

# INDEX<sup>1</sup>

## A

Akhmatova, Anna, 108, 119, 252  
Alekshev, Petr, 173n3  
Alexander I, 60, 238, 239  
Alexander II, 239  
Alexander III, 239  
Alexander VI, Pope, 210  
Algorithm, 34, 70, 71, 89, 179, 197, 251  
Analogy, 8, 9, 70, 78, 105, 251  
Anderson, Lindsay, 232  
Annales School, 118, 191–193, 233  
Apparatus, 8, 27, 44, 45, 71, 86, 101, 185  
Ariosto, Ludovico, 207  
Artificial intelligence, 33, 46, 251  
Assmann, Aleida, 10, 11  
Assmann, Jan, 10  
Asymmetry, 28, 39, 42, 87, 90, 193, 250, 251, 256, 258, 262  
Augustine, Saint, 51

Autocommunication, 6, 258  
Automatization, 75, 90

## B

Babeuf, Gracchus, 146  
Bacon, Francis, 205, 209, 211  
Baer, Brian James, 21  
Bakhtin, Mikhail, 21n5, 102, 134, 248, 253, 254, 262n3  
Bakoš, Mikuláš, 81n1  
Balzac, Honoré de, 75, 165, 226  
Baratynsky, Yevgeny, 143, 154, 158, 165, 168, 221n2  
Baroque, 181, 209  
Batiushkov, Konstantin, 126  
Baudelaire, Charles, 246  
Bayezid II, sultan, 210  
Belinsky, Vissarion, 77, 78, 141, 170, 171  
Bell, Roger T., 28

<sup>1</sup> Note: Page numbers followed by ‘n’ refer to notes.

- Berdyaev, Nikolai, 186  
 Berrong, Richard, 29  
 Bifurcation, 19, 89, 90, 100, 111n1,  
 184, 185, 187n3, 195–197  
 Binary structure, *see* Binary system  
 Binary system, 86, 226–228, 230,  
 234, 238–241  
 Biological, 8, 71, 86, 99, 105, 118,  
 127, 185, 252  
 Biosemiotics, 251, 252  
 Bloch, Marc, 193  
 Blok, Alexander, 78, 120, 122, 164,  
 233, 239, 242n3  
 Bodin, Jean, 210–212, 214  
 Boileau, Nicolas, 80  
 Borgia, Cesare, 208  
 Boundary, 21n2, 76, 78, 92, 122,  
 126, 134, 186, 228  
 Boyko, Taras, 17  
 Breughel, Pieter, 171, 172  
 Briusov, Valery, 117  
 Brodsky, Joseph, 16  
 Bruno, Giordano, 211  
 Brutus, Marcus Junius Brutus, 147  
 Buber, Martin, 262n3  
 Bulgakov, Mikhail, 106, 254  
 Bulgarin, Faddey, 78, 107  
 Bunčić, Daniel, 29  
 Byron, George Gordon, 79, 192, 197,  
 198
- C**
- Caesar, Gaius Julius, 146, 147  
 Caesarius of Heisterbach, 210  
 Calvin, John, 214  
 Carpzov, Benedict, 212  
 Catherine II, 59, 64n8, 134, 238, 239  
 Cato, Porcius Marcus, 146  
 Caus, Salomon de, 207  
 Cellini, Benvenuto, 204, 217  
 Cervantes, Miguel de, 140, 211  
 Chaadaev, Pyotr, 186, 232  
 Chance, 27, 90, 111, 116, 118, 123,  
 182, 184, 185, 192–197, 198n1,  
 205–208  
 Charles XII, 56  
 Chateaubriand, François-René, 191  
 Chekhov, Anton, 239  
 Chernigovskaya, Tatyana, 250  
 Chukovsky, Kornei, 27, 129n2, 243n8  
 Cinematography, 40, 41, 73, 111,  
 126, 219  
 Coding, 12, 34, 44, 75, 78, 84, 140  
 Cognition, 36–38, 46  
 Collective intelligence, 10, 46, 47,  
 133, 184  
 Collective memory, 1, 8–10, 12, 14,  
 101, 133, 141, 150, 151, 156,  
 203, 220n2  
 Collingwood, Robin G., 255  
 Condorcet, Nicolas de, 179, 194  
 Consciousness, 9, 14, 35–38, 40, 45,  
 47, 51, 52, 56, 61, 70–72, 76,  
 78, 85, 88, 89, 92, 98, 116, 118,  
 119, 125, 127, 142, 145, 148,  
 150, 158, 164–166, 179, 182,  
 191, 192, 196, 197, 206, 211,  
 217, 219, 220, 226, 232, 236,  
 251, 254  
 Constance School, 84, 93n1  
 Content, 35, 39, 41, 48n3, 50, 51,  
 60, 62, 102–104, 109, 110, 143,  
 146, 161, 162, 164, 165, 167,  
 172, 191, 209, 247  
 Continuity, 7, 8, 20, 22n5, 35, 38, 39,  
 73, 133, 135, 141, 148, 232,  
 233, 254  
 Copernicus, Nicolaus, 210, 211  
 Creative memory, 10, 11, 22n5, 134  
 Creolization, 40, 41  
 Cultural code, 13, 135, 136, 148  
 Cultural history, 1, 10, 12, 16, 20, 43,  
 79, 84, 111, 112n9, 135, 162,  
 247, 259  
 Cultural language, 7, 8, 21n3, 42

