

INDEX

NUMBERS AND SYMBOLS

24, 81

28 Days Later, 9, 57, 58, 65, 160

A

Aarseth, Espen, 19, 107

Activision, 197

Adama, Commander William, 78, 86,
87, 136

Adlard, Charlie, 192

Adorno, Theodor, 17–18, 171

Aletheia, 48, 59, 95

Alice in Wonderland, 72

Altman, Rick, 60

Amazon, 124–126, 200

Ambivalence about technology, 10,
61, 65–67, 129, 210

AMC, 81, 201

Angeli, Michael, 91

Annapurna Pictures, 170

Antichrist Obama, 146–147

Arts Council England (ACE),
123–124

Assassin's Creed, 103–105

Atwood, Margaret, 121

Auden, W.H., 43–45

Audience fragmentation, 21, 71, 81,
207

Audience splintering, 21, 71, 207

Austen, Jane, 122

Author's Guild, 123

Autobiography, 48–50

B

Bacigalupi, Paolo, 122

Balaji, Murali, 5, 195, 201

Balanced transmedia, 101

Baltar, Gaius, 89

Batman, 26–28, 192, 209

Battle of Elderbush Gulch, The, 10

Battlestar Galactica (BSG), 10–12, 51,
52, 58, 77–79, 94, 95, 137

Bay, Michael, 57

Bazin, Andre, 10

Begley, Paul, 45

Benioff, David, 115

Benz, Ernst, 43

Berger, James, 122

Bethesda, 112, 167

BioShock, 101, 108–116

Bishop, Kyle, 186
 Blackwell, Jeannine, 63
Blade Runner, 110
 Blitz, Mark, 37
Blood Meridian, 131
 Boer, Ronald, 44
 Boll, Uwe, 103
 Bonansinga, Jay, 127, 188, 200
 Bond, James, 177
Book of Job, The, 68
Book of Revelation, The, 3, 39–41
 Boone, Kathleen C., 45, 46
 Booth, Paul, 95
 Bosch, Torie, 187
 Bowman, Shayne, 15, 16
 Boyle, Danny, 9, 58, 65
 Boyle, Ellexis, 177
 Brancato, John, 180
Breaking Bad, 47
 Britton, Piers, 174
 Broich, Ulrich, 63–67
 Brooks, Max, 123, 128–131
 Bruckner, Pascal, 43
 Bruner, Kevin, 197–199
 Burke, Kenneth, 50
 Burke, Liam, 191, 192
 Burton, Tim, 26–28, 209
 Bush, George H.W., 84
 Bush, George W., 11, 12, 77–79,
 83–88, 90, 96, 210

C

Cameron, James, 166, 169–171, 176,
 177, 180, 181
 Canavan, Gerry, 186, 197
Canticle for Leibowitz, A, 4
 Capitalism, 5, 15–17, 43–45, 50–52,
 135, 146, 149, 152, 186, 187,
 202
 Carolco Pictures, 170
Cast Away, 63

CBS, 23–25, 80
 Character-driven arc, 110
Children of Men, The, 60
 Chmidling, Catherine, 150, 155–158
Chronicles of Narnia, The, 61
City of Thieves, 115
 Clarke, Michael, 30–32, 93, 102, 128
 Clasen, Mathias, 63
 Clear Channel Communications, 24–25
 Coherence ancillaries, 176, 209
 Columbia, 24, 165
 Comcast, 24, 25
Coming Apocalypse, The, 37–39
 Communications Act
 1934, 23
 1996, 24
Community, 9
 Conan, Neal, 130
Confessions, 48
 Conglomerate, 24–28, 31, 74, 83,
 170, 171, 174, 207
 Connor, John, 166–168, 172–174,
 176, 179, 180, 194
 Connor, Sarah, 172, 173, 176, 178,
 181, 194
 Consalvo, Mia, 117
 Continuity, 33, 169, 172–174,
 178–182, 187, 188, 191–194,
 199–201, 209, 210
 Convergence culture, 12, 32, 52, 72,
 105, 191, 208
 definition of, 19–22
 and fandom, 148, 155
 and publishing, 123–125, 128–133,
 139
 and television, 79, 82, 83, 85
 Couldry, Nick, 20, 147
 Court, John M., 41
 Crichton, Michael, 132
 Crocker, Paul, 27
 C2 Pictures, 170
 Culture crafting, 154–156, 210

