REGULAR ARTICLE

Open Access



Rhythm of the streets: a street classification framework based on street activity patterns

Tianyu Su^{1,2*}, Maoran Sun^{2,3}, Zhuangyuan Fan^{1,3,6}, Ariel Noyman⁴, Alex Pentland⁴ and Esteban Moro^{4,5*}

*Correspondence: tsu@gsd.harvard.edu; emoro@mit.edu

¹Department of Urban Studies and Planning, Massachusetts Institute of Technology, Cambridge, MA, USA ⁴Media Laboratory, Massachusetts Institute of Technology, Cambridge, MA, USA Full list of author information is available at the end of the article

Abstract

As the living tissue connecting urban places, streets play significant roles in driving city development, providing essential access, and promoting human interactions. Understanding street activities and how these activities vary across different streets is critical for designing both efficient and livable streets. However, current street classification frameworks primarily focus on either streets' functions in transportation networks or their adjacent land uses rather than actual activity patterns, resulting in coarse classifications. This research proposes an activity-based street classification framework to categorize street segments based on their temporal street activity patterns, which is derived from high-resolution de-identified and privacy-enhanced mobility data. We then apply the proposed framework to 18,023 street segments in the City of Boston and reveal 10 distinct activity-based street types (ASTs). These ASTs highlight dynamic street activities on streets, which complements existing street classification frameworks, which focus on the static or transportation characteristics of the street segments. Our results show that a street classification framework based on temporal street activity patterns can identify street categories at a finer granularity than current methods, which can offer useful implications for state-of-the-art urban management and planning. In particular, we find that our classification distinguishes better those streets where crime is more prevalent than current functional or contextual classifications of streets.

Keywords: Street activity; Temporal patterns; Street classification; Mobile phone GPS data; Clustering; FCM; Urban management

1 Introduction

While streets bear a critical role of ensuring a functionally connected and accessible city, they also accommodate the livelihood and experience of cities, as emphasized by Lynch [1], Gehl and other scholars [2–9]. In recent years, North American cities, such as Boston, Philadelphia, and Chicago, have seen the emergence of the "Complete Streets" concept, where streets act as "both great places to live and sustainable transportation networks" [10, 11].

Many cities have adopted different street classification frameworks to capture street networks' functions and characteristics. These frameworks guide the allocation of transportation resources, regional planning, and design of livable streetscapes [11]. Table 1



© The Author(s) 2022. This article is licensed under a Creative Commons Attribution 4.0 International License, which permits use, sharing, adaptation, distribution and reproduction in any medium or format, as long as you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons licence, and indicate if changes were made. The images or other third party material in this article are included in the article's Creative Commons licence, unless indicated otherwise in a credit line to the material. If material is not included in the article's Creative Commons licence and your intended use is not permitted by statutory regulation or exceeds the permitted use, you will need to obtain permission directly from the copyright holder. To view a copy of this licence, visit http://creativecommons.org/licenses/by/4.0/.

Su et al. *EPJ Data Science* (2022) 11:43 Page 2 of 21

Table 1 Functional and contextual street classification frameworks

Framework	Organization	Document/System	Street types	Trans- portation aspect	Public life aspect
Functional	U.S. Census Bureau	Census Feature Class Codes (CFCC)	- Primary Highway with Limited Access - Primary Road without Limited Access - Secondary and Connecting Road - Local, Neighborhood, and Rural Road - Vehicular Trail - Road with Special Characteristics - Road as Other Thoroughfare	Yes	No
Functional	Federal Highway Administration (FHWA)	Highway Functional Classification Concepts, Criteria and Procedures (2013)	ArterialCollectorLocal street	Yes	No
Contextual	City of Boston	•	 Downtown Commercial Downtown Mixed-Use Neighborhood Main Street Neighborhood Connector Neighborhood Residential Industrial Shared Streets Parkways Boulevards 	Yes	Yes
Contextual	City of Philadelphia	Philadelphia Complete Streets Design Handbook (2017)	 High-Volume Pedestrian Civic/Ceremonial Street Walkable Commercial Corridor Urban Arterial Auto-Oriented Commercial/Industrial Park Road Scenic Drive City Neighborhood Low-Density Residential Shared Narrow Local 	Yes	Yes

