

Index

- ABC (Australian Broadcasting Corporation) 52, 54, 55, 56, 57, 59–60
- agenda setting
- by candidates 173
 - by the media 160–1, 175
 - by political elites 2
 - through public participation 1, 181–7
- Aimer, P. 127–8
- Akron Beacon* (US) 181
- Alliance (New Zealand) 122, 126
- Americanisation of electoral politics
- Australia 43–5, 49
 - Israel 72
 - United Kingdom 104, 113
- Anderton–Peters–Bolger–Clark debates (New Zealand, 1996) 122–9
- Annenberg Public Policy Center (University of Pennsylvania) 33, 39–40
- Annenberg School for Communication (University of Pennsylvania) 34, 36
- Ashdown, J.J.D. 98, 100
- audiences of televised election debates
- composition of 56, 122, 124, 149–50, 153
 - participation 15–18, 22, 100, 124–5, 145, 149, 151, 152, 161, 176, 183, 196
 - see also public participation; the worm
- Auer, J.J. 11–12, 73
- Australia
- Americanisation of electoral politics 43–5, 49
 - election campaigns 43–5, 46–8, 49–59
 - Electoral Commission 18
 - electoral system 46
 - introduction of television 47
 - political leaders 48–9, 62
 - political parties 44, 46, 49, 62
 - referendum 1973 50
 - televised debates 7, 12, 43, 46, 48, 49, 50–63, 94
- The Australian* 47, 56
- Australian Labor Party (ALP) 44, 46, 48, 49–51, 56, 59
- Barber, B. 200
- Bastyovanszky, L. 142–3
- Bavelas, J. 81–2
- BBC (British Broadcasting Corporation) 97, 98, 99, 100, 101, 102, 114, 115, 116, 118, 119, 196, 197, 201
- Bean, C. 44, 52, 61
- Bennett, S. 44, 61
- Bensen-Quayle debate (US, 1988) 26
- Bill, E. 189
- Birdsell, D.S. 30
- Birt, Sir J. 179, 201
- Bitzer, L.L. 13
- Blair, A.C.T. 98, 101, 111, 112–13, 117, 120
- Bloc Québécois 131, 144, 148, 151, 152, 153, 154
- Blum-Kulka, S. 82
- Bolger–Clark–Anderton–Peters debates (New Zealand, 1996) 122–9
- Bolger–Moore debates (New Zealand, 1993) 122
- Boston Globe* 182
- Bouchard–Manning–Maclaughlin–Chretien–Campbell debates (Canada, 1993) 150–1
- Boulton, A. 116
- Brandrith, G. 112
- Braund, V. 49
- British Telecom (BT) 187
- Broadbent–Caouette–Trudeau–Stanfield debate (Canada, 1968) 94, 136–8

