Learning the Media

Learning the Media

An Introduction to Media Teaching

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Robin Gutch
Tana Wollen**

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Remembering Bill Bonney

FILM-PERCEPTION OF THE WORLD

The most fundamental point: use of the
camera as a
cinema-eye more
perfect than the
human eye for
exploring the chaos
of visual phenomena filling the universe . . .

MAKE WAY
FOR THE
MACHINE !

. . . I am cinema-eye – I am a mechanical eye. I, a machine, show you a world such as only I can see.

From now on and for always I cast off human immobility, I move constantly, I approach and pull away from objects. I creep under them, I leap onto them, I move alongside the mouth of a galloping horse, I cut into a crowd, I run before charging troops, I turn on my back, I take off with an air-plane, I fall and rise with falling and rising bodies . . .

. . .

My mission is the creation of a new perception of the world. Thus I decipher in a new way a world unknown to you.

Dziga Vertov

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