

Study protocol

Open Access

## Design of the Dutch Obesity Intervention in Teenagers (NRG-DOiT): systematic development, implementation and evaluation of a school-based intervention aimed at the prevention of excessive weight gain in adolescents

Amika S Singh<sup>1</sup>, Marijke JM Chin A Paw\*<sup>1</sup>, Stef PJ Kremers<sup>2</sup>, Tommy LS Visscher<sup>3</sup>, Johannes Brug<sup>4</sup> and Willem van Mechelen<sup>1</sup>

Address: <sup>1</sup>EMGO Institute and Department of Public and Occupational Health, VU University Medical Center, Amsterdam, The Netherlands., <sup>2</sup>Department of Health Education and Health Promotion, Universiteit Maastricht, Maastricht, The Netherlands., <sup>3</sup>Institute for Health Sciences, Vrije Universiteit, Amsterdam, The Netherlands. and <sup>4</sup>Department of Public Health, Erasmus University Medical Centre Rotterdam, Rotterdam, The Netherlands.

Email: Amika S Singh - a.singh@vumc.nl; Marijke JM Chin A Paw\* - m.chinapaw@vumc.nl; Stef PJ Kremers - s.kremers@gvo.unimaas.nl; Tommy LS Visscher - tommy.visscher@falw.vu.nl; Johannes Brug - j.brug@erasmusmc.nl; Willem van Mechelen - w.vanmechelen@vumc.nl

\* Corresponding author

Published: 16 December 2006

Received: 07 September 2006

BMC Public Health 2006, 6:304 doi:10.1186/1471-2458-6-304

Accepted: 16 December 2006

This article is available from: <http://www.biomedcentral.com/1471-2458/6/304>

© 2006 Singh et al; licensee BioMed Central Ltd.

This is an Open Access article distributed under the terms of the Creative Commons Attribution License (<http://creativecommons.org/licenses/by/2.0>), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

### Abstract

**Background:** Only limited data are available on the development, implementation, and evaluation processes of weight gain prevention programs in adolescents. To be able to learn from successes and failures of such interventions, integral written and published reports are needed.

**Methods:** Applying the Intervention Mapping (IM) protocol, this paper describes the development, implementation, and evaluation of the Dutch Obesity Intervention in Teenagers (DOiT), a school-based intervention program aimed at the prevention of excessive weight gain.

The intervention focussed on the following health behaviours: (1) reduction of the consumption of sugar-sweetened beverages, (2) reduction of energy intake derived from snacks, (3) decrease of levels of sedentary behaviour, and (4) increase of levels of physical activity (i.e. active transport behaviour and sports participation).

The intervention program consisted of an individual classroom-based component (i.e. an educational program, covering 11 lessons of both biology and physical education classes), and an environmental component (i.e. encouraging and supporting changes at the school canteens, as well as offering additional physical education classes).

We evaluated the effectiveness of the intervention program using a randomised controlled trial design. We assessed the effects of the intervention on body composition (primary outcome measure), as well as on behaviour, behavioural determinants, and aerobic fitness (secondary outcome measures). Furthermore, we conducted a process evaluation.

**Discussion:** The development of the DOiT-intervention resulted in a comprehensive school-based weight gain prevention program, tailored to the needs of Dutch adolescents from low socio-economic background.

## Background

Overweight and obesity in adolescence are two of the main predictors for obesity throughout the further life course [1-3]. The rising trends in excess weight among children and adolescents represent an emerging threat to public health [4], as overweight and obesity in adulthood are clearly linked to an increased risk for type 2 diabetes [5,6], cardiovascular disease [7,8], and some cancers [9]. The treatment of obesity has shown to be difficult and is often not successful in the longer term [10]. Population-based prevention of overweight and obesity may prove to be more efficient.

Dietary behaviour and physical activity patterns should both be targeted in the prevention of obesity. This may be achieved by inducing changes in personal and environmental mediators of such energy balance-related behaviours [11]. There is, however, little scientific evidence about successful population-based prevention programs in adolescents.

Several reviews on obesity prevention in children and adolescents have been produced during the last years [12-16]. Taken together, these reviews suggest that there is some evidence that prevention of obesity in children and adolescents is feasible. However, many intervention programs lack information on their development, exact content, and implementation [17], so that effective and ineffective components of these intervention programs cannot be determined. Hence, there is an obvious need for manuscripts that contain a detailed description of the development of the interventions under study, as well as their protocols for implementation and evaluation.

This paper describes the development, implementation, and evaluation design of the Dutch Obesity Intervention in Teenagers (NRG-DOiT), following the structure given by the Intervention Mapping protocol [18]. NRG-DOiT is part of a multi-disciplinary project group (NHF-NRG) that focuses on a better understanding of the obesity epidemic as well as the development of preventive measures [19].

## Methods

Intervention Mapping (IM) is a protocol that describes a stepwise process for theory and evidence-based development of health promotion programs [18] (figure 1). Concisely put, the three key input elements within IM are (1) a careful literature search for empirical findings, (2) the assessment and use of theory, and (3) the collection of new data.

The IM protocol consists of five steps: (1) the definition of program objectives, based on a thorough analyses of the health problem, (2) the selection of adequate theories and

methods to realize behavioural change(s), (3) the design of the intervention program, as well as the selection, testing, and production of the intervention materials, (4) the development of a plan for the implementation, and (5) evaluation. Applying IM can be a complex and time-consuming process, but it ensures that each program objective is based on empirical evidence and theory. It also guarantees that intervention materials and activities are tailored to relevant characteristics of the target population [20], as well as to the abilities and opportunities of the program implementers and intermediaries.

