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To Margaret Bomberg, for her courage and spirit

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Preface

Writing this book has been a labour of love in more ways than one. It has been delayed by the joyous distractions of the two children – Miles and Calum – born during its writing. It has been brought to closure primarily because our publisher Steven Kennedy has encouraged and harassed (in equal measure) so diligently. It has been supported by generous grants from the UK Economic and Social Research Council (grant R000235829), the Joseph Rowntree Foundation, the Carnegie Foundation and the European Commission. We have also received crucial institutional support from the Institute of Governmental Studies (University of California, Berkeley) and the Centre for European Policy Studies (Brussels), as well as our own Universities of York, Stirling and Glasgow. Perhaps above all, we must thank our interviewees, nearly all of whom showed patience, kindness and a genuine desire to help.

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Finally, we inevitably must thank each other. If nothing else, this book represents a huge achievement: we have managed to push each other to achieve better things, while still remaining great pals.

JOHN PETERSON AND ELIZABETH BOMBERG

List of Abbreviations

ACEA	Association of European Automobile Manufacturers
ACP	African, Caribbean and Pacific Countries
AEA	Association of European Airlines
APEC	Asia-Pacific Economic Cooperation Forum
APME	Association of Plastics Manufacturers in Europe
ASEAN	Association of South East Asian Nations
ASEM	Asia-Europe Meeting
AV	audio-visual
BAP	Biotechnology Action Programme
BEUC	Bureau Européen des Unions de Consommateurs
BRITE	Basic Research in Industrial Technologies for Europe
BSE	bovine spongiform encephalopathy
BST	bovine somatotropin
BT	British Telecom
BTR	banana trade regime
CAP	Common Agricultural Policy
CCMC	Comité des Constructeurs du Marché Commun
CCP	Common Commercial Policy
CEECs	Central and Eastern Europe Countries
CEEP	European Centre of Public Enterprises
CFCs	chlorofluorocarbons
CFSP	Common Foreign and Security Policy
CIs	Community Initiatives
CJTF	Combined Joint Task Forces
CLT	Luxembourg Television Company
CO ₂	carbon dioxide
CODEST	European Science and Technology Development Committee
COMITEXIL	Committee for the European Textile and Clothing Industry
COPA	Committee of Professional Agricultural Organisations
CoR	Committee of the Regions and Local Authorities
COREPER	Committee of Permanent Representatives
CREST	Comité de la Recherche Scientifique et Technique
DBV	Deutsche Bauernverband
DG	Directorate-General (European Commission)
DT	Deutsche Telekom
DTI	Department of Trade and Industry (UK)

EAGGF	European Agricultural Guidance and Guarantee Fund
EAPs	Environmental Action Programmes
EC	European Community
ECB	European Central Bank
ECHO	European Community Humanitarian Office
ECJ	European Court of Justice
ECOFIN	(Council of) Economic and Finance Ministers
ECSC	European Coal and Steel Community
ECU	European Currency Unit
EDF	European Development Fund
EEA	European Environmental Agency
EEC	European Economic Community
EFPIA	European Federation of Pharmaceutical Industry Associations
EFTA	European Free Trade Association
EMU	Economic and Monetary Union
EP	European Parliament
EPC	European Political Co-operation
ERDF	European Regional Development Fund
ERRA	European Recovery and Recycling Association
ERT	European Round Table of Industrialists
ESCB	European System of Central Banks
ESDI	European Security and Defence Identity
ESF	European Social Fund
ESNBA	European Secretariat of National Biotechnology Associations
ESPRIT	European Strategic Programme for Information Technologies
ESTA	European Science and Technology Assembly
ETUC	European Trades Union Congress
EU	European Union
EURAM	European Research in Advanced Materials
EUREKA	European Research Co-ordinating Agency
EUROPEN	European Organisation for Packaging and the Environment
FDA	Food and Drug Administration
FEM	Federation of European Motorcyclists
FERA	European Federation of Audiovisual Producers
FIFG	Financial Instrument for Fisheries Guidance
FTA	free trade area or agreement
G7	Group of seven industrialised nations
GAC	General Affairs Council
GATS	General Agreement on Trade in Services

GATT	General Agreement on Tariffs and Trade
GDP	gross domestic product
GMOs	genetically modified organisms
GNP	Gross National Product
GSP	Generalised System of Preferences
HDTV	high-definition television
ICL	International Computers Limited
IGC	intergovernmental conference
IMF	International Monetary Fund
INCPEN	Industry Council for Packaging and the Environment
IO	international organisation
IR	international relations
IRDAC	Industrial Research and Development Advisory Committee
IRI	Institute for Industrial Reconstruction
IT	information technology
ITTF	Information Technologies Task Force
JESSI	Joint European Silicon Structures Initiative
LI	liberal intergovernmentalism
MAC	multiplexed analogue components
MCAs	Monetary Compensatory Amounts
MCR	Merger Control Regulation
MEP	member of the European Parliament
MFA	Multifibre Arrangement
MLG	multi-level governance
MNCs	multinational corporations
MPC	Monetary Policy Committee (UK)
NAFTA	North American Free Trade Association
NATO	North Atlantic Treaty Organisation
NGO	non-governmental organisation
NI	new institutionalism
NPT	Non-proliferation Treaty
NTA	New Transatlantic Agenda
OECD	Organisation for Economic Co-operation and Development
OSCE	Organisation for Security and Co-operation in Europe (formerly CSCE)
PCF	Packaging Chain Forum
PermReps	Permanent Representations (of EU Member States)
PESC	Politique étrangère et de sécurité commune
PHARE	Poland and Hungary: Aid for the Restructuring of Economies
QMV	qualified majority voting

RACE	Research in Advanced Communications for Europe
RAM	random access memory
R&D	research and development
RTD	research and technological development
SAGB	Senior Advisory Group on Biotechnology
SCA	Special Committee on Agriculture
SCF	Scientific Committee for Food
SEA	Single European Act
SLIM	Simplification of Legislation in the Internal Market
SNAs	sub-national authorities
SPAN	Sustainable Packaging Action Network
TABD	Transatlantic Business Dialogue
TWF	Television Without Frontiers
UK	United Kingdom
UN	United Nations
UNICE	Union of Industrial and Employers' Confederations of Europe
USA	United States
WEU	Western European Union
WTO	World Trade Organisation