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Data-driven approach to implementation mapping for the selection of implementation strategies: a case example for risk-aligned bladder cancer surveillance

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Abstract

Background: Implementation Mapping is an organized method to select implementation strategies. However, there are 73 Expert Recommendations for Implementing Change (ERIC) strategies. Thus, it is difficult for implementation scientists to map all potential strategies to the determinants of their chosen implementation science framework. Prior work using Implementation Mapping employed advisory panels to select implementation strategies. This article presents a data-driven approach to implementation mapping, in which we systematically evaluated all 73 ERIC strategies using the Tailored Implementation for Chronic Diseases (TICD) framework. We illustrate our approach using implementation of risk-aligned bladder cancer surveillance as a case example.

Methods: We developed objectives based on previously collected qualitative data organized by TICD determinants, i.e., what needs to be changed to achieve more risk-aligned surveillance. Next, we evaluated all 73 ERIC strategies, excluding those that were not applicable to our clinical setting. The remaining strategies were mapped to the objectives using data visualization techniques to make sense of the large matrices. Finally, we selected strategies with high impact, based on (1) broad scope, defined as a strategy addressing more than the median number of objectives, (2) requiring low or moderate time commitment from clinical teams, and (3) evidence of effectiveness from the literature.

Results: We identified 63 unique objectives. Of the 73 ERIC strategies, 45 were excluded because they were not applicable to our clinical setting (e.g., not feasible within the confines of the setting, not appropriate for the context). Thus, 28 ERIC strategies were mapped to the 63 objectives. Strategies addressed 0 to 26 objectives (median 10.5). Of the 28 ERIC strategies, 10 required low and 8 moderate time commitments from clinical teams. We selected 9 strategies based on high impact, each with a clearly documented rationale for selection.

Conclusions: We enhanced Implementation Mapping via a data-driven approach to the selection of implementation strategies. Our approach provides a practical method for other implementation scientists to use when selecting implementation strategies and has the advantage of favoring data-driven strategy selection over expert opinion.

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Contributions to the literature

- Prior work using Implementation Mapping employed advisory panels to select implementation strategies.
- We present a data-driven approach to Implementation Mapping, considering every determinant in the Tailored Implementation for Chronic Diseases (TICD) framework and every Expert Recommendations for Implementing Change (ERIC) strategy.
- We mapped strategies defined by the ERIC to change objectives, using data visualization techniques to make sense of the large matrices created by our comprehensive approach.
- We suggest other implementation scientists use similar techniques in their selection of implementation strategies, favoring data-driven strategy selection over expert opinion.

Introduction

Implementation mapping has recently been described as an organized way to develop or select implementation strategies through five specific tasks guided by an implementation science framework [1]. The process of selecting implementation strategies can be challenging for implementation scientists. Appropriate strategies are guided by an implementation science theory or framework and consider contextual factors and known implementation barriers, which may differ across key stakeholders such as leaders, nurses, or providers [2]. One specific approach to the selection of implementation strategies is to map strategies to the determinants of the chosen implementation science framework, as initially described in 2019 as part of implementation mapping [1]. Since then, several researchers have reported on their application of implementation mapping. According to these reports, researchers used advisory groups (e.g., task force or stakeholder advisory group) to select implementation strategies from potentially applicable Expert Recommendations for Implementing Change (ERIC) strategies [3, 4]. While this approach worked, selection of strategies likely depended on the composition of these advisory groups and on the opinion of the individuals comprising them. Thus, one potential area for improvement in the application of implementation mapping is the use of a systematic data-driven approach to reviewing and prioritizing all 73 ERIC strategies.

For this reason, we operationalized implementation mapping through a data-driven process, considering all 73 ERIC strategies and every determinant of the Tailored Implementation for Chronic Diseases (TICD)

framework. We used data visualization techniques to manage the consequently large number of objectives and ERIC strategies. In this manuscript, we illustrate our data-driven approach to implementation mapping using implementation of risk-aligned bladder cancer surveillance as a case example. Our approach is intended for use by implementation scientists who seek a rigorous selection process for implementation strategies.

