Editorial

This issue marks the end to *The Bulletin of the Psychonomic Society*, after a run of 21 years. The *Bulletin* began as a replacement for the journal *Psychonomic Science*, which was founded by its editor, Clifford T. Morgan, in 1964. Both *Psychonomic Science* and the *Bulletin* were devoted to rapid, brief publication. The major change between the former and the latter journal was the novel idea that "the members of the Psychonomic Society, being carefully selected for their contributions to experimental psychology, are competent to be their own editors." On that premise, members could publish articles without any formal editing other than to meet the mechanical requirements for preparing articles for publication.

The premise that members were capable of being their own editors proved to be supported most, but not all, of the time. Both *Psychonomic Science* and the *Bulletin* provided an outlet for critical notes, research outside of the current Zeitgeist, as well as early reports presaging what were going to become significant bodies of research. A few of the important papers that readily come to mind are: Crowder and Melton's (1965) studies of the Ranschberg effect; Garcia's (Garcia & Koelling, 1966; Garcia, Ervin, & Koelling, 1966) early reports on taste aversion learning; Tulving's (1968) observations on recall exceeding recognition; the Healy and Miller (1970) analysis of the role of verbs in sentence meanings; Domjan and Wilson's (1972) studies of cue to consequence specificity in learning; Revuksy's (1974) experiments on learning over delays; the Jonides, Kahnand, and Rozin (1975) finding that imagery instructions improve memory in blind subjects; the Loftus and Zanni (1975) results on question wording and eyewitness testimony; Roediger and Crowder's (1976) demonstration of serial position effects in the recall of U.S. Presidents; Shanteau's (1977) cogent commentary on correlation as an index of fit; Bellezza's (1984) surprising findings on the instability of retrieval of word meanings; and Siegel's (1984) analysis of heroin overdosing as Pavlovian conditioning. The list could go on.

This editorial is less about the demise of a journal than it is about a step in its evolution. The *Bulletin* will be replaced by the new journal *Psychonomic Bulletin & Review*. That journal, a quarterly with the first issue to appear in March 1994, will be a fully refereed journal, and its first editor will be Henry L. Roediger III (Department of Psychology, Rice University, P.O. Box 1892, Houston, TX 77251-1892). The journal will cover topics that form the basis of traditional experimental psychology, including animal learning and behavior, judgment and decision-making, memory and cognition, psychobiology and cognitive neuropsychology, psychophysics and perception, social cognition and cognitive development, and psycholinguistics. The aim is to publish broadly conceived papers of interest to experimental psychologists.

The new journal will publish (1) review papers that summarize and synthesize a well-defined body of work; (2) theoretical papers that announce a new theory or provide a novel interpretation of a previously accepted theory; and (3) articles that may not state a new theory or review a body of literature but instead comment on trends in the field. These three types of articles—review, theory, and opinion—may be of any length. In addition, *Psychonomic Bulletin & Review* will also publish (4) brief reports which may include new experimental data. The same length restriction for brief reports that were followed for publication in the *Bulletin of the Psychonomic Society* will be implemented.

The *Psychonomic Bulletin & Review* will continue and expand the tradition tracing back through the *Bulletin* and *Psychonomic Science*. To be honest, however, our goal is a major transition. The quality of articles appearing in the *Bulletin* was not always excellent and many members came to perceive the journal as limited in value. The goal of the Publications Committee is to have the *Psychonomic Bulletin & Review* be a central, significant journal for the Psychonomic Society. We think the new journal will be one that Clifford Morgan would strongly support.

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for the Publications Committee