

# Amount and duration of attentional demands during visual search

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Previous research has suggested that, in visual-search tasks, the comparison between target and display items does not require attentional capacity. In the present experiment we used a secondary-task paradigm to distinguish the amount and duration of the attentional demands of visual search. The subjects performed visual search (the primary task) and tone detection (the secondary task) concurrently over the course of five experimental sessions (1,440 trials). For each subject, target-response mapping was either consistent or varied for Days 1-5. The results indicate that the amount of attentional demand, as reflected in secondary-task performance, increased as a function of display size in the search task. Switching from consistent to varied mapping in a sixth experimental session increased both the amount and the duration of the attentional demands of the search. The present results support models of visual-search performance in which the comparison of target and display items requires attentional capacity.

One of the most prominent characteristics of visual-search performance is the influence of the number of items in the display on reaction time (RT) and error rate. Typically, visual search becomes slower and less accurate as the number of display items increases. As Logan (1976, 1978) has pointed out, however, this display-size effect is an empirical finding that is compatible with alternative theories of visual-search performance. The display-size effect may represent the involvement of limited attentional capacity in the comparison between target and display items (Atkinson, Holmgren, & Juola, 1969; Rumelhart, 1970). Alternatively, the processing of display items may not require attentional capacity, but may involve a decision component with noise level being a function of display size (Estes, 1972; Gardner, 1973).

Although the display-size effect alone is not sufficient to distinguish these different interpretations of visual-search performance, relevant evidence can be obtained from dual-task versions of visual search, in which search and some other task are performed concurrently. Dual-task methodology assumes that concurrent tasks compete for one or more pools of limited attentional capacity (i.e., processing resources); attentional demands are consequently revealed in the comparison between dual-task and single-task levels of performance (Wickens, 1984). One example of dual-task methodology is the secondary-task paradigm, in which subjects are instructed to devote most of their attention to one of the tasks (the primary task) and to perform the other (secondary) task with whatever

“reserve” attention is available. Under ideal conditions (i.e., the two tasks do not require the same sensory-motor systems and primary-task performance is not disrupted by the addition of the secondary task), changes in secondary-task performance reflect the attentional capacity demands of the primary task (Duncan, 1980; Kantowitz, 1985; Kerr, 1973).

Logan (1978) proposed that the secondary-task paradigm can provide information regarding both the amount and duration of the attentional demands of visual search. In that study, Logan used a two-choice version of visual search as the primary task and simple RT to a tone as the secondary task. The temporal location of the tone relative to the visual display varied from 400 msec preceding display onset to 600 msec following display onset. RT could thus be plotted as a function of the *stimulus-onset asynchrony* (SOA) between the tone and the display. Logan found that the peak of the SOA curve (i.e., highest tone-RT value) was equivalent for displays of 4, 8, and 12 letters, whereas the breadth of the curve (i.e., its extension along the SOA axis) increased as a function of display size. Logan concluded that the duration of the attentional demands of search increased as display size increased, but that the magnitude of these demands (i.e., attentional allocation at a particular point in time) was independent of display size.

In Logan's (1978) model of visual search, display items were compared in parallel without capacity limitations. The effect of display size on the breadth of the SOA curve represented the duration of a “bookkeeping” operation for determining which display item was to be processed next. It was this bookkeeping operation, rather than comparison per se, that was attention-demanding.

Madden (1986) also used a secondary-task version of visual search in which the primary task required a two-choice response to a visual display and the secondary task

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was tone detection. In Madden's study, display size was either two or four letters, and the SOA between the tone and the display varied from -400 msec (i.e., tone preceding display) to 700 msec. In contrast to Logan (1978), however, Madden found that the height as well as the breadth of the SOA curve for tone RT increased significantly as a function of display size. Madden's results consequently suggest that the comparison of the target and display items was capacity-limited. In addition, the Madden (1986) data demonstrated that the increase in the height of the SOA curve as a function of display size was present in the performance of a group of older adults (in their 60s and 70s) as well as in the performance of college-age subjects.

One difference in the methodology of the secondary-task search paradigms reported by Logan (1978) and Madden (1986) is that in the former study, the target letters were consistently mapped to responses, whereas in the latter study, varied mapping was used. In each experiment, one target letter was assigned to each of two response keys, and one target was present in each display. In the Logan study, the targets were always A and V. The Madden experiment assigned two new targets at the beginning of each trial block and used the targets from one trial block as distractors in other blocks. Another difference in the two studies is that the subjects in the Logan experiment performed a total of 576 trials, whereas the subjects in the Madden experiment performed 288 trials.