Cumberbatch, Benedict, 92
 Cylon, 78, 86–91, 93, 95

D

Dallas, 28
 Dark Horse Comics, 167
 Darkseekers, 59, 67–74
Dawn of the Dead, 61, 160, 190
Day of the Triffids, *The*, 61–63
 Decherney, Peter, 189
 Delisle, Annie, 131
Detention of the Dead, 190
Deus Ex, 104
 Devlin, William, 172
 Dienstag, Joshua, 121
 Disney, 22, 24, 25, 27, 28, 72, 188
Divergent, 125
 Dixon, Daryl, 197, 199
 DIY citizenship, 158
Doctor Who, 173, 174, 177
Doomsday Preppers, 143–161
 Dowling, Forrest, 100
Drake's Fortune, 115
 Drillability, 193, 209, 210
Dr. Strangelove, 4
 Druckmann, Neil, 115
 Dual industrial core, 104, 117, 200, 209
 Duffett, Mark, 145, 146, 153

E

Earth Abides, 4
 Ebert, Roger, 105, 106, 109
 Ebooks, 126
 Eco-apocalypse, 4
Elder Scrolls, 112
 Elkington, Trevor, 102
 Environmentalism, 11, 41–42, 51
 Entertainment Retailers Association, 19
 Entertainment Software Association (ESA), 100

Eschatology, 44, 49
 Eskelinen, Markku, 107
 Ethos, 95, 187, 188, 194–200, 202
 Evangelical Christianity, 11, 39–47, 49, 51, 66, 83–85
 Everett, Lee, 197
 Expansion technology, 72
 Extraction, 157

F

Falero, Michael, 99
 Fan fiction, 17, 31, 146, 202
 Fans of a genre experience, 153
 Fans of a genre mythos, 153, 161
 Fan studies, 145–149
Fear the Walking Dead, 187, 188
 Federal Communications Commission (FCC), 22–24
Fifty Shades of Grey, 127
Fight Club, 47, 101
 First-person shooter, 109, 167, 197
 Forensic fandom, 9, 12, 65
Four Blood Moons, 37–39
 Franchise entropy, 102, 103, 169, 207–209
 Franchise guardian, 94–96, 169, 176–179, 182, 188, 199–201, 209, 210
Frankenstein, 4
 Frasca, Gonzalo, 107
 Freeman, Martin, 92
 Freeman, Matthew, 32
Fugitive, *The*, 80

G

Gaeta, Felix, 91
Game of Thrones, 29, 79, 104
 Gatiss, Mark, 179
 Gencarella, Stephen, 185

Genre-medium coevolution, 10–12,
52, 77, 210
Glau, Summer, 176
Goldsmán, Akiva, 58, 70
Granados, Nelson, 72
Gray, Jonathan, 72
Griffith, D.W., 10
Grimes, Rick, 194
Grylls, Bear, 161

H

Hagee, John, 37
Halcyon Company, 168–170
Hamilton, Linda, 181
Hardwicke, Chris, 201
Harry Potter, 8, 27, 30–32, 61, 94,
103, 156, 157
Harvey, Colin, 28–31, 170, 172
Hassler-Forest, Dan, 186, 194
Hatch, Richard, 93, 94, 177
Hayward, Andrew, 100
Hicks, Heather, 122, 132
Hills, Matt, 8, 73, 93, 148, 155
Hill Street Blues, 82
Hocking, Clint, 114
Hofstadter, Richard, 66, 154
Horkheimer, Max, 17–18, 171
Horvath, Dale, 194, 195
How I Met Your Mother, 47
Howey, Hugh, 125–127, 131
Hulme, Mike, 42–43
Hunger Games, The, 64, 125
Hurd, Gale Anne, 170
Hyperdiegesis, 8, 174

I

I Am Legend, 10, 12, 52, 57–74,
77–79, 95, 110, 160, 210
Immersion, 157, 210

Independence Day: Resurgence, 79
Independence-dependence, 10,
61–65, 67, 210
Industrial core, 103, 104, 170–176,
181, 199, 207–209
Infinitely suspended fictions, 7–9, 12,
51, 100, 110, 188, 191, 192,
194, 197, 208, 210
Infowars, 152

J

James, William, 83
Jenkins, Henry, 6–8, 15–20, 29, 101,
107–108, 145–147, 154–157,
170, 172
Jericho, 80, 81
Johnson, Derek, 26–28, 94
Johnson, Rian, 174
Johns-Putra, Adeline, 135
Jones, Alex, 152
Joyce, James, 133
Juarez, Vanessa, 57
Jurassic World, 27
Juul, Jesper, 116

K

Kabel, Allison, 150, 151, 155–158
Kassar, Mario, 170, 177
Keetley, Dawn, 185, 186, 196
Kermode, Frank, 48
King, Stephen, 64
Kirkman, Robert, 188, 190, 192, 193,
199–202
Klastrup, Lisbeth, 187
Kojima, Hideo, 105
Kolakowski, Leszek, 43
Kompere, Derek, 93
Kraft Television Theatre, 79
Kubrick, Stanley, 4