- Cultural memory, 1, 4, 6, 7, 9–14, 20, 28, 29, 127, 133, 135–137, 143, 148, 155, 163, 165, 169, 220n2
- Cultural semiotics, *see* Semiotics of culture
- Culturology, 10, 133–137, 184, 201–220, 259
- Cybernetics, 5, 21n4, 70
- Cyclicality, 14, 36, 37, 96–98, 111, 119, 126, 157, 221n2, 252, 255, 256, 262
- D**
- Da Vinci, Leonardo, 204, 206, 208, 210
- Dance, 21n3, 108, 155, 157
- Daniel the Exile, 53
- Dante Alighieri, 183, 204, 252
- Danton, Georges Jacques, 125
- Darwin, Charles, 83, 252
- Decembrists, 109, 148, 229, 238, 239
- Decoding, 11, 12, 17, 18, 34, 44, 45, 72, 73, 78, 84, 136, 190, 191
- Deely, John, 252
- Delumeau, Jean, 212, 213
- Delvig, Anton, 107
- Derzhavin, Gavril, 118, 134
- Diachrony, 8, 13, 16, 84, 139, 141, 142, 163
- Dickens, Charles, 197
- Discreteness, 7, 8, 35, 36, 38, 39, 42, 48n1, 48n3, 64n4, 73
- Dmitriev-Mamonov, Alexander, 238
- Donatello, 204
- Dornheim, Johann Georg Fuchs von, 212
- Dostoevsky, Fyodor, 3, 53, 63n2, 79, 110, 122, 129, 129n3, 129n7, 143, 165–170, 173n2, 173n4, 183, 227, 239, 240, 248
- Dürer, Albrecht, 205, 208
- Đurišin, Dionýz, 69, 81n1
- Dynamism, 4, 8, 12, 13, 16, 21n2, 38, 47, 78, 90, 97, 115, 116, 118, 121, 158, 194, 195, 227
- E**
- Eco, Umberto, 246
- Egorov, Boris, 21n1
- Eikhenbaum, Boris, 2
- Einstein, Albert, 193, 253, 254
- Eisenstein, Sergei, 185
- Elizabeth I, 238
- Encoding, 11, 17, 18, 71, 76, 88, 190, 191, 249
- Engels, Friedrich, 180
- Enlightenment, 28, 62, 77, 152, 179, 194, 207, 210, 214, 215
- Erasmus of Rotterdam, 208, 212
- Explosion, 4, 8, 12, 16, 19, 20, 96–100, 116–119, 122, 124–127, 136, 184, 216, 225–228, 230, 232, 234, 257, 258
- Expression, 50, 56, 60, 102–104, 106, 109, 110, 125, 146, 161, 162, 164, 165, 167, 170, 172, 180
- Extra-textual reality, 191, 193
- F**
- Fact, 12, 15, 17, 18, 20, 59, 77, 79, 81, 117, 168, 178, 179, 186, 189, 190, 198, 260, 261
- Feyerabend, Sigmund, 214
- Fialkova, Larisa, 254
- Film, 21n3, 28, 40, 41, 193, 194
- Fioravanti, Aristotele, 206
- Fomenko, Anatoly, 17
- Forgetting, 12, 13, 135, 237
- Form, *see* Expression
- Foucault, Michel, 260
- Francis of Assisi, 52
- Freidenberg, Olga, 248