Substantial evidence has accumulated to indicate that training with consistent mapping can play a major role in reducing the attentional demands of search tasks (Schneider, Dumais, & Shiffrin, 1984; Schneider & Fisk, 1982). Thus, Logan's (1978) unlimited-capacity model may hold only under consistent-mapping conditions. To examine this possibility, in the present experiment we compared the effects of varied and consistent mapping over the course of moderate training (1,440 trials) in a secondary-task version of visual search. The question of central concern was the potential change, as a function of stimulus-response mapping and display size, in the shape of the curve relating secondary-task RT to SOA. If the use of consistent, as opposed to varied, mapping was responsible for the different pattern of results obtained by Logan (1978) and Madden (1986), then the height of the SOA curve should be greater in the varied-mapping condition than in the consistent-mapping condition, especially as display size increases. As an additional test of the influence of stimulus-response mapping, all subjects in the consistent-mapping condition of the present experiment were switched to varied mapping in the final testing session.

## METHOD

### Subjects

Twenty Duke University students and employees between 19 and 32 years of age ( $M = 21.5$  years) participated. There were 10 subjects (5 of each gender) in each of the two stimulus-response mapping conditions. All subjects reported normal or corrected vision

and were paid to complete six 1-h sessions, performed on separate days. The mean raw scores on the Vocabulary subtest of the Wechsler Adult Intelligence Scale (WAIS) were equivalent for subjects in the varied-mapping condition (65.60) and for those in the consistent-mapping condition (64.20). Similarly, the two groups were equivalent in their mean raw scores on the Digit Symbol Substitution subtest of the WAIS (74.20 and 77.30 for the varied- and consistent-mapping conditions, respectively).

### Apparatus and Stimuli

The presentation of the stimuli and the measurement of subjects' responses were controlled by an Apple IIe microcomputer containing a Mountain Hardware clock card. The visual displays were presented on an NEC video monitor that used a P31 green phosphor. Each character space on the monitor screen was  $0.56^\circ$  wide  $\times$   $0.85^\circ$  high at a viewing distance of 40 cm. The luminance of the characters was 12 cd/m<sup>2</sup> against a 4 cd/m<sup>2</sup> background. Normal room illumination was provided by overhead fluorescent lamps. The tone used as a stimulus in the secondary task was a 213-msec tone generated by the microcomputer and presented via a loudspeaker internal to the microcomputer at approximately 60 dB. Response keys were located on the microcomputer keyboard. The subjects made their responses to the visual display with the index and middle fingers of their dominant hands. Responses to the tone were made with the index finger of their nondominant hands.

For both the consistent and the varied stimulus-response mapping conditions, the primary task was a two-choice version of visual search and the secondary task was simple RT to a tone. A memory-set of two target letters was assigned at the beginning of each trial block, and one of these letters occurred in the visual display that was presented on each trial. The subjects pressed one of the two primary-task response keys depending on which of the targets was present in the display. On each day, the subjects performed one block of practice trials and five blocks of test trials in which the primary and secondary tasks were combined. In the varied-mapping condition, the five target pairs L-B, S-V, T-Q, J-Z, and N-D were used in the five test-trial blocks; F-G was always the target set in the practice block. Within each block of trials in the varied-mapping condition, the 10 letters that were not currently being used as targets, plus the letters H and P, were used as nontarget (i.e., distractor) items in the displays. In the consistent-mapping condition, F and G were always the targets, and the 10 other targets from the varied-mapping condition, plus H and P, were the distractors.

The visual display presented on each trial contained one target letter and either one or three distractor letters. Individual letters were not repeated within a display. The letters were arranged at the corner of an imaginary grid that had three character spaces per side. There were two forms of two-item displays, which were used equally in each trial block. In one form, the display letters were located in the upper-left and lower-right display positions, and in the other form, the two letters were located in the upper-right and lower-left display positions. The positions in the two-item displays that did not contain letters were blank.

Each trial block contained a randomized sequence of 48 trials—32 tone-present trials in which both a tone and a visual display were presented, and 16 tone-absent trials in which only a visual display was presented. In the tone-present trials, the onset of the tone either preceded the onset of the display by 400 msec or followed the onset of the display by 100, 400, or 700 msec. In each trial block, there were four trials for each combination of display size and SOA in the 32 tone-present trials. The 16 tone-absent trials within each block contained eight trials for each display size. In each block, each of the current targets appeared in the display a total of 16 times in the tone-present trials, eight times at each display size. These eight occurrences contained two trials for each SOA value and two for each position within the display, but the relation between the SOA and display position was random for individual targets. Within each block, the 12 current distractor letters each appeared four times



in the varied-mapping condition (106 msec) than in the consistent-mapping condition (72 msec). The simple main effect of display size was significant within each mapping condition [ $F > 84.0$  in each case], but the simple main effect of mapping was not significant at either display size. The display size  $\times$  day interaction occurred because the display-size effect was greater on Day 1 (106 msec) than on Days 2-5 (90, 90, 78, and 81 msec, respectively). The display size  $\times$  day interaction was not significant when the Day-1 data were excluded from the analysis. The display size  $\times$  tone presence effect represented a greater increase in search RT on tone-present trials, relative to tone-absent trials, for four-item displays (16 msec) than for two-item displays (6 msec). Similarly, the mapping  $\times$  tone presence effect was the result of a 26-msec RT increase associated with the presence of the tone in the varied-mapping condition, whereas RT was actually 4 msec slower on tone-absent trials than on tone-present trials in the consistent-mapping condition.