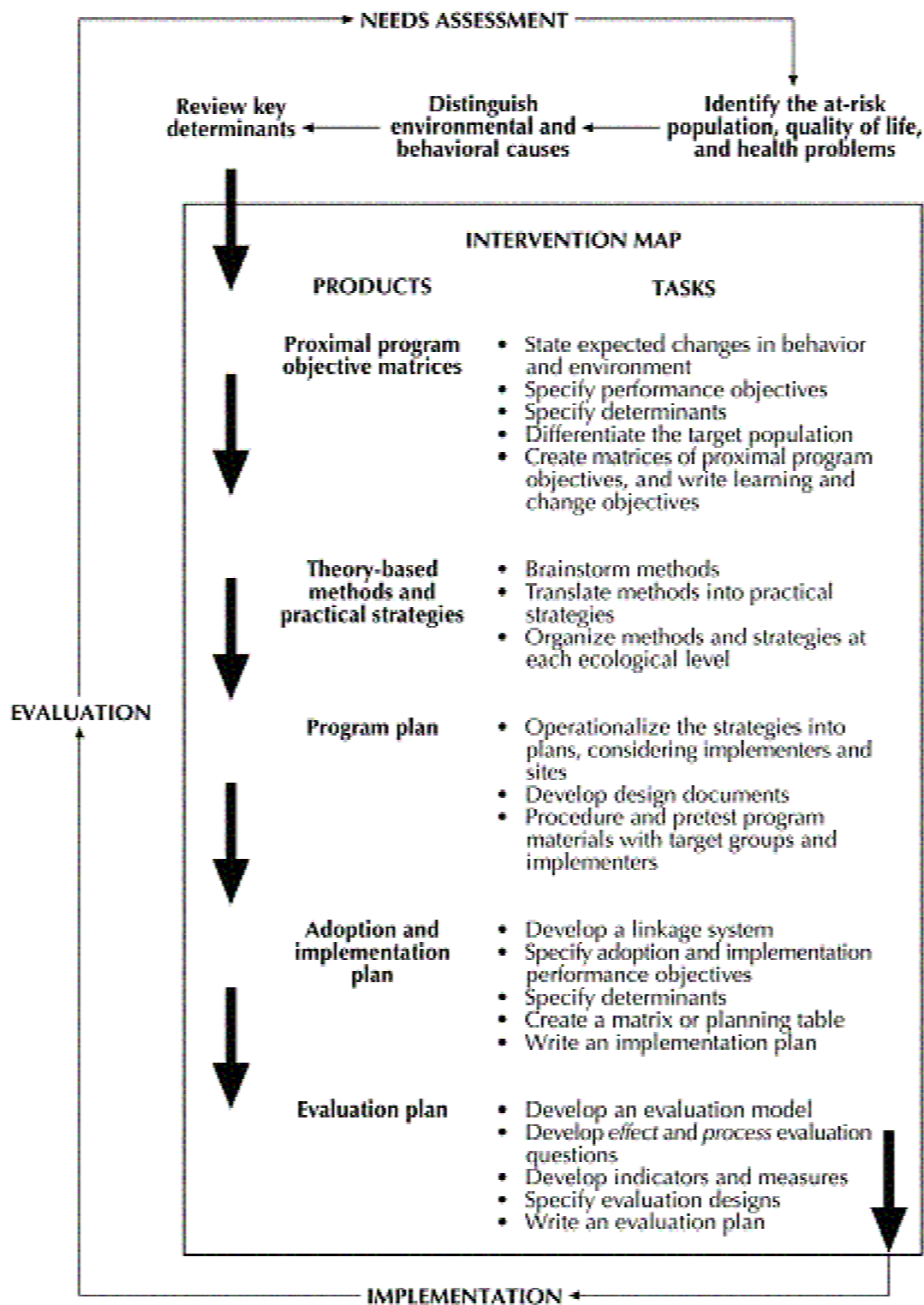
Please note that the development of our intervention is based on the first edition of 'Intervention Mapping' [18], in which the 'needs assessment' is not an integral part of IM but precedes the IM process. In this paper, the needs assessment will therefore be described only briefly, the main focus being the description of the actual intervention background, contents, implementation plan, and evaluation design.

## Needs assessment

The starting point for the needs assessment was the fact that overweight and obesity are becoming the main determinants of preventable diseases in many countries, and the fact that overweight and obesity are often initiated in youth. Furthermore, during adolescence cognitive and behavioural competencies are developed, which are necessary to understand and act upon health and behavioural change instructions [21,22]. Therefore, health education programs aimed at adolescents may be successful in that they may lead to life-long healthy behavioural patterns, which in turn can positively influence both adolescent and adult health [2,23-26].

Our needs assessment included a structured analysis of the main risk behaviours related to weight management and becoming overweight in youth, resulting in the formulation of target behaviours on which the DOiT-intervention would be focussed. The methods of the needs assessment included an evaluation of reviews of scientific literature (if available), and relevant national and international reports on obesity and obesity-related topics. Furthermore, focus groups among adolescents were held, as well as interviews with teachers, and experts in the field of physical activity, dietary behaviour, and health promotion. During these focus groups and interviews, the risk behaviours identified in literature were discussed with the relevant key actors for the intervention. All interviews were conducted according to predefined protocols.

This procedure led to the identification of risk behaviours from both sides of the energy balance: energy intake and energy expenditure.



**Figure 1**  
Intervention Mapping process. Source: Bartholomew et al. [18].

**Energy intake: sugar-sweetened beverages and snacks**

The increase in the consumption of sugar-sweetened beverages [27,28] has been suggested to play an important role in excessive weight gain [29-31], and has shown to be associated with energy intake and body weight [32], and with weight gain and obesity [33]. Until now, only limited data are available on studies aimed at reducing the consumption of sugar-sweetened beverages in children and adolescents, but there is some evidence suggesting that avoiding the consumption of sugar-sweetened beverages can play an important role in obesity prevention [34].

Recent data show that as much as 30–35% of total energy intake of Dutch adolescents is derived from snacks and sugar-sweetened beverages [35]. Like sugar-sweetened beverages, the increasing frequency of snack consumption is positively correlated with total energy intake [36]. Considering that the problem of underreporting is very frequent in snack foods [37], the actual energy intake derived from snacks may even be higher than suggested.

Even though evidence of reducing adolescents' intake of high-sugar/high-fat products is limited, it seems obvious that the promotion of healthy dietary patterns should be part of obesity prevention programs [16].

**Energy Expenditure: sedentary behaviour and physical activity**

Two important aspects of energy expenditure that contribute to excessive weight gain in adolescents are sedentary behaviour and declining levels of physical activity, both being behavioural and therefore modifiable [38].

TV viewing has been suggested to be one of the main contributors to the rising prevalence of childhood obesity: it replaces physical activity and it reduces resting metabolism. In addition, energy intake indirectly causes an increase of energy intake via advertising effects [39] and/or through providing increased opportunities for snacking and grazing behaviour [40-42]. Time spent watching television has shown to be significantly associated with prevalence of overweight in children and adolescents [41]. Children and adolescents spend an increasing amount of time on sedentary behaviours, like TV viewing and computer use. According to recent data, 42% of the Dutch adolescents aged 12–17 years spends 10–19 hours per week watching television, while 34% spends 20 hours or more [43]. Computer use has greatly increased during the last years. In 2002, Dutch adolescents spent seven hours per week on average using the computer (four hours using internet), whereas in 2004 it had increased to ten hours (seven hours using internet) [44].

Although physical activity is difficult to measure, especially in children, increasingly more data are available on

duration and intensity of physical activity in children and adolescents. According to these data, levels of physical activity show a gradual decline with increasing age. This decrease is most marked at ages 13–16 [45,46].

Results of a recent review on the relationship between physical activity with overweight and obesity suggest that increased levels of physical activity and decreased levels of sedentary behaviour are protective against relative weight and fatness gains during adolescence [47].

Our needs assessment indicated that our intervention should address both dietary habits and physical activity patterns during adolescence, with the overall program objective being the prevention of excessive weight gain among Dutch adolescents. The health behaviours that should be targeted were translated into the formulation of the program objectives, presented in figure 2.

**Performance objectives**

During this step of the IM process, the target group and the setting of the intervention was further specified to be able to tailor the intervention to the specific needs of the target group. In addition, performance objectives were specified, which were based on the program objectives identified during the needs assessment. The performance objectives clarified the exact behavioural 'performance(s)' expected from the target group. These performance objectives refer to changes in individual level behaviours, motivations, and abilities, as well as to environmental opportunities for such behaviours at the organisational and/or community level [20]. Finally, we developed matrices that combined the four identified risk behaviours and their hypothesized determinants. These matrices enabled the translation of the more general performance objectives into very specific intervention goals.

**General considerations***Person and environment*

The poor success up to now of many interventions might be attributed to the fact that most of the interventions have aimed exclusively at behavioural change, using a traditional, individual-level approach. Egger and Swinburn [48] have instead proposed an ecological model that defines obesity as a net result of not only behavioural, biological, but also of environmental influences. Therefore, our intervention will address both individual as well as environmental level factors.

