Global University Rankings and the Mediatization of Higher Education

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I of course take all responsibility for any errors in the following work.

Glossary

ARWU Academic Ranking of World Universities, also called the Shanghai Ranking. It was the first of the “Big Three rankings.”

The Big Three refers to the ARWU, QS and THEWUR rankings.

BRICS Brazil, Russia, India, China and South Africa. THEWUR and QS developed a separate BRICS ranking.

Elsevier owns Scopus, ScienceDirect, and a number of journals.

HEI Higher Educational Institutions

IREG International Ranking Expert Group – was formed to evaluate and certify rankings. The IREG advisory includes representatives from major rankings, academics and consultants.

ISI Institute for Scientific Information was a citation management system developed by Eugene Garfield in the 1960s. It was bought by Thomson in 1992 and became Thomson ISI; now it is called the Web of Science. It is part of Thomson Reuters’ suite of intellectual property and business products.

QS Quacquarelli Symonds was founded in 1990. Nunzio Quacquarelli is the managing director of QS. The company provides software services to universities for monitoring and benchmarking, as well as consulting services; they have a number of products related to business education, including a world MBA tour.

Scopus Owned by Elsevier, this is a large citation index used for 2014–2015 Times Higher Education ranking and other rankings.

Shanghai Consultancy is associated with the ARWU ranking.

THES The Times Higher Education Supplement is owned by TES.

THEWUR The Times Higher Education World University Rankings, sometimes referred to as THE ranking or THES ranking.

TPG Capital owns TES and has \$70.2 billion of capital under its management. (1)

TSL Education Group Ltd owns TES Connect, THEWUR. <http://www.bloomberg.com/profiles/companies/8393052Z:LN-tsl-education-group-ltd>.

WOS Web of Science, previously called Web of Knowledge. It is owned by Thomson Reuters and is a citation indexing service; it continues to be used by a number of rankings to determine the research productivity ranking of universities.