The mean percentage of errors in the visual-search task across Days 1-5 was 1.78 in the consistent-mapping condition and 2.15 in the varied-mapping condition.

**Tone detection.** Mean simple RT on the baseline (tone-only) trials was 197 msec in the varied-mapping condition and 211 msec in the consistent-mapping condition. An ANOVA performed on mean baseline RT, using mapping condition and day as independent variables, did not yield any significant effects.

The dependent variable in the analysis of secondary-task performance was tone RT in each of the dual-task conditions minus simple RT from the baseline trials. The mean values for this measure are presented in Figures 2 and 3. The ANOVA of the tone-RT measure used mapping condition as a between-subjects variable; display size, day, and the SOA between the tone and the display (-400,

100, 400, 700 msec) were within-subjects variables. This ANOVA yielded significant main effects of display size [ $F(1,18) = 99.61, p < .0001$ ], day [ $F(4,72) = 10.23, p < .0001$ ], and SOA [ $F(3,54) = 38.64, p < .0001$ ]. These effects represented, respectively, a slower tone RT for four-item displays (323 msec) relative to two-item displays (284 msec); a decrease in tone RT from 360 msec on Day 1 to 304, 289, 289, and 275 msec on successive days; and a change in tone RT from 392 msec at the -400 msec SOA to 448, 221, and 152 msec at the successive SOAs.

The interactions of display size  $\times$  mapping [ $F(1,18) = 14.36, p < .001$ ], display size  $\times$  SOA [ $F(3,54) = 39.28, p < .0001$ ], and display size  $\times$  Day  $\times$  SOA [ $F(12,216) = 1.99, p < .05$ ] were also significant. The display size  $\times$  mapping effect occurred because the increase in tone RT for the four-item displays, relative to the two-item displays, was greater in the varied-mapping condition (54 msec) than in the consistent-mapping condition (24 msec). The simple main effect of display size was significant within each mapping condition [ $F > 27.0$  in each case]. The simple main effect of mapping, however, was not significant for either display size.

The display size  $\times$  SOA and display size  $\times$  day  $\times$  SOA effects represented changes, as a function of display size and day, in the shape of the curve relating tone RT to the four SOA values. The three-way interaction was not significant when Day 1 was excluded from the data, whereas the display size  $\times$  SOA effect was significant both for Day 1 considered alone and for Days 2-5 [ $F > 9.0$  in each case]. The SOA data are presented for Day 1 and for Days 2-5 separately in Table 1. Comparisons of pairs of SOA means were made with post hoc *t* tests using the Sidak inequality for controlling the experimentwise error rate (Games, 1977). For the two-item

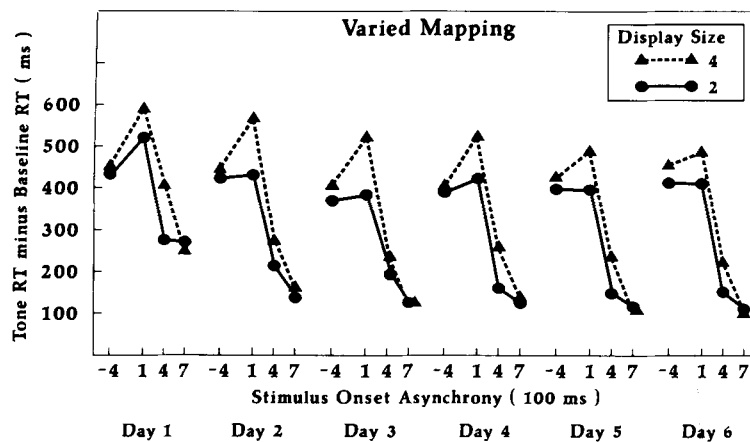


Figure 2. Mean reaction time in the tone-detection task (minus baseline tone-reaction time) in the varied mapping condition as a function of display size, day, and the stimulus-onset asynchrony between the tone and the visual display. The onset of the tone occurred either 400 msec before the onset of the display (-4) or 100 (1), 400 (4), or 700 msec (7) following the onset of the display. The subjects performed varied mapping on all six days.