*Targeting early adolescents from low-socio economic background*

We decided to aim the intervention at adolescents attending prevocational secondary schools, in their first year (mean age 12–13 years). We selected this particular age group for several reasons. First, the onset of the decrease

### *Program objectives of the Dutch Obesity Intervention in Teenagers*

1. Adolescents reduce the consumption of sugar-sweetened beverages.
2. Adolescents reduce their energy intake derived from snacks.
3. Adolescents decrease their levels of sedentary behaviour.
4. Adolescents increase their levels of physical activity (i.e. increase active transport behaviour and maintain levels of sports participation).

#### **Figure 2**

Example of performance objectives for program objective 1: 'Reduction of the consumption of sugar-sweetened beverages (SSBs)'.

in physical activity-levels starts at age 13. Second, high levels of sedentary behaviour, unhealthy eating habits with regard to sugar-sweetened beverages, and high-sugar/high-fat content snacks can be observed in this age group. Since socio-economic status is inversely related to overweight [49,50], we decided to focus on adolescents with lower socio-economic and educational level.

#### *The school setting*

Schools can play a critical role in the prevention of overweight and obesity in children. With their existing organizational, social, and communication structures, they provide opportunities for health education and health enhancing environment on a regular basis [14,29].

In the Netherlands, adolescents attend secondary school at the prevocational educational level during four years. In general, they follow a basic educational program during the first two years, after which they choose a specific educational path, according to their desired occupational field. As the group composition is nearly the same during the first two years, this feature of the Dutch educational system makes both intervention and research in this age group very attractive.

At the environmental level, we defined school staff (teachers, headmasters, canteen employees) as the second target group, in order to accomplish environmental changes that facilitate behavioural changes among adolescents.

#### *Specification of performance objectives*

Based on the self-regulation theory [51], seven performance objectives were specified for each of the program objectives at the individual level. By way of illustration, the seven performance objectives identified for the reduc-

tion of sugar-sweetened beverage (SSBs) consumption (program objective 1) are given in figure 3.

To be able to tailor the intervention to the specific needs of the target group, important and modifiable determinants of the target behaviours must be identified [52].

In Additional file 1 we present a matrix of performance objectives crossed with the individual and environmental determinants. These determinants are again based on a combination of an analysis of systematic reviews on determinants of energy balance-related behaviours [53-56], and personal interviews with teachers, parents, experts in the field of physical activity, dietary behaviour, and behavioural change.

#### **Theory-based methods and practical strategies**

In this step of the Intervention Mapping process, theoretical methods and practical strategies that are likely to create the expected changes in the determinants were identified. Theoretical methods are general techniques or processes, derived from empirical evidence, mostly from behavioural and social science research [52], and describe the association between an intervention action and a change in behavioural determinants. Practical strategies are defined as techniques for the application of the theoretical methods. These strategies must be tailored to the specific needs of the target population and the setting where the intervention takes place. We identified relevant theoretical methods by literature review, investigation of existing programs [57], and in-depth interviews with teachers. Although underlying theoretical models and methods of behavioural change are rarely fully reported [17], Hardeman et al. [17] proposed a taxonomy of behaviour change methods that may assist individuals in

**Performance objectives for the reduction consumption of sugar-sweetened beverages (SSBs) (program objective 1)**

1. Adolescents monitor their average daily consumption of SSBs.
2. Adolescents compare their daily consumption of SSBs with the maximum recommended quantity (i.e. compare in kcal).
3. Adolescents indicate the reasons for their excessive consumption of SSBs.
4. Adolescents identify solutions to take away the causes and thus change their behaviour regarding their daily consumption of SSBs.
5. Adolescents become familiar with non-SSBs as a substitute for SSBs.
6. Adolescents reduce their daily consumption of SSBs.
7. Adolescents evaluate whether the causes of the excessive consumption of SSBs are taken away, evaluate the effects of the process and report their present consumption of SSBs.

**Figure 3**  
Program objectives.

developing interventions directed at weight gain prevention. Behaviour change methods, selected from this taxonomy, in order to change the performance objectives of NRG-DOiT were: (self) monitoring, self-evaluation, reward, increasing skills, goal setting, environmental changes, social encouragement, social support, information regarding behaviour and personalized messages.

In table 1 we present the theoretical methods that evolved from the selected health behavioural (change) theories. Practical strategies that were used to apply these methods within our intervention are illustrated using 'decreasing consumption of sugar-sweetened beverages' (program objective 1) as an example.

**Program plan****Program ideas**

The name of the research project 'Dutch Obesity Intervention in Teenagers' led to the acronym 'DOiT', and became the central theme of the intervention program. 'DOiT' refers to the growth of behavioural self-determination, distinctive for the age of our target group. Close collaboration with professional designers and representatives of the target group representatives led to a 'fresh', 'cool', and 'not too childish', but 'more mature' logo (see Additional file 2) and appearance of the intervention materials.

Personal interviews with teachers and parents revealed that it was of utmost importance that words related to 'weight loss' or 'dieting' should be avoided in the interven-

tion program. Hence, the main message of the intervention program consisted of 'maintaining energy balance', and extra attention was paid to distinct messages with regard to unhealthy dieting practices, such as anorexia nervosa or bulimia nervosa.

**Intervention program and materials**

Guided by tables 1 and 2 we first selected components from existing intervention programs that could fit into a school-based intervention program with a duration of one school-year (i.e. eight months, from October – May), tailored to the specific objectives of the DOiT-project. We adopted several ideas from a the 'Krachtvoer' program [57], an intervention promoting healthy eating among Dutch adolescents of the same age and socio-economic background as our target group. Suitable components were selected and integrated in cooperation with biology and physical education teachers, since they were supposed to implement the larger part of the program. If existing tools were not available, were not well enough tailored to the objective(s), were not accepted by the teachers, or their use was too costly, we either customized parts of already existing tools or developed new tools.

The DOiT-intervention program consisted of two components: an individual classroom-based intervention and an environmental intervention.

The individual classroom-based intervention consisted of an educational program, covering 11 lessons for the biol-

**Table 1: Theoretical methods matched with practical strategies, identified for the DOiT-intervention program. Example: determinants of reduction consumption of sugar-sweetened beverages (SSBs) (program objective 1)**

Determinant	Methods from theory	Strategy	Tools/Materials
Knowledge	Passive learning/providing information	Providing written and verbal information	Information in print materials (workbook/worksheets) during school lessons on label reading health consequences of excessive consumption SSBs Videotape on clandestine advertising Posters in school canteen
	Active processing of information	Evaluating understanding	Knowledge tests (quizzes: DRINKiT) Cut and paste worksheets regarding SSB Role model stories Group discussions Questionnaires (TESTiT) Test recipes (workbook/worksheet) Invent own recipes (website)
Awareness	Self-monitoring and feedback	Monitoring of own behaviour (social) comparison	Pocket-size diary (CHECKiT, 3 days) Worksheets Computer-tailored advice
Skills	Guided practice	Skills training (label reading and taste) Provide feedback	Practice label reading in groups Worksheets
Social support	Social modelling/peer modelling/ social comparison	Providing information	Workbook/worksheets/computer tailored advice (questionnaires, website or CD-rom) Role play Group discussions
Habit	Breaking automatic stimulus-response relations, rising awareness of habitual behaviour	Changing the environment/point-of-decision prompts	Posters near food access points/changing canteen assortment
Self efficacy	Goal setting	Formulation of implementation intentions Individualized feedback	Worksheets to help exact planning goals (How? When? Where? With whom?) Role model stories Discussion barriers/difficult situations, possible solutions Computer tailored advice (website or CD-rom)
	Reinforcement	Providing feedback Evaluation of change processes Analyses difficult situations	Computer tailored advice (website or CD-rom) Worksheets Group discussions Role model stories
	Association of attitude object with other positive stimuli Environmental changes	Facilitation of healthy behaviours	Group discussions Changes in school canteen assortment Posters in school canteen

ogy and physical education classes. Two 'schoolbooks' were developed, accompanied by specific worksheets for each lesson.

