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Abstract The degree to which social norms are processed by a unitary system or dissociable systems remains debated. Much research on children's social-cognitive judgments has supported the distinction between "moral" (harm/welfare-based) and "conventional" norms. However, the extent to which these norms are processed by dissociable neural systems remains unclear. To address this issue, 23 healthy participants were scanned with functional magnetic resonance imaging (fMRI) while they rated the wrongness of harm/welfare-based and conventional transgressions and neutral vignettes. Activation significantly greater than the neutral vignette baseline was observed in regions implicated in decision-making regions including rostral/ventral medial frontal, anterior insula and dorsomedial frontal cortices when evaluating both harm/welfare-based and socialconventional transgressions. Greater activation when rating harm/welfare-based relative to social-conventional transgressions was seen through much of ACC and bilateral inferior frontal gyrus. Greater activation was observed in superior temporal gyrus, bilateral middle temporal gyrus, left PCC, and temporalparietal junction when rating social-conventional transgressions relative to harm/welfare-based transgressions. These data suggest that decisions regarding the wrongness of actions, irrespective of

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whether they involve care/harm-based or conventional transgressions, recruit regions generally implicated in affect-based decision-making. However, there is neural differentiation between harm/welfare-based and conventional transgressions. This may reflect the particular importance of processing the intent of transgressors of conventional norms and perhaps the greater emotional content or salience of harm/welfare-based transgressions.

Keywords Morality  $\cdot$  Decision-making  $\cdot$  fMRI  $\cdot$  Theory of mind  $\cdot$  Moral/conventional

There has been considerable debate as to whether moral prescriptions and social norms are processed by a single unitary system or whether differentiable systems are involved in different forms of norm processing. There have been suggestions that all norms are communicated by a similar form of cultural transmission (Shweder, Mahapatra, & Miller, 1987) and/or that they are all processed by a unitary moral faculty (Huebner, Dwyer, & Hauser, 2009; Kohlberg, 1976; Mikhail, 2007).

An alternative view is that different forms of norms are generated and processed by at least partially dissociable systems. One of the earliest versions of this latter position is articulated by social domain theory and related to the "moral/conventional distinction": the distinction between norms whose violation results in unjust or unfair treatment or in harmful consequences to others (harm/welfare-based; e.g., one person hitting another) as opposed to those whose violation challenges contextually relative and arbitrary social conventional; e.g., one person talking to another during class; Nucci & Nucci, 1982a, b; Smetana, Jambon, & Ball, 2014; Turiel, 1983). Within this literature, it is argued that processing of these two forms of rule occurs within distinct conceptual domains. In the distinct domain view, justicebased issues (relating to distribution of resources; Blair, Marsh,



Finger, Blair, & Luo, 2006) are also part of the moral domain. More recently, some have claimed that there are other types of norms (Blair et al., 2006; Haidt & Graham, 2007) that should be included within the "moral" category. These include disgust (also referred to as purity norms and primarily relating to sexual acts; Haidt & Graham, 2007) and in-group/loyalty (valuing patriotism; Graham et al., 2011).

Much of the fMRI literature has concentrated on either harm/ welfare-based norms concerning actions that harm others (Greene, Sommerville, Nystrom, Darley, & Cohen, 2001; Harenski, Antonenko, Shane, & Kiehl, 2010; Luo et al., 2006; Shenhav & Greene, 2010) or, more recently, disgust-based norms (e.g., Chakroff et al., 2016; Parkinson et al., 2011). This literature has particularly implicated brain regions, including the amygdala, ventromedial prefrontal cortex (vmPFC), rostral medial frontal cortex, and posterior cingulate cortex (PCC; for a recent metaanalytic review, see Boccia et al., 2016), that are implicated in reinforcement-based decision-making (cf. Blair, 2007). In particular, it has been claimed that the amygdala is critical for generating associations between actions that harm others and the aversive quality of the distress cues of those harmed, and that vmPFC is critical in representing the subjective value of the action (Blair, 2007). The amygdala shows increased activity for more severe harm/welfare-based transgressions (Luo et al., 2006), and participants' judgments of transgression severity correlates with amygdala activity (Harenski et al., 2010). However, it should be noted that the amygdala also shows strong activation by disgust-based norms in some studies and may even show stronger activation to disgust-based transgressions than to harm/welfare-based transgressions (see Parkinson et al., 2011). It has been argued that the negative valence of disgust-based transgressions is at least partly acquired through observation of the disgusted emotional reactions to the acts of those who consider the acts to be transgressions (Blair, 2007; Blair et al., 2006). Certainly, actions considered to be wrong by participants because they judge them to involve "abnormal use of body parts" are associated with disgust reactions (Giner-Sorolla, Bosson, Caswell, & Hettinger, 2012). The amygdala and anterior insula cortex (aIC) are responsive to other individuals' disgust expressions (Murphy, Nimmo-Smith, & Lawrence, 2003) and implicated in disgust-based (or at least taste aversion) learning (Cubero, Thiele, & Bernstein, 1999; Jeon et al., 2010). In line with the suggestion that vmPFC is critical in representing the subjective value of the action, recent work has reported a relationship between number of lives saved and vmPFC activity when considering trolley problems (Hutcherson, Montaser-Kouhsari, Woodward, & Rangel, 2015; Shenhav & Greene, 2010). Furthermore, vmPFC, like amygdala, shows strong activation by disgust-based norms and may even show stronger activation to disgust-based transgressions than to harm/welfare-based transgressions (see Chakroff et al., 2016; Parkinson et al., 2011).

A series of studies have also examined neural systems involved in justice-based judgments (e.g., Fliessbach et al., 2012; Güroğlu, Will, & Crone, 2014; Hsu, Anen, & Quartz, 2008; Sanfey, Rilling, Aronson, Nystrom, & Cohen, 2003; White, Brislin, Sinclair, & Blair, 2014b). Justice-based transgressions are associated with activations within dorsomedial frontal cortex (dmFC), aIC, and dorsolateral prefrontal cortex (Güroğlu et al., 2014; Rilling et al., 2008; Sanfey et al., 2003; White et al., 2014b). Interestingly, activations in vmPFC are not typically seen unless participants are correcting unfair resource allocations that have helped themselves relative to others. That is, their actions are taken with the expectation of bringing value to others (Güroğlu et al., 2014).

