

Notes on Contributors

Doris Bachmann-Medick is Senior Research Fellow at the International Graduate Centre for the Study of Culture (GCSC) of the Justus-Liebig Universität Giessen. She held numerous appointments as a visiting professor, recently at the universities of Graz, Göttingen, UC Irvine, Cincinnati and Georgetown University/Washington, DC. Her main fields of research are cultural theory, Kulturwissenschaften, literary anthropology, and translation studies. Her publications include the monograph “Cultural Turns. Neuorientierungen in den Kulturwissenschaften” (Rowohlt, 2014 [2006]), revised English edition “Cultural Turns: New Orientations in the Study of Culture.” (De Gruyter, 2016); her edited volumes are: “The Trans/National Study of Culture: A Translational Perspective” (De Gruyter, 2014); the special issue “The Translational Turn“ of the journal “Translation Studies” (2009); “Kultur als Text: Die anthropologische Wende in der Literaturwissenschaft” (Francke, 2004 [1996]) and „Übersetzung als Repräsentation fremder Kulturen“ (Erich Schmidt, 1997). She serves on the editorial board of “Translation Studies” (since 2008).

Björn Bohnenkamp is Professor of Marketing and Consumer Culture at Karlshochschule International University. Prior to joining Karlshochschule in 2014, he worked as a research assistant for Bauhaus-University Weimar and Marketing Center Münster with a research focus in media success factors and media consumption patterns. Björn holds a doctoral degree in Media Studies from the University of Cologne and has been a Visiting Student Research Collaborator at Princeton University. His current research includes consumer culture theory, marketing theory, generation studies and digital media.

Malgorzata Ćwikła is research assistant at the Jagiellonian University in Krakow. 2014 she defended her PhD thesis about management of cultural projects. 2016 together with Beata Jałocha she received Emerald Literati Award for Excellence for the article "Unspread wings. Why cultural projects don't provide refreshing ideas for project management although they could?", published in "International Journal of Managing Projects in Business". She worked as curator and producer of cultural projects at several Polish and German theatres. 2008-2009 she was a scholarship holder in the program *Cultural*

Managers from Central and Eastern Europe run by the Robert Bosch Stiftung. 2010 she worked as an intern at the Polish Embassy in Sarajevo. Main fields of research: cultural management, project management, contemporary performing arts, future of management.

Thomas Fundneider is founder and Managing Director of theLivingCore and holds an MBA (general management). He draws from a wealth of experience as manager of a number of multi-stakeholder projects. By introducing innovative and entrepreneurial concepts to the working and thinking of organizations, he made a lasting impact on our clients. Thomas focuses on the crucial details that often make the difference for the whole. He is a board member of PDMA Austria as well as Bertalanffy Center for the Study of Systems Science, and lectures at several European universities.

Johan Kolsteeg graduated as a musicologist and is currently an arts management researcher and teacher at Groningen University. He worked in the world of international contemporary music and broadcasting as a programmer and manager. His main research interests are transnational cultural leadership and arts communication.

Wendelin Küpers is Professor for Strategic Leadership and Organization Studies at Karlshochschule International University. Combining a phenomenological and cross-disciplinary orientation, his research focuses on embodied, emotional and creative, respectively transformational dimensions in relation to more responsive forms of organizing and managing. Furthermore, his research focuses on integrating artful and aesthetic dimensions of praxis and practical wisdom for a more sustainable leadership and organization theory and practice. Subsequent to his study and PhD at Witten/Herdecke University and post-doctoral studies at St. Gallen University, he has been affiliated with various universities in Europe and New Zealand. He is co-editor of the book series with Routledge on practical wisdom in organization and leadership.

Siglinde Lang is Senior Scientist in the program area “Contemporary Art & Cultural Production” at the focus area “Wissenschaft & Kunst/Humanities & Art” (University Salzburg/Mozarteum, Austria). Prior to her academic career, Lang worked as an arts manager and consultant for several years. These experiences sparked her interest in research questions that combine artistic and cultural practices with theories of cultural meaning production. In 2014 she was visiting professor at the University of Applied Sciences Calw (Germany). Recent publications include *Participatory Arts Management* (Transcript, 2015), *Artists as Entrepreneurs* (Mandelbaum, 2015), and *Arts in rural areas* (Mandelbaum,

2016). Lang is co-editor of the E-Journal www.p-art-icipate.net. Temporarily she still works as an arts manager; currently she is the director (together with Sandra Chatterjee) of the art-festival '7hoch2' in Salzburg.