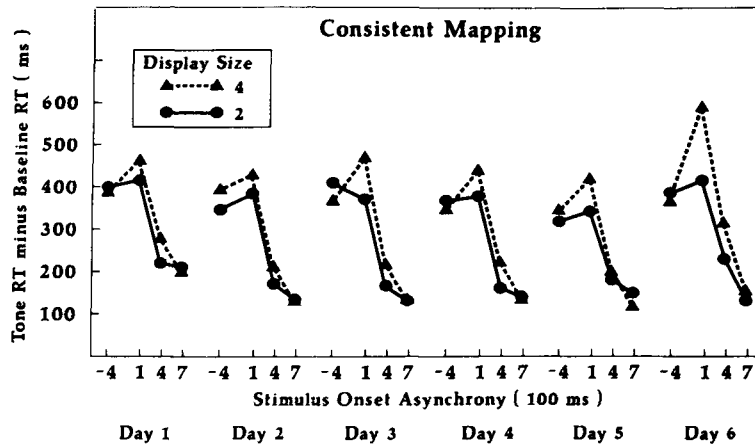


Figure 3. Mean reaction time in the tone-detection task (minus baseline tone-reaction time) in the consistent-mapping condition as a function of display size, day, and the stimulus-onset asynchrony between the tone and the visual display. The onset of the tone occurred either 400 msec before the onset of the display (−4) or 100 (1), 400 (4), or 700 msec (7) following the onset of the display. The subjects performed consistent mapping on Days 1–5 and varied mapping on Day 6.

displays on Day 1, the increase in tone RT from the −400-msec SOA to the 100-msec SOA was not significant, although the decrease in tone RT from this latter SOA to the 400-msec SOA was significant. For these displays, tone RT at both the 400- and the 700-msec SOA was significantly faster than at the −400-msec SOA. For the four-item displays on Day 1, both the increase from the −400-msec SOA to the 100-msec SOA, and the decrease from this latter point to the 400-msec SOA, were significant. Tone RT for these displays, however, did not decrease significantly below the −400-msec SOA level until 700 msec following display onset. On Day 1, the peak of the SOA curve for both display sizes occurred at the 100-msec SOA; tone RT at this SOA was significantly slower for the four-item displays (525 msec) than for

the two-item displays [468 msec,  $F(1,18) = 10.40$ ,  $p < .01$ ].

For the two-item displays on Days 2–5, the pattern of change in mean tone RT across SOA was identical to the corresponding pattern on Day 1. For the four-item displays on Days 2–5, however, the increase in tone RT between the −400- and the 100-msec SOAs was not significant, and by 400 msec after display onset, tone RT was significantly faster than at the −400 msec SOA. As on Day 1, the peak of the SOA curve for Days 2–5 was located at the 100 msec SOA, and tone RT at this SOA was significantly slower for four-item displays (483 msec) than for two-item displays [389 msec,  $F(1,18) = 128.14$ ,  $p < .0001$ ].

Across Days 1–5, the mean percentage of failures to respond to the tone (i.e., misses) was less than 1.0 in each mapping condition. The mean percentage of false-alarm responses on tone-absent trials was 2.08 in the varied-mapping condition and 2.30 in the consistent-mapping condition.

**Interaction of visual-search and tone-detection tasks.** The effects of tone presence in the visual-search data suggest that the subjects were not able to perform the visual-search and tone-detection tasks completely independently. To examine the performance interaction between the two tasks further, visual-search RT on the tone-present trials was examined as a function of SOA. The mean search RTs for each combination of mapping condition, day, display size, and SOA are presented in Table 2. An ANOVA of the data from Days 1–5 did not yield a significant main effect of SOA, but the interactions of SOA  $\times$  mapping condition [ $F(3,54) = 10.98$ ,  $p < .0001$ ], SOA  $\times$  day [ $F(12,216) = 3.0$ ,  $p < .001$ ], and SOA  $\times$  display size  $\times$  mapping condition [ $F(3,54) = 3.38$ ,  $p < .05$ ] were significant. These interactions represented primarily an

Table 1  
Mean Reaction Time in the Tone-Detection Task as a Function of Day, Display Size, and the Stimulus-Onset Asynchrony Between the Tone and the Display

Display Size	Stimulus-Onset Asynchrony (msec)			
	−400	100	400	700
Day 1				
2 letters	416	468	248	241
4 letters	419	525	342	224
Days 2–5				
2 letters	378	389	175	134
4 letters	393	483	231	130

Note—Reaction-time (RT) values represent mean tone RT on the dual-task trials minus baseline RT on the tone-only trials. For Day 1, the minimum significant difference required by the Sidak  $t$  test ( $\alpha = .05$ ), for pairs of SOA means, was 106 msec for two-item displays and 104 msec for four-item displays. For Days 2–5, the minimum significant difference between pairs of SOA means was 82 msec for two-item displays and 93 msec for four-item displays.

