A guide to statistical techniques in psychology and education

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This interactive program is intended to help students decide which statistical technique is best suited for analyzing a particular set of research data. It takes the form of a routine within which the student responds to a series of questions about his or her problem. At the end of the routine, the student is told which statistical technique(s) might be appropriate and what assumptions are involved in using the technique(s). References to popular statistical textbooks and readily available journal articles are also provided for the student who wishes computational details. It is presumed that the user of the program is conversant with fundamental principles of experimental design and with the basic notions of measurement theory (see Appendix).

The statistical tests cited in the program divide into three broad categories. The first deals with measures of relationship between two variables. The user is asked to indicate whether the data in each set are a true dichotomy, a false dichotomy, nominal data or limited category ordinal data, ordinal data from a multiple category variable, or interval or ratio data. Eleven different measures of correlation or association are suggested, covering all possible combinations of these five different types of measurement.

The second category includes tests that may be used when the researcher wishes to compare the observations or scores yielded by two or more samples. The computer selects the most appropriate test, based on such factors as the number of samples involved, the nature of these samples (independent or related) and the population from which they were drawn, and the level of measurement employed (nominal, ordinal, interval, or ratio). Assistance is also given in choosing an appropriate post hoc multiple-comparison test.

The last category includes a number of parametric and nonparametric tests that may be used when the researcher wishes to determine whether a single sample could have come from some specified population.

Computer and Language. The program is written in BASIC and was prepared and tested on an ICL1903A computer. It can be readily modified to include additional references and tests if sufficient core storage is available.

Limitations. The program does not deal with multivariate analysis (i.e., the simultaneous analysis of more than one independent variable and/or more than one dependent variable).¹

Flow Chart. The flow chart for the program was partly based on guidelines produced by Glass and

Stanley (1970), Hopkins and Chadbourn (1967), and Siegel (1956) for correlational methods, parametric post hoc multiple-comparison tests, and nonparametric tests, respectively.

Availability. A listing of the program and sample runs may be obtained without charge from Gordon Rae, Education Centre, New University of Ulster, Coleraine BT52 1SA, Northern Ireland.

REFERENCES

GLASS, G. V., & STANLEY, J. C. Statistical methods in psychology and education. Englewood Cliffs, N.J: Prentice-Hall, 1970. HOPKINS, K. D., & CHADBOURN, R. A. A scheme for proper utilization of multiple comparisons in research and a case study. American Educational Research Journal, 1967, 4, 407-412. SIEGEL, S. Nonparametric statistics for the behavioral sciences. New York: McGraw-Hill, 1956.

NOTE

1. This definition of multivariate analysis includes factorial analysis of variance. However, techniques for analyzing data from treatments by subjects (or repeated measures) designs are cited in the program.

APPENDIX

A GUIDE TO STATISTICAL TECHNIQUES IN PSYCHOLOGY AND EDUCATION

ARE YOU LOOKING FOR SOME MEASURE OF RELATIONSHIP BETWEEN TWO VARIABLES?
ANSWER YES OR NO.

YES

THE LIST BELOW DISTINGUISHES FIVE TYPES OF MEASUREMENT OF VARIABLES.

DECIDE WHICH TWO TYPES BEST DESCRIBE THE VARIABLES YOU WISH TO ANALYZE

AND THEN KEY IN THE APPROPRIATE PAIR OF LETTERS SEPARATED BY A COMMA.

FOR EXAMPLE, IF ONE OF YOUR VARIABLES WAS HEIGHT (RATIO) AND THE

OTHER SEX (TRUE DICHOTOMY) THEN YOU WOULD KEY IN D, A (OR A,D)

A. TRUE DICHOTOMY

THAN ONE DEPENDENT VARIABLE.

- B. FALSE DICHOTOMY (UNDERLYING VARIABLE IS CONTINUOUS AND NORMAL)
- C. ORDINAL DATA (FROM A MULTIPLE CATEGORY VARIABLE)
- D. INTERVAL OR RATIO DATA (FROM A CONTINUOUS VARIABLE)
- E. NOMINAL DATA OR LIMITED CATEGORY (SAY 3-6)
 ORDINAL DATA.