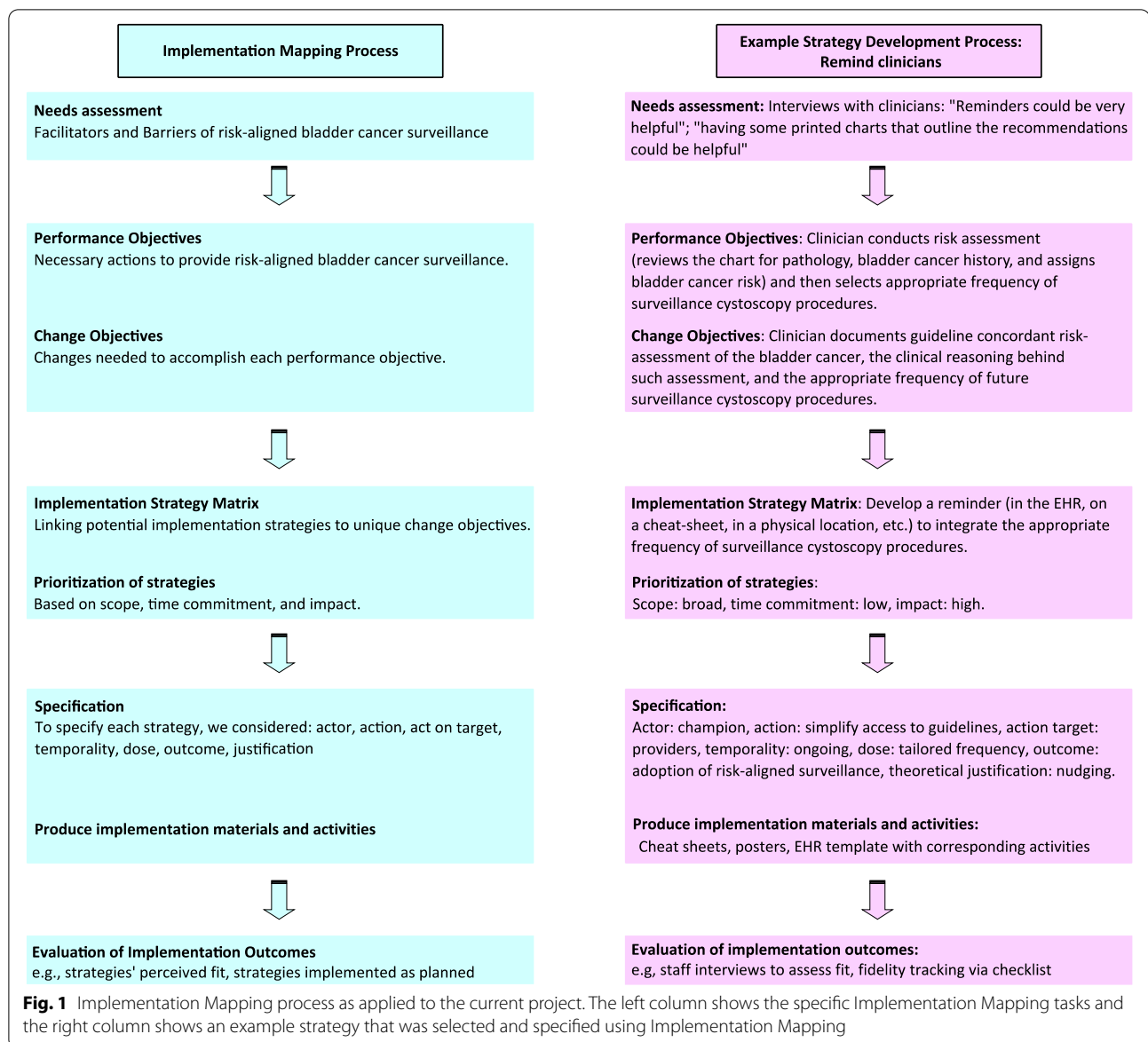
Case example: risk-aligned bladder cancer surveillance

Bladder cancer is one of the most prevalent cancers in the Department of Veterans Affairs (VA) [5]. The vast majority of patients with bladder cancer have early stage cancer, which only grows superficially within the bladder [6]. Early stage bladder cancer patients undergo resection of the cancer from the bladder and are then at varying risks of cancer recurrence within the bladder—categorized as low, intermediate, and high according to current guidelines [7]. To detect these recurrences, patients undergo regular surveillance cystoscopy procedures, during which providers directly inspect the bladder via an endoscope. Given the broad range of cancer recurrence risks, providers should align the frequency with which patients undergo surveillance cystoscopy procedures with each patient's individual risk of cancer recurrence. However, we previously found that there is both underuse of surveillance among high-risk and overuse of surveillance among low-risk patients, with up to three quarters of low-risk patients undergoing more procedures than are recommended [8]. Thus, we embarked on selecting implementation strategies to promote risk-aligned bladder cancer surveillance using a data-driven approach to implementation mapping.

Methods

Overview

We employed implementation mapping guided by the TICD framework. Implementation mapping is a systematic process based on five tasks to develop or select strategies for the implementation of evidence-based practice [1]. The TICD framework was chosen because (1) it is an implementation science framework designed to guide efforts to improve care delivery; (2) it is based on a systematic review of 12 prior frameworks; (3) it has been widely used with more than 700 citations in the literature; and (4) it includes a patient factors domain [9]. The TICD includes 57 practice determinants across 7 domains [9]. In the following sections, we describe the implementation mapping tasks used to select and specify implementation strategies for risk-aligned bladder cancer surveillance (Fig. 1). The final task is an ongoing comprehensive evaluation of implementation outcomes to



measure the impact of the strategies being pilot tested in four VA sites.

