THE ORGANISATION IN ITS ENVIRONMENT

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J. Harvey and J. Chilver

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Preface

The workbook of *Assignments for BEC Courses* is linked to J. Harvey's book *The Organisation in its Environment: Business in the Mixed Economy*. The aim is to provide a complete course covering Common Core Modules 3 and 4 for the BEC National Level Awards in Business Studies, but the material should also be useful for many of the courses leading to the Higher Level Awards.

The assignments have been arranged under chapter headings and the main General and Learning Objectives tested are noted at the end of each assignment. However, General and Learning Objectives for other core modules are frequently covered, thus meeting the importance attached to cross-modular assignments.

Assignments cover a variety of forms. To test the assimilation of basic material and to stress important points, each chapter commences with a few multiple-choice questions or short exercises. In order to develop communication and associated skills, these are followed by longer exercises covering environmental research projects, essays, role-playing situations, analysis of source material, the presentation of numerical data, and case studies dealing with special business situations, the latter being of particular importance to full-time students having little business experience. Although the companies, people and situations referred to in these case studies are fictional, they are based on real-life business experiences.

We hope we have produced an acceptable blend.

A booklet containing guidelines for the majority of the assignments is available to tutors, on submitting an A4 stamped and addressed envelope, from

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