The first six lessons of the classroom intervention, named BALANCEiT (see Additional file 3), aimed at raising awareness and information processing with regard to energy balance-related behaviours. The adolescents monitored their own behaviour during three days, using a pocket-sized diary named CHECKiT (see Additional file 4), reported it back in the classroom, and received feedback from the teacher. Based on this monitoring process, the intervention program guided the adolescents in their choice which of the four risk behaviours they were going to change initially and helped to formulate implementation intentions [58]. Implementation intentions are not only formulated intentions of behaviours or behavioural changes to be accomplished, but they include a specifica-

tion of circumstances wherein the behaviour is accomplished. The formulation of implementation intentions has shown to be effective in changing energy balance-related behaviours [59-61].

The second five lessons of the classroom intervention, named CHOOSEiT (see Additional file 5), aimed at facilitation of the choice to improve one of the identified risk behaviours. Assisted by the teachers and worksheets, adolescents identified their own risk behaviour(s), set personal goals, formulated implementation intentions, identified possible barriers/difficult situations, improved their self-efficacy, and evaluated change processes. Offering the adolescents the possibility of individual choice on how to maintain their energy balance, and not forcing them into one prescribed behavioural change, seems to be a potentially effective ingredient of our intervention [62]. To provide adolescents with individualized feedback and

guide the adolescents through the change processes, a computer-tailored program was developed, which was based on existing materials [63], and accessible via the internet [64] or CD-rom. Computer-tailored education has shown to be more effective regarding dietary changes, especially with regard to the reduction of dietary fat, than general information [65].

To fit the DOiT-intervention optimally into the regular curriculum, the main objectives of the regular biology and physical education curricula, formulated by the Dutch Ministry of Education, Culture and Science, were taken into account.

The environmental part of the intervention consisted of a school-specific advice on the assortment of the school canteen, taking into account individual school characteristics and possibilities (for example distance to the nearest supermarket, policy with regard to permission to leave the school ground during breaks, or the relationship between the school canteen and the school board [in the Netherlands school canteens are run by either the school itself or outsourced to an independent entrepreneur]). Proposed change options were: offering smaller portion sizes (cans instead of bottles, normal size instead of king size); offering more 'healthy' products in the (products containing less fat, less sugar); or restricting access to vending machines (i.e. only after lunch break). In addition, we delivered posters for the school canteens, with 'traffic-light' suggestions for healthier choices. Foodstuffs were thus labelled as red ('Better do not'), yellow ('Only sometimes'), or green ('DOiT').

Furthermore, we encouraged the school board to offer additional physical activity options. We offered schools funding for two weekly hours of additional physical activity, under the following conditions: (1) The lessons should be supervised by a physical education teacher; (2) the lessons should fit within the school schedule (no break between the last official school lesson and the additional lesson physical activity); (3) a minimum number of twelve lessons should be taught between November 2003 and April 2004; (4) easy accessible activities, i.e. no specific knowledge or physical conditions necessary; (5) adolescents should be physically active during a major part of the lesson; (6) activities during the lessons should encourage adolescents to increase their leisure time physical activity as well.

#### *Pre-testing of the materials*

To explore whether the developed materials were acceptable for both adolescents and teachers, we pre-tested parts of the intervention materials during personal interviews with representatives of both groups. Pre-testing took place in schools that did not take part in the trial. Pre-testing

revealed the need for low information density of the lessons (workbooks and worksheets), adapted language use to make the materials easy to understand, and not too much theory, but predominantly practical assignments.

#### *Adoption and implementation plan*

In this step of the IM process, a plan for the implementation of the intervention was developed. Performance objectives were formulated with regard to expected behavioural changes of implementers and adopters of the intervention program. To gain insight into facilitating factors and possible barriers regarding the implementation, teachers and school staff were interviewed at schools, willing and unwilling to adopt the program.

In the planning of the program, a time schedule for deliverance of the intervention program was formulated, taking into consideration extracurricular activities. Based on this schedule it was decided that the intervention should start October 2003 and end in May 2004, to ensure time wise a comparable implementation in all schools. All teachers received a manual describing the structure of each lesson and goals for the distinctive parts of the lessons.

The principle investigator indicated to be available for teachers via mail or telephone any time for possible questions on the intervention.

#### *Evaluation plan*

In this step of IM an evaluation plan and the corresponding evaluation measures were identified and developed, covering as much as possible the evaluation steps, as defined in the CONSORT statement [66,67], a checklist that intends to improve quality of reports of randomised controlled trials, by clarifying experimental processes.

We evaluated the intervention with regard to effects on body composition (primary outcome measure), behaviour, behavioural determinants, and aerobic fitness (secondary outcome measures). We also conducted a process evaluation to assess the reach, adoption, and implementation of the program, as well as conditions for program maintenance, such as appreciation of the project by students and school staff.

The effectiveness of the intervention program was evaluated using a cluster randomised controlled trial design, with measurements at baseline, after eight, twelve, and twenty months. The Medical Ethical Committee of the VU University Medical Center (Amsterdam, The Netherlands) approved the study protocol.



## **Recruitment of the study population**

### *Recruitment of schools*

We recruited schools using the following three methods: (1) We sent written information about the study to approximately 400 schools, offering secondary prevocational education, located in the vicinity of maximal 150 kilometres from Amsterdam. One week later, all schools were approached by phone to ask for their willingness to participate; (2) in specialist journals for biology and physical education teachers, we placed advertisements to attract schools to participate; such schools could express their interest by mail, phone, or email; (3) we gave an oral presentation on a continuous education day for physical education teachers. Written information on study participation, including contact information, was handed out to those who were interested.

Biology teachers, physical education teachers, or first year coordinator were designated as possible contact persons. Schools that were interested ( $n = 20$ ) were informed by means of an oral presentation on the demands of possible participation of the school in the DOiT-project. Inclusion criteria for the schools were: (1) being able to provide three classes to participate in the study, (2) willing to appoint a contact person for the duration of the trial, (3) willing not to change the curricula during the study period when assigned to the control group, and (4) being able to provide sufficient computer facilities in order to accomplish the lessons with the computer-tailored advice via internet or CD-rom.

If requested, we provided intervention materials to all first classes of the school and only charged the extra production-costs for the additional materials.

### *Recruitment of adolescents*

The students and their parents received an information brochure about the study. There were no individual inclusion and exclusion criteria for study enrolment. As the aim of the intervention was to prevent excessive weight gain in all adolescents, and in order to avoid stigmatisation of the obese, children at all levels of body weight were eligible. Written informed consent was obtained from all students as well as their parents.

### *Randomisation procedure*

Schools were randomly assigned to either the intervention or control group, using SPSS for a random selection of a sample. Randomisation took place at school level, and was stratified by urbanization grade (urban versus rural). Control schools were requested to maintain their regular curriculum for the duration of the project (two school years). Randomisation took place at the beginning of the school year, before baseline measurements took place,

because intervention schools needed an adequate amount of time for the preparation of the classes.