**Table 2**  
**Mean Reaction Time (RT) on the Tone-Present Trials in the Visual-Search Task**  
**and Mean Interresponse Interval (IRI) Between the Visual and Tone Responses as a Function of Day, Display Size,**  
**Mapping Condition, and the Stimulus-Onset Asynchrony Between the Tone and the Display**

Stimulus Onset Asynchrony (msec)	Display Size	Day 1		Day 2		Day 3		Day 4		Day 5		Day 6	
		RT	IRI	RT	IRI	RT	IRI	RT	IRI	RT	IRI	RT	IRI
Varied Mapping													
-400	2	675	-644	604	-581	563	-594	542	-552	525	-527	524	-512
	4	805	-753	734	-687	691	-685	665	-659	625	-599	639	-585
100	2	589	31	535	-3	504	-20	511	12	485	11	496	15
	4	728	-40	667	0	628	-5	617	6	608	-19	586	1
400	2	562	113	540	74	519	75	495	65	488	60	487	65
	4	721	85	627	47	610	25	602	56	608	27	582	40
700	2	559	412	543	295	525	301	517	308	495	321	492	320
	4	672	277	631	231	623	201	591	248	583	225	573	227
Consistent Mapping													
-400	2	599	-599	515	-568	558	-570	522	-553	488	-570	615	-627
	4	651	-663	585	-592	594	-606	562	-612	560	-609	739	-773
100	2	582	-65	549	-64	536	-50	514	-36	532	-89	575	-59
	4	678	-116	616	-88	606	-53	586	-43	587	-68	738	-48
400	2	558	64	542	30	553	13	521	39	532	49	596	34
	4	687	-8	611	0	624	-8	612	10	598	2	716	-1
700	2	563	347	551	284	546	292	541	305	560	290	582	250
	4	675	223	620	209	649	179	625	202	625	193	691	163

Note—Values are in milliseconds. Interresponse interval = tone RT + SOA - search RT.

increase in search RT at the -400-msec SOA relative to the other SOAs, especially in the varied-mapping condition and on Day 1. The simple main effect of SOA was significant for the varied-mapping condition [ $F(3,27) = 9.47, p < .001$ ], but not for the consistent-mapping condition. The simple main effect of SOA was significant on Day 1 [ $F(3,54) = 6.15, p < .001$ ], but not on any of the subsequent days. The SOA  $\times$  display size interaction was not significant for either mapping condition considered separately.

The interaction of visual-search and tone-detection performance was also examined in an analysis of interresponse interval (IRI), defined by the equation  $IRI = \text{tone RT} + \text{SOA} - \text{search RT}$ . Previous analyses of dual-task performance have led to the proposal that, when subjects are able to perform the primary and secondary tasks independently, the function relating IRI to SOA is linear and possesses a slope of 1.0 (Kahneman, 1973, chap. 9; Logan, 1978). Interaction between the tasks, in contrast, leads to a constancy of IRI across SOA. Thus, in the present data, interaction between the tasks would be represented by an IRI function that either possesses a slope of zero or is increasing but nonlinear, with a local flattening of the function in the SOA region of greatest interference.

Interresponse intervals were computed for each subject, and the mean IRI values are presented in Table 2. For Days 1-5, the increase in IRI across SOA revealed significant linear [ $F(1,18) = 326.56, p < .0001$ ], quadratic [ $F(1,18) = 54.54, p < .0001$ ], and cubic [ $F(1,18) = 219.49, p < .0001$ ] trends. The linear component, however, accounted for 88% of the variance associated with the SOA effect, whereas the quadratic and cubic trends accounted for 7% and 5%, respectively. The slope

of the function relating IRI to SOA on Days 1-5 was 0.80 in the varied-mapping condition and 0.75 in the consistent-mapping condition.

#### Days 5-6

The effects of switching from consistent to varied mapping on Day 6 were examined by analyses of both the visual-search and tone-detection data on Days 5 and 6. In these analyses, the between-subjects variable of mapping refers to the subjects' condition on Day 5.

**Visual search.** The ANOVA of the visual-search RT data for Days 5 and 6 yielded significant main effects of display size [ $F(1,18) = 384.40, p < .0001$ ] and tone presence [ $F(1,18) = 5.60, p < .05$ ] that were consistent with the corresponding effects on Days 1-5. The display-size effect was 86 msec and the tone-presence effect was 12 msec. The main effect of day [ $F(1,18) = 7.56, p < .01$ ] represented a 41-msec increase in search RT from Day 5 to Day 6. In addition, the ANOVA of the search RTs for Days 5 and 6 yielded significant interactions for day  $\times$  mapping [ $F(1,18) = 8.14, p < .01$ ], tone presence  $\times$  day  $\times$  mapping [ $F(1,18) = 4.60, p < .05$ ], and day  $\times$  display size  $\times$  mapping [ $F(1,18) = 4.96, p < .05$ ].

