ISSUES IN EUROPEAN BUSINESS

Also by Peter Lawrence

Management Change in East Germany (with Vince Edwards)

Management in the USA

French Management (with Jean-Louis Barsoux)

ISSUES IN EUROPEAN BUSINESS

Peter Lawrence

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To my students
at Loughborough University Business School

'If you want clarity you cannot have faith,
if you want truth you cannot have clarity.'

Søren Kirkegaard

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PETER LAWRENCE