French Revolution, 97, 143, 178, 215, 226, 256  
 Future, 11, 14, 15, 20, 141, 148, 152–154, 157, 163, 178, 179, 186, 193, 195, 198, 202, 206, 230, 255, 256, 258, 260, 262

## G

Gachev, Georgy, 137  
 Galilei, Galileo, 210  
 Galitsky, Danil, 56  
 Garrick, David, 145, 153, 154  
 Gasparov, Boris, 3  
 Gasparov, Mikhail, 248  
 Genre memory, 21n5, 134, 248  
 Gesture, 7, 41, 50, 53, 62, 99–102, 104, 106–109, 112n7, 144, 146, 153, 235, 236  
 Gippius, Zinaida, 233  
 Godunov, Boris, 235  
 Goethe, Johann Wolfgang von, 142, 249  
 Gogol, Nikolai, 3, 29, 98, 110, 141, 254, 262n2  
 Gorky, Maxim, 243n8  
 Goya, Francisco de, 215  
 Griaznoy, Vasily, 54, 57  
 Grotius, Hugo, 59  
 Guicciardini, Francesco, 207  
 Guizot, François, 191  
 Gukovsky, Grigory, 2

## H

Hegel, Georg Wilhelm Friedrich, 15, 83, 85, 179, 180, 192, 198n1  
 Heraclitus, 249  
 Historical process, 15, 19, 68, 79, 80, 96, 97, 124, 136, 178, 180, 185, 192, 193, 195–198, 230  
 Historical semiotics, *see* Semiotics of history

Historical theory, 1, 4, 262  
 Historical writing, *see* Historiography  
 Historiography, 111, 118, 178, 179, 191, 201  
 Homeomorphism, 15, 36, 38  
 Homer, 29, 141  
 Human brain, 28, 36, 87, 93n2, 251  
 Human intellect, 38, 46, 192, 250–252

## I

Iconicity, 7, 14, 37, 48n3, 64n4, 73, 76, 161, 172, 191, 250, 251  
 Identity, 10, 88, 126, 127, 133  
 Ideology, 18, 62, 191, 206, 261  
 Individual, 7–10, 38–40, 43, 44, 46, 47, 51, 56, 58, 71, 72, 74, 89, 90, 96, 112n8, 117, 119, 123, 127, 151, 152, 154, 165, 172, 179, 181, 182, 184, 185, 192, 194–197, 205–207, 217, 236, 250, 261  
 Information, 5, 6, 8–11, 14, 17, 21n4, 33, 38, 43, 45, 46, 71, 76, 80, 85, 89–91, 101, 116, 134, 136, 142, 143, 151, 152, 155, 183, 202, 247–249, 251, 252, 257  
 Information science, 5, 71  
 Information theory, *see* Information science  
 Informative memory, 10, 134  
 Innocent VII, Pope, 211  
 Intelligence, 33, 45, 90, 184, 185, 251  
 Internal memory, 141  
 Intersemiotic translation, 28, 249–251  
 Invariant, 10, 13, 41, 43, 85, 109, 133, 142, 143, 145, 154, 162  
 Irreversible, 19, 85, 86, 89, 90, 184, 185, 193, 194, 258  
 Isachenko, Aleksandr, 230, 232, 261  
 Isomorphism, 6–8, 38, 54, 85, 89, 119, 121, 127, 172, 192, 260

Ivanov, Vyacheslav, 3, 195–196  
 Ivan the Terrible, 54, 57, 64n6, 166,  
 230, 234–236

## J

Jakobson, Roman, 84, 191, 246, 247,  
 249, 251, 257  
 Janszó, Miklós, 135

## K

Kant, Immanuel, 84, 85, 152  
 Karamzin, Nikolay, 4, 60, 61, 147,  
 178, 186  
 Kipling, Rudyard, 88, 98, 99, 109  
 Kluyev, Nikolai, 165  
 Konrad, Nikolai, 67, 68, 92  
 Kotzebue, Alexander von, 221n13  
 Krämer, Heinrich, 211  
 Khrapovitsky, Alexander, 60  
 Krylov, Ivan, 62  
 Kuhn, Thomas, 201  
 Kull, Kalevi, 252  
 Kurbatov, Alexis, 54

