time with his wife, Allison, and son, Preston. He also sometimes plays golf. He blogs at [nicholaswaynik.com](http://nicholaswaynik.com) and can be found on Twitter as [@n\\_dubbs](https://twitter.com/n_dubbs).





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# Introduction

This book is enormous. If you are reading a paper copy, you're well aware of this, but if you've got a digital copy, you might not understand the size of this thing. I mean, it's larger than most bibles I've seen. Not that I'm an expert on bibles or anything, but you know: they're big, fat books. If you asked, "Is *Beginning iOS 7 Development* bigger than a breadbox?" I'd have to say, "Almost." And yet, this book is made of smaller pieces, portioned out so that you should be able to tackle the contents of any single chapter in a delightful afternoon, learning things about iOS development that you probably never imagined. When I say "tackle," I don't mean just read each chapter. I mean you need to actually sit down in front of a Mac and work your way through it. Building all the example apps as you go through each chapter will help imprint all the usage patterns and concepts into your brain in a way that reading alone could never do. If you work your way through this book, you will come away with a great understanding of the foundations of iOS app development, and you will be more than ready to build iOS apps all on your own.

Many years ago, I met the late Torfrid Olsson, a Swedish sculptor from a rural area of northern Sweden. I expressed to him some envy and admiration about one aspect of his life, and his reply stuck with me: "Ah, that's just something you've read about in books. You have your own life that is uniquely yours. What makes you think that it's missing anything?" My hope is that you don't let the knowledge contained in these pages just be something you read in a book. Read it, of course, but also work through it, understand it, and wrestle it to the ground if you must. Make it *yours*.

— Jack Nutting  
Stockholm 2014