MANAGEMENT FOR HAIRDRESSERS

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CAROL PARSONS

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To B.M.R. with thanks

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Preface

I became aware of the need for this book whilst teaching business studies to hairdressing students at Rotherham College of Arts and Technology. I have attempted to design it around two City and Guilds examinations: the paper on Salon Organisation and the paper on Salon Management.

The book has not been the product of my labour alone. There are a number of people to whom I am indebted: Janet Kavanagh, who read the text and made some very helpful suggestions; Stuart Williamson, who planted the original idea and encouraged me to carry it out; Alistair Fyfe Holmes, who helped me in the initial stages; the following people who have helped in various capacities – David Vernon – Lew Owen – Irene Ratcliffe – John, Avril and Rosamund at Rotherham – Mary Harris – the hairdressing students over the past five years – Peter Goodenough (to whom I owe a good deal) – and finally Sue Marples who typed the manuscript so beautifully and so quickly. Thank you to everyone and apologies to anyone I have forgotten.

It is customary in every book to admit personal responsibility for errors. In this case, unfortunately, there is no one else to blame!

Carol Parsons

Introduction

For the past five years I have had the pleasure and privilege of teaching the hairdressing students at Rotherham College of Arts and Technology. Each year I am impressed by the number who wish to own their own salons.

This book is aimed at those students and also at existing salon owners who wish to know a little more about what they are doing. The book takes the readers from the initial steps of buying a salon, through to actually running it. Having looked at other books on the market, I have included chapters on employment law and on public responsibilities as these are areas which worry salon owners. The book must be regarded as an introduction and does not claim to be a comprehensive guide to running your salon. In any areas of doubt, you should seek expert legal advice.