### *Power calculation*

The sample size calculation was based on differences between the experimental and control schools with regard to changes in body weight. A difference in weight gain of 0.5 kg between the intervention and control group after eight months was considered to be clinically relevant. Assuming  $\alpha = 0.05$ , power = 0.90, and two-sided tests, 233 participants per group were needed to show a mean difference in weight of 0.5 kg (SD 1.5 kg) between the intervention and control group. To perform multi-level analyses and taking into account the cluster randomisation design and drop out (10–15%), a sample size between 500 and 600 subjects from 16 schools was required.

### *Measurements*

All measurements were completed at baseline, after eight, twelve, and twenty months. Choice of measurements was based on the NHF-NRG evaluation model (figure 4).

To minimize seasonal influences, all measurements were performed within a six-week period in all schools. Measurements were completed according to a standardized protocol by a trained research team. The research assistants were also involved in the organization of the measurements, and were therefore not blinded to group assignment. Each measurement period the research team consisted of two research assistants, who performed all anthropometric measurements (one for female adolescents, one for male adolescents), two master students who assisted the research assistants (e.g. writing down the measurement results), and the principle researcher, who performed the shuttle-run test.

Before the measurements, the contact person was asked to designate two lessons physical education per class (approximately 30 students) to complete the anthropometric measures and the shuttle run test, and two other lessons for the completion of the questionnaires as a classroom activity. During the physical measurements, at least one teacher (preferably the physical education teacher) had to be present. After completion of each measurement period adolescents received a small incentive (key ring, mugs, etc).

### *Physical measurements*

At the start of the measurements, the procedure of the physical measurements was explained to the students. Then, students were divided into three groups of about ten students. While the first group was measured (body weight, height, skin folds, waist and hip circumference), the second group performed the shuttle run test, and the third group was waiting. When the first two groups had



children [69,71]. To increase motivation the SR test was preformed with music. Each measurement period the same music were used.

### **Measurements on behavioural outcome measures**

#### *Objective measure of physical activity*

In a sub sample of the study population (five schools, one class each) physical activity levels were assessed objectively using Manufacturing Technology Inc. (MTI) accelerometers (model 7164). The MTI is a valid [72-74] and reliable [75] instrument to measure vertical displacement of the human body.

Depending on the number of participants on each school, 15 to 25 adolescents were asked to wear the accelerometer for six consecutive days, since Trost et al. [76] found that a minimum of four to five days of monitoring was necessary to establish a reliability of at least 0.80. The adolescents were asked to wear the accelerometer during all waking hours, and to remove it during swimming, bathing and showering.

The participants as well as their parents received a letter with uniform instructions on how, when and where the accelerometer had to be worn. The accelerometer was secured by a waist belt and worn on the right side of the hip. To overcome the problem of inter-instrument differences, we aimed to provide each participant with the same accelerometer during all four measurement periods.

#### *Questionnaires*

Students were requested to complete the questionnaires in the classroom. Before the questionnaires were handed out, a member of the DOiT-team shortly explained the procedure for the completion of the questionnaire. A teacher and/or a member of the DOiT-team supervised the completion of the questionnaires and took care of collecting the completed questionnaires. On average the adolescents required 60 minutes to complete the questionnaire.

#### *- Behaviour*

Questionnaires contained frequency questions regarding the four identified risk behaviours: (1) consumption of sugar-sweetened beverages, (2) consumption of high-sugar/high-fat content snacks, (3) sedentary behaviour (watching television and using the computer), (4) low levels of physical activity (i.e. active transport to school and participation in physical activity and sports).

The questionnaire was based on other validated questionnaires for assessing dietary intake, physical activity, behaviour-specific cognitions, and habit strength in adolescent populations [77-79]. We adjusted the questionnaires according to our study population.

The structure of the questionnaire was equal for all risk behaviours. For example, adolescents had to indicate how many days a week they consumed sugar-sweetened beverages, and the amount/number of servings of sugar-sweetened beverages they usually consumed on these days, thinking of the last week. Frequency and quantity were multiplied to obtain estimates of mean daily consumption.

#### *- Motivational determinants of behaviour*

Questions on personal and social environmental determinants of each of the risk behaviours included questions on attitude, subjective norm, perceived behavioural control, personal barriers, intention and habit-strength. The determinant variables were based on the EnRGframework [80], an integrative framework that applies insights from Dual-Process Theory [81], the ANGELO model [82], the Theory of Planned Behaviour [83], and habit theory [84]. Most variables were measured on bipolar five-point Likert scales.

The self-administered questionnaire was pre-tested for clarity and length, by means of cognitive interviewing of four adolescents from a school not participating in the study [85].

#### *Statistical analyses*

To evaluate the effects of the intervention, multilevel analysis was used. Using this technique, regression coefficients can be adjusted for the clustering of observations within one school and/or class. We defined three levels in our multi-level analysis: 1) student, 2) class, and 3) school. Linear and logistic models were used to examine the effect of the intervention on each of the outcome values. All analyses were performed according to the intention-to-treat-principle, that means that we did not impute values for missing data [86].

#### *Process evaluation*

Process evaluation was based on the Diffusion of Innovations Theory [87], and involved data gathering among pupils, teachers, and members of the school boards.

#### *Teachers and members of the school board the intervention program*

All teachers and members of the board, who were involved in the implementation of the DOiT-program, were asked to participate in a semi-structured interview (questionnaire) during and after the intervention period. The questionnaire mostly consisted of structured questions, measured on a bipolar five-point Likert scale (e.g. much better, better, not better/not worse, worse, much worse). A couple of open-ended questions were added. The questionnaire was based on already existing questionnaires, used to evaluate interventions aimed at enhancing physical activity applied by general practitioners [88,89],

and consisted of 31 questions. The questionnaire contained questions on the overall impression of the DOiT-project, contentment with the communication with the DOiT team, and time spent on implementing the DOiT-program. The teachers' manual, educational appliances, the implementation of the intervention, and barriers for correct implementation were also evaluated. Finally, the intention and opportunities for implementing the DOiT-program in the future were discussed.

Additionally, we aimed to visit minimally one lesson of the classroom part of the intervention for a structured observation.

For the additional lessons physical activity, teachers were requested to register the presence of the adolescents. Forms were handed out to register activities, and teachers were asked to send the forms back monthly. We aimed to visit minimally one lesson additional physical activity at each school, checking whether the required conditions were fulfilled (by means of a form).

At the end of the intervention, all teachers physical education involved in the supervision and organization of the additional lessons physical activity were sent a short evaluation questionnaire.

#### Adolescents

During the second measurement (after eight months) questions on the lessons about healthy food, physical activity behaviour, sedentariness, changes in the assortment of the school canteen, and additional lessons physical activity were added to the questionnaire. During the last lessons of the intervention, a short questionnaire was handed out to the students of the experimental schools, evaluating the intervention program shortly (ten questions on content and attractiveness of the lessons, including intervention materials).

#### Discussion

We applied the IM protocol for the development of an intervention aiming at the prevention of excessive weight gain among Dutch adolescents. We perceived the use of the IM protocol as a useful tool that has guided us through the process of the development of our intervention program. Since application of the IM protocol, as described by Bartholomew et al. [18], demands more time than was available within the DOiT-project, we decided to take a short-cut in the IM process. Following examples of other research groups that had applied the IM protocol before [57,90], we modified the original protocol by restricting the amount and complexity of matrices in steps 1 and 2. Although we perceived the development of our intervention according to the IM as a complex and time-consuming process, we believe that the application of theory will improve the likelihood of effectiveness of interventions

[91], and the several feedback loops in the process assured that the program matched the needs of our target population.