- Broadbent–Trudeau–Clark debate
(Canada, 1979) 139–41
- Broadcast Consortium (Canada) 135
- broadcasters vi, 18–19, 92, 121
- Australian 58, 59–60
- British 18, 93, 97, 98–9, 100–2,
 114–17, 119
- Canadian 133–5, 139–40, 152–3,
 154–5
- Israeli 68–9
- news 197
- television producers 130
- Broder, D. 19
- Brokaw, T. 31
- Buckner, J. 192
- Bush–Clinton–Perot debates (US, 1992)
 26–7, 32, 37, 95, 159, 174, 176
- Butler, D. 18
- Callaghan, Lord L.J. 97, 110
- Calwell, A.A. 48
- Cameron, D. 139
- Campbell, K. 145, 146
- Campbell–Bouchard–Manning–
 Maclaughlin–Chretien debates
 (Canada, 1993) 150–1
- Canada
- election campaigns 132, 133,
 140, 141–2, 151, 154
- elections 138
- National Unity issue 131, 152,
 155 n.2
- party political system 144–5
- Royal Commission on Electoral
 Reform 135–6, 147
- televised debates 6, 58, 94,
 130–55
- Caouette–Trudeau–Stanfield–
 Broadbent debate (Canada, 1968)
 94, 136–8
- Capella, J.N. 30
- Carlin, D. 17
- Carter–Ford debates (US, 1976)
 13–14, 38
- Carter–Reagan debate (US, 1980) 26,
 39, 95
- CBC (Canadian Broadcasting
 Corporation) 135, 139, 142–3,
 147
- Central TV (Midlands, UK) 188–9
- Channel 4 (UK) 193, 196
- Charest, J. 130–1
- Charest–Manning–Duceppe–
 McDonough–Chretien debates
 (Canada, 1997) 153–4
- The Charlotte Observer* 184–6, 192
- Chretien, J.J. 130, 155 n.2
- Chretien–Campbell–Bouchard–
 Manning–Maclaughlin debates
 (Canada, 1993) 150–1
- Chretien–Charest–Manning–Duceppe–
 McDonough debates (Canada,
 1997) 153–4
- The Christian Science Monitor* (US)
 158
- Churchill, Sir W.L.S. vi, 5
- civic journalism 180–93
- Clark–Anderton–Peters–Bolger debates
 (New Zealand, 1996) 122–9
- Clark–Broadbent–Trudeau debate
 (Canada, 1979) 139–41
- Clinton–Dole debates (US, 1996) 12,
 33–5, 37, 38–40, 168–70, 173
- Clinton–Perot–Bush debates (US, 1992)
 26–7, 32, 37, 95, 159, 174, 176
- Coleman, S. vi, 94
- commercials, during televised
 election debates 134
- Commission on Presidential Debates
 (CPD, US) 19–20, 58, 95, 120,
 158–9, 162
- comparative discourse 29
- confrontation in televised election
 debates 73, 139, 143–4, 150,
 153
- lack of 13–14, 74–5, 123, 137, 142
- Conservative Party (UK) 98–9,
 100–2, 105, 111, 113, 114, 116,
 119
- Conway, F. 151
- costs, of televised election debates
 134, 155 n.8
- CTV (Canadian TeleVision) 139,
 142–3
- Cunningham, B. 134, 139, 140
- A Current Affair* (Australia) 51, 55
- current affairs programmes, formats
 of 179, 196–9

- Dahl, R.A. 1, 9
- De Klerk-Mandela debate (South Africa, 1994) 7
- The Debate for Chancellor* (UK) 96, 119, 182-3
- debate organisation
- by broadcasters 18
 - by independent commissions 19-20
 - see also* Commission on Presidential Debates (US); League of Women Voters (US)
- DebateWatch '96 (US) 162-70
- debating
- criteria 73
 - cultures 4-5, 46-7, 97, 158, 188, 191, 198
 - influencing people's opinions 162, 167, 194-5, 199
 - making people better informed 157-77, 195-6, 201
 - strategies 30-2, 39, 48, 75-8, 84-9, 122, 124-6, 132, 142-4, 150-1, 161-2, 168-9, 173
- 'Deliberative Polls' 193-7
- democracy
- local 186, 191, 193
 - parliamentary 8
 - prerequisites of vii, 1-2
 - promoted by journalism 186, 201
 - rôle of televised debates vii, 9-14
- Dewey-Stassen debate (US, 1948) 6
- discourse, comparative 29
- Dole-Clinton debates (US, 1996) 12, 33-5, 37, 38-40, 168-9, 173
- Dominion* (New Zealand) 127
- Douglas-Lincoln debates 4
- Duceppe-McDonough-Chretien-Charest-Manning debates (Canada, 1997) 153-4
- Edgar, P. 48, 49
- educational impact of televised debates 10, 28-30, 33-4, 39-40, 62, 121, 157-8, 160-2, 166-7, 171-7
- Election Call* (UK) 182
- election campaigns vi, 5, 46, 198
- addressing mass meetings 3-4
 - Australia 43-5, 46-8, 49-59
 - Canada 132, 133, 140, 141-2, 151, 154
 - hi-tech practices 44
 - Israel 67-71, 83, 84, 87-8
 - managers 108-9, 114
 - New Zealand 122, 124, 125-8
 - press coverage of 29, 30-2, 34-6, 47, 68, 133
 - promises 28, 172
 - strategies 71, 138, 180
 - television advertising 45, 49-50, 57, 68, 72, 73, 136, 156 n.14
 - television coverage of 44, 45, 47, 48-9, 72
 - United Kingdom 107-8, 110
 - United States 29, 162, 167, 171, 180, 183
- election issues
- Canadian National Unity 131, 152, 155 n.2
 - euthanasia 126
 - Free Trade Agreement with the US (Canada) 141-2, 143
 - Jerusalem 76, 83, 88
 - property taxes (US) 183
- elections 109, 121
- Canada 138
 - Israel 66-71, 78
 - local 182, 192-3
 - as television events 5
 - United Kingdom 110
- Electoral Commissions 18
- electoral systems 2, 93
- Australia 46
 - Israel 67, 68
 - United States 46
- electorate
- interest in politics 2, 178-80
 - relationship with politicians 3
 - see also* voters
- elites, political 105, 201
- elitism 2
- euthanasia, as election issue 126
- Evatt, Dr H.V. 48
- Evening Post* (New Zealand) 127
- First Channel (Israel) 69