L

Land of the Dead, 190
Last Man, The, 4, 139
Last of Us, The, 99–101, 109–116
Late Great Planet Earth, The, 39
 Lawrence, Francis, 58
 Leander, Arthur, 138
Leftovers, The, 9
 Levin Russo, Julie, 91
 Levine, Ken, 111
 Lewis, C.S., 61
 Libertarianism, 109, 112–114
 Lindsey, Hal, 38
 Logan, John, 57
Lonedale Operator, The, 10
Lord of the Rings, The, 8, 103
Lost, 81
 Ludology-narratology debate, 105–108
 Ludonarrative dissonance, 114
 Lunenfeld, Peter, 192
 Lyle, David, 144

M

Mad Max, 60, 64
Mad Men, 47, 79
 Martin, George R.R., 104
 Marvel, 8, 27, 208
 Marxism, 17–19, 43–45, 51, 159
 Masculinity, 5, 62, 159, 186
 Matheson, Richard, 57, 63, 70
Matrix, The, 5–8, 10, 58, 64–66, 77, 210
Maze Runner, The, 125, 127
 McCarthy, Cormac, 131–139
 Media eco-system, 6, 11, 15–19, 72, 132–133, 137–138, 207, 211
 Media franchising, 26–28, 52, 58, 101–105, 188, 192, 193, 207, 208

Meehan, Eileen, 26
Metro: Last Light, 112
 Miller, Walter, 4
 Mitchell, Richard G., 154–157
 Mittell, Jason, 29–30, 79, 90–93, 101
 Modernity, 5, 62, 122, 154, 157
 Moffat, Steven, 179
 Molthrop, Stuart, 107
 Moo, Jonathan, 42
 Moore, Ronald D., 82, 86, 89, 93–96, 136, 179
 Moore, Tony, 192
 Morpheus, 5–6, 65
 Morpheus complex, 5
 Mostow, Jonathan, 179
 Motion Picture Association of America (MPAA), 71, 100
 Mulligan, Rikk, 90
 Multiplicity, 130, 155, 172, 188, 191, 194, 199, 201, 209
Munich, 90
 Murray, Janet, 106–107, 111
 Mythos, 153–155, 187, 194, 197, 200, 202, 210

N

Narrative core, 71, 103, 104, 188, 191–193, 199, 200, 208, 209
 Narrative quantum state, 47, 60, 93
 National Geographic, 144, 151
 Naughty Dog, 115
 NBC Universal, 23, 25, 82
 Negroponte, Nicholas, 15
 Neville, Robert, 57–74, 160
 Nicotero, Greg, 202
Night of the Living Dead, 189, 190
 Nimoy, Leonard, 94
 Nolan, Christopher, 26–27, 90
 Now Comics, 166
 Nuclear war, 4, 5, 10, 42, 64, 136

O

O'Leary, Stephen D., 45, 49–51
 Olney, James, 49
 O'Neil, Dennis, 192, 193
Orchard Keeper, The, 131
Oryx and Crake, 121
 Ott, Brian, 87–90

P

Pagels, Elaine, 39–41
 Paik, Peter, 196
 Palmer, James T., 49
 Pandemics, 5, 51, 73, 116, 186, 202
 Paramount, 24, 165, 169
 Paratext, 7, 30, 72, 117, 130, 131, 211
 Parker, Felan, 106, 109, 112
 Patterson, James, 132
 Pearce, Celia, 107
 Perlin, Ken, 107
 Pinker, Steven, 41
Piranha II: The Spawning, 170
Planet of the Apes, 4, 77
Plants v. Zombies, 116
 Playstation, 25, 115
 Polymorphic storytelling, 104
Pong, 101
 Poole, Steven, 99
 Portal fantasy, 10, 60–61, 67, 210
 Postmillennialism, 50
 Practical Preppers, 145
 Premillennialism, 50, 69
 Prestige niche, 123, 133, 137, 139, 208, 210
 Producer's Guild of America, 32
 Progress-regression, 10, 63–65, 67, 210

Q

Quidditch, 157

R

R&D ancillaries, 167, 175, 176, 209
 Rand, Ayn, 109
 Reese, Kyle, 167, 172, 173, 176
 Regulation, 6, 11, 19, 22–25, 27, 207
 Replication technology, 72
Resident Evil, 104
 Rights regime, 170–171, 189–190, 209
Road, The, 115, 121, 131–139, 159, 160
 Robertson, David G., 152
 Robinsonade, 10, 63–64
Rocky Horror Picture Show, The, 152
 Romero, George A., 129, 189, 190
 Roslin, Laura, 86–89
 Rowling, J.K., 30–31, 94
 Russell, Bertrand, 43
 Ryan, Andrew, 109–114
 Ryan, Marie Laure, 28, 174
 Ryan Kelly, Casey, 151, 159