The day  $\times$  mapping and day  $\times$  display size  $\times$  mapping interactions represent changes in search RT across Days 5 and 6 as a function of mapping condition and display size. The simple main effect of day was not significant for either display size in the varied-mapping condition. In the consistent-mapping condition, the increase in search RT across days was significant for both display sizes [ $F > 5.0$  in each case], and the magnitude of the increase was greater for four-item displays (99 msec) than for two-item displays (71 msec). As a result, the display-

size effect in the consistent-mapping condition increased from 68 msec on Day 5 to 96 msec on Day 6. The display-size effect in the varied-mapping condition was 94 msec on Day 5 and 88 msec on Day 6. The simple main effect of mapping was not significant for either display size on Day 5. On Day 6, search RT was slower in the consistent-mapping condition than in the varied-mapping condition by 103 msec for the two-item displays, and by 111 msec for the four-item displays [ $F > 6.0$  in each case].

The tone presence  $\times$  day  $\times$  mapping effect represents an increase in the tone-presence effect for the consistent-mapping condition from  $-4$  msec on Day 5 to 19 msec on Day 6, whereas the tone-presence effect for the varied-mapping condition was 20 msec on Day-5 and 13 msec on Day 6.

In the consistent-mapping condition, the mean percentage error in the visual-search task increased from 1.44 on Day 5 to 2.62 on Day 6. The mean error rates in the varied-mapping condition were 1.91% on Day 5 and 1.40% on Day 6.

**Tone detection.** Mean simple RT on the baseline trials was 190 msec on Day 5 and 192 msec on Day 6 in the varied-mapping condition. In the consistent-mapping condition, mean simple RT was 212 msec on Day 5 and 205 msec on Day 6. An ANOVA of these baseline simple RTs, as a function of day and mapping condition, did not yield any significant effects.

The dependent variable in the analysis of secondary-task performance was tone-RT in each of the dual-task conditions minus simple RT from the baseline trials. The mean values for this measure are presented in Figures 2 and 3. The ANOVA of dual-task tone-RT minus baseline tone-RT on Days 5 and 6 yielded main effects of display size [ $F(1,18) = 64.22, p < .0001$ ] and SOA [ $F(3,54) = 33.19, p < .0001$ ] that were consistent with those obtained for Days 1-5. The tone-RT data also yielded significant interactions of day  $\times$  mapping [ $F(1,18) = 7.92, p < .01$ ], day  $\times$  display size  $\times$  mapping [ $F(1,18) = 6.20, p < .05$ ], display size  $\times$  SOA [ $F(3,54) = 22.98, p < .0001$ ], and day  $\times$  display size  $\times$  SOA  $\times$  mapping [ $F(3,54) = 3.55, p < .05$ ]. The day  $\times$  mapping and day  $\times$  display size  $\times$  mapping effects represent changes in tone RT across Days 5 and 6 as a function of mapping condition and display size. In the varied-mapping condition, there was no significant change in tone RT between Days 5 and 6 for either display size. In the consistent-mapping condition, tone RT for the two-item displays did not change significantly across days, whereas tone RT for the four-item displays exhibited an 84-msec increase that was significant [ $F(1,9) = 19.86, p < .01$ ]. Consequently, on Day 5, the display-size effect was relatively larger in the varied-mapping condition (49 msec) than in the consistent-mapping condition (24 msec), whereas the reverse was true on Day 6 (44 and 64 msec in the varied- and consistent-mapping conditions, respectively). The simple main effect of mapping, however, was not significant for any combination of day and display size.

The interactions involving SOA represent changes in the shape of the SOA curve between Days 5 and 6. On

Day 5, the display size  $\times$  SOA interaction was significant [ $F(3,54) = 7.55, p < .001$ ], but the display size  $\times$  SOA  $\times$  mapping interaction was not significant. The shape of the SOA curve for the two display sizes on Day 5 was the same as the pattern that was evident in the analysis of Days 2-5: although the absolute magnitude of the increase in tone RT between the  $-400$ -msec SOA and the 100-msec SOA was greater for four-item displays than for two-item displays, neither increase was significant by post hoc  $t$  test, and by the 400-msec SOA the tone RT for both display sizes had decreased to a level significantly below that of the  $-400$ -msec SOA. On Day 5, the peak of the SOA curve for both display sizes occurred at the 100-msec SOA, and tone RT at this SOA was significantly longer for four-item displays (454 msec) than for two-item displays [370 msec,  $F(1,18) = 28.37, p < .0001$ ].