## L

Lakhtikova, Nastia, 29  
 Language of culture, *see* Cultural  
 language  
 Laplace, Pierre-Simon, 193  
 Law-governed, 28, 73, 96, 100, 117,  
 123, 133, 178, 180–184, 190,  
 195–197, 234  
 Le Goff, Jacques, 191  
 Leibniz, Gottfried Wilhelm, 85  
 Lekomtseva, Margarita, 196  
 Lenin, Vladimir, 125, 225, 240,  
 243n8  
 Leontiev, Konstantin, 77  
 Lermontov, Mikhail, 108, 109, 129n2,  
 140, 165

Lévi-Strauss, Claude, 246  
 Linearity, 11, 14, 18, 35, 37, 38, 42,  
 73, 98, 99, 111, 119, 141, 195,  
 252, 253, 255, 256, 259, 262  
 Lomonosov, Mikhail, 3, 58, 262  
 Louis XVI, 147  
 Louvelle, Louis Pierre, 221n13  
 Lunin, Mikhail, 221n13  
 Luther, Martin, 211, 214

## M

Macfarlane, Alan, 213  
 Machiavelli, Niccolò, 207, 208, 210  
 Magic, 49, 50, 98, 109, 207  
 Makovsky, Konstantin, 242n5  
 Mandelstam, Osip, 58, 112n7, 143,  
 248, 252, 255  
 Mann, Thomas, 142  
 Marlowe, Christopher, 142, 206  
 Marr, Nikolai, 67  
 Marx, Karl, 68, 171, 172, 180  
 Maturana, Humberto, 252  
 Mayakovsky, Vladimir, 119, 171  
 Meaning making, 85, 86, 89, 173n2  
 Mechanism, 5, 7–11, 27–29, 38, 40,  
 42, 45–47, 70–74, 80, 84, 86,  
 87, 96, 101, 111, 116, 124,  
 125, 133, 135, 137, 142, 143,  
 155, 163, 165, 172, 195, 252,  
 257  
 Memory, 1, 4–6, 9–12, 14, 18, 20,  
 33, 74, 96, 98, 100, 101, 116,  
 127, 134–137, 141, 142, 144,  
 146, 148, 150, 151, 156, 158,  
 165, 170, 172, 220n2, 247, 249,  
 256  
 Messemmer, Hannes, 128  
 Metalanguage, 21n3, 40, 41, 48n1,  
 79, 87, 253  
 Michelangelo di Lodovico Buonarroti  
 Simoni, 208  
 Michelet, Jules, 191

Middle Ages, 12, 54, 56, 62, 99, 105,  
110, 135, 136, 139, 204, 207,  
208, 210, 213–215, 218  
Miko, František, 81n1  
Minin, Kuzma, 236, 242n5  
Mints, Zara, 4  
Minucius Felix, Marcus, 213, 216  
Mohomet II, 207  
Monad, 85, 86, 88–93, 257  
Monolingualism, 29, 115  
Monomakh, Vladimir, 56  
Monosemantic, 70, 72, 73  
Montesquieu, Charles de, 146  
Mukařovský, Jan, 81n1  
Muravyev-Apostol, Sergey, 109  
Music, 7, 21n3, 40, 137, 140, 233  
Myth, 37, 95, 101, 103, 156, 159,  
171, 207, 215, 217, 220, 235,  
251, 253  
Mythological texts, 14, 37

## N

Napoleon I, 109, 146  
Narrative, 18, 20, 38, 73, 167, 181,  
191, 198, 249, 260, 261  
Nekrasov, Nikolay, 129n2, 170  
Newton, Isaac, 123, 184  
Nicholas I, 62, 238, 239  
Nicholas II, 239  
Non-discreteness, 35, 38, 39, 48n3,  
64n4  
Non-written culture, *see* Oral culture

## O

Odoevsky, Alexander, 148, 229  
On-written culture, *see* Oral culture  
Oral culture, 14, 15, 28, 149, 152, 155  
Organism, 8, 44, 45, 89, 246, 250,  
262n1  
Orlov, Mikhail, 106