In contrast to the work on harm/welfare, disgust, and justice-based transgressions, relatively little work has examined the processing of social-conventional transgressions (Berthoz, Armony, Blair, & Dolan, 2002; Carr et al., 2015; Finger, Marsh, Kamel, Mitchell, & Blair, 2006) or contrasted responses to harm/welfare-based and social-conventional norms (although, see Finger et al., 2006; Lahat, Helwig, & Zelazo, 2013). This is despite the fact that the literature on moral/conventional distinctions is the earliest and still most robust example of the multiple social norm system approach (Ball, Smetana, & Sturge-Apple, 2016; Jambon & Smetana, 2017; Nucci & Herman, 1982; Nucci & Nucci, 1982a, b; Smetana, 1981, 1985; Smetana & Braeges, 1990; Smetana et al., 2012). Berthoz et al. (2002) found that processing social-conventional transgressions relative to normative behavior was associated with increased activity in regions implicated in theory of mind (ToM; i.e., dmFC, temporal parietal junction [TPJ], temporal pole). ToM involves the representation of the mental states of others (their thoughts, intentions and beliefs; Frith & Frith, 1999). Of course, intent information can be critical when processing harm/welfare-based transgressions (cf. Jambon & Smetana, 2014; Killen, Mulvey, Richardson, Jampol, & Woodward, 2011; Young, Cushman, Hauser, & Saxe, 2007). But this occurs particularly in contexts where it is ambiguous whether the actor intends to cause harm or does so accidentally (e.g., does a person intend to put poison in coffee, or does the person think the powder is sugar?; Young et al, 2007). Similar to Berthoz et al. (2002), Finger and colleagues found a region proximal to TPJ that showed greater activity to witnessed social-conventional transgressions relative to normative vignettes (Finger et al., 2006). However, activity within this region did not significantly differ for witnessed social-conventional transgressions and harm/ welfare-based transgressions (Finger et al., 2006). Lahat et al. (2013) examined the distinction between harm/welfarebased and social-conventional transgressions in an eventrelated potential study. The authors found increased N2 amplitudes to harm/welfare-based violations when they were not against the rules relative to when they were against the rules. No differences between the rule/no-rule conditions were observed for social-conventional transgressions. The authors suggest that the N2 differences reflected conflict signaling in

the harm/welfare-based/no-rule condition (individuals do not typically process the permissibility of harm/welfare-based transgressions as rule-dependent; hitting another is bad whether a rule exists or not; Blair, 1995). In short, very little work has contrasted the neural responses associated with harm/ welfare-based and social-conventional norms in the same study. Moreover, work conducted to date either does not allow source localization (Lahat et al., 2013) or involved items that were embarrassing (e.g., "You start to yell for help and run to a phone when you walk into a parking meter and fall down. People on the street watch") rather than clearly socialconventional transgressions (Finger et al., 2006).

It should be noted that the regions implicated in moral judgments in previous work (see Boccia et al., 2016), including vmPFC, aIC, dmFC, PCC, and (to a lesser extent) the amygdala, are consistently implicated in valence-based decision-making generally (Clithero & Rangel, 2014; Kuhnen & Knutson, 2005). To the extent that judgments about different forms of social norms are value judgments, it is plausible that these judgments might recruit these similar neural regions. Of course, it is also possible that not all forms of social norm judgment are examples of valence-based decision-making. Judgments about justice-based transgressions appear to reflect the organization of neural regions implicated in behavioral change (e.g., aIC and dmFC; Corradi-Dell'acqua, Civai, Rumiati, & Fink, 2012; Rilling et al., 2008; Sanfey et al., 2003; Strobel et al., 2011; Tabibnia, Satpute, & Lieberman, 2008; White et al., 2014b) and often do not involve activation of vmPFC (e.g., Sanfey et al., 2003; Strobel et al., 2011). Critically, when vmPFC is implicated in evaluating justicebased transgressions, it is in contexts where the value of a choice is being represented (e.g., free vs. costly wins; Corradi-Dell'acqua et al., 2012; or costly punishment of unfair offers; White et al., 2014b). It is unclear to what extent judgments of social-conventional transgressions involve valencebased decision-making. There have been suggestions that social-conventional transgressions are not associated with affect (Kagan & Lamb, 1987). Research on children's emotion attributions for different types of transgressions suggests that children attribute neutral emotions to social-conventional transgressions and more negative emotions to harm/welfarebased transgressions, although this varies by individuals' roles in the transgressions (Arsenio, 1988). Alternatively, judgments of transgressions may be associated with specific forms of affect (such as affect induced by distress cues or the disgust of others). Transgressions of social-conventional norms are certainly exposed to the anger of caregivers and teachers (see Blair et al., 2006).

Given this, the current study sought to directly examine and compare neural responses to harm/welfare-based and socialconventional transgressions. Healthy adults were asked to rate the acceptability (severity) of vignettes portraying either a harm/ welfare-based or a social-conventional transgression, depicted by a line drawing and accompanied by a descriptive sentence. The study had two goals. Our first goal was to determine the neural regions involved in both harm/welfare-based and social-conventional transgressions. Our aim here was to determine the extent of existence of any form of unitary moral faculty (cf. Huebner et al., 2009; Kohlberg, 1976; Mikhail, 2007) and specifically to determine whether this might reflect the recruitment of neural systems implicated in valence-based decision-making (vmPFC, aIC, dmFC, and PCC).

Our second goal was to determine regions showing differential responsiveness to harm/welfare-based versus socialconventional transgressions. Our aim here in particular was to determine the degree to which regions showing differential responsiveness were included within, or independent of, those regions showing responses to both harm/welfare-based and social-conventional transgressions. Based on previous findings, it was hypothesized that (a) amygdala, vmPFC, and AIC would show greater activation during the rating of harm/welfare-based transgressions relative to socialconventional transgressions (Luo et al., 2006; Shenhav & Greene, 2010), and (b) as determining the intent of the actors will be more challenging than in harm/welfare-based transgressions, greater activation would be seen in regions associated with ToM (medial prefrontal cortex, temporal-parietal junction, temporal pole, precuneus) during the rating of social-conventional transgressions relative to harm/welfarebased transgressions (Berthoz et al., 2002; Finger et al., 2006).