In conclusion, the development of the DOiT-intervention according to the IM protocol resulted in a comprehensive school-based weight gain prevention program, specifically tailored to the needs of Dutch adolescents. To determine the effectiveness of our program, we examined body composition, behaviour and behavioural determinants, and aerobic fitness. Furthermore, a process evaluation was conducted to gain insight in effective and ineffective parts of the intervention.

The results of the analyses will help to gain more insight school-based prevention of overweight and obesity in adolescents. Results of the intervention will be available in 2007.

#### Competing interests

The author(s) declare that they have no competing interests.

#### Authors' contributions

AS, MC, SK, TV, JB, and WvM provided support in the design of the study and contributed intellectual input into the main ideas of this paper. AS designed and coordinated the implementation of the intervention. She supervised data-collection, analysed data, and drafted the manuscript. MC, SK, and TV provided support during the development of the intervention. All authors contributed to the further writing of the manuscript. MC, JB, and WvM obtained financial support. AS will act as guarantor of the paper. All authors read and approved the final manuscript.

#### Additional material

##### Additional file 1

*Performance objectives related to changes in behavioural and environmental determinants, with regard to consumption of sugar-sweetened beverages (SSBs)*

Click here for file

[<http://www.biomedcentral.com/content/supplementary/1471-2458-6-304-S1.doc>]

##### Additional file 2

*Logo Dutch Obesity Intervention in Teenagers (DOiT)*

Click here for file

[<http://www.biomedcentral.com/content/supplementary/1471-2458-6-304-S2.doc>]

##### Additional file 3

*Intervention material individual intervention, schoolbook 'BALANCEiT'*

Click here for file

[<http://www.biomedcentral.com/content/supplementary/1471-2458-6-304-S3.doc>]

**Additional file 4**

Intervention material individual intervention, pocket-sized diary 'CHECKIT'

Click here for file

[<http://www.biomedcentral.com/content/supplementary/1471-2458-6-304-S4.doc>]

**Additional file 5**

Intervention material individual intervention, schoolbook 'CHOOSEIT'

Click here for file

[<http://www.biomedcentral.com/content/supplementary/1471-2458-6-304-S5.doc>]

**Acknowledgements**

This study is part of NHF-NRG and is funded by the Netherlands Heart Foundation (No: 2000Z003), the Dutch Ministry of Health, Welfare, and Sports, and the Royal Association of Teachers of Physical Education. None of the funders had input into protocol development, data collection, or analyses or interpretation.

We want to thank Karin Proper for the critical revision of an early draft of the manuscript.

**References**

1. Barnekow-Bergkvist M, Hedberg G, Janlert U, Jansson E: **Adolescent determinants of cardiovascular risk factors in adult men and women.** *Scand J Public Health* 2001, **29**:208-217.
2. Kvaavik E, Tell GS, Klepp KI: **Predictors and tracking of body mass index from adolescence into adulthood: follow-up of 18 to 20 years in the Oslo Youth Study.** *Arch Pediatr Adolesc Med* 2003, **157**:1212-1218.
3. Serdula MK, Ivery D, Coates RJ, Freedman DS, Williamson DF, Byers T: **Do obese children become obese adults? A review of the literature.** *Prev Med* 1993, **22**:167-177.
4. Lobstein T, Baur L, Uauy R: **Obesity in children and young people: a crisis in public health.** *Obes Rev* 2004, **5 Suppl 1**:4-85.
5. Carey VJ, Walters EE, Colditz GA, Solomon CG, Willett WC, Rosner BA, Speizer FE, Manson JE: **Body fat distribution and risk of non-insulin-dependent diabetes mellitus in women. The Nurses' Health Study.** *Am J Epidemiol* 1997, **145**:614-619.
6. Chan JM, Rimm EB, Colditz GA, Stampfer MJ, Willett WC: **Obesity, fat distribution, and weight gain as risk factors for clinical diabetes in men.** *Diabetes Care* 1994, **17**:961-969.
7. Donahue RP, Abbott RD, Wilson PW: **Effect of diuretic use on the development of diabetes mellitus. The Framingham study.** *Horm Metab Res Suppl* 1990, **22**:46-48.
8. Rexrode KM, Carey VJ, Hennekens CH, Walters EE, Colditz GA, Stampfer MJ, Willett WC, Manson JE: **Abdominal adiposity and coronary heart disease in women.** *JAMA* 1998, **280**:1843-1848.
9. **Overweight, obesity, and health risk. National Task Force on the Prevention and Treatment of Obesity.** *Arch Intern Med* 2000, **160**:898-904.
10. Seidell JC: **The current epidemic of obesity.** In *Physical Activity and Obesity* Edited by: Bouchard C. Champaign, Illinois, Human Kinetics; 2000.
11. Hill JO, Wyatt HR, Reed GW, Peters JC: **Obesity and the environment: where do we go from here?** *Science* 2003, **299**:853-855.
12. Doak CM, Visscher TL, Renders CM, Seidell JC: **The prevention of overweight and obesity in children and adolescents: a review of interventions and programmes.** *Obes Rev* 2006, **7**:111-136.
13. Summerbell CD, Waters E, Edmunds LD, Kelly S, Brown T, Campbell KJ: **Interventions for preventing obesity in children.** *Cochrane Database Syst Rev* 2005:CD001871.
14. Story M: **School-based approaches for preventing and treating obesity.** *Int J Obes Relat Metab Disord* 1999, **23 Suppl 2**:S43-S51.
15. Resnicow K: **School-based obesity prevention. Population versus high-risk interventions.** *Ann N Y Acad Sci* 1993, **699**:154-166.
16. Flodmark CE, Marcus C, Britton M: **Interventions to prevent obesity in children and adolescents: a systematic literature review.** *Int J Obes (Lond)* 2006, **30**:579-589.
17. Hardeman W, Griffin S, Johnston M, Kinmonth AL, Wareham NJ: **Interventions to prevent weight gain: a systematic review of psychological models and behaviour change methods.** *Int J Obes Relat Metab Disord* 2000, **24**:131-143.
18. Bartholomew LK, Parcel GS, Kok G, Gottlieb NH: *Intervention Mapping: designing theory and evidence-based health promotion programs* MountainView, CA: Mayfield; 2001.
19. Kremers SP, Visscher TL, Brug J, Chin A Paw MJ, Schouten EG, Schuit AJ, Seidell JC, Van Baak MA, Van Mechelen W, Kemper HC, Kok FJ, Saris WH, Kromhout D: **Netherlands research programme weight gain prevention (NHF-NRG): rationale, objectives and strategies.** *Eur J Clin Nutr* 2005, **59**:498-507.
20. Kok G, Schaalma H, Ruiter RA, van Empelen P, Brug J: **Intervention mapping: protocol for applying health psychology theory to prevention programmes.** *J Health Psychol* 2004, **9**:85-98.
21. Killen JD, Robinson TN, Telch MJ, Saylor KE, Maron DJ, Rich T, Bryson S: **The Stanford Adolescent Heart Health Program.** *Health Educ Q* 1989, **16**:263-283.
22. Frenn M, Malin S, Bansal NK: **Stage-based interventions for low-fat diet with middle school students.** *J Pediatr Nurs* 2003, **18**:36-45.
23. Tammelin T, Nayha S, Hills AP, Jarvelin MR: **Adolescent participation in sports and adult physical activity.** *Am J Prev Med* 2003, **24**:22-28.
24. Mikkila V, Rasanen L, Raitakari OT, Pietinen P, Viikari J: **Longitudinal changes in diet from childhood into adulthood with respect to risk of cardiovascular diseases: The Cardiovascular Risk in Young Finns Study.** *Eur J Clin Nutr* 2004, **58**:1038-1045.
25. Lien N, Lytle LA, Klepp KI: **Stability in consumption of fruit, vegetables, and sugary foods in a cohort from age 14 to age 21.** *Prev Med* 2001, **33**:217-226.
26. Steinbeck K: **Childhood obesity. Treatment options.** *Best Pract Res Clin Endocrinol Metab* 2005, **19**:455-469.
27. Nielsen SJ, Siega-Riz AM, Popkin BM: **Trends in food locations and sources among adolescents and young adults.** *Prev Med* 2002, **35**:107-113.
28. Health Council of the Netherlands. Committee on Trends in food consumption.: **Significant trends in food consumption in the Netherlands [Dutch].** Volume publication no. 2002/12. The Hague, Health Council of the Netherlands; 2002.
29. World Health Organization: **Diet, nutrition, and prevention of chronic diseases, Joint WHO/FAO Expert Consultation, Geneva, 28 Jan - 1 Feb 2002.** Volume WHO technical report series 916. Geneva, Switzerland; 2003.
30. Giammattei J, Blix G, Marshak HH, Wollitzer AO, Pettitt DJ: **Television watching and soft drink consumption: associations with obesity in 11- to 13-year-old schoolchildren.** *Arch Pediatr Adolesc Med* 2003, **157**:882-886.
31. Ludwig DS, Peterson KE, Gortmaker SL: **Relation between consumption of sugar-sweetened drinks and childhood obesity: a prospective, observational analysis.** *Lancet* 2001, **357**:505-508.
32. Tordoff MG, Alleva AM: **Effect of drinking soda sweetened with aspartame or high-fructose corn syrup on food intake and body weight.** *Am J Clin Nutr* 1990, **51**:963-969.
33. Malik VS, Schulze MB, Hu FB: **Intake of sugar-sweetened beverages and weight gain: a systematic review.** *Am J Clin Nutr* 2006, **84**:274-288.
34. James J, Thomas P, Cavan D, Kerr D: **Preventing childhood obesity by reducing consumption of carbonated drinks: cluster randomised controlled trial.** *BMJ* 2004, **328**:1237.
35. Jansen J, Schuit AJ, van der Lucht F: **Time for healthy living: Health promotion for specific target groups.** Volume 270555004. Edited by: National Institute for Public Health and the Environment BTN. Houten, The Netherlands, Bohn Stafleu Van Loghum; 2002.
36. Nicklas TA, Baranowski T, Cullen KW, Berenson G: **Eating patterns, dietary quality and obesity.** *J Am Coll Nutr* 2001, **20**:599-608.
37. Poppitt SD, Swann D, Black AE, Prentice AM: **Assessment of selective under-reporting of food intake by both obese and non-obese women in a metabolic facility.** *Int J Obes Relat Metab Disord* 1998, **22**:303-311.