Manuela Nocker is Senior Lecturer in Organisation and Sustainability at The University of Essex Business School at the Southend Campus. She has studied Work and Organisational Psychology in Padova/Italy and was awarded a PhD in Organisational Psychology from the London School of Economics. In her research she is interested in qualitative approaches, especially ethnography and the narrative approach to introduce a critical approach in the study of project team practice, belonging and identity construction. She has been and is a member of different public boards, including institutions in the areas of education, research and innovation. Manuela has worked as careers adviser, trainer and management consultant prior to becoming an academic in 2006. She is editor of the *Journal of Organisational Ethnography* and an active member of the organising committee of the Annual Liverpool University Ethnography Symposium.

Markus F. Peschl is professor for Cognitive Science and Philosophy of Science at the University of Vienna. His focus of research is on the question of knowledge (creation/innovation, construction, and representation) in various contexts. Currently he is working in the field of radical innovation where he developed the concepts of Emergent Innovation and Enabling Spaces that have been applied successfully in several industry projects. Markus Peschl has published 6 books and more than 130 papers in international journals and collections.

Irma Rybnikova has a bio with several "turns": After her graduation in psychology, Irma Rybnikova turned to business and administration studies for her dissertation in personnel management, especially atypical work force and interim management. Afterwards, she turned to organizational sociology; at the chair for organization studies (TU Chemnitz) she is preparing her habilitation on solidarity, resistance and participation in organizations. After publishing on solidarity of atypical work force, facades of participation in local government institutions or current leadership theories ("Aktuelle Führungstheorien und -konzepte", Gabler-Springer, 2014, together with Rainhart Lang), she got increasingly interested in cultural issues of managerial doing; her recent research field are elaborations of critical potential of cultural-anthropological perspective on management.

Silke Schmidt is a postdoctoral fellow at the University of Marburg and a lecturer at the University of Giessen. In 2013, she completed her Ph.D. in American Studies with an interdisciplinary dissertation on contemporary Arab American life writing and media framing. Her research stays and talks led her to

the U.S., the Middle East, and Asia. Schmidt also worked in public relations, higher education management, and business strategy consulting. Her current research focuses on diversity management, business education, design thinking, positive psychology, and transdisciplinary dialogue. Her second book project aims at bridging the disciplinary gap between the humanities and business studies by tracing the history of management theory and practice in the U.S. from a diversity management perspective. Schmidt continues to work as a consultant and career coach in organizations of higher education. She is also active in the promotion of women in leadership positions and the development of mentoring programs.

Stephan Sonnenburg is Professor for Branding, Creativity and Performative Management at the Karlshochschule International University. His academic background is not straight-lined as he has toggled between university and industry over the years. Apart from academia, Stephan has worked as a strategic brand planner, creativity enabler and management consultant. He has broad research interests in the field of creativity, innovation, marketing, branding and management within which he examines its performative and transformative potential. Recent publications include “Touring Consumption” (Springer VS, 2015), “Branded Spaces: Experience Enactments and Entanglements” (Springer VS, 2013) and “Brand Performances in Social Media“ (Journal of Interactive Marketing, 2012).

Christian Stiegler is currently College Director and Researcher at the College of Business, Arts and Social Sciences at Brunel University London, UK. He is working in the fields of media and creative industries, immersion and virtual reality. Previously he has been Professor of Media Management, Consumer Culture and New Media at Karlshochschule International University in Karlsruhe, Germany and visiting lecturer at University of Vienna, Paris-Lodron University Salzburg and Newman University Birmingham. After his PhD at University of Cambridge, UK he has been working as a producer and journalist for BBC, ORF, 3Sat among others and as a consultant for format development and immersive content strategies. He has been awarded for excellent academic performance and research with the Research Fellowship of the Theodor-Körner Award (2008), Fellowship for Excellence (2007) and 4x Fellowship for Academic Achievements. Recent publications include "New Media Culture: Mediale Phänomene der Netzkultur" (transcript, 2015).

Dirk Nicolas Wagner is Professor of Strategic Management at Karlshochschule International University and Managing Director of the Karlshochschule Management Institute GmbH. Prior to joining Karlshochschule, he served in various senior management positions in the Technical Services Industry in Europe. His professional background includes major projects, restructuring, turnaround, M&A but also topics like corporate re-branding and business development. Dirk holds a doctoral degree in Economics and Social Sciences from the University of Fribourg (CH). As a British Chevening Scholar he obtained a MBA from Royal Holloway University of London. His academic areas of interest include strategic and project management as well as questions of economic order, particularly for man and machine.

Martin Zierold holds the professorship for Arts Management and Cultural Studies at Karlshochschule International University. He is a member of the board of the German Association for Arts Management and has been awarded an Adjunct Professorship for Organisational Theory and Change Management at the Institute for Arts and Media Management, University of Theatre and Music in Hamburg. Prior to this, he was the Academic Manager and a Principal Investigator of the International Graduate Centre for the Study of Culture (GCSC) at Justus-Liebig University in Giessen, Germany. Further professional expertise includes the fields of arts management, coaching, journalism and consulting. Academic areas of research include cultural and social theory and arts and research management.