### Method

#### **Participants**

Twenty-three healthy right-handed adults (17 female), ages 21 to 35 years (mean = 25.08 years, SD = 2.94), from the Washington, DC, metropolitan area, volunteered for this study and were compensated monetarily for their participation. A licensed physician screened subjects for good health. The medical examination excluded subjects with past history of any neurologic disease or psychiatric disorder based on the Structured Clinical Interview for the DSM-IV Axis I Disorders (SCID; First, Spitzer, Gibbon, & Janet, 2002). Subjects gave written informed consent to participate in the study, which was approved by the National Institutes of Health Combined Neurosciences Institutional Review Board.

#### The moral judgment task

The moral judgment task involved the presentation of 60 vignettes. Twenty harm/welfare-based (e.g., punching a classmate) and 20 social-conventional transgressions (e.g., a boy entering the girls' bathroom) were depicted twice each. Twenty neutral actions, or actions that did not depict a transgression, were also depicted twice each. The vignettes contained both a single sentence describing the action and a line drawing visually depicting the vignette (see Fig. 1). Thirty-two of the vignettes described a male's actions (e.g. "A boy paints a picture of his dog"), and 22 vignettes featured only males, 21 featured only females, and 17 featured males and females. Participants were presented with each vignette for 5,000 ms, during which time the subject was asked to rate via button press how wrong they believed the action to be on a 4-point Likert scale (1 = not wrong, 2 = a little bit wrong, 3 = fairly wrong, 4 = very wrong). Each vignette was followed by a randomly jittered fixation of between 500 and 3,500 ms. The subjects completed two runs of 7 minutes and 26 seconds each. During each run, participants rated all 60 vignettes once. Trials were randomized within each run for each participant.

#### fMRI data acquisition and preprocessing

Whole-brain blood-oxygen-level dependent (BOLD) fMRI data were acquired using a 3T GE Signa scanner. A total of 186 functional images per run were taken with a gradient echo planar imaging (EPI) sequence (repetition time = 2,400 ms; echo time = 27 ms;  $64 \times 64$  matrix;  $90^{\circ}$  flip angle; 24-cm field of view). Whole-brain coverage was obtained with 43 axial slices (thickness, 2.5 mm; .5-mm spacing; in-plane resolution,  $3.75 \times 3.75$  mm). A high-resolution anatomical scan (three-dimensional spoiled gradient recalled acquisition in a steady state; repetition time = 7 ms; echo time = 2.984 ms; 24-cm field of view;  $12^{\circ}$  flip angle; 128 axial slices; thickness, 1.2 mm; 256  $\times$  192 matrix) in register with the EPI data set was obtained covering the whole brain.

### Imaging data preprocessing

Data were analyzed within the framework of the general linear model using Analysis of Functional Neuroimages software (AFNI; Cox, 1996). Both individual and group-level analyses were conducted. The first five volumes in each scan series, collected before equilibrium magnetization was reached, were discarded. Motion correction was performed by registering all volumes in the EPI data set to a volume collected close to acquisition of the high-resolution anatomical data set.

The EPI data sets for each subject were spatially smoothed (isotropic 6-mm kernel) to reduce variability among individuals and generate group maps. Next, the time-series data were normalized by dividing the signal intensity of a voxel at each time point by the mean signal intensity of that voxel for each run and multiplying the result by 100, producing regression coefficients representing percentage-signal change.

Following this, three regressors were generated: (a) harm/ welfare-based transgressions, (b) social-conventional transgressions, and (c) neutral vignettes. A regressor of no interest was also included to model trials in which the participant did not respond. These regressors were created by convolving the train of stimulus events with a gamma-variate hemodynamic response function to account for the slow hemodynamic response. The participants' anatomical scans were individually registered to the Talairach and Tournoux atlas (Talairach & Tournoux, 1988). The individuals' functional EPI data were then registered to their Talairach anatomical scan within AFNI. Linear regression modeling was performed using the three regressors described above plus six head-motion regressors. This produced a  $\beta$  coefficient and associated *t* statistic for each voxel and regressor.

#### fMRI data analysis

In order to examine the common involvement of decisionmaking architecture during transgression evaluation, a conjunction analysis was conducted on regions showing activation during ratings of both harm/welfare-based and socialconventional transgressions. The conjunction analysis included all voxels significant at p = .005 in a harm/welfare-based transgression relative to fixation contrast and in a socialconventional transgression relative to fixation contrast. In order to examine BOLD activation involved with the processing

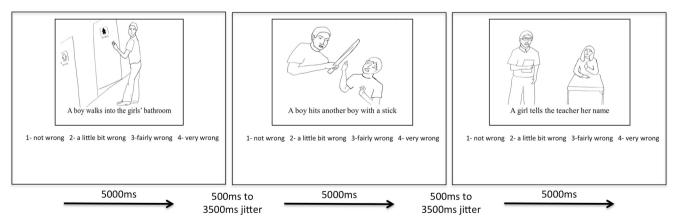


Fig. 1 The moral judgement task. Participants rated social-conventional transgressions (left panel), harm/welfare transgressions (middle panel), and neutral actions (right panel) as not at all wrong, a little bit wrong, fairly wrong, or very wrong

of transgressions, BOLD response to neutral vignettes was subtracted from both harm/welfare transgressions and socialconventional transgressions and entered into a one-way (transgression type: [harm/welfare-based transgression – neutral vignette], [social-conventional transgression – neutral vignette]) analysis of variance (ANOVA). The 3dClustSim program in AFNI, using the autocorrelation function (-acf) option, was used to establish an extent threshold correcting for multiple comparisons to p = .05 (initial threshold: p = .005, k = 37 voxels). All reported regions exceed this threshold except where noted. Post hoc analyses were performed to facilitate interpretations. For these analyses, average percentage signal change was measured across all voxels within each region of interest (ROI) generated from the functional masks, and data were analyzed using appropriate follow-up tests within SPSS.