Needs assessment

The implementation mapping process was based on a needs assessment, for which we identified facilitators and barriers of risk-aligned bladder cancer surveillance. This was done via staff interviews across six Department of Veterans Affairs (VA) sites and has recently been published [10]. In this prior mixed-methods work, we used a quantitative approach to identify the six VA sites. Two sites commonly provided risk-aligned surveillance and four sites were deemed to have room for improvement, defined as sites which performed high intensity

surveillance for low-risk and low intensity surveillance for high-risk early stage bladder cancer [10]. We purposively sampled 14 participants (6 providers, 2 nurses, 2 schedulers, 4 leaders) from risk-aligned sites and 26 participants (12 providers, 3 nurses, 3 schedulers, 8 leaders) from sites with room for improvement for semi-structured interviews. In sites with room for improvement, we found that absence of routines to incorporate risk-aligned surveillance into clinical workflow was a salient determinant contributing to less risk-aligned surveillance. Irrespective of site type, we found a lack of knowledge of guideline recommendations by nurses and providers, including attending and resident physicians, and advanced practice providers. We concluded that

future implementation strategies will need to address the lack of routines to incorporate risk-aligned surveillance into clinical workflow, potentially via reminders or templates. In addition, implementation strategies addressing knowledge and resources could likely contribute to more risk-aligned surveillance [10].

Identification of performance and change objectives

This task entailed identification of two types of objectives, performance objectives and change objectives. Performance objectives are *observable actions that need to be performed* to provide risk-aligned bladder cancer surveillance and define “who has to do what” [11]. Change objectives are defined by what needs to be changed related to a specific determinant to accomplish the performance objective [11].

The performance objectives were organized by TICD framework domains and determinants and then by employee type (provider, nurse, scheduler, leader, patient). Performance objectives were formulated based on qualitative data from the prior staff interviews [10] and then reviewed and discussed in group sessions with the research team to assure they align with the qualitative data. These performance objectives were then discussed with one patient advisory group and one physician advisory group to solicit input.

To formulate change objectives, we then created a change matrix. Each row represented a specific performance objective. The columns listed the 57 determinants from the TICD framework [9]. In each cell of the change matrix, we denoted the change objective, i.e., what needs to be changed to accomplish the performance objective. Directionality was taken into account, i.e., the change objective had to logically affect the performance objective. To formulate the change objectives, two authors (AOO or FRS) independently filled in a first objective into applicable cells. Next, they reviewed each others' work and then met to discuss edits, including addition of change objectives that were not identified on the initial pass, or changing cells to not being related to a performance objective after discussion. The change matrix was then reviewed by the research team and edited until consensus was reached on the content for each cell of the change matrix. From this final change matrix, we then obtained the unique change objectives. The change objectives were then reduced by combining change objectives that had conceptually overlapping topics.

Selection of implementation strategies

First, we developed an implementation strategy matrix linking unique change objectives (rows) to potential implementation strategies (columns). Implementation strategies were obtained and labeled according to

the ERIC [12]. We reviewed all 73 ERIC strategies and excluded those that were not applicable for inclusion in our project (e.g., not feasible within confines or budget of the project, not appropriate for the context of working within VA, already completed as part of the mixed-methods needs assessment or as part of the research project development). Specifically, one author (FRS) performed an initial assessment of which ERIC strategies may not be applicable for inclusion in our project and specified reasons for exclusion. These decisions were then reviewed, discussed, and revised in meetings with two additional authors (AOO, LZ), and then with the entire research team. All decisions were documented along with reasons for exclusion (see methods journal tab in final implementation strategy matrix in [Supplementary Material](#)). Next, we wrote strategy-specific statements in each cell of the matrix on how each strategy could potentially affect a change objective. These statements were discussed by the team, and we came to consensus on the content for each cell of the implementation strategy matrix. The potential implementation strategies were then discussed with one patient advisory group and one physician advisory group to solicit input.

To prioritize strategies, we then created a plot from this matrix, showing how many and which change objectives are being addressed by each strategy. We categorized strategies into broad versus narrow scope based on whether or not they addressed eleven or more change objectives. Eleven or more was chosen as a cut-point because the median number of change objectives addressed by the strategies was 10.5. Next, we evaluated 3 factors for each strategy: (1) broad versus narrow scope based on number of change objectives addressed, (2) qualitative assessment of the required time commitment from local staff, and (3) likely impact of the strategy in our clinical setting based on the available evidence from prior studies. When drawing conclusions about likely impact, we specifically considered the clinical setting in which the prior studies were conducted and whether that setting was comparable to the setting of the current study. As a final task, we decided which strategy should be included or excluded, and reasons for inclusion and exclusion were documented along with the theoretical change methods driving each strategy [13].

Specification and production of implementation materials and activities

This task included operationalization and specification of each implementation strategy according to seven dimensions described by Proctor, including actors, actions, targets of actions, temporality, dose, implementation outcomes affected, and theoretical justification [14]. In addition, we produced implementation materials for each

strategy (e.g., cheat sheets, posters, templates for the electronic medical record) with corresponding implementation activities. These were documented, including fidelity measures (i.e., non-modifiable components of each strategy) and allowable adaptations (i.e., allowable modifications based on local needs). Given the iterative nature of implementation mapping, we occasionally readdressed a prior task throughout the mapping process.