exemplifies a few typical street classification frameworks [11]. In general, there exist two main classification frameworks: functional frameworks and contextual frameworks. While functional frameworks capture the transportation aspects of streets, contextual frameworks aim to capture public life by considering streets' spatial contexts. As an example of functional frameworks, the Census Feature Class Codes (CFCC) system classifies street segments into seven main categories based on their transportation functions. On the other hand, the contextual classification framework proposed in Boston Complete Streets: Design Guidelines [10] categorizes streets into nine types based on their geographical locations and adjacent land uses.

The functional frameworks, which largely depends on transportation demand, does not provide enough insights for the future pedestrian friendly urban development. The contextual frameworks, mostly resorting to static characteristics, ignore the valuable microlevel urban dynamics [12]. The locations and land uses are not capable of expressing the temporal pattern of street activities. For example, a Boston Downtown street segment

Su et al. *EPJ Data Science* (2022) 11:43 Page 3 of 21

next to a large departmental store and another street segment next to a local grocery can show distinct street activity patterns, even though both are adjacent to commercial land uses. Besides, typical contextual frameworks use streets rather than streets segments as their classification unit, which bears a lower resolution than functional frameworks (e.g., CFCC). For longer streets that contain a lot of segments, this approach may overlook the spatial variations of street activities. Moreover, contextual frameworks' classification rules vary significantly across cities (see Table 1), making it hard to apply them in different urban contexts.

Recently, advancements in urban sensing and location intelligence made it possible to establish fine-grained street classification frameworks highlighting dynamic street activity patterns. These patterns demonstrate how individuals use streets to live, play, eat, rest, shop, as well as conduct a wide range of other activities.

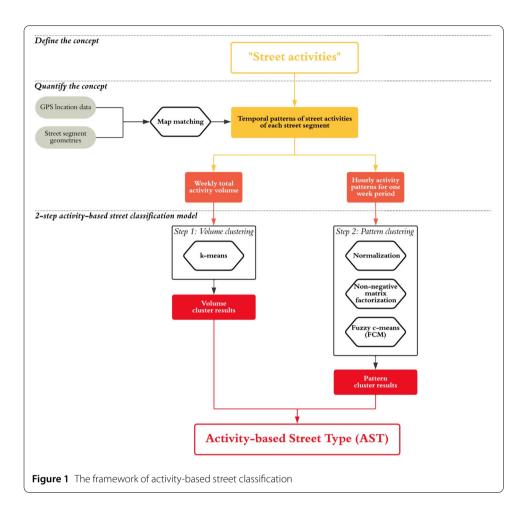
The activity-based street classification frameworks have their roots at the intersection of urban and social science studies. By observing urban life, Gehl in [2] demonstrates how street activities occur in outdoor spaces and how places' physical characteristics (e.g., buildings, sidewalks, and street furniture) influence the way people behave. Similar approaches have been applied by Gehl and Svarre in [4] and Whyte in [6]. However, constrained by the tools and methods, these studies mostly focus on concentrated areas or a few streets, and do not easily scale.

In recent years, the increasing availability in location data enable researchers and practitioners to study human activities in larger urban scales that go beyond neighborhood. Earlier research focuses on a lower resolution using mainly Call Detail Records (CDR) data [13–15], while later studies use higher-resolution telecom data and GPS data [16–18]. While lower-resolution location data are capable of analyzing human activities in medium to large spatial units, such as urban grids or census tracts, higher-resolution data can support research at smaller spatial units, such as street segments or blocks. For example, Ratti et al. in [14] introduce the potential applications of location-based services (LBS) data in the urban studies field and investigate the temporal patterns of urban activities in Milan by observing CDR data. More recently, the authors in [19] studied the phenomenon of social segregation at individual site level using de-identified high-resolution GPS data.