38. Rennie KL, Johnson L, Jebb SA: **Behavioural determinants of obesity.** *Best Pract Res Clin Endocrinol Metab* 2005, **19**:343-358.
39. Halford JC, Gillespie J, Brown V, Pontin EE, Dovey TM: **Effect of television advertisements for foods on food consumption in children.** *Appetite* 2004, **42**:221-225.
40. Prentice AM, Jebb SA: **Obesity in Britain: gluttony or sloth?** *BMJ* 1995, **311**:437-439.
41. Robinson TN: **Television viewing and childhood obesity.** *Pediatr Clin North Am* 2001, **48**:1017-1025.
42. Andersen RE, Crespo CJ, Bartlett SJ, Cheskin LJ, Pratt M: **Relationship of physical activity and television watching with body weight and level of fitness among children: results from the Third National Health and Nutrition Examination Survey.** *JAMA* 1998, **279**:938-942.
43. Zeijl E, Beker M, Breedveld K, van den Broek A, de Haan J, Herweijer L, Huysmans F, Wittebrood K: **Rapportage jeugd 2002.** Den Haag, Sociaal en Cultureel Planbureau; 2003.
44. StatLine: . 2006 [<http://statline.cbs.nl/StatWeb/start.asp?LA=nl&DM=SLNL&lp=Search%2FSearch>].
45. Van Mechelen W, Twisk JW, Post GB, Snel J, Kemper HC: **Physical activity of young people: the Amsterdam Longitudinal Growth and Health Study.** *Med Sci Sports Exerc* 2000, **32**:1610-1616.
46. Riddoch CJ, Andersen LB, Wedderkopp N, Harro M, Klasson-Heggebo L, Sardinha LB, Cooper AR, Ekelund U: **Physical activity levels and patterns of 9- and 15-yr-old European children.** *Med Sci Sports Exerc* 2004, **36**:86-92.
47. Must A, Tybor DJ: **Physical activity and sedentary behavior: a review of longitudinal studies of weight and adiposity in youth.** *Int J Obes (Lond)* 2005, **29 Suppl 2**:S84-S96.
48. Egger G, Swinburn B: **An "ecological" approach to the obesity pandemic.** *BMJ* 1997, **315**:477-480.
49. Wang Y: **Cross-national comparison of childhood obesity: the epidemic and the relationship between obesity and socio-economic status.** *Int J Epidemiol* 2001, **30**:1129-1136.
50. Hulshof KF, Brussaard JH, Kruizinga AG, Telman J, Lowik MR: **Socio-economic status, dietary intake and 10 y trends: the Dutch National Food Consumption Survey.** *Eur J Clin Nutr* 2003, **57**:128-137.
51. Zimmermann BM: **Attaining self-regulation.** In *Handbook of self-regulation* Edited by: Boekaerts M, Pintrich PR and Zeidner M. San Diego, Academic Press; 2000:13-39.
52. Bauman AE, Sallis JF, Dziewaltowski DA, Owen N: **Toward a better understanding of the influences on physical activity. The role of determinants, correlates, causal variables, mediators, moderators, and confounders.** *Am J Prev Med* 2002, **23**:5-14.
53. Sallis JF, Prochaska JJ, Taylor WC: **A review of correlates of physical activity of children and adolescents.** *Med Sci Sports Exerc* 2000, **32**:963-975.
54. Gordon-Larsen P, McMurray RG, Popkin BM: **Determinants of adolescent physical activity and inactivity patterns.** *Pediatrics* 2000, **105**:E83.
55. Baranowski T, Cullen KW, Baranowski J: **Psychosocial correlates of dietary intake: advancing dietary intervention.** *Annu Rev Nutr* 1999, **19**:17-40.
56. Gorely T, Marshall SJ, Biddle SJ: **Couch kids: correlates of television viewing among youth.** *Int J Behav Med* 2004, **11**:152-163.
57. Martens MK, van Assema P, Paulussen GW, Schaalma H, Brug J: **Krachtvoer: process evaluation of a Dutch programme for lower vocational schools to promote healthful diet (in press).** *Health Education Research* 2006.
58. Gollwitzer PM: **Implementation Intentions: Strong effects of simple plans.** *American Psychologist* 1999, **54**:493-503.
59. Armitage CJ: **Evidence that implementation intentions reduce dietary fat intake: a randomized trial.** *Health Psychol* 2004, **23**:319-323.
60. Milne S, Orbell S, Sheeran P: **Combining motivational and volitional interventions to promote exercise participation: protection motivation theory and implementation intentions.** *Br J Health Psychol* 2002, **7**:163-184.
61. Verplanken B, Faes S: **Good intentions, bad habits, and effects of forming implementation intentions on healthy eating.** *European Journal of Social Psychology* 1999, **29**:591-604.
62. Kremers SPJ, De Bruijn GJ, Schaalma H, Brug J: **Clustering of energy balance-related behaviours and their intrapersonal determinants.** *Psychology & Health* 2004, **19**:595-606.
63. Oenema A, Tan F, Brug J: **Short-term efficacy of a web-based computer-tailored nutrition intervention: main effects and mediators.** *Ann Behav Med* 2005, **29**:54-63.
64. **doitproject** 2006 [<http://www.doitproject.com>].
65. Kroeze W, Werkman A, Brug J: **A systematic review of randomized trials on the effectiveness of computer-tailored education on physical activity and dietary behaviors.** *Ann Behav Med* 2006, **31**:205-223.
66. Begg C, Cho M, Eastwood S, Horton R, Moher D, Olkin I, Pitkin R, Rennie D, Schulz KF, Simel D, Stroup DF: **Improving the quality of reporting of randomized controlled trials. The CONSORT statement.** *JAMA* 1996, **276**:637-639.
67. Altman DG, Schulz KF, Moher D, Egger M, Davidoff F, Elbourne D, Gotzsche PC, Lang T: **The revised CONSORT statement for reporting randomized trials: explanation and elaboration.** *Ann Intern Med* 2001, **134**:663-694.
68. Durnin JV, Rahaman MM: **The assessment of the amount of fat in the human body from measurements of skinfold thickness.** *Br J Nutr* 1967, **21**:681-689.
69. Leger LA, Mercier D, Gadoury C, Lambert J: **The multistage 20 metre shuttle run test for aerobic fitness.** *J Sports Sci* 1988, **6**:93-101.
70. Council of Europe: *Eurofit: handbook for the Eurofit tests of physical fitness* Rome, Council of Europe; 1988.
71. Van Mechelen W, Hlobil H, Kemper HC: **Validation of two running tests as estimates of maximal aerobic power in children.** *Eur J Appl Physiol Occup Physiol* 1986, **55**:503-506.
72. Melanson EL Jr., Freedson PS: **Validity of the Computer Science and Applications, Inc. (CSA) activity monitor.** *Med Sci Sports Exerc* 1995, **27**:934-940.
73. Puyau MR, Adolph AL, Vohra FA, Butte NF: **Validation and calibration of physical activity monitors in children.** *Obes Res* 2002, **10**(3):150-157.
74. Trost SG, Ward DS, Moorehead SM, Watson PD, Riner W, Burke JR: **Validity of the computer science and applications (CSA) activity monitor in children.** *Med Sci Sports Exerc* 1998, **30**:629-633.
75. Metcalf BS, Curnow JS, Evans C, Voss LD, Wilkin TJ: **Technical reliability of the CSA activity monitor: The EarlyBird Study.** *Med Sci Sports Exerc* 2002, **34**:1533-1537.
76. Trost SG: **Objective measurement of physical activity in youth: current issues, future directions.** *Exerc Sport Sci Rev* 2001, **29**:32-36.
77. van Assema P, Brug J, Ronda G, Steenhuis I, Oenema A: **A short dutch questionnaire to measure fruit and vegetable intake: relative validity among adults and adolescents.** *Nutr Health* 2002, **16**:85-106.
78. van Assema P, Brug J, Ronda G, Steenhuis I: **The relative validity of a short Dutch questionnaire as a means to categorize adults and adolescents to total and saturated fat intake.** *J Hum Nutr Diet* 2001, **14**:377-390.
79. Robinson TN: **Reducing children's television viewing to prevent obesity: a randomized controlled trial.** *JAMA* 1999, **282**:1561-1567.
80. Kremers SP, de Bruijn GJ, Visscher TL, van Mechelen W, de Vries NK, Brug J: **Environmental influences on energy balance-related behaviors: A dual-process view.** *Int J Behav Nutr Phys Act* 2006, **3**:9.
81. Chaiken S, Trope Y: *Dual-Process Theory in Social Psychology* Edited by: Chaiken S and Trope Y. New York, Guilford Press; 1999.
82. Swinburn B, Egger G, Raza F: **Dissecting obesogenic environments: the development and application of a framework for identifying and prioritizing environmental interventions for obesity.** *Prev Med* 1999, **29**:563-570.
83. Ajzen I: **The theory of planned behavior.** *Org Behav Hum Decis* 1991, **50**:179-211.
84. Aarts H, Paulussen T, Schaalma H: **Physical exercise habit: on the conceptualization and formation of habitual health behaviours.** *Health Educ Res* 1997, **12**:363-374.
85. van der HK, Kremers S, Ferreira I, Singh A, Oenema A, Brug J: **Perceived parenting style and practices and the consumption of sugar-sweetened beverages by adolescents.** *Health Educ Res* 2006.
86. Hollis S, Campbell F: **What is meant by intention to treat analysis? Survey of published randomised controlled trials.** *BMJ* 1999, **319**:670-674.