S

St. John Mandel, Emily, 123, 133
 Saler, Michael, 157
 Sandbox game, 167
 Schaffner, Franklin, 4
 Schleusener, Simon, 5, 135
 Schulzke, Marcus, 102, 116
 Schwarzenegger, Arnold, 57, 58, 94, 166, 169, 176–178, 181
SciFi Pulse, 94
 Scott, Ridley, 57
 Scott, Suzanne, 93
Second Life, 74
 Sega, 167
 Self-publishing, 123, 125–127, 132
 September 11 attacks, 11–12, 52, 77–90, 96, 186, 191, 210
 Seriality, 12, 52, 79, 191–193
 Seuling, Phil, 192

Shelley, Mary, 4
Sherlock, 92, 179
 Shirky, Clay, 15
Silent Spring, 42
Sixth Sense, The, 47
 Skopal, Pavel, 72
 Skynet, 167
 Smartt Bell, Madison, 132
 Smith, Adam, 62
 Smith, Philip, 136
 Smith, Will, 57–59, 63, 68, 71, 80
 Sollazzo, Erica, 135
 Sony, 24, 25, 103
 Soprano, Tony, 81
 Sorcher, Rob, 81
Space Wars, 101
 Spengemann, William, 48
 Spielberg, Steven, 90
 Spitz, Mark, 135, 136
 Square Enix, 104
Stand, The, 64
Star Trek, 82, 94, 136
Star Wars, 8, 27, 94, 104, 174, 208
Station Eleven, 133–138
 Stephan, Matthias, 89
 Stewart, George, 4
 Straley, Bruce, 115
 Stratton, Jon, 186
 Strombeck, Andrew, 135
 Strozier, Charles, 84
 Sugg, Katherine, 5, 186
 Survivalism, 143–161
 Swift, Jonathan, 122
 SyFy Channel, 82, 83

T

Telltale Games, 198, 199, 201
Terminator, 13, 94, 127, 165–182,
 188, 194, 199, 209
 Theory of Mind (ToM), 133
 Third-person shooter, 168

Thompson, Mark, 32
 Thon, Jan-Noël, 174
 Tie-in novels, 32, 73, 123, 127, 128
 Time Warner, 22, 24–27, 73–74, 188
Tomb Raider, 104
 Topos, 187, 194, 197, 200, 202, 210
 Tosca, Susana, 187
 Trans-integrity dilemma, 29, 30, 59,
 101, 208
 Transmedia bridging, 92, 201, 209
 Transmedia localisation, 73–74, 190,
 209
 Transmedia producer, 32
 Trekkies, 145
 Turteltaub, John, 80
 Tuveson, Ernest L., 43
 21st Century Fox, 22, 24–28

U

Ubisoft, 102–103
Ulysses, 133
 Unbalanced transmedia, 101
 Utopia-dystopia, 10, 64, 67, 157, 190,
 197, 210

V

Vajna, Andrew, 170, 177
 Valerii, Sharon, 86–89
Varieties of Religious Experience, The, 83
 Vermeulen, Pieter, 135
 Viacom, 24, 25
 Voltaire, 78

W

Wagon Train, 78
 Walking Dead, The, 8–13, 74, 77, 82,
 127, 137, 160, 185–203, 210
War of the Worlds, The, 20
 War on Terror, 11, 78, 83, 87, 90, 96

- Wead, Doug, 84
Wealth of Nations, The, 62
 Weissmann, Nick, 149
 Welles, Orson, 20
 Western genre, 10, 60, 99–101
 White, Walter, 81
 Whitehead, Colson, 122, 123, 133, 135, 136
 Williams, Andrew, 5, 194, 195
 Williams, Evan Calder, 187
 Willis, Chris, 15, 16
Wire, The, 79
 Wolf, Mark J.P., 8, 94
Wolfenstein 3D, 167
Wool, 125–127
World of Warcraft, 103
World War Z, 123, 128–131, 159
 Worldbuilding, 7, 8, 12, 28, 32, 73, 101–103, 117, 128, 172, 174, 175, 179, 180, 208
 arc, 110
 Writer's Guild Association, 33, 91
 Wyndham, John, 61
- X**
X-Men, 27
 X-Philes, 145
- Y**
 Yeats, W.B., 122
- Z**
 Zarek, Tom, 93
 Žižek, Slavoj, 148, 149
 Zombie, 5, 8, 61, 80, 160, 161, 208–210
 novels, 122, 128–131, 137
 video games, 100, 115–117
 See also Darkseekers; *Walking Dead, The*
 Zombie Experiences, 202
Zombie Strippers, 135, 190
Zombie Survival Guide, The, 129–131, 185
Zone One, 122, 133–137