ENVIRONMENT, ETHICS AND THE CORPORATION

Environment, Ethics and the Corporation

Grant Ledgerwood

and

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Tom Peters, some time in the 1990s:

‘We are re-engineering the planet.’

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Preface and Acknowledgements

The range of topics and references in this book indicate the width of canvas we have attempted to sketch. Interrelating the worlds of international relations (AB) and strategic business planning (GL), the planetary development process is full of both hope and threats. In this book we emphasise hope.

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GRANT LEDGERWOOD
ARLENE IDOL BROADHURST

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