# Secondary analyses

In previous studies, harm/welfare-based transgressions were rated as more wrong than social-conventional transgressions (Nucci & Nucci, 1982a, b; Smetana et al., 2014; Turiel, 1983) and, by design, transgressions should be rated as more wrong than neutral scenarios. Thus, it was possible that any results from the main analysis would be driven by the level of wrongness of transgressions, as opposed to the content. If this were the case, modulating each individual transgression by level of wrongness would yield similar results to the main ANOVA.

In order to examine this possibility, two secondary analyses were conducted. In the first analysis, all transgressions were parametrically modulated by wrongness rating. In the second analysis, only social conventional items were modulated by level of wrongness to account for the fact that neutral scenarios and harm/welfare-based transgressions had only very limited variability in wrongness ratings between and across subjects. These analyses were conducted on 10 subjects drawn from the original analysis. Data from only 10 subjects were available due to a data storage failure during a move between institutions. Participants were right-handed adults (8 female), ages 22 to 26 years (mean = 24.32 years, SD = 1.56). The subsample of participants did not significantly differ from the original sample in terms of age (t = .73, p = .47) or in gender composition ( $\chi^2 = .15$ , p = .70).

Motion correction, alignment, and smoothing did not change in the secondary analyses. In the first secondary analysis, an indicator regressor and a parametrically modulated regressor was generated for each trial. BOLD response at each trial was modulated by the wrongness rating of each trial. In the second analysis, an indicator regressor and a parametrically modulated regressor was generated for each socialconventional transgression trial. BOLD response at each social-conventional trial was modulated by the wrongness rating of that social-conventional trial. All other trials were included in a regressor of no interest. Regressor convolution and registration procedures did not change from the main analysis. Linear regression modeling was performed separately using the two sets of regressors described above plus six headmotion regressors. This produced a  $\beta$  coefficient and associated *t* statistic for each voxel and regressor, including indicator and parametrically modulated regressors for each analysis.

# Results

#### **Behavioral results**

A one-way ANOVA was conducted on participant ratings of each vignette and the response latencies of each rating (see Table 1). Significant main effects of transgression type were observed in participant ratings, F(2, 21) = 748.16, p < .01. Participants rated harm/welfare-based transgressions as significantly more wrong than social-conventional transgressions (t = 16.01, p < .01) or neutral actions (t = 52.13, p < .01). Socialconventional transgressions were rated as significantly more wrong than neutral actions (t = 18.60, p < .01). Significant main effects of transgression type were also observed in response latencies, F(2, 21) = 114.91, p < .001. Response latencies were slower to social-conventional transgressions relative to harm/welfare-based transgressions (t = 11.27, p < .01) and neutral actions (t = 23.07, p < .01). Response latencies did not differ between harm/welfare-based transgressions and neutral actions (t = .27, p = .79).

# fMRI results

Our first goal was to determine regions involved in processing both harm/welfare-based and social-conventional transgressions. This was assessed using a conjunction analysis and revealed regions showing common activation to both harm/ welfare-based and social-conventional transgressions that included rostral/ventral medial frontal cortex, left aIC, and a large region including dmFC (see Table 2 and Fig. 2).

Our second goal was to determine regions showing differential responsiveness to harm-welfare/care-based versus socialconventional transgressions. A one-way (transgression type: [harm/welfare-based transgression – neutral vignette], [socialconventional transgression – neutral vignette]) ANOVA conducted on the BOLD response data revealed activations including bilateral inferior frontal gyrus, a large region encompassing rostral to dorsal anterior cingulate cortex that extended into left motor cortex, right TPJ, left precuneus/PCC, left superior temporal gyrus and bilateral temporal pole (see Table 3). In bilateral inferior frontal gyrus (iFG), greater BOLD response was observed to harm/welfare-based transgressions relative to social-conventional transgressions (Fig. 3). Due to its large size, the large region encompassing dmFC and left motor cortex was reexamined using an initial threshold of .0005. Local 
 Table 1
 Ratings and response

 latencies for the moral judgment
 task

	Rating		Response latency	
	Mean	(SD)	Mean	(SD)
Social-conventional transgressions	2.68	(.44)	2,657.28 ms	(387.70)
Harm/welfare-based transgressions	3.75	(.26)	1,902.48 ms	(266.46)
Neutral actions	1.04	(.07)	1,884.02 ms	(363.23)

maxima were identified within rostral anterior cingulate cortex (ACC), dorsal ACC, and left middle insula/precentral gyrus. In each region, greater activation was observed to harm/welfarebased transgressions relative to social-conventional transgressions. In contrast, greater BOLD response was seen in socialconventional transgressions relative to harm/welfare-based transgression in TPJ, left precuneus/PCC, bilateral temporal pole, and superior temporal gyrus (see Fig. 4).

#### Secondary Results

The behavioral results in the secondary analysis sample were consistent with the analyses of the whole sample. Significant main effects of transgression type were observed in participant ratings, F(2, 8) = 458.89, p < .01. Participants rated harm/ welfare-based transgressions as significantly more wrong than social-conventional transgressions (t = 14.72, p < .01) or neutral actions (t = 44.18, p < .01). Social-conventional transgressions were rated as significantly more wrong than neutral actions (t = 12.83, p < .01). Significant main effects of transgression type

were also observed in response latencies, F(2, 8) = 62.34, p < .001. Response latencies were slower to social-conventional transgressions relative to harm/welfare-based transgressions (t = 7.74, p < .01) and neutral actions (t = 19.06, p < .01). Response latencies did not differ between harm/welfare-based transgressions and neutral actions (t = .30, p = .77).

In the first follow-up analysis, all items modulated by wrongness ratings were examined relative to baseline. Activation modulated by wrongness rating that significantly differed from baseline was observed in regions including left temporal parietal junction (TPJ) and two regions of left middle temporal gyrus (see Table 4). Significant activation modulated by wrongness was also observed in posterior cingulate cortex/ precuneus and right TPJ, albeit at levels below the extent threshold (k = 21 and 32, respectively). All of these regions showed reduced activation as a function of wrongness rating.