On Day 6, both the display size  $\times$  SOA effect [ $F(3,54) = 17.93, p < .0001$ ] and the display size  $\times$  SOA  $\times$  mapping interaction [ $F(3,54) = 6.11, p < .001$ ] were significant. The shapes of the SOA curves in the varied-mapping condition on Day 6 were not significantly different from the pattern that was present on Days 2-5. For the two-item displays in the consistent-mapping condition on Day 6, the SOA curve also resembled the curve for Days 2-5. The four-item displays in the consistent-mapping condition on Day 6, however, exhibited a significant increase in tone RT between the  $-400$  msec SOA and the 100-msec SOA. In addition, for the four-item displays, tone RT did not decrease significantly below the level of the  $-400$ -msec SOA until 700 msec after display onset. In each mapping condition on Day 6, tone RT at the 100-msec SOA was significantly slower for four-item displays than for two-item displays [ $F > 26.0$  in each case].

The miss rate in the tone-detection task remained below 1.0% for each mapping condition on both Day 5 and Day 6. The false-alarm rate for the varied-mapping condition was the same (2.75%) on Days 5 and 6. The false-alarm rate for the consistent-mapping condition was 2.63% on Day 5 and 4.25% on Day 6.

**Interaction of visual-search and tone-detection tasks.** In the ANOVA of visual-search RT on the tone-present trials for Days 5-6, the main effect of SOA was not significant, but the interactions of SOA  $\times$  day [ $F(3,54) = 13.62, p < .0001$ ] and SOA  $\times$  day  $\times$  mapping condition [ $F(3,54) = 7.98, p < .001$ ] were significant. The SOA  $\times$  day interaction was not significant for the varied-mapping condition considered separately, but was significant for the consistent-mapping condition [ $F(3,27) = 15.31, p < .0001$ ]. In the consistent-mapping condition, the simple main effect of SOA was significant on Day 5 [ $F(3,27) = 4.97, p < .01$ ], primarily as a result of the relatively faster RT at the  $-400$ -msec SOA. The consistent-mapping condition did not exhibit a significant SOA effect on Day 6.

In the analysis of the IRI values for Days 5-6, the increase in IRI across SOA was 89% linear on Day 5 and 85% linear on Day 6. The slope of the IRI function for the varied-mapping condition was 0.73 on Day 5 and 0.72

on Day 6. For the consistent-mapping condition, the slope was 0.74 on Day 5 and 0.81 on Day 6.

## DISCUSSION

### Primary-Task Performance

The subjects' primary-task RTs were influenced by stimulus-response mapping in a manner consistent with previous findings. For Days 1-5, the display size  $\times$  mapping interaction in the search-RT data occurred because the effect of display size was greater in the varied-mapping condition than in the consistent-mapping condition. This pattern confirms the results of previous experiments that measured RT to single displays, as well as of experiments that measured search accuracy for multiple-frame displays, in which the effects of processing load were more pronounced in varied-mapping conditions than in consistent-mapping conditions (Schneider et al., 1984).

In the present experiment, however, the simple main effect of display size was significant even within the consistent-mapping condition, and the interaction of display size and mapping did not vary significantly across Days 1-5. Although there was a slight decrease, averaged across mapping condition, in the magnitude of the display-size effect across Days 1-5, this pattern was due primarily to the relatively larger display-size effect on Day 1 than on the succeeding days. In the present experiment, consistent mapping was associated with a reduction in the magnitude of the display-size effect but not with an elimination of the effect, and the influence of consistent mapping did not increase over the first five sessions. There was also a significant effect of display size in the primary-task data of Logan's (1978) consistent-mapping search task. It may be important that in the present experiment (and in Logan's), both the targets and the distractors in the consistent-mapping condition were letters. A complete independence between RT and display size is achieved most readily when the targets and distractors are categorically distinct (e.g., letters vs. digits) (Cheng, 1985; Shiffrin & Schneider, 1977).

The changes in search RT that occurred between Day 5 and Day 6 provide additional evidence that stimulus-response mapping influenced search performance. As is evident in Figure 1, both mean RT and the display-size effect increased substantially when a varied-mapping task followed five sessions of consistent-mapping training. On Day 6, search RT was actually slower for the subjects who had switched from consistent mapping than for the subjects who had performed varied mapping on Days 1-5. The present results are consistent with Shiffrin and Schneider's (1977) demonstration that search performance deteriorates when target and distractor sets are reversed following training under consistent-mapping conditions. The present data do not indicate whether the increase in search RT associated with the switch from consistent to varied mapping was due to the change in stimulus-response mapping per se (independent of particular stimuli) or to the disruption of recognition and response processes for specific stimulus sets. The increase in search

RT on Day 6 does provide evidence, however, that the nature of the search process differed for the two mapping conditions on Days 1-5, in that consistent-mapping search was not easily transferable to a varied-mapping task.