Results

Identification of performance and change objectives

We identified 49 performance objectives, i.e., *observable actions that need to be performed* to provide risk-aligned bladder cancer surveillance ([Supplementary Material](#)). To demonstrate the process from start to finish, Fig. 1 includes an example (right column). In the example, a performance objective is that each clinician conducts a risk assessment and then selects the appropriate

frequency of risk-aligned bladder cancer surveillance (Fig. 1). Each performance objective was mapped against the 57 determinants of the TICD framework to develop the change matrix. The full change matrix is shown in the [Supplementary Material](#), and an example is shown in Table 1. A change objective in the example shown in Fig. 1 (right column) is that a clinician documents guideline concordant risk assessment of the bladder cancer, the clinical reasoning behind such assessment, and the appropriate frequency of future surveillance cystoscopy procedures. The full change matrix included 107 unique change objectives in its cells. After combining those with conceptually overlapping objectives, 63 change objectives remained.

Selection of implementation strategies

The 63 unique change objectives were mapped against ERIC implementation strategies in the implementation

Table 1 Example of the change matrix

Employee type	Performance Objective	Clinician - Attitudes Towards Guidelines in General	Professional Interactions - Team Processes	Guideline - Accessibility	Incentives and Resources – Information System	Capacity for Organizational Change - Relative Strength of Supporters & Opponents
Provider	can state the appropriate frequency of cystos for low-, intermediate-, high-risk bladder cancer	0	participates in team sessions during which current guideline recommendations are reviewed and discussed	quickly and efficiently accesses the guideline recommendations	0	0
Provider	conducts risk assessment (reviews the chart for pathology, bladder cancer history, and assigns bladder cancer risk) and then selects appropriate frequency of surveillance cystoscopy procedures	has a positive attitude towards guidelines in general	participates in team sessions during which current guideline recommendations are reviewed and discussed	quickly and efficiently accesses the guideline recommendations	documents guideline concordant risk-assessment of the bladder cancer, the clinical reasoning behind such assessment, and the appropriate frequency of future surveillance cystoscopy procedures.	demonstrates or voices support for appropriate frequency of cystos when interacting with all team members
Leader	articulates that appropriate frequency of cystos is high priority area for all team members	has a positive attitude towards guidelines in general	communicates clearly with the team members their expected role in assigning appropriate frequency of cystos	0	0	0
Provider	Educates/explains to the bladder cancer patient why they are scheduled for multiple cystos and the appropriate frequency of the cystos	has a positive attitude towards guidelines in general	participates in team sessions during which current guideline recommendations are reviewed and discussed	quickly and efficiently accesses the guideline recommendations	0	0
Nurse	can clearly state their role with regards to appropriate frequency of cystos within the team	0	can clearly state their role with regards to appropriate frequency of cystos within the team [performance objective falls directly into this TICD determinant]	0	0	engages in a culture in which team members collectively adhere to the guidelines and collaborate to assign appropriate frequency of cystos
Leader	regularly reviews with data the rate at which their team assigns appropriate frequency of cystos for bladder cancer patients	has a positive attitude towards guidelines in general	0	0	assures accurate data is delivered from information system	0

Each row represents a performance objective, i.e., a task that needs to be completed to implement risk-aligned bladder cancer surveillance. Columns 3 through 7 list determinants from the TICD framework. In each applicable cell, we formulated a change objective, defined by what needs to be changed related to a framework determinant to accomplish the task that would lead to more risk-aligned surveillance. Cells that support the example in Fig. 1 are highlighted in yellow

Cystos = cystoscopies. A "0" indicates that we did not identify a change objective related to the respective performance objective and TICD determinant. CME = continuous medical education

strategy matrix. Of the 73 ERIC strategies, 45 were excluded because they were not applicable to our clinical setting (e.g., not feasible within the confines of the setting, not appropriate for the context, see full implementation strategy matrix in [Supplementary Material](#) for documentation of all reasons). Thus, 28 ERIC strategies were mapped to the 63 change objectives within the implementation strategy matrix ([Supplementary Material](#)). In Fig. 1 example (right column), an ERIC strategy was development of a reminder to integrate the appropriate frequency of surveillance cystoscopy procedures into routine care, which would make it easier for clinicians to document guideline concordant risk-assessment and surveillance.

To better interpret the information contained in the implementation strategy matrix, we created a plot showing how many and which change objectives are being addressed by each strategy (Fig. 2). Each ERIC strategy addressed 0 to 26 change objectives (median 10.5, Fig. 2). Fourteen strategies had a broad scope because they addressed a range of 11 to 26 tasks. Of the 28 ERIC strategies, 10 required low and 8 moderate time commitments from clinical teams. We selected 9 strategies based on high impact (Fig. 3), each with a clearly documented rationale for selection and justification (Table 2).