In the second follow-up analysis, social-conventional items modulated by wrongness ratings only were examined relatively to baseline. Significant activation was not observed in any regions showing differential response to either harm/welfarebased or social-conventional transgressions (see Table 5).

 Table 2
 Brain regions demonstrating common significant activation to harm/welfare-based transgressions and social-conventional transgressions

Coordinates of peak activation <sup>b</sup>								
Region <sup>a</sup>	Left/Right	BA	x	у	Z	Voxels		
Rostral/ventromedial prefrontal cortex	Right	10	10.5	46.5	26.5	125		
Anterior insula cortex/inferior frontal gyrus	Left	13	-25.5	25.5	2.5	37		
Medial frontal cortex		32/9/24	-34.5	16.5	23.5	846		
Dorsolateral prefrontal cortex	Left	8	-13.5	31.5	38.5	50		
Superior frontal gyrus	Right	10	22.5	46.5	20.5	25		
Middle temporal gyrus	Left	41	-43.5	-40.5	5.5	38		
Superior temporal gyrus/middle insula	Right	21	34.5	-4.5	-9.5	559		
Inferior parietal cortex	Right	40	46.5	-46.5	26.5	147		
Inferior parietal cortex	Left	39	-40.5	-58.5	26.5	131		
Parahippocampal gyrus	Left	21	-40.5	-7.5	-9.5	61		
Precuneus	Left	7	-19.5	-64.5	26.5	153		
Cingulate gyrus	Right	23	1.5	22.5	23.5	39		
Visual cortex	Left		-34.5	-31.5	-21.5	1,161		
Middle occipital cortex	Right	30	28.5	-73.5	11.5	41		
Thalamus/brain stem	Right		1.5	-22.5	-15.5	188		

<sup>a</sup> According to the Talairach Daemon Atlas (http://www.nitrc.org/projects/tal-daemon/)

<sup>b</sup> Based on the Tournoux and Talairach standard brain template; BA = Brodmann's area

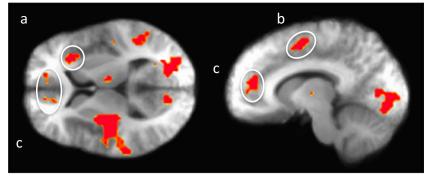


Fig. 2 Brain regions showing activation significantly greater than the neutral vignette baseline for both harm/welfare-based and social-conventional transgressions. Participants showed significant activation

# Discussion

The current study had two goals. The first was to determine the neural regions involved in processing both harm/welfare-based and social-conventional transgressions. With respect to this goal, our study revealed that many of the regions involved in reinforcement-based decision-making, specifically rostral/ ventral medial frontal cortex, dmFC, and left alC/iFG, are responsive to both harm/welfare-based and social-conventional transgressions. Our second goal was to determine regions showing differential responsiveness to harm/welfare versus social-conventional transgressions. With respect to this goal, our study revealed significantly greater responses to harm/welfare-based transgressions in the social-conventional transgressions in the

in regions implicated in affect-based decision-making, including left anterior insula cortex/inferior frontal gyrus (**a**), dorsomedial prefrontal cortex (**b**), and ventromedial prefrontal cortex (**c**). (Color figure online)

regions within rostral and dorsal ACC, dmFC, and bilateral iFG, and significantly greater responses to social-conventional transgressions relative to harm/welfare-based transgressions in TPJ, left precuneus/PCC, bilateral temporal pole, and superior temporal gyrus.

Before considering the BOLD response data, it is worth briefly considering the behavioral data. Consistent with the previous literature (Nucci & Nucci, 1982a, b; Smetana et al., 2014; Turiel, 1983), participants generally regarded the harm/welfare-based and the social-conventional transgressions as wrong to do (while the neutral actions were acceptable). In addition, and consistent with previous work (Nucci & Nucci, 1982a, b; Smetana et al., 2014; Turiel, 1983), harm/welfare-based transgressions were judged significantly

 
 Table 3
 Brain regions demonstrating significant differences in BOLD response during ratings of harm/welfare-based transgressions and socialconventional transgressions

Coordinates of peak activation <sup>b</sup>								
Region <sup>a</sup>	Left/Right	BA	x	у	z	F	р	Voxels
Dorsomedial frontal and motor cortices	Left		-31.5	-1.5	14.5			3400
Rostral anterior cingulate cortex*	Right	32/10	1.5	37.5	11.5	30.86	<.0001	45
Dorsal anterior cingulate cortex*	Left	31	-7.5	-16.5	44.5	44.83	<.0001	234
Middle insula/precentral gyrus*	Left	2/13	-31.5	-1.5	14.5	100.0	<.0001	1817
Inferior frontal gyrus	Left	46	-37.5	31.5	14.5	21.84	.0001	51
Inferior frontal gyrus	Right	46	46.5	31.5	11.5	24.64	<.0001	40
Temporal-parietal junction	Right	39	37.5	-73.5	32.5	29.04	<.0001	152
Temporal-parietal junction	Left	39	-52.5	-61.5	26.5	22.05	.0001	80
Precuneus/posterior cingulate cortex	Left	30	-13.5	-55.5	17.5	45.12	<.0001	288
Superior temporal gyrus	Right	40/42	61.5	-28.5	23.5	66.98	<.0001	1081
Temporal pole	Left	22	-46.5	-10.5	-6.5	20.69	.0002	58
Temporal pole	Right	20/21	46.5	-1.5	-27.5	18.61	.0003	42
Middle temporal gyrus	Left	21/22	-49.5	-34.5	2.5	20.16	.0002	49
Precentral gyrus	Right	3	31.5	-25.5	44.5	33.18	<.0001	280
Visual cortex	Right	37	43.5	-61.5	2.5	100.0	<.0001	690
Visual cortex	Left	37	-43.5	-64.5	-0.5	100.0	<.0001	488

<sup>a</sup> According to the Talairach Daemon Atlas (http://www.nitrc.org/projects/tal-daemon/)

<sup>b</sup> Based on the Tournoux and Talairach standard brain template; BA = Brodmann's area

