

Notes

Preface

1. Of course these figures offer other representative readings as well.

1 Heroes, Hype, and History

1. Kristian Versluys argues, in *Out of the Blue*, that the Updike's *The Terrorist* is the most effective of the 9/11 novels.
2. Art Spiegelman's *In the Shadow of No Towers* works similarly.
3. Joseph O'Neill's *Netherland* similarly places 9/11 in context, in this case in a diasporic context, but we would argue he is not as successful as Foer.

2 Spinning and Counter-Spinning Jessica Lynch and Lynndie England

1. Two notable exceptions are Nicholas Mirzoeff's "Invisible Empire: Visual Culture, Embodied Spectacle, and Abu Ghraib" (2006) and Jasbir K. Puar's "Abu Ghraib: Arguing against Exceptionalism" (2005).
2. See, for example, Rush Limbaugh's comments on The Rush Limbaugh Show aired May 12, 2004:

They're the ones who are sick. They're the ones who are perverted. They are the ones who are dangerous. They are the ones who are subhuman. They are the ones who are human debris, not the United States of America. And not our soldiers, and not our prison guards. And the attempt to make this equivalence, the attempt to make this comparison, to establish it in the eyes of as many people as possible is repugnant to me, and I think is beneath many of the high officials, elected officials of this country, who are attempting to do that.

3. All quotations and commentary found in Nick Gillespie's "Do the Lynndie Hop."
4. It would be a mistake, however, to understand this episode as simply an American story without implications for other countries and particularly without meaning for Canadians. Sherene Razack notes in her book, *Dark Threats and White Knights: The Somalia Peacekeeping Affair and the New Imperialism* that numerous incidents of violence occurred in Somalia involving Canadian, Belgian, and Italian soldiers. The most prominent incidents involving Canadian soldiers took place on March 4, 1993, when two Somalis were shot in the back by Canadian peacekeepers, and two

weeks later when a 16-year-old Somali boy, Shidane Arone, was tortured to death while members of the Canadian Airborne Regiment looked on. Similar incidents, including hoodings, rapes, and other forms of torture, took place in Haiti and Kosovo during peacekeeping missions. Razack explores how Canadians came to know and remember the story of what happened in Somalia in a way that excluded racial domination and that left intact the Canadian image as a benign peacekeeping nation.

3 Corporate Complications

1. Both Kolowski and Swartz were sued for defrauding pension funds in 2002, and both were convicted in 2004.
2. WorldCom's accounting fraud of 2002 was the largest of its kind in US history. Its CEO, Bernie Ebbers was indicted of fraud, in 2004, and sentenced to 25 years in prison, in 2005. Scott Sullivan (the CFO) pled guilty and offered testimony against Ebbers; he is serving five years in prison.
3. During the lead up to and throughout the war, pictures of women in burkas proliferated throughout the news media, most notably on the December 2001 cover of *Time*.
4. Including, *Martha Stewart's Homekeeping Handbook: The Essential Guide to Caring for Everything in Your Home* (2006); *The Martha Stewart Living Cookbook: The New Classics* (2007); *Everyday Food: Great Food Fast Hardcover* (2007); *The Martha Stewart Living Cookbook: The Original Classics* (2007).
5. She remains in this position today.
6. It is true that commodities (like gold) shift in value as well, but, in the end, one still has a piece of gold (whatever it is worth), rather than a piece of paper.
7. We use Gladwell here to demonstrate the basic concept of complex financial techniques because we have found that his definitions are the easiest to understand for those outside of corporate culture. However, the clarity of his discussion does not minimize the complexity of the explanations. Throughout, we rely on the mainstream authors who wrote books about Enron, but all of their arguments are borne out by finance scholars such as Brenda Spotton Visano (in *Financial Crises*).
8. See Kurt Eichenwald's *Conspiracy of Fools*; Peter C. Fusaro and Ross M. Miller's *What Went Wrong at Enron*; Bethany McLean and Peter Elkind's *The Smartest Guys in the Room*; Mimi Swartz and Sherron Watkins's *Power Failure*; among others.
9. For a full discussion of the SPE's see Eichenwald, or McLean and Elkind.

4 Sometimes Paranoia is Just Common Sense: Leaving Behind Da Vinci

1. This and the following references are to Dan Brown, *The Da Vinci Code*.
2. I am indebted to Siobhain Bly Calkin for bringing this to my attention.

3. The Catholic League denies that Gibson is a member (Opus).
4. While Palin herself was not an international political “player.” During the mid-1980s, other conservative women like Phyllis Schlafly or Mrs Thatcher (who was not an evangelical, it must be noted – but certainly appealed to conservative voters), most definitely, were dominant figures in the public sphere.
5. Premillennial dispensationalism grows out of a number of evangelical and theological figures who re-read Daniel and Revelations and worked out a time period of major changes, as predicted in the Bible. See Marsden for an exemplification of these details.
6. Chris Hedges also supports this observation.

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