Specification and production of implementation materials and activities

The culmination of the Intervention Mapping process was the production of implementation materials and activities. We used one of the 9 strategies—the implementation blueprint—to codify the remaining 8 strategies for staff members at target sites and guide implementation efforts ([Supplementary Material](#)). We noted that there were synergistic effects between strategies, e.g., a local champion will help with educational meetings. Thus, we grouped the 8 strategies into four multifaceted improvement approaches, i.e., groups of implementation strategies that can be delivered together. These included: external facilitation (including facilitation, audit and provide feedback, and tailor strategies), educational meetings (including conduct of educational meetings, and identification and preparation of a champion), reminders (including changing the record system, and reminding clinicians), and prepare patients to be active participants (the only patient-facing improvement approach). The

final blueprint included for each improvement approach: (1) what the approach entails, (2) the rationale for the approach, (3) specifics such as location, timing, who needs to do what, (4) a checklist of tasks, (5) expectations regarding minimum number of tasks performed, and (6) space to track any modifications made to the implementation strategies.

Discussion

We describe a rigorous and data-driven approach to consider every TICD implementation science framework determinant and every ERIC strategy during implementation mapping. We were able to interpret the large matrices by plotting the results of the implementation strategy matrix (Fig. 2) and the factors influencing strategy prioritization and selection (Fig. 3). This rigorous process allowed us to select implementation strategies primarily based on data rather than on opinions of the advisory groups alone. The implementation mapping process culminated in highly specified implementation strategies that were codified in an implementation blueprint.

Our approach is novel as the selection of implementation strategies was driven primarily by data. Prior work using implementation mapping employed advisory panels to select implementation strategies out of potential ERIC strategies [3, 4], which is more subjective, or did not clearly report how the selection was handled [20]. To overcome this limitation, we created an implementation strategy matrix, cross-walking all potentially applicable ERIC strategies against all change objectives. We then developed a plot visualizing this large matrix (Fig. 2). This allowed us to evaluate the scope of each ERIC strategy, based on the change objectives that were addressed. The plot also included visualization of which TICD framework domains and determinants were addressed by each strategy along with which employee types would be involved. This comprehensive representation of all mapping data then drove the decisions of which strategies to select.

To our knowledge, this study is the first to apply implementation mapping as recommended by Fernandez et al. [1] to improve guideline-concordant cancer care delivery in the clinic. Prior studies used implementation mapping in oncology to implement a phone navigation program [21] and exercise clinics in oncology [4], but not yet to directly improve cancer care delivery in the clinic.

(See figure on next page.)

Fig. 2 Summary plot of the implementation strategy matrix. Each row represents one of the 63 change objectives listed by TICD determinant along with the employee type who would have to implement the change. Each column represents one of the 28 ERIC strategies that were mapped to the change objectives. If a strategy was classified as affecting a change objective, the cell in the matrix was filled blue. At the bottom of each column, the number of change objectives addressed by each strategy is listed. L = Leader; N = Nurse; P = Provider; * = second assignment for the same determinant – employee type combination; ** = third assignment for the same determinant – employee type combination

Domains:

- Clinician
- Guideline
- Patient
- Professional interactions
- Incentives and resources
- Capacity for organizational change