\* Denotes local maxima at p = .001 within the larger region

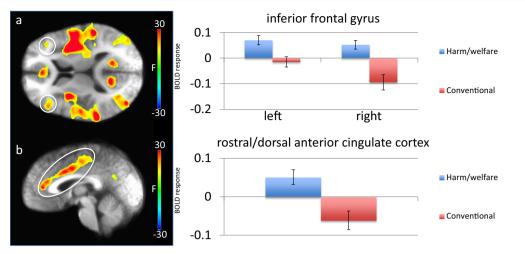
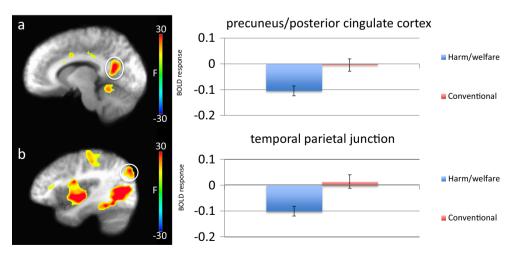


Fig. 3 Brain regions showing significantly greater activation when rating harm/welfare-based transgressions relative to social-conventional transgressions. Participants showed significantly greater activation when rating harm/welfare-based transgressions relative to social-conventional

more wrong than social-conventional transgressions. Also consistent with previous work (Lahat et al., 2013), response latencies were greater for judgments of socialconventional transgressions than for judgments of harm/ welfare-based transgressions. It has been argued that slower response latencies for social-conventional transgressions may reflect a potential requirement for consideration of the context and societal rules when judging these transgressions (Lahat et al., 2013). Indeed, it has been argued on the basis of similar behavioral findings that harm/ welfare-based judgments require fewer cognitive resources and may involve less deliberation, compared to judgments of social-conventional transgressions (Lahat et al., 2013). However, this argument must be qualified on the basis of the fMRI data considered below.

transgressions within regions including bilateral inferior frontal gyrus (**a**) and within a large region including rostral and dorsal anterior cingulate and dorsomedial frontal cortices (**b**). (Color figure online)

The first goal of this study was to determine the neural regions involved in processing both harm/welfare-based and socialconventional transgressions. Regions including vmPFC, dmFC, and left aIC/iFG are responsive to both harm/welfare-based and social-conventional transgressions. VmPFC has been widely implicated in moral reasoning (see Boccia et al., 2016). Within the reinforcement-based decision-making literature more generally, vmPFC is implicated in the representation of the subjective value of actions/objects available to be chosen (cf. Clithero & Rangel, 2014; O'Doherty, 2011). Given this, it has been argued that during moral reasoning, vmPFC represents the subjective value of the action to be judged (Blair, 2007). Consistent with this idea, vmPFC activation was positively associated with the number of lives saved when considering trolley problems (Shenhav & Greene, 2010). In addition, interesting recent work revealed that



**Fig. 4** Brain regions showing significantly greater activation when rating social-conventional transgressions relative to harm/welfare-based transgressions. Participants showed significantly greater activation when rating social-conventional transgressions relative harm/welfare-

based transgressions to within regions including precuneus/posterior cingulate cortex (a) and temporal-parietal junction (b). (Color figure online)

### Table 4 Brain regions demonstrating significant levels of BOLD response modulated by level of punishment during ratings of all transgressions

#### Coordinates of peak activation<sup>b</sup>

Region <sup>a</sup>	Left/Right	BA	x	У	z	F	р	Voxels
Regions showing decreased activation as a function of level of punishment								
Temporal parietal junction	Left	39/13	-43.5	-46.5	20.5	6.96	<.0001	84
Middle temporal gyrus	Left	21	-64.5	-34.5	-3.5	6.61	<.0001	119
Temporal pole	Left	21	-58.5	-7.5	-6.5	8.04	<.0001	84
Superior temporal gyrus/ middle insula/thalamus	Right		25.5	-4.5	2.5	11.50	<.0001	569
Precentral gyrus	Right	4	25.5	-25.5	59.5	10.77	<.0001	1,105
Culmen	Left		-16.5	-46.5	-15.5	9.37	<.0001	281
*Posterior cingulate cortex/precuneus	Right	23	4.5	-58.5	17.5	4.51	.0015	21
*Temporal parietal junction	Right	39	43.5	-67.5	26.5	5.21	.0006	32
Regions showing increased activation as a function of level of punishment								
Middle/inferior temporal gyrus	Right	37	43.5	-55.5	2.5	7.54	<.0001	165
Precentral gyrus	Left	3/4	-34.5	-28.5	47.5	10.92	<.0001	389
Culmen	Right		13.5	-49.5	-18.5	8.45	<.0001	52

<sup>a</sup> According to the Talairach Daemon Atlas (http://www.nitrc.org/projects/tal-daemon/)

<sup>b</sup> Based on the Tournoux and Talairach standard brain template; BA = Brodmann's area

\*Cluster below the extant threshold

a region of vmPFC proximal to that seen as responsive to both harm/welfare-based and social-conventional transgressions in the present study was shown to represent overall moral value (the study examined combination of emotional and utilitarian appraisals; Hutcherson et al., 2015). As such, we assume that this region was involved in the representation of the subjective value of the transgressions presented and that this occurred whether the transgressions were harm/welfare-based or social-conventional.

DmFC and aIC are also frequently implicated in reinforcement-based decision-making (e.g., Botvinick, Braver, Barch, Carter, & Cohen, 2001; Kuhnen & Knutson, 2005; Liu et al., 2007). In the current study, there was significant activity within these regions when participants responded to either harm/ welfare-based or social-conventional transgressions relative to normative actions. These regions have been particularly implicated in avoidance behavior (Budhani, Marsh, Pine, & Blair, 2007; Casey et al., 2001; Kuhnen & Knutson, 2005; White et al., 2013; White et al., 2014a, 2016). These regions—particularly aIC and dmFC—show greater activity when suboptimal choices are about to be made and activity within these regions is modulated by expected value (Kuhnen & Knutson, 2005; White et al., 2013; White et al., 2014a; White et al., 2016). An alternative view regarding the function of these regions has suggested that they play a more attentional role and are implicated in initializing a task