Among the studies trying to understand urban dynamics using large-scale location data, many of them investigated latent patterns in cities [13–16, 20–26]. For example, Zhu et al. in [20] proposed using street segments as a linear unit to investigate small-scale urban dynamics, and clustered main street segments of Beijing into nine types using taxi pick-up and drop-off GPS data. D'Silva et al. [21] extracted the temporal activity patterns on both venue and ward scales from the Foursquare mobility data and used a k-nearest neighbor model to predict the performance of new business venues. Pei et al. [13] utilized the mobile phone calling patterns on the urban cell scale to classify land uses via a semisupervised fuzzy c-means (FCM) clustering approach.

Building on existing street classification frameworks and the recent progress in finer-grained urban mobility data, this research proposes a scalable and reusable street classification framework based on the temporal patterns of street activities on street segments. Figure 1 portrays the proposed framework. First, we define "street activities" as non-motorized human activities that take place on streets or in adjacent public spaces and buildings. Second, we quantify the "rhythms of streets," the temporal patterns of

Su et al. *EPJ Data Science* (2022) 11:43 Page 4 of 21



street activities, using anonymized and aggregated GPS mobility data. Third, we propose a two-step activity-based classification model to classify 18,023 street segments in Boston into distinct activity-based street types (ASTs). We also discuss how the proposed framework can complement current functional and contextual street classification frameworks.

2 Data description

2.1 Street segments of Boston

We use street segments as the basic study unit to address the finer-grained spatial variations along streets. A total of 19,212 street segments of Boston are downloaded from Analyze Boston, the City of Boston's open data hub. As this study focuses on *non-motorized street* activities, we exclude 1189 segments that are only for vehicle traffic uses. This selection is based on the CFCC of each street segment.

Detailed criteria are available in Appendix Table 6.

2.2 Street activities

The GPS location data comes from anonymized users who have opted-in to provide access to their LBS data through a GDPR-compliant framework. Data was shared in 2017

¹https://data.boston.gov/dataset/boston-street-segments

Su et al. *EPJ Data Science* (2022) 11:43 Page 5 of 21

under a strict contract with Cuebiq through their Data for Good program where they provide access to de-identified and privacy-enhanced mobility data for academic research and humanitarian initiatives only.

Both geo-tagged social media data and GPS location data have been widely used for detecting latent patterns in cities. Social media data has been widely used to describe activities associated with specific places such as parks, restaurants, coffee places, and transit stations [21, 24, 25, 27–29]. In comparison, GPS data provides more flexibility to be aggregated at different spatial unit across spatial scales [19]. Admittedly, both data are biased towards certain user groups, given that GPS data has a much larger sample size and wider time range, we are able to present the street activities that cover more than certain venues that have social media presence, and beyond their scheduled operation hour.

The data we use covers 12 weeks from October 2, 2017 to December 24, 2017. It is processed to get the stays (stops) of individuals so it contains an inferred device location (i.e., latitude and longitude), a timestamp of the starting time t_i , and a dwell time d_i (see [19] for more details about the data).

As briefly discussed in Sect. 1, street activities are defined as the non-motorized human activities that happen on streets or at places accessible from streets in this research. We choose d_i , the dwelling time, as the key indicator to filter the raw data and focus on the street activities. We use the 5 to 120 minutes as a threshold to exclude invalid activities such as driving through a street or staying at home or work for a long time. A total of 86,220 unique users and 1,419,079 stays are selected based on these criteria.

The filtered GPS stays are then mapped to their nearest street segments via a matching method [20, 30]. We set the threshold of matching to be 50 m since we focus on the activities happening on street segments and their adjacent spaces. This process keeps 82,620 unique users and 1,333,390 stays. Through this process, the point-based stays are linked to street segments. The processed data is then used to represent spatial-temporal patterns of street activities.