The increases in visual-search RT associated with the presence of the tone, and the effects of SOA in the search-RT data, suggest that the subjects were not completely successful in keeping visual-search and tone-detection performance separate. Increases in search RT associated with tone presence also occurred in the Logan (1978) and Madden (1986) experiments, and Kantowitz (1985) noted that the ideal condition of complete separability between primary and secondary tasks is rarely obtained. However, the effects of SOA in the visual-search data were, for the most part, restricted to the varied-mapping condition and to Day 1. In addition, the IRI between the visual and the tone responses was primarily a linear function of SOA and possessed a slope near 1.0, which is consistent with task separability (Kahneman, 1973, chap. 9). Although significant deviations from linearity were present in the IRI values, the data indicate that the subjects were able to perform the visual-search and tone-detection tasks relatively independently, and that the interaction that did occur did not lead to a systematic relation between the visual and tone responses.

### Secondary-Task Performance

The changes in tone RT that occurred as a function of the primary-task conditions demonstrated that both display size and stimulus-response mapping influenced the attentional demands of the search. On Days 1-5, tone RT was slower for four-item displays than for two-item displays, and this display-size effect was more pronounced in the varied-mapping condition than in the consistent-mapping condition. The display-size effect was significant within each mapping condition, however, and the simple main effect of mapping was not significant for either display size on Days 1-5. Thus, as was the case in the primary-task, consistent mapping was associated with a reduction in magnitude, rather than with a complete elimination, of the effects of processing load. Although previous dual-task studies have reported substantial differences in the attentional demands of varied- and consistent-mapping conditions (e.g., Schneider & Fisk, 1982), the present data indicate that such differences are not inevitable, at least over the first thousand trials of training. Evidence from other forms of visual search has also suggested that consistent-mapping search does require attentional capacity (Fisher, Duffy, Young, & Poltsek, 1988; Hoffman, Nelson, & Houck, 1983).

Changes in the amount, as opposed to the duration, of the attentional demands of the search task are defined by changes in the height and breadth, respectively, of the curve relating tone RT to the SOA between the tone and the display. On Days 1-5, the peak of the SOA curve for both display sizes occurred 100 msec following display onset, and the height of the SOA curve at that point was significantly greater for four-item displays than for two-item displays. On Day 1, the breadth of the SOA curve



also increased as display size increased. Subsequent to Day 1, the breadth of the SOA curves for the two- and four-item displays were equivalent, but the simple main effect of display size remained significant at the 100-msec SOA, and there was no significant change in the shape of the SOA curve across Days 2-5 (see Table 1). Switching from consistent to varied mapping on Day 6 led both to a significant increase in the magnitude of the display-size effect in tone RT, and to a change in the SOA curve. Both the height and breadth of the SOA curve for the four-item displays increased on Day 6; tone RT for the two-item displays was relatively unaffected (see Figure 3).

The most important aspect of the tone-RT data is the significant increase in the height of the SOA curve as a function of display size. The presence of this increase on Days 1-5 confirms Madden's (1986) results but is inconsistent with Logan's (1978) findings. The difference between Logan's and Madden's results cannot be attributed either to stimulus-response mapping or to the amount of training, because there was no significant change in the shape of the SOA curve as a function of consistent, as opposed to varied, mapping across Days 1-5. The increase in the height and breadth of the SOA curve on Day 6, following the switch from consistent to varied mapping, demonstrates that there were conditions under which the nature of the stimulus-response mapping influenced the amount and duration of attentional demands. The secondary-task data resemble the pattern of the search RTs, in that switching from consistent to varied mapping on Day 6 had a more pronounced effect than consistent-mapping training on Days 1-5.

Because the amount of attentional demand increased as a function of display size in the present experiment, the data indicate that the comparison between target and display items is a limited-capacity process. In fact, the effect of display size was more clearly evident in the amount, rather than in the duration, of attentional demand. After Day 1, tone RT for both display sizes declined below the level of the -400-msec SOA by 400 msec following display onset. Because the peak of the SOA curve occurred at the same point (100 msec after display onset) for both display sizes, the present data are most compatible with a limited-capacity parallel model of search performance, in which the target-display comparisons are made simultaneously (e.g., Fisher et al., 1988). A limited-capacity serial model could also be accommodated to the present results, however, by assuming specific influences of a bookkeeping operation (independent of the comparison process) on the SOA curve (see Logan, 1978).

The present data suggest that the increase in attentional demands as a function of display size is a reliable phenomenon, and is not modified substantially (over the first thousand trials of practice) by consistent-mapping training. Relatively minor methodological differences remain between the Logan (1978) experiment and the consistent-mapping condition of the present experiment. Logan used the letters A and V as targets, for example (rather than

F and G), and used displays of 4, 8, and 12 letters (rather than 2 and 4 letters). Whether these or other design features are responsible for the increase in the height of the SOA curve as a function of display size remains to be determined. A more theory-driven approach would be to investigate whether conditions that facilitate the reduction of display-size effects under consistent-mapping conditions (e.g., letter/digit distinction between target and distractor items) also reduce the amount and duration of attentional demands during visual search.

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