

# Teil B: Serviceteil

# Ausgewählte Literatur zum Themengebiet „Service Business Development“

Besonders einschlägige und einflussreiche Veröffentlichungen aus dem Bereich „Service Business Development“ wurden an dieser Stelle ausgewählt, die ihrerseits Hinweise auf weiterführende Quellen geben. Eine vollständige Bibliographie kann hier nicht erfolgen. Die Zuordnung zu den einzelnen Themenbereichen ist nicht immer überschneidungsfrei.

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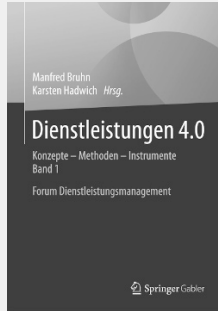
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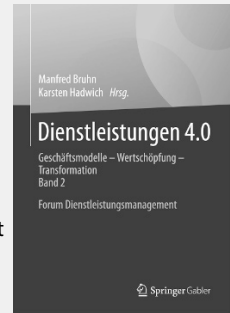
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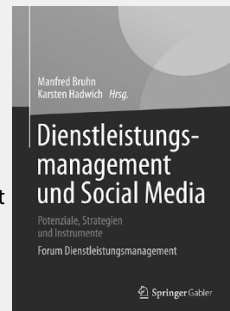
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