2.3 Point of interest (POI) data

The point of interest (POI) data used in this research is a combination of two major sources: Reference USA and OpenStreetMaps. Reference USA provides a comprehensive list of registered businesses located in Boston while contains very little information about public amenities and outdoor places (e.g., parks). To address this limitation, locations of public amenities (i.e., kindergarten, schools, colleges, and universities) and outdoor open spaces (i.e., parks, gardens, and camping sites) are extracted from OpenStreetMaps. We then use these POI locations as a complement of the business POI data from Reference USA and compile a complete POI dataset.

3 Methods

3.1 Representation of street activity rhythms

Central to the activity-based classification framework is to represent the spatial-temporal patterns of street activities for each street segment. Each street segment's activities are represented as a time-ordered sequence of 168 hours in a week (i.e., from Monday to Sunday). Following previous literature [20, 21], We represent the street activity in 1-hour granularity. We coded matched street activities into the hour or hours it happened based on its timestamp and dwelling time, resulting in $R[j, \tau]$, which denotes the total street activity amount along the segment j during hour τ . To incorporate the underlying impacts of

Su et al. *EPJ Data Science* (2022) 11:43 Page 6 of 21

occasional fluctuations and construct a more robust longitudinal representation, the 168-hour activity sequence $A[j, \tau]$ of street segment j on hour τ is calculated using multi-week activity records. Equation (1) shows the calculating procedure.

$$A[j,\tau] = \frac{\sum_{k=1}^{K} R[j,\tau]}{K} \quad (j=1,2,\ldots,J; \tau=0,1,\ldots,T-1; k=1,2,\ldots,K),$$
 (1)

where $A[j, \tau]$ denotes the average hourly activity counts during hour τ on street segment j; $R[j, \tau]$ is the raw hourly activity counts during hour τ for each week. In Eq. (1), J is the total number of street segments (in this case, J = 18,023); T is the total hours considered in the pattern representation (in this case, T = 168); and K is the number of weeks aggregated in our research (in this case, K = 12).

Then, based on the average hourly activity counts generated with Eq. (1), we also construct a volume vector to represent the average weekly total activity volume of street segment *j*, given by Eq. (2):

$$V[j] = \log_{10} \left(1 + \sum_{t=0}^{T-1} A[j, \tau] \right) \quad (j = 1, 2, \dots, J; \tau = 0, 1, \dots, T-1),$$
(2)

where $A[j, \tau]$ is the average hourly activity counts during hour τ on street segment j. We logarithm transform the volume to incorporate the large variations.

3.2 Activity-based street classification framework

Building on early efforts towards understanding urban dynamics, we propose an activity-based framework to classify street segments. It is based on segments' street activity rhythms, namely the average weekly total activity volume V[j] and the average hourly activity sequence $A[j,\tau]$.

3.2.1 Activity volume clustering

We first apply an FCM clustering procedure to the volume vector V[j], in order to classify the segments into C_1 volume clusters. In this process, the elbow method is employed to determine the optimal value of C_1 , which tests different cluster sizes C_1 and compares the total within-cluster variation.

3.2.2 Activity pattern clustering

As the volume clustering process captures the variations of activity volumes among street segments, we first normalize A[j,t], the activity sequence, in order to focus on the pattern dissimilarity of street activities. We then apply a non-negative matrix factorization (NMF) approach to reduce the dimension of the normalized 168-dimension activity sequence to make the following clustering process less computationally costly. Finally, an FCM clustering process is applied to identify C_2 pattern clusters. We combine the elbow method and the Silhouette method [31] to determine the optimal C_2 value.

Once we obtain the optimal C_1 and C_2 values for volume clusters and pattern clusters, we map them and generate a raw matrix of street types, including $C_1 \times C_2$ final ASTs.