- Fishel, J. 28
 Fishkin, J. 193–5
 FI206ming, S. 182
 focus group research 157, 159–62,
 165–70, 199
 Ford, G.R. 26
 Ford–Carter debates (US, 1976)
 13–14, 38
 Foreman, D. 197
 formats of televised election debates
 12, 17, 18–23, 28, 51–2, 54, 57–8,
 73–5, 123, 137–8, 139, 142, 149,
 150, 153, 157, 159, 161, 167–8,
 173, 174, 176
 court challenges against 100, 118,
 146–7
 negotiations about 18–19, 51–2,
 54, 56, 59, 74–5, 98–103,
 116–21, 136, 137, 139–40,
 142, 145–50, 152–3, 154–5,
 159
 Fouhy, E. 180–1
 France, televised debates 6–7
 Free Trade Agreement with the US, as
 election issue (Canada) 141–2,
 142
Frost on Sunday (UK) 96
 Geertz, C. 76, 77
 Germany, television debates 6, 94
 Gladstone, W.E. 3–4
 Global Television (Canada) 134,
 139, 142–3
The Globe (Canada) 144
 Gore, A.A. 37–8
 Gorton, J.G. 48–9
 Gregg, A. 132–3, 141, 144, 146
 Grice, H.P. 86
 Hague, W.J. 120
 Hall, T. 197
 Hamas terror attacks 69, 71
 Hansard Society (UK) vi, 102, 117
 Hartt, S. 146, 148
 Hawke, R.J.L. 46, 51, 52, 54
 Hawke–Peacock debates (Australia,
 1984 and 1990) 51, 52, 54
*The Heads of Severall Proceedings In
 This Present Parliament* 3
 Hennessy, P. 5
The Herald (Australia) 60
 Herrndorf, P. 139
 Hewson–Keating debates (Australia,
 1993) 51, 54–6
 Hitchens, C. 20
 Holcroft, J. 189–90
 Holland *see* Netherlands
 Holt, H.E. 48
 Howard, J.W. 51, 54
 Howard–Keating debates (Australia,
 1996) 46, 51–2, 56–7, 59, 62
 Hughes, C. 46, 49
 ICTs *see* information and
 communication technologies
 (ICTs)
 incumbency, advantages of 109–10,
 112
Independent (UK) 193
 information and communication
 technologies (ICTs) 21–3,
 179–80
 Internet 22, 121
 interviews, political 17, 82–7
 Irvine, Lord A.A.M. 100–1, 118–19
 Israel
 election campaigns 67–72, 83, 84,
 87–8
 election law 67
 elections 1996 66–71, 78
 introduction of television 67–8
 Russian immigrants 71
 televised election debates 66, 68,
 72–89, 89 n.2
 Israeli Arabs 71, 90 n.10
 ITN (Independent Television News,
 UK) 97, 98, 99, 100, 101, 102
 ITV (Independent Television, UK)
 114, 115, 116, 118, 119
 Iverson, D. 183
 Jaensch, D. 43, 45
 Jamieson, K.H. 30
 Jay, P. 96, 179, 182
 Jerusalem, as election issue 76, 83,
 88
 Johnston, D. 140
 Johnston, R. 124, 128

