

Notes

1 The Elephant and the Hunter

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2 Becoming a Hunter

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3 Staking the Claim

1. A pitch book is a marketing document compiled by an investment banker to describe the investment opportunity on behalf of the company that they are representing.

4 First Blood

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5 Anatomy of the Hunt

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7 The Powerbitches

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8 The Huntmaster and His Throne

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5. *Ibid.* (p. 52).
6. <http://www.answers.com/topic/henry-ford?cat=biz-fin>
7. <http://www.xat.org/xat/moneyhistory.html>
8. The National Post is one of Canada's national newspapers
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9 The Hunter and the Mirror

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