Su et al. *EPJ Data Science* (2022) 11:43 Page 7 of 21

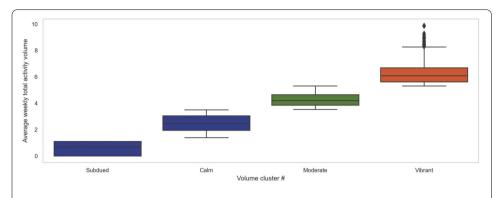


Figure 2 Identification of volume clusters. Boxplots indicating the distribution of average weekly total activity volume in the identified four Volume Clusters, where *Subdued, Calm, Moderate* and *Vibrant* Clusters are drawn from left to right

4 Results

In this study we present and test a new street classification framework to explore the underlying rhythms of urban public life. This section elaborates the application of the proposed framework on the case study of Boston.

4.1 Activity volume clustering results

We use the volume vector V[j] to represent the weekly total activity volume of street segment j in Boston. Through exploratory data analysis, we find that a proportion of street segments have very low street activity intensity. In order to improve the model robustness, we group them as the *Subdued* type. Then, the FCM clustering approach is employed to identify the volume clusters excluding the *Subdued* segments. The elbow method helps us choose 3 as the optimal C_1 value (see Appendix Fig. 12).

Figure 2 indicates the identified activity volume clusters, and Fig. 3 shows their spatial distribution. *Subdued* segments are mostly small alleys, tunnels and local streets in suburban areas. The *Calm* type contains the low-volume street segments, which are mainly located within residential areas. For the *Moderate* type, most segments are on main streets in residential areas or on important connecting roads. Lastly, the intensively visited segments close to the downtown and medical districts belong to the *Vibrant* cluster.

4.2 Activity pattern clustering results

We apply NMF to the normalized 168-dimension activity sequence and reduce it to 10 dimensions. We identify the optimal dimension candidates with Elbow method as 8, 10 and 12. Then clustering is performed for each candidate and examined by exploring if the spatial distribution of the clustering result makes sense. We classify street segments into C_2 groups based on their activity patterns. With the elbow method and the Silhouette methods together, we determine the optimal C_2 value as 3 (see Appendix Fig. 13).

Figure 4 shows the average street activities of three pattern clusters. The *Work* pattern shows a single daily peak on weekdays and has apparently low values on the weekend. The *Hybrid* pattern has two distinguished peaks during weekdays and one peak during the weekend. Also, a *Leisure* pattern is characterized by increased activity volumes on Friday and Saturday with peak hours in the evening.

Su et al. *EPJ Data Science* (2022) 11:43 Page 8 of 21

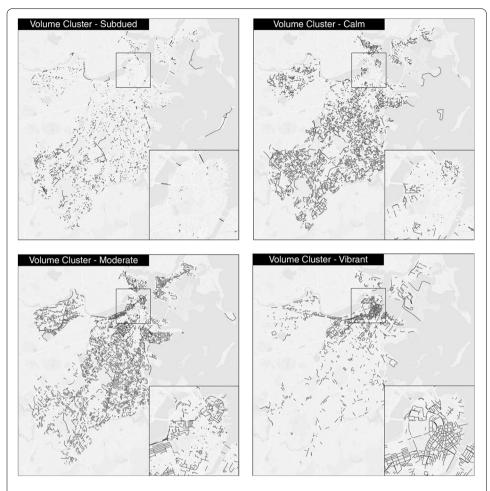


Figure 3 Spatial distribution of the volume clusters. The detailed map in each frame shows a zoom-in of Boston's downtown area

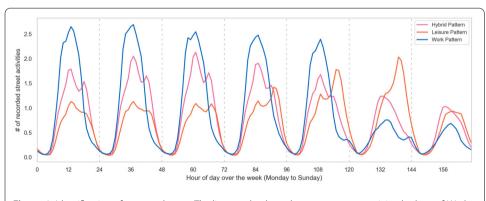


Figure 4 Identification of pattern clusters. The line graphs show the average street activity rhythms of *Work, Hybrid,* and *Leisure* pattern clusters