- journalism
 civic 180–93
 contributing to democracy 186, 201
 contributing to public cynicism 179–80
 public affairs 181–2
see also press coverage
- Kafar Kanna (Lebanon), bombing of 71
- Keating–Hewson debates (Australia, 1993) 51, 54–6
- Keating–Howard debates (Australia, 1996) 46, 51–2, 56–7, 59, 62
- Kefauver–Stevenson debate (US, 1956) 6
- Kelley Jur, S. 4
- Kemp, J. 37, 38, 39
- Kennedy, J.F. 26
- Kennedy–Nixon debates (US, 1960) vii, 7, 11–12, 38, 44, 94–5, 104
- Kinnock, N. 97, 110
- Kotcheff, T. 133, 142–3
- Kraus, S. 4
- Labor Party (Australia) *see* Australian Labor Party (ALP)
- Labor Party (Israel) 71, 73, 74, 88
- Labour Party (New Zealand) 122–3, 124, 126, 127, 128, 129
- Labour Party (UK) 99, 100, 101, 102, 105, 112, 113, 114, 116, 117, 118–19
- Lamarche, C. 130, 131
- Lange–Muldoon debate (New Zealand, 1984) 122
- language, used by politicians in debates 37–9, 80–1, 90 n.6
- League of Women Voters (US) 19, 95
- Lehrer, J. 161, 167
- Lemert, J. 157
- Leuthold, D.A. 27
- Liberal Democrats (UK) 98, 99, 100, 101, 102, 118–19
- Liberal Party (Australia) 44, 48, 50, 51, 55–6, 57, 59
- Liberal Party (Canada) 131, 136, 137, 138, 139, 140, 148, 151, 154
- Likud (Israel) 71, 88
- Lincoln–Douglas debates 4
- Lippmann, W. 2
- Lloyd, C. 47
- London Weekend Television (LWT) 179
- Louden, A. 63
- McAlister, I. 61
- McDonough–Chretien–Charest–Manning–Duceppe debates (Canada, 1997) 153–4
- Maclaughlin, A. 145
- Maclaughlin–Chretien–Campbell–Bouchard–Manning debates (Canada, 1993) 150–1
- McMahon, W. 48, 49
- Mail* (Canada) 144
- Mail on Sunday* (UK) 107
- Major, J.R. 97, 98–9, 110, 111–13, 116
- Mandela–De Klerk debate (South Africa, 1994) 7
- Manning, P. 148–9
- Manning–Duceppe–McDonough–Chretien–Charest debates (Canada, 1997) 153–4
- Manning–Maclaughlin–Chretien–Campbell–Bouchard debates (Canada, 1993) 150–1
- Margalit, D. 75, 82
- Martin, R. 56, 57
- media, access to 10, 58
- media concentration, global 200–1
- media partnerships
 Boston 182
 Charlotte (N. Carolina, ‘taking back our neighbourhoods’) 184–5
 local 181, 182, 183
 United Kingdom (‘can do’) 187–91
 Wisconsin 183
- Medina, A. 149
- Menzies, R.G. 47, 48
- Millennium Commission (UK) 187
- Mills, S. 49
- minority parties, access to mass media 10, 58
- ‘Mission to Explain’ (UK) 179

- moderators, of televised election debates 52, 54, 55, 75, 79, 82, 83, 130, 140, 149, 161
- Mondale–Reagan debate (US, 1984) 26, 38
- Moore–Bolger debates (New Zealand, 1993) 122
- MORI (Market and Opinion Research International) 107, 108, 110
- Muldoon–Lange debate (New Zealand, 1984) 122
- Mulroney–Turner debates (Canada, 1984 and 1988) 132–3, 141–4
- Murdoch, R. 201
- Murphy, P. 54
- National Party (New Zealand) 122–3, 125, 126, 128–9
- National Press Club (Australia) 52, 58
- NDP *see* New Democratic Party (NDP, Canada)
- Netanyahu, B. 66, 71, 72, 74
- Netanyahu–Peres debate (Israel, 1996) 72–3, 75–89, 90 n.9
- Netherlands, televised debates 7, 94
- New Democratic Party (NDP, Canada) 140, 148, 151, 154
- New York Times* 34
- New Zealand
 - election campaigns 122, 124, 125–8
 - party political system 94
 - political leaders 124
 - political parties 122–4
 - televised debates 7, 94, 122–9
- New Zealand first 122
- New Zealand Herald* 127
- Newsnight* (UK) 196, 198
- Nine network (Australia) 54–5, 56, 57, 59–61
- Nixon–Kennedy debates (US, 1960) vii, 7, 11–12, 38, 44, 94–5, 104
- NOP (National Opinion Poll, UK) 107
- O'Brien, K. 54, 55, 56, 59
- O'Neill, S. 189
- Owen, J. 142–3
- Panorama* (UK) 115
- parliamentary debates 3
- parliamentary systems 8–9, 43, 118
- parties *see* political parties
- party election broadcasts, United Kingdom 99
- party political systems 93–4, 118
 - Canada 144–5
 - New Zealand 94
 - United Kingdom 93, 95
- peace conference, Sharm el-sheich (Egypt) 71
- Peacock–Hawke debates (Australia, 1984 and 1990) 51, 52, 54
- Pecke, S. 3
- Peres, S. 66, 71, 72, 74
- Peres–Netanyahu debate (Israel, 1996) 72–3, 75–89, 90 n.9
- Perot–Bush–Clinton debates (US, 1992) 26–7, 32, 37, 95, 159, 174, 176
- Peters–Bolger–Clark–Anderton debates (New Zealand, 1996) 122–9
- Pew Center for Civic Journalism (US) 180, 181, 184
- poli-entertainment shows 69
- political elites 105, 201
- political interviews 17, 82–7
- political parties 108, 113, 119, 121
 - Australia 44, 46, 49, 62
 - managers 109–12, 114, 121
 - New Zealand 122–4
- participating in televised debates 58, 92–103, 118, 122–3, 137, 139, 145–7, 152–3
- strategists using television 45, 50, 62
- politicians 78, 121
 - image building 49, 80, 81, 88, 173
 - manipulating voters 17–18
 - personal issues 79, 85, 168–9
 - use of language 37–9, 80–1, 90 n.6
 - view of new media 21
 - see also* debating strategies; preparation for debates
- polls *see* post-debate analysis; pre-debate analysis