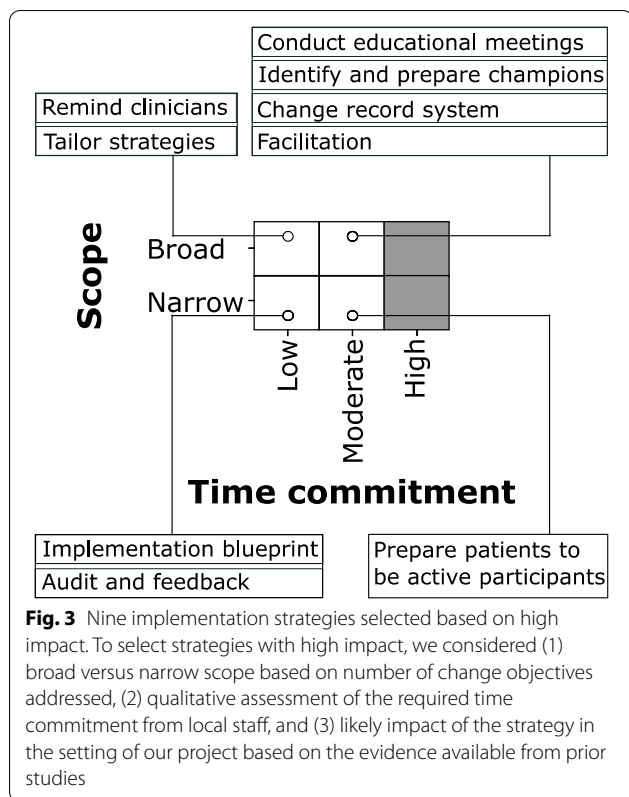
Domain

Determinant

Employee type

		Organize clinician implementation team meetings	Facilitation	Identify and prepare champions	Conduct educational outreach visits	Promote network weaving	Inform local opinion leaders	Develop educational materials	Conduct educational meetings	Distribute education materials	Change record systems	Conduct local consensus discussions	Tailor strategies	Involve patients and family members	Conduct ongoing training	Promote adaptability	Develop a formal implementation blueprint	Conduct cyclical small tests of change	Audit and provide feedback	Remind clinicians	Develop and implement tools for quality monitoring	Provide clinical supervision	Prepare patients to be active participants	Alter incentive structures	Change physical structure and equipment	Revise professional roles	Increase demand	Centralize technical assistance	Capture and share local knowledge	
■ Awareness and familiarity with the recommendation	L N P																													
■ Nature of behavior	N P																													
■ Skills needed to adhere	L P																													
■ Domain knowledge	L P																													
■ Intention and motivation	N P																													
■ Self-efficacy	P																													
■ Nature of behavior	P																													
■ Attitudes towards guidelines in general	L N P																													
■ Agreement with the recommendation	L N P																													
■ Emotions	N P																													
■ Capacity to plan change	P																													
■ Nature of behavior	L P																													
■ Capacity to plan change	N P																													
■ Capacity to plan change	L																													
■ Expected Outcome	L N P																													
■ Emotions	L N P																													
■ Self-Monitoring and feedback	P																													
■ Self-Monitoring and feedback	P **																													
■ Self-Monitoring and feedback	L																													
■ Continuing education system	L																													
■ Information system	N P																													
■ Continuing education system	L N P																													
■ Information system	P																													
■ Assistance for clinicians	P																													
■ Non-financial incentives	N P																													
■ Information system	L																													
■ Quality assurance and patient safety systems	L P																													
■ Availability of necessary resources	L *																													
■ Availability of necessary resources	L **																													
■ Non-financial incentives	P																													
■ Availability of necessary resources	L																													
■ Clarity	N P																													
■ Effort	N P																													
■ Effort	L																													
■ Accessibility	N P																													
■ Accessibility	L																													
■ Strength of recommendation	P																													
■ Compatibility	P																													
■ Quality of evidence	P																													
■ Quality of evidence	P																													
■ Feasibility of the intervention	L																													
■ Compatibility	L																													
■ Feasibility of the intervention	N P																													
■ Capable leadership	L																													
■ Regulations, rules, policies	N P S																													
■ Capable leadership	L *																													
■ Regulations, rules, policies	L																													
■ Priority of necessary change	P																													
■ Relative strength of supporters and opponents	N P S																													
■ Relative strength of supporters and opponents	P																													
■ Priority of necessary change	L																													
■ Monitoring and feedback	L																													
■ Monitoring and feedback	P *																													
■ Monitoring and feedback	L P																													
■ Team processes	N P																													
■ Team processes	P																													
■ Team processes	L *																													
■ Team processes	L																													
■ Communication and influence	L N P																													
■ Communication and influence	N P																													
■ Team processes	Pt																													
■ Motivation	N P																													
■ Beliefs and knowledge	Pt																													
Sum		26	25	22	20	17	16	16	15	14	14	13	11	11	10	10	10	10	10	9	9	7	7	6	5	4	0	0	0	

Fig. 2 (See legend on previous page.)



We would like to emphasize that our data-driven approach to implementation mapping is not limited to a specific implementation science framework. Whereas our change objectives were categorized by TICD domains and determinants, other frameworks that can guide systematic categorization of determinants of evidence-based practice can be used in similar fashion. For example, the initial description of implementation mapping specifically mentions use of the Consolidated Framework for Implementation Science [22] and the Theoretical Domains Framework [23] as other suitable framework options [1].

It is important to acknowledge issues of equity and stakeholder preferences and values in the selection of implementation strategies. In our data-driven approach, equity and stakeholder preferences were included to the extent that they were represented in the prior mixed-methods assessments of staff needs [10]. However, diversity among stakeholders recruited for interviews and participation in advisory panels was somewhat limited with 8% African American and 2% Hispanic representation among interview participants [10] and no African American representation in our advisory panels. This could be seen as a limitation of our specific work and case example. However, our data-driven approach could easily be adapted for projects focused on diversity, equity, and inclusion. For

example, one could use the Health Equity Implementation framework [24] to incorporate equity-relevant determinants into the data-driven implementation mapping process, optimizing the scientific yield and equity of implementation efforts [25].

Despite our approach’s innovation and rigor, there are several limitations to discuss. First, opinions of the research team affected certain parts of the implementation mapping process. This included the assessment of time commitment for local teams as well as the interpretation of the available literature when assessing the overall impact of a strategy. However, we tried to limit subjectivity as much as possible to focused questions and by including different perspectives from an implementation scientist, a urologist, an internist, and several implementation research staff members in this process. Second, whereas our implementation mapping process was primarily driven by data, we did not formally assess its reproducibility by an independent team. Third, the data-driven approach relied mostly on the work of the research team and a formal co-design approach was not included in the selection of the implementation strategies. Fourth, this study was focused on improving cancer surveillance in the VA, so findings regarding the impact of the selected implementation strategies may not readily translate to other healthcare settings or different clinical problems. However, our data-driven approach to implementation mapping will likely be helpful to others regardless of healthcare setting or clinical problem being addressed. Finally, implementation mapping in general is quite labor intensive. Our data-driven implementation mapping took about a year of part-time investigator and full-time research assistant effort. However, we were unable to quantify how much more effort was required for our approach compared to prior studies, as the authors of the prior studies did not report the amount of time, personnel, and expertise needed for their work [1, 20, 21]. We recognize that this level of rigor may not always be possible in our current era of rapid research or during routine operational activities. However, our visualization of the implementation strategy matrix (Fig. 2) could still be integrated into implementation mapping and will likely be helpful for researchers to understand, interpret, and present results.

