

Global Innovators and Thought Leaders Across the Drug Information Industry to Gather in Philadelphia for DIA 2016

Registration is now open for *DIA 2016*, DIA's global annual meeting to advance health care product development around the world by connecting stakeholders to interdisciplinary insights and innovation. As its largest interdisciplinary event, *DIA 2016* is a gathering of global perspectives which brings together the DIA network of more than 7000 professionals to foster innovation in the discovery, development, and life cycle management of health care products. Attendees represent notable industry, academia, regulatory, and government agencies, along with health, patient, and philanthropic organizations. *DIA 2016* will be held from June 26-30, 2016, at the Pennsylvania Convention Center in Philadelphia, PA.

Now in its 52nd year, the DIA global annual meeting will attract attendees from 51 countries for the 5-day conference, which also features a 3-day expo with more than 450 exhibitors. *DIA 2016* will look different from any DIA global annual meeting. The program (available at <http://www.diaglobal.org/en/flagship/dia-2016/program/sched>) will include over 175 sessions in more than 22 tracks on today's hottest topics, ranging from drug development to clinical trial safety.

DIA 2016 will feature a keynote address from Dr Larry Brilliant, acting Chairman of the Board of the Skoll Global Threats Fund; and program co-chairs Dr Hans-Georg Eichler, Senior Medical Officer, European Medicines Agency, and Dr Gigi Hirsch, Executive Director, MIT Center for Biomedical Innovation.

The meeting will deliver innovative content in new ways, with such new features as DIAMond Sessions, Engage and Exchange (E&E) Sessions, and Sunday Professional Development sessions.

DIAMond Sessions bring together innovators from industry, academia, and government agencies to discuss global, interdisciplinary topics in sessions devoted to "Next Generation Collaborations," the "Future of Big Data," "Value-Based Health Care Decision Making," and "Making Outcomes-Based Health Care Possible."

New E&E Sessions allow attendees to exchange best practices and work with fellow attendees to find solutions to shared common challenges that can be implemented right away. These topics include patient involvement, risk-based monitoring in clinical trials, patient centricity in clinical trials, and analyzing how big data and artificial intelligence change our regulatory environment. Sunday Professional Development sessions offer an afternoon of interactive programming on improving presentation and networking skills.

Please visit DIAGlobal.org/DIA2016 for more information.