4.3 Resulting ASTs

Each street segment, except the ones in the *Subdued* type, belongs to one of the volume clusters, denoted by c_1 , and one of the pattern clusters, denoted by c_2 . Pairing them together, we classify the segments into 10 distinct final ASTs (i.e., *Subdued*, *Hybrid*-

Su et al. *EPJ Data Science* (2022) 11:43 Page 9 of 21

Table 2 Description of resulting ASTs

AST	Pedestrian activity rhythms	AST size	Transportation function	Adjacent land use
Subdued	Low total visit volume and peak hours at noon everyday	3878	Similar to the overall distribution	Nearly 10% more residential and 10% less in commercial
Hybrid-Calm	Peak hours everyday around the noon time and evening with a drop in activity volumes on Fridays	2575	Similar to the overall distribution	Similar to the overall distribution
Leisure-Calm	Peak hours on Friday and Saturday evenings	1959	More Local, Neighborhood, and Rural Road	15% more residential and less commercial
Work-Calm	Peak hours in mornings and afternoons	2860	Slightly bigger proportion of Secondary and Connecting Road	More residential and less commercial
Hybrid-Moderate	Peak hours on weekday noon and evening and weekend noon	2211	Slightly bigger proportion of Local, Neighborhood, and Rural Road and less Secondary and Connecting Road	More commercial and institutional land use
Leisure-Moderate	Peak hours around Friday and Saturday evenings	1339	Slightly smaller proportion of Local, Neighborhood, and Rural Road and more Secondary and Connecting Road	Less residential and more commercial
Work-Moderate	Peak hours around noon with a marked drop on weekends	1487	Slightly smaller proportion of Local, Neighborhood, and Rural Road and more Secondary and Connecting Road	Much less residential and more commercial, institutional and industrial
Hybrid-Vibrant	Peak hours in noon with a drop on weekends	744	15% smaller proportion of Local, Neighborhood and Rural Road and 10% more Secondary and Connecting Road	35% less residential and much more commercial, institutional, and transportation
Leisure-Vibrant	Very high peaks showing at noon and evening	341	Much Smaller proportion of Local, Neighborhood, and Rural Road and more Secondary and Connecting Road	40% less residential and much higher proportion of transportation, institutional and industrial
Work-Vibrant	Peak hours in noons and a drop on weekends	629	Less Local, Neighborhood, and Rural Roads and more Secondary and Connecting Road	Much less residential and more commercial, institutional and transportation

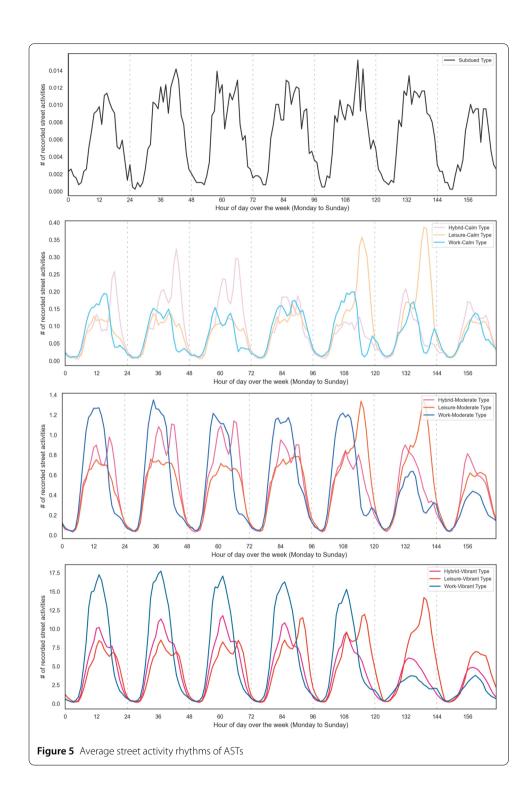
Calm, Leisure-Calm, Work-Calm, Hybrid-Moderate, Leisure-Moderate, Work-Moderate, Hybrid-Vibrant, Leisure-Vibrant, and Work-Vibrant).