## P

Paducheva, Elena, 196  
Panchronic, 10, 14, 37, 135  
Past, 11, 15, 20, 141, 152, 157, 163,  
178, 179, 189, 193, 253, 256,  
260–262  
Pasternak, Boris, 125  
Pasteur, Louis, 185  
Paul I, 62, 237, 239  
Peirce, Charles Sanders, 63n4, 245  
Peskov, Mikhail, 242n5  
Pestel, Pavel, 109  
Peter the Great, 12, 54, 56, 58, 59,  
178, 230, 232, 236, 242  
Photography, 40, 41  
Piatigorsky, Alexander, 3, 85, 196  
Pinsky, Leonid, 211  
Plato, 97, 156, 157, 220n2, 254, 257  
Platonov, Sergei, 232, 235, 236  
Plautus, Titus Maccius, 177  
Plutarch, 147  
Poetry, 12, 21n3, 28, 37, 41, 42, 56,  
58, 67, 75, 93n2, 104, 108–110,  
120, 122, 129n2, 136, 137, 147,  
154, 229  
Pokrovsky, Mikhail, 15, 22n6  
Polevoy, Nikolai, 182  
Polotsky, Simeon, 58  
Polyglossia, 36, 88, 115, 163  
Postnikov, Mikhail, 17  
Pre-written culture, *see* Oral culture  
Prigogine, Ilya, 19, 85, 89, 90, 111n1,  
184, 185, 187n3, 194, 195, 197,  
258  
Probability, 70, 72, 89, 116, 185, 197,  
258  
Progress, 10, 99, 124, 135, 157,  
179, 181, 205, 207, 210, 217,  
231  
Propp, Vladimir, 2  
Prose, 42, 75  
Pufendorf, Samuel von, 59

- Pushkin, Alexander, 3, 39, 58, 62, 77, 106, 107, 119, 121–124, 135, 147, 158, 169, 182, 183, 185, 187n1, 204, 238, 249, 254
- R**
- Radishchev, Alexander, 146, 147
- Ramelli, Agostino, 206
- Ramondness, 19, 37, 90, 100, 116, 117, 123, 167, 181, 196, 230, 258
- Ranke, Leopold von, 189
- Religion, 46, 49, 51, 63n3, 144, 228
- Rembrandt, 169, 205, 206, 211
- Renaissance, 99, 110, 135, 136, 139, 179, 180, 204–210, 213, 218, 219, 220n1, 231
- Revzin, Isaak, 3
- Rhythm, 39, 126
- Ritual, 7, 14, 53, 54, 56, 60, 96, 99, 101–106, 108–110, 112n6, 143, 144, 147, 151–155, 157, 159, 220n2, 235
- Rivarol, Antoine de, 204
- Robespierre, Maximilien, 125
- Rodin, Auguste, 144, 145, 153, 154
- Rollin, Charles, 146
- Romanov, Alexei, 230
- Romanticism, 109, 139, 140, 148, 163, 164, 168, 171, 180, 181, 197
- Rosenstock-Huessy, Eugen, 262n3
- Roskoff, Gustav, 211
- Rossellini, Roberto, 127, 129
- Rousseau, Jean-Jacques, 62, 79
- S**
- Sand, Karl Ludwig, 221n13
- Saussure, Ferdinand de, 8, 56, 63n4, 161, 245, 246, 257
- Schelling, Friedrich Wilhelm Joseph, 88
- Schiller, Friedrich, 79, 126
- Schlegel, Friedrich, 20, 198
- Schönenberg, Johann von, 212
- Science, 27, 28, 38, 97, 118, 124, 186, 193, 194, 201, 202, 205, 207, 209, 210, 216, 217, 228
- Scott, Walter, 29, 141
- Searle, John R., 219
- Secondary modelling systems, 7, 21n3
- Second World War, 2, 127, 240
- Self-description, 6, 86, 88, 91, 120
- Semiosis, 8, 13, 57, 60, 89, 91, 103, 172, 217
- Semiosphere, 8, 86, 89–92, 93n3, 245, 253, 254, 257
- Semiotics of culture, 3, 5, 21n1, 78, 85, 184, 196, 245, 261, 262
- Semiotics of history, 4, 16, 17, 19, 261
- Semiotic space, 8, 85, 86, 88, 91, 253, 254, 257
- Shafirov, Pyotr, 56
- Shakespeare, William, 11, 12, 140, 147, 205, 206, 211, 249
- Shannon, Claude, 28, 246
- Shared memory, 10, 21n4, 133, 136, 142
- Shcheglov, Yuri, 80
- Sheremetev, Boris, 53
- Shklovsky, Viktor, 69
- Shuisky, Vasily, 235, 236
- Shukman, Ann, 5
- Sica, Vittorio de, 128
- Snow, C. P., 28
- Socrates, 156, 157
- Spatiality, 7, 14, 21n2, 35, 37, 73, 135, 143, 178, 202, 217, 253, 254
- Speech, 41, 42, 89, 93n2, 96, 104, 105, 109–111, 159, 167, 168, 218, 219, 256–258