Coordinates of peak activation <sup>b</sup>										
Regions showing decr activation as a func of level of punishm	tion									
Postcentral gyrus	Left	2	-34.5	-28.5	44.5	7.05	<.0001	93		
Regions showing incr activation as a func of level of punishm	tion									
Postcentral gyrus	Right	2	34.5	-25.5	44.5	5.10	.0007	53		

 Table 5
 Brain regions demonstrating significant levels of BOLD response modulated by level of punishment during ratings of social-conventional transgressions

<sup>a</sup> According to the Talairach Daemon Atlas (http://www.nitrc.org/projects/tal-daemon/)

<sup>b</sup> Based on the Tournoux and Talairach standard brain template; BA = Brodmann's area

set and maintaining it within a trial (Dosenbach et al., 2006; Power & Petersen, 2013; Sestieri, Corbetta, Spadone, Romani, & Shulman, 2014). It is argued that they play a role in performance reporting when adjustments are required by the task (Gratton et al., 2016). The current study was not designed to, and cannot distinguish, between these accounts. However, it is worth noting that there have been recent suggestions that the interactions of dmFC and aIC are differentiable according to the region of aIC involved (Droutman, Bechara, & Read, 2015). In particular, it has been suggested that interactions of dmFC with the more superior region of aIC seen in the current study typically underpin a more attentional role (a more inferior region of aIC is implicated in response control/avoidance; Droutman et al., 2015). Moral judgments are relatively complicated, as information both from the immediate stimulus, but also prior from semantic knowledge and emotional valence, may be recruited and processed before a judgment is made (cf. Ball et al., 2016; Turiel & Killen, 2010). Thus, it is conceivable that the activity seen here to both harm/welfare-based and social-conventional transgressions may represent some form of performance reporting given the requirement for adjustments in decision-making based on prior knowledge (cf. Gratton et al., 2016). Notably, however, these decision-making regions are active during affect-based decisions generally, not just during moral decision-making. As such, the data suggest less of a unitary moral faculty and rather a similarity between transgression wrongness judgments and other forms of affect-based decision-making.

In addition to determining neural regions involved in processing both harm/welfare-based and social-conventional transgressions, this study aimed to identify regions differentially responsive to harm/welfare-based transgressions as opposed to social-conventional transgressions. Notably, an extensive region of ACC, including both rostral and dorsal ACC as well as bilateral iFG, all showed greater responses when judging harm/ welfare-based transgressions relative to social-conventional transgressions. These regions were proximal to, though not overlapping with, those regions responsive to both harm/ welfare-based and social-conventional transgressions. In particular, the rostral portion of the activation within ACC was just posterior to the region of vmPFC seen as responsive to both harm/welfare-based transgressions and social-conventional transgressions. Similarly, the dorsal portion of the activation within ACC was inferior to the region of dmFC observed to both harm/welfare-based and social-conventional transgressions and the bilateral activations within IFG were anterior to the activations of aIC seen to both transgression types. This may reflect similar computational processes occurring for harm/ welfare-based transgressions and social-conventional transgressions, potentially involving performance reporting/monitoring (cf. Droutman et al., 2015; Gratton et al., 2016), but that these occur more strongly for harm/welfare-based transgressions. Two caveats should be noted with respect to this conclusion, however. Performance reporting/monitoring has been related to longer reaction times (Droutman et al., 2015; Gratton et al., 2016; Neta, Nelson, & Petersen, 2016). Yet reaction times for social-conventional transgressions were longer than those for harm/welfare-based transgressions. Moreover, the activation seen to harm/welfare-based transgressions relative to socialconventional transgressions recruited almost all of ACC (other than the subcallosal region). Thus, the current findings are likely indicative of a greater differentiation in functional processing between harm/welfare-based transgressions and socialconventional transgressions rather than simple differences in activation strength. Instead, it may reflect some of the emotion regulatory/processing roles of ACC (cf. Etkin, Egner, Peraza, Kandel, & Hirsch, 2006; Rudebeck, Buckley, Walton, & Rushworth, 2006). Certainly, other work has frequently observed amygdala responses to harm/welfare-based transgressions (e.g., Harenski et al., 2010; Luo et al., 2006)-though this was not observed here.

Several regions showed greater activation to socialconventional transgressions relative to harm/welfare-based transgression, specifically TPJ, left precuneus/PCC, bilateral temporal pole, and superior temporal gyrus. (While rostromedial frontal cortex did not show greater activity to socialconventional relative to harm/welfare-based transgressions, it did show strong activity to both forms of transgression). All these regions have been implicated in representing the mental states of others (ToM; Amodio & Frith, 2006; Happé & Frith, 2014; for a meta-analysis, see Molenberghs, Johnson, Henry, & Mattingley, 2016). Previous work has also reported that these regions are implicated in ToM respond to socialconventional transgressions (Berthoz et al., 2002; Finger et al., 2006). Of course, this does not preclude the relevance of mental states when processing harm/welfare-based transgressions (see Young et al., 2007). Intent information is critical for deciding whether an action that harms another is a transgression; accidental harm is not considered a transgression (see Young et al., 2007). However, the harm/welfarebased transgressions depicted in the current study were clearly intentional. The boy hitting the other boy intended to cause the other child harm. As such intent did not need to be calculated. Of course, the basic intent of the perpetrator of the socialconventional transgressions was similarly transparent (e.g., the boy intended to enter the girls' bathroom). But there are differences between these two forms of the transgressions in the social implications of these intents. An individual harming another is someone to avoid, because of the negative consequences of their actions for others' welfare. The aggressor is tagged with negative affect and is probably considered someone to avoid whatever their underlying intent (i.e., I might want to avoid both an individual who is hitting another to gain their resources and also an individual who is hitting another in retaliation for some slight). In contrast, an individual committing a social-conventional transgression is disrupting the social order or violating the standard hierarchical patterns of a

social group or social system. The intent of such an individual is critical to calculate—did they really mean to challenge the existing order or hierarchy, and might they affect *my* place in it? I might want to avoid the individual purposely challenging my status but be indifferent if his or her challenge has no implications for me. We assume that this importance of intent information for interpreting social-conventional transgressions underpins the greater activity in regions implicated in ToM when individuals processed social-conventional transgressions.