A,C

USE CURETON'S (1956) RANK-BISERIAL COEFFICIENT.
SEE GLASS & STANLEY (1970) Pp. 163-165

DO YOU WISH A LIST OF REFERENCES?

ANSWER YES OR NO. ANSWER YES OR NO. YES NO BURROUGHS, G.E.R. DESIGN AND ANALYSIS IN EDUCATIONAL RESEARCH. HAVE YOU ANOTHER PROBLEM? UNIV. OF BIRMINGHAM, ENGLAND, 2ND.ED.1975. ANSWER YES OR NO. YES BRUNING, J. L. & KINTZ, B. L. COMPUTATIONAL HANDBOOK OF STATISTICS. SCOTT FORESMAN & CO. ILLINOIS, 1968. ARE YOU LOOKING FOR SOME MEASURE OF RELATIONSHIP BETWEEN DUNN, O.J. MULTIPLE COMPARISONS AMONG MEANS. TWO VARIABLES? J. AMER. STATISTICAL ASSOC. VOL. 56, 1961, PP. 52-64. ANSWER YES OR NO. FERGUSON, G.A. STATISTICAL ANALYSIS IN PSYCHOLOGY AND EDUCATION. NO MCGRAW-HILL, N.Y., 2ND.ED., 1966. DO YOU WISH TO COMPARE SCORES FROM TWO OR MORE GROUPS? GLASS, G.V. & STANLEY, J.C. STATISTICAL METHODS IN EDUCATION AND ANSWER YES OR NO. PSYCHOLOGY. PRENTICE-HALL, 1970. YES HAYS, W.L. STATISTICS FOR THE SOCIAL SCIENCES, HOLT, RINEHART & IS THE DATA INTERVAL? WINSTON, 2ND.ED., 1977. ANSWER YES OR NO. LINDOUIST, E.F. DESIGN AND ANALYSIS OF EXPERIMENTS IN PSYCHOLOGY AND EDUCATION, HOUGHTON-MIFFLIN, 1953. IS THE DATA ORDINAL? MCCALL, R.B. & APPELBAUM, M.I. BIAS IN THE ANALYSIS OF REPEATED ANSWER YES OR NO. MEASURES DESIGNS: SOME ALTERNATIVE APPROACHES, CHILD DEV. VOL. 44, YES 1973, PP. 401-415. DO YOU ONLY HAVE TWO SAMPLES? SIEGEL, S. NONPARAMETRIC STATISTICS FOR THE BEHAVIORAL SCIENCES. ANSWER YES OR NO. MCGRAW-HILL, N.Y. 1956. NO WIKE, E. L. SOME NONPARAMETRIC MULTIPLE COMPARISON TESTS. PERCEPTUAL DO YOU HAVE MORE THAN TWO SAMPLES? & MOTOR SKILLS, VOL. 38, 1974, PP. 1055-1058. ANSWER YES OR NO. WINER, B.J. STATISTICAL PRINCIPLES IN EXPERIMENTAL DESIGN. VES MCGRAW-HILL, N.Y. 2ND.ED., 1971. ARE YOUR SAMPLES INDEPENDENT? HAVE YOU ANOTHER PROBLEM? ANSWER YES OR NO. ANSWER YES OR NO. YES NO USE THE KRUSKAL-WALLIS ONE-WAY ANALYSIS OF VARIANCE OR EXTENSION TRY AGAIN. OF THE MEDIAN TEST. SEE SIEGEL (1956) PP. 184-193 AND ANSWER YES OR NO. PP. 179-184, RESPECTIVELY. NO DO YOU NOW WISH TO CONDUCT MULTIPLE COMPARISONS? TYPE '**** TO FINISH ANSWER YES OR NO. YES SEE PAPER BY WIKE (1974).

DO YOU WISH A LIST OF REFERENCES?

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