It is also quite possible that our data-driven approach yielded additional information that otherwise might have been overlooked in implementation mapping as previously applied. Future work could address the empirical question whether our data-driven approach yielded additional information compared to an advisory panel approach, and whether this information is important enough to justify the additional time needed to complete the highly data-driven implementation mapping process.

Table 2 Strategies that were selected along with the rationale and justifications for selection [15–19]

Strategy	Rationale for inclusion	Empiric justification from interviews ^a	Empiric justification from literature	Pragmatic justification	Theoretical change methods
Change record systems	(1) broad scope - thus addresses many change objectives (2) substantial effect sizes reported in the literature (3) feasible as Clinical Applications Coordinator (CAC) support is available at each site	Interview participants suggested optimized communication and uniform / clear / improved documentation. Interview participants suggested easy access to guideline recommendations.	Substantial effect sizes reported in the literature [15]	User friendly template will supplement other reminders, standardize documentation of risk-assessment and surveillance recommendations, and include easy access to guideline recommendations.	Nudging Technical assistance Repeated exposure
Conduct educational meetings	(1) broad scope - thus addresses many change objectives (2) clearly addresses knowledge deficit found in qualitative data (3) small effect sizes alone, but larger effect sizes when part of a multi-faceted strategy or toolkit (4) education is needed not only on risk-aligned surveillance, but also on use of the other strategies	Data suggests: "Educating and providing resources to new/junior residents and other providers is important" & "Optimized communication and uniform / clear / improved documentation can be helpful" & "Clear guidelines and accessing the data that backs up guidelines can be helpful" & "Taking a second look at patients with low-risk disease who have been followed for so long can help free some time for other patients that need more attention"	small effect sizes alone [16], but larger effect sizes when part of a multi-faceted strategy or toolkit [17]	Gaining clarity about guidelines is key to applying them appropriately. Continuing to learn about guidelines and research supporting them is important to keep up with any updates to the current guidelines. Without knowledge (gain during educational meetings), the clinicians will not be able to express confidence in their practice. Without having sufficient information and education on how to integrate appropriate frequency of cystos into the workflow, clinicians will not be able to do so.	Consciousness raising Persuasive communication Arguments Discussion Providing cues
Prepare patients to be active participants	(1) substantial improvement reported in the literature (2) feedback from patient advisors that they have a need to know what is their risk, what is their surveillance schedule	Interview participants stated that patient education is very important for surveillance and compliance. Interview participant stated that one needs to "coordinate the appointments for the patient while they're in. It really would help".	Patient activation with substantial effect sizes in the literature. [18]	Having a patient-facing strategy makes sense for several reasons: - Patients need to adhere to recommendations. - This can serve as a prompt to discuss surveillance schedules and risks. - It can also help with facilitating scheduling and providing social support as needed.	Technical assistance Early commitment Information about others' approval Persuasive communication
Identify and prepare champions	(1) broad scope - thus addresses many change objectives (2) strong evidence of effectiveness in the literature	Data from interviews suggests: "Suggested solutions should consider unique challenges in the VA such as having multiple providers caring for the same patient over time, as providers change frequently" & "Educating and providing resources to new/junior residents and other providers is important" & "Taking a second look at patients with low-risk disease who have been followed for so long can help free some time for other patients that need more attention".	Strong evidence of effectiveness of champions in the literature. [19]	Champions are key for delivering / fine-tuning the strategies to fit the local needs. Champions also help the central research team to improve templates, educational materials, etc. They work as a bridge between the clinicians and the central research team to report feedback and any potential barriers that hinder risk-aligned surveillance.	Framing Information about others' approval Advocacy and lobbying Persuasive communication Technical assistance Planning coping responses Participatory problem solving Verbal persuasion Discussion Sense-making Participatory problem solving
Facilitation	(1) broad scope - thus addresses many change objectives (2) evidence of effectiveness in the literature (3) needed so that other strategies are actually used	Data from interviews suggests: "Suggested solutions should consider unique challenges in the VA such as having multiple providers caring for the same patient over time, as providers change frequently".	Systematic review [16] suggests effectiveness for achieving change in clinical settings	Collaboration between the facilitation team and champion is key for the effectiveness of any strategy. As local leaders report their feedback and work together with the facilitation team to address the identified barriers, clinicians will find it easier and more acceptable to assign the appropriate frequency of cystos.	Facilitation
Tailor strategies	(1) broad scope - thus addresses many change objectives (2) evidence of effectiveness in the literature when part of a multifaceted strategy or toolkit (3) need to adapt strategies to local context (4) low time commitment for local team members	There were no specific suggestions regarding tailoring.	Systematic review [16] suggests effectiveness for achieving change in clinical settings	For a strategy to be feasible and acceptable by local leader and clinicians, it must be tailored to match the local resources and workflow.	Tailoring
Develop and use a formal implementation blueprint	(1) need for a written document that describes to sites, what is the goal, how to do it, who has to do what, etc. (2) low time commitment for local team members (3) therefore was included in spite of limited support in the literature	There were no specific suggestions regarding a blueprint.	Limited support in the literature: this strategy was a part of a 'package' and the statistical significance of improvements was not reported [17].	Having a written document that describes strategies and their aims and specifies the role for every team member can help local leaders to organize their efforts, clinicians to focus on their exact role, and help every team member to be clear on what is expected from them so every patient receives the appropriate frequency of cystos.	Information about others' approval Systems Change
Audit and provide feedback	(1) data is currently available as it is being abstracted for this ongoing research project (2) qualitative data indicated that data feedback could be helpful (3) strong evidence of effectiveness in the literature (4) there is a possibility of creating sustainability with VASQIP nurse involvement down the road (5) while feasibility was unclear, pilot testing at the facility level was deemed to be reasonable (6) low time commitment for local team members	Data from interviews suggests: providers "always welcome data" & are "curious to see what their data looks like" & data feedback could "be helpful to see how well risk-aligned surveillance actually has been implemented".	Systematic review [16] suggests effectiveness for achieving change in clinical settings.	Using audit and feedback, champion and local clinicians can review the data on provision of appropriate frequency of cystos, which may help them detect patterns (in the clinical setting, workflow, resources, organization) and motivate them to use the other strategies and adhere to guideline recommendations.	Environmental re-evaluation Repeated exposure Reinforcement Self-reevaluation Feedback
Remind clinicians	(1) broad scope - thus addresses many change objectives (2) substantial effect sizes reported in the literature (3) supported by qualitative data (4) endorsed by physician advisors (5) low time commitment for local team members	Data from interviews suggests: "Automating surveillance protocol/reminders could be very helpful" & "Optimized communication and uniform / clear / improved documentation can be helpful" & "Having some printed charts that outline the recommendations could be helpful" & "Clear guidelines and accessing the data that backs up guidelines can be helpful".	Systematic review [16] suggests substantial effect sizes for achieving change in clinical settings.	Clinicians work in a busy environment and are required to perform their tasks in a timely fashion. Reminders containing key information about risk stratification and its corresponding frequency of cystos may be helpful for the clinicians to make the correct risk assessment and assign the appropriate frequency of cystos. It may also help remind the clinicians to inquire about the patients' social needs to assist them to improve their adherence and with timely scheduling (i.e., before patient leaves the clinic at some sites).	Consciousness raising Nudging Systems change Sense-making