87. Rogers EM: *Diffusion of innovations* 4th edition edition. New York, The Free Press; 1995.
88. Long BJ, Calfas KJ, Wooten W, Sallis JF, Patrick K, Goldstein M, Marcus BH, Schwenk TL, Chenoweth J, Carter R, Torres T, Palinkas LA, Heath G: **A multisite field test of the acceptability of physical activity counseling in primary care: project PACE.** *Am J Prev Med* 1996, **12**:73-81.
89. van Sluijs EM, van Poppel MN, Stalman WA, van Mechelen W: **Feasibility and acceptability of a physical activity promotion programme in general practice.** *Fam Pract* 2004, **21**:429-436.
90. Perez-Rodrigo C, Wind M, Hildonen C, Bjelland M, Aranceta J, Klepp KI, Brug J: **The pro children intervention: applying the intervention mapping protocol to develop a school-based fruit and vegetable promotion programme.** *Ann Nutr Metab* 2005, **49**:267-277.
91. Brug J, Oenema A, Ferreira I: **Theory, evidence and Intervention Mapping to improve behavior nutrition and physical activity interventions.** *Int J Behav Nutr Phys Act* 2005, **2**:2.

### Pre-publication history

The pre-publication history for this paper can be accessed here:

<http://www.biomedcentral.com/1471-2458/6/304/prepub>

Publish with **BioMed Central** and every scientist can read your work free of charge

*"BioMed Central will be the most significant development for disseminating the results of biomedical research in our lifetime."*

Sir Paul Nurse, Cancer Research UK

Your research papers will be:

- available free of charge to the entire biomedical community
- peer reviewed and published immediately upon acceptance
- cited in PubMed and archived on PubMed Central
- yours — you keep the copyright

Submit your manuscript here:  
[http://www.biomedcentral.com/info/publishing\\_adv.asp](http://www.biomedcentral.com/info/publishing_adv.asp)