- Polsby, N. 12
- post-debate
 analysis 26–7, 29–30, 32–4,
 39–40, 73, 82, 123, 124–5,
 127–8, 132, 144, 159–61,
 164–77
 press reports 22–3, 25, 31–2, 34–5,
 54, 55, 56, 61, 66, 125, 126–7
- pre-debate analysis 33–4, 36, 132,
 159
- preparation for debates 11, 25,
 49–50, 68, 90 n.9, 123, 127, 174
- presidential systems 8–9, 43, 104,
 113, 118
- press coverage
 of crime 184–6
 of election campaigns 29, 30–1,
 34–6, 68, 69, 72, 133, 180, 182
 of politics 3, 178–80, 197–9
 of televised debates 22–3, 25, 31–2,
 34–5, 54, 55, 56, 57, 61, 68, 77,
 125, 126–7, 131, 138, 144
- Price Patterson, C. 184–5, 186–7
- Prime Minister's Question Time,
 United Kingdom 110, 112–13,
 120
- Progressive Conservative Party
 (Canada) 131, 140, 144, 148,
 151, 154
- property taxes (US), as election issue
 183
- proportional representation 93, 94
- public participation
 agenda setting 1, 181–7
 discussion about debates 162–4,
 169–70, 171
 feedback on debates 164–8
 in journalism 180–93
 in news programmes 197–200
 in political debates 181, 190–1,
 193–7
see also audiences of televised
 election debates, participation
- Quayle–Bensen debate (US, 1988) 26
- Question Time* (UK) 96, 182
- Rabin, Y., assassination of 69, 71, 88
- Ramsay, A. 56
- Randall, K. 52
- Reagan–Carter debate (US, 1980) 26,
 39, 95
- Reagan–Mondale debate (US, 1984)
 26, 38
- Reform Party (Canada) 145, 148,
 151, 152–3, 154
- Reynolds, B. 12
- Right to Reply* (UK) 178
- Robinson, W. 182
- Roosevelt, F.D. 5–6
- Royal Commission on Electoral
 Reform (Canada) 135–6, 147
- Rueter, T. 13
- rules of televised election debates
see formats of televised election
 debates
- St Petersburg Times* (US) 164
- Sartori, G. 1, 9
- Scarman Trust (UK) 187, 191
- Schudson, M. 4
- Scotland, televised debates 7, 95
- Scottish National Party (SNP) 118
- Second Channel (Israel) 69
- Seversville (Charlotte, US) 184–6
- Sharm el-sheich (Egypt), peace
 conference 71
- Simpson, J. 144
- Sixty minutes* (Australia) 55, 57, 60
- Sky News (UK) 115, 116, 119
- Smith, A. 47
- Speech Communication Association
 (US) 164
- spin doctors 2, 109
- Stanfield–Broadbent–Caouette–
 Trudeau debate (Canada, 1968)
 94, 136–8
- Stassen–Dewey debate (US, 1948) 6
- Stevenson–Kefauver debate (US, 1956)
 6
- Stewart, Mizell 181–2
- strategies
 of debating 30–2, 39, 48, 75–8,
 84–9, 122, 124–6, 132, 142–4,
 150–1, 161–2, 168–9, 173
 of election campaigning 71, 138,
 180
 of viewing debates 171–5, 176–7