For each strategy, we include an empiric justification from staff interviews [10], an empiric justification from the reviewed literature, and a pragmatic justification formulated by the research team. We also included theoretical change methods likely contributing to the strategies' desired effects. Cells that support the example in Fig. 1 are highlighted in yellow

Conclusions

In conclusion, we described a data-driven and rigorous implementation mapping process to select implementation strategies for risk-aligned bladder cancer surveillance. The implementation strategies are currently being pilot-tested across four VA sites, with the goal of measuring implementation outcomes and adapting strategies to different local preferences. Once piloting is complete, future work will likely entail testing both the strategies and the clinical innovation (i.e., risk-aligned bladder cancer surveillance) in a larger number of sites. We hope that our work will inspire other implementation scientists to use similar data-driven processes in their selection of implementation strategies, minimizing the risk of bias being introduced by heavy reliance on the opinions of advisory groups.

Abbreviations

cysto: Cystoscopy; ERIC: Expert Recommendations for Implementing Change; TICD: Tailored Implementation for Chronic Diseases; VA: Department of Veterans Affairs.

Supplementary Information

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Additional file 1. Final performance objectives.

Additional file 2. Final change matrix.

Additional file 3. Final Implementation Strategy Matrix.

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Disclaimer

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Authors' contributions

Conception and design (FRS, LZ), acquisition of data (FRS, AAOI, SLS, DRW, LZ), analysis (all authors) and interpretation (all authors) of data, drafting of the manuscript (FRS), critical revision of the manuscript for important intellectual content (all authors), obtaining funding (FRS), administrative, technical, or material support (FRS, DAH), supervision (FRS, DAH, LZ). All authors read and approved the final manuscript.

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Availability of data and materials

All data generated or analyzed during this study are included in this published article and its supplementary information files.

Declarations

Ethics approval and consent to participate

This study was approved by the Department of Veterans Affairs Central Institutional Review Board (Study #19-01). For the data and analyses presented here, no individual participants were recruited, thus consent to participate did not apply.

Consent for publication

Not applicable.

Competing interests

The authors declare that they have no competing interests.

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