Table 2 summarizes each AST's size, street activity rhythms, characteristics, transportation functions (i.e., CFCC), and adjacent land uses. Figures 5 and 6 illustrate the average street activity rhythms and spatial distribution of ASTs, respectively.

4.4 Case study

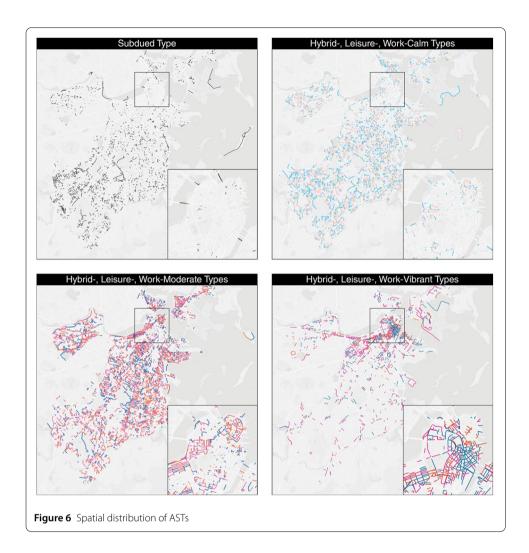
Figure 7 shows the ASTs of street segments in three selected Boston neighborhoods: Downtown, Back Bay, and North End.

Su et al. *EPJ Data Science* (2022) 11:43 Page 10 of 21



The ASTs implies the following findings. First of all, ASTs show clear spatial heterogeneity at the local scale. Street segments that are close to each other can belong to different ASTs. This indicates diverse street activity rhythms within a small spatial limits. To quantify how street segments' ASTs are correlated with their locations, we calculate Moran's I indices for the volume and pattern clustering results, i.e., Volume Moran's I and Pattern Moran's I. Downtown's street segments, marked by their substantial variations of activity

Su et al. *EPJ Data Science* (2022) 11:43 Page 11 of 21



volumes, have the smallest Volume Moran's I value among the three neighborhoods. The small value (0.167) indicates the distribution of volume clusters are the least correlated with their locations. On the other hand, the clustered *Work* segments have the highest Pattern Moran's I value (0.241) at Downtown Boston.

For the Back Bay area, the relatively regular distribution of activity volume contribute to the highest Volume Moran's I (0.368). As one of the main retail clusters in Boston, roughly half of the street segments belong to the *Vibrant* types, which are mainly located in the middle of the neighborhood. In the northern part of Back Bay and on its southern boundary, many street segments in residential areas are classified into the *Calm* types. On the other hand, Back Bay's limited Pattern Moran's I value (0.107) reflects its heterogeneous activity pattern types. The North End ranks between these two neighborhoods for both Volume and Pattern Moran's I values (0.329 and 0.123, respectively).

Zooming in to the selected street segments in each neighborhood, we find that the ASTs can help us infer the local functions and street activity types. Segment 3454, located inside the Boston's Financial District within Downtown, is classified as a *Work-Vibrant* type. This type has high and stable activity volumes during working hours and relatively low volumes during other periods, including weekends. On the contrary, segment 11292 is located at the Quincy Market, a well-known shopping and tourism hot-spot in Boston. The high