Spivak, Gayatri, 27  
 Sprenger, Jacob, 211  
 Staël, Anne Louise Germaine de, 88,  
 237, 242n7  
 Stengers, Isabelle, 19, 184, 185,  
 187n3, 195, 197  
 Stenich, Valentin, 112n7, 165  
 Structuralism, 3, 16, 245  
 Sumarokov, Alexander, 60  
 Swift, Jonathan, 104  
 Symbol, 13, 36, 56, 58, 59, 63n4,  
 103, 125, 142–144, 146, 152,  
 154, 155, 161–166, 169–172,  
 250  
 Symmetry, 34, 39, 87, 89, 116, 119,  
 193, 234, 256, 260, 262  
 Synchrony, 8, 13, 16, 84, 136, 142,  
 163, 165, 172, 191  
 Syntagmatic, 20, 35, 135, 155, 163,  
 198  
 Szilard, Leo, 195

## T

Tacitus, Publius Cornelius, 76  
 Tager, Elena, 112n7  
 Tarkovsky, Andrei, 135  
 Tarquinius, Lucius Superbus, 147  
 Tartu-Moscow Semiotic School, 3, 5,  
 16, 17, 21n1, 245, 246, 248,  
 256, 257  
 Tatlin, Vladimir, 171, 172  
 Technology, 71, 123, 125, 134, 140,  
 150, 183, 201, 202, 204–207,  
 216–218, 237  
 Teilhard de Chardin, Pierre, 179, 186  
 Temporality, 10, 13, 14, 37, 97, 134,  
 140, 141, 163, 202, 253, 254,  
 256, 260  
 Ternary structure, *see* Ternary system  
 Ternary system, 226, 228, 234, 239,  
 241

Text memory, 11, 21n5  
 Theater, 41, 42, 61, 137, 180  
 Titus Livius, Patavinus, 216  
 Tolstoy, Aleksey, 112n7, 121  
 Tolstoy, Fyodor, 106  
 Tolstoy, Leo, 48n3, 79, 110, 143,  
 166–168, 191, 239, 240  
 Tomashevsky, Boris, 2  
 Toporov, Vladimir, 3, 195  
 Translation, 28, 29, 35, 38–40, 73,  
 86, 91, 108, 126  
 Trediakovsky, Vasily, 61  
 Trotsky, Leon, 125  
 Trubetzkoy, Nikolai, 246  
 Turgenev, Ivan, 3, 107, 125, 146,  
 165, 170, 241  
 Turgenev, Nikolai, 238  
 Turing, Alan, 33  
 Turner, Victor, 143, 144, 153  
 Tylor, Edward Burnett, 68  
 Tynianov, Iurii, 69, 108  
 Typology, 11, 14, 18, 49, 68, 136,  
 149, 158, 190, 232, 234, 252,  
 262  
 Tyutchev, Fyodor, 3, 77, 118, 184,  
 217

## U

Uexküll, Jakob von, 246, 262n1  
 Unpredictability, 4, 8, 16,  
 18–20, 27, 28, 85, 90,  
 96–98, 100, 116–119, 123,  
 158, 181, 184, 196, 197, 230,  
 232, 262  
 Uspenskij, Boris, 3, 5, 9, 11, 12, 16,  
 195

## V

Varena, Francisco, 252  
 Vega, Lope de, 204



Vernadsky, Vladimir, 8, 185  
 Verne, Jules, 123  
 Veselovsky, Alexander, 68  
 Voltaire, 62, 79, 107, 147, 179,  
 191  
 von Nettesheim, Agrippa, 213  
 Vovelle, Michel, 215  
 Vyazemsky, Pyotr, 3, 106

## W

Waldstein, Maxim, 3  
 Weaver, Warren, 28  
 Wilde, Oscar, 129n3

Writing, 14, 15, 149–151, 154–159,  
 190, 202, 203, 210, 218,  
 220–221n2, 255, 257, 258, 261  
 Written culture, 14, 15, 28, 101, 152,  
 157–159

## Z

Zalizniak, Andrei, 196  
 Zhirmunsky, Viktor, 67, 68  
 Zholkovsky, Alexander, 80  
 Zhukovsky, Vasily, 168  
 Zola, Emile, 75  
 Zoosemiotics, 95, 96