It is important to consider, however, that the harm/welfarebased transgressions chosen in this study elicited a relatively narrow range of wrongness responses (range: 2.85-4.00; mean = 3.75) relative to social-conventional transgressions (range: 1.75-3.69; mean = 2.68). This is consistent with past research that has shown that even minor moral transgressions are evaluated as more serious than major social-conventional offenses (Tisak & Turiel, 1988). This might lead to the concern that the results observed in this study are driven simply by the varying wrongness levels of the actions. If this were the case, we would expect that regions identified as differentiating harm/welfarebased and social-conventional transgressions would all show greater activity to harm/welfare-based transgressions. However, this was not seen. Furthermore, the secondary analyses of wrongness ratings correlated negatively with activation in regions associated with greater response to social-conventional transgressions only, including left TPJ, right superior temporal gyrus, and left temporal pole. Right PCC/precuneus and right TPJ showed the same pattern of results, but below the extent threshold (k = 21 and 32, respectively). Notably, regions showing greater responsiveness to harm/welfare-based transgressions did not show modulation by level of judged wrongness of the item. In other words, activation in regions sensitive to harm/ welfare-based violations cannot be considered to represent the general wrongness of the act. Finally, when only socialconventional transgressions modulated by wrongness ratings were considered, no significant modulated activation was observed in any regions associated with increased activation to during ratings of either harm/welfare-based or socialconventional transgressions. In short, we argue that the responding seen to social-conventional transgressions principally reflects greater processing of these items rather than greater processing of items judged less wrong (though the latter cannot be completely discounted).

It should be noted that the predicted greater amygdala and vmPFC activation when rating harm/welfare-based transgressions relative to social-conventional transgressions was not observed. Amygdala response to harm/welfare transgressions is often (Greene, Nystrom, Engell, Darley, & Cohen, 2004; Harenski et al., 2010; Harenski & Hamann, 2006; Harenski, Harenski, Shane, & Kiehl, 2012; Luo et al., 2006; Moll, de Oliveira-Souza, Bramati, & Grafman, 2002b; Moll et al., 2002a) though not always seen (Greene et al., 2001;

Heekeren, Wartenburger, Schmidt, Schwintowski, & Villringer, 2003; Schaich Borg, Hynes, Van Horn, Grafton, & Sinnott-Armstrong, 2006; Shenhav & Greene, 2010; Young et al., 2007). Similarly, vmPFC findings are often (Harenski et al., 2010; Harenski et al., 2012; Heekeren et al., 2003; Luo et al., 2006; Moll et al., 2002b; Moll et al., 2002a; Shenhav & Greene, 2010; Young et al., 2007), but not always reported (Avram et al., 2013; Avram et al., 2014; Greene et al., 2001). With respect to the current study, we did see vmPFC involvement, albeit to both harm/welfare-based and social-conventional transgressions. As such, vmPFC may be highly dependent on the contrast made. Contrasting either harm/welfare-based or social-conventional transgressions against neutral actions was associated with vmPFC activity—even though the level of activity did not differ between these two transgression types.

Three caveats should be considered with respect to the current results. First, although the sample size (N = 23) was within the normative range for neuroimaging studies of healthy adults, it is relatively small, which could limit the generalizability of the findings. Second, as noted above, the harm/welfare-based transgressions chosen in this study elicited a relatively narrow range of wrongness responses relative to social-conventional transgressions. Future work might include very minor harm/ welfare-based and more extreme social-conventional transgressions in the hope of generating more equivalent variability in wrongness responses. Third, it was possible to conduct the secondary analyses only on 10 participants. It is possible that the failure of the current study to obtain evidence that activation in regions sensitive to harm/welfare-based transgression represent the general wrongness of the act is due to Type II error. However it is important to note that modulation by wrongness level was observed in regions implicated in the processing of socialconventional transgressions.

In summary, the current results have implications for hypotheses regarding the degree to which "moral" transgressions are processed by a unitary system (or in a unitary way) or by dissociable systems in dissociable ways. Specifically, they suggest that there are a core set of regions that process social norms generally. These include vmPFC, dmFC, and left aIC/iFG (PCC and amygdala may also be implicated [cf. Boccia et al., 2016], though they were not seen in the current study). Notably, prior work has also shown their activation by disgust-based norms (Moll et al., 2005; Parkinson et al., 2011; Schaich Borg, Lieberman, & Kiehl, 2008; Schienle et al., 2002; Stark et al., 2007). All of these regions are implicated in valence-based decision-making (Clithero & Rangel, 2014; Kuhnen & Knutson, 2005). We believe that their activation here, and in previous work on disgust-based norms, reflects that a fundamental component of social norm judgment is the making of valence-based decisions, at least with respect to harm/welfare-based, social-conventional and disgust-based social norm judgments. But this is not to say that all social norms are processed in a unitary way. First, it is critical to remember that the emotional learning experiences underpinning these different types of social norms differ. Data indicate the importance of appropriate emotional responding to distress cues for learning harm/welfare-based norms (Blair, Hwang, White, & Meffert, 2013), the importance of disgust reactions for learning disgust-based norms (Moll et al., 2005; Parkinson et al., 2011; Schaich Borg et al., 2008; Schienle et al., 2002; Stark et al., 2007), and it has been argued, at least, that responding to others' anger is critical for learning socialconventional norms (Blair, 2012). In addition, observational studies have shown that adults and children respond differently to naturally occurring harm/welfare-based and socialconventional rule violations (Nucci & Nucci, 1982a, b; Nucci & Turiel, 1978; Smetana, 1989), and these findings have been supported in experimental studies (Dahl, Sherlock, Campos, & Theunissen, 2014; Dahl & Tran, 2016). Second, the current data suggest the importance of representing intent information when processing socialconventional transgressions, perhaps because this information is particularly critical when considering potential future interactions with the transgressor. Third, our results suggest that harm/welfare-based transgressions also lead to extensive activation of cortical regions that are not seen in the response to social-conventional transgressions. In short, the findings from this study suggest a common process underpinning judgments of (at least harm/welfare-based, social-conventional, and disgust-based) social norms that reflects valence-based decisionmaking, but judgments of different norms are marked by differences in the forms of affect associated with their transgression and relative recruitment of specific computational processes.

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