- surveys *see* post-debate analysis;
pre-debate analysis
- Sweden, televised debates 6
- Sydney Morning Herald* 48, 54, 59–60,
61
- television
- coverage of politics 44, 49–50, 57,
68, 72, 73, 136, 156 n.14, 178,
179
 - culture 78
 - current affairs programmes
178–9, 196–9
 - enhancing democracy 11
 - illusion of intimacy 10–11
 - impact on politics vi, vii, 46, 47,
49, 51, 67, 142
 - interactive 16
 - introduction of 47, 67–8
 - live 131, 142
 - producers 130, 141, 142–3, 156
n.25
 - reaction shots 174
 - viewers 170–5, 176–7
- Television New Zealand (TVNZ) 123
- Television Three (New Zealand) 123
- Thatcher, Baroness M.H. 97,
109–10
- Tiffen, R. 47, 48
- The Times* 101, 107, 108, 119
- town hall meetings 4, 16, 17, 111,
149, 159, 161, 167, 176, 185
- Trudeau–Clark–Broadbent debate
(Canada, 1979) 139–41
- Trudeau–Stanfield–Broadbent–
Caouette debate (Canada, 1968)
94, 136–8
- Turner–Mulroney debates (Canada,
1984 and 1988) 132–3, 141–4
- TV3 (New Zealand) 124–5
- Twentieth Century Fund Task Force
(United States) 19, 21
- UNESCO (United Nations
Educational, Scientific and
Cultural Organization) 200–1
- United Kingdom
- absence of televised leader debates
vi, 7, 95–7, 104–21, 182
 - The Debate for Chancellor* 96, 119,
182–3
 - election campaigns 107, 110, 171
 - elections 110, 192–3
 - failed election debate 1997 vi, 7,
14, 92–3, 95–6, 97–103, 104,
108, 111–21
 - local inter-party debate 97
 - need for Election Commission
102
 - party election broadcasts 99
 - party political system 93, 95
 - political elite 104–6
 - political reforms 106
 - Prime Ministers' Question Time
110, 112–13, 120
 - proposed election debate 1992 97
 - tendency towards presidential
system 104, 113
- United States
- Commission on Presidential
Debates (CPD) 19–20, 58, 95,
120, 158–9, 162
 - election campaigns 162, 167,
180, 183
 - electoral system 46
 - increasing importance of debates
158
 - presidential system 8
 - televised election debates 7–8,
11–14, 19–20, 25, 26–40, 82,
94–5, 107, 117, 157–77
 - television culture 7–8
 - two-party system 93
- USA Today* 157
- Valentine, D.C. 27
- viewers
- guide to debates 170–1
 - strategies 171–5, 176–7
 - turning away from conventional
political broadcasting 16, 72,
178
 - wish for greater involvement
178–9
- vote, right to 1, 3
- voters
- forming an opinion of political
leaders 106–7, 168–70, 174

- influenced by televised debates
 - 25–7, 61, 63, 73, 77, 88, 110,
 - 126, 132–3, 136, 138, 141,
 - 157, 160, 166
- learning from: press reports 30–2,
- 171, 175: televised election
 - debates 10, 28–30, 33–4,
 - 39–40, 62, 121, 157–8, 160–2,
 - 166–7, 171–7
- obtaining information from
 - television 9–10, 28, 63, 108,
 - 161
- wanting televised election debates
 - 107–8, 182
- watching televised election debates
 - 60, 144, 163, 171, 173, 175,
 - 182, 196
- voting behaviour 26–7, 63, 67, 88,
- 126, 127, 132

- Wales, televised debates 96
- Wallin, P. 143
- Warhurst, J. 49

- Washington Post* 34
- Webb, B. 105
- Whitlam, E.G. 49, 50
- Whittam Smith, A. 193
- Wilkes Campaign 4–5
- Williams, P. 55–6, 59
- Windschuttle, K. 49, 62
- winners and losers of televised
 - election debates 27, 32–3, 54,
 - 55, 56, 61, 66, 82, 124, 125,
 - 127–8, 132, 141, 144, 153, 172
 - see also* the worm
- Woodfall, W. 3
- Woodward, S. 111
- World in Action* (UK) 115
- World Commission on Culture and
 - Development 200
- the worm 22, 55, 56–7, 61, 123,
- 124, 125–7, 128

- Yediot Achronot* 66

- Zarefsky, D. 4