Su et al. *EPJ Data Science* (2022) 11:43 Page 12 of 21

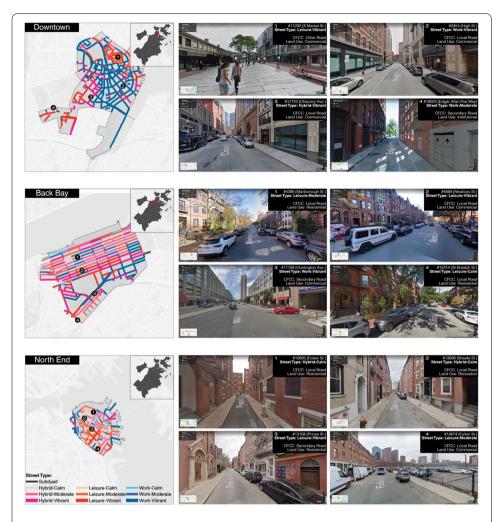


Figure 7 ASTs of three example Boston neighborhoods and information of selected street segments, including Google Street View Images, ASTs, street categories in the functional classification system (i.e., CFCC), and street categories in contextual classification framework (i.e., land used-based framework)

volume activities in afternoons and weekends result it in the *Leisure-Vibrant* type. This inferential capacity is especially helpful for visually similar street segments. For example, segment 10895, 13698, and 13158 are three visually very similar North End segments. However, they belong to two different Street Types. This result is reasonably caused by the physical and social functions of the streets.

In addition, ASTs reveal complementary information for functional and contextual frameworks. First, segments within the same functional and contextual categories can show distinct activity patterns. For example, segment 3454 and 17723 in Downtown Boston are in the same functional (i.e., Local Road) and contextual categories (i.e., Commercial). However, 3454 belongs to Work-Vibrant while 17723 is a Hybrid-Vibrant segment. This is possibly due to the stores and restaurants on 17223 which contributed certain street activity during the day.

Second, functionally or contextually distinct street segments can share similar street activity patterns and are classified into the same AST. For example, segment 11292 in Downtown and 4889 in Back Bay are in different functional street categories (i.e., Other Road

Su et al. *EPJ Data Science* (2022) 11:43 Page 13 of 21

for 11292 and Local Road for 4889), but both belong to the Leisure-Vibrant type in the AST framework. Both street segments feature highly vibrant commercial activity: 11292 is located in the Quincy Market and 4889 is a part of the Newbury Street. Their similar social function might explain why they are classified into the same AST. These results show that the proposed AST framework can capture information that is missing in existing street classification frameworks and add a layer of granularity to the understanding of pedestrians' usage of streets.

5 Discussion

5.1 A comparison between ASTs and functional street categories

We compare the ASTs of Boston's street segments with the aforementioned functional street categories indicated by CFCC. We adopt the normalized mutual information (NMI) [32] index, which evaluates information partitioning, to quantitatively compare street categories in these two classification frameworks. NMI score ranges from 0 to 1, where 0 represents partitions are completely different and 1 represents perfect overlap between partitions. The NMI score between CFCC and ASTs is 0.008, indicating little correlation between two categories. Figure 8 shows that the commonly used functional street categories do not provide adequate information for the AST results. As the largest functional category, "Local, Neighborhood, and Rural Road" contains more than half of the street segments, and they distribute roughly equally amongst the 10 ASTs. It reveals that, even though the functional street type denotes the street's (or the street segment's) role in urban transportation systems, it does not necessarily illustrate how individuals, especially pedestrians, use that street.

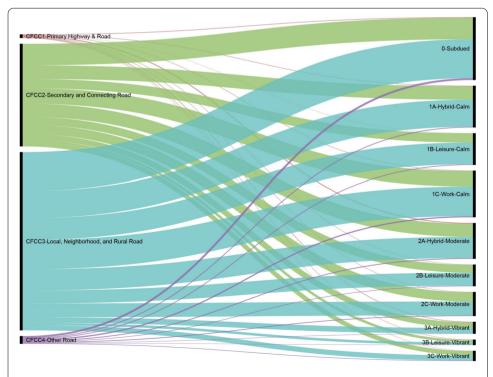


Figure 8 The comparison between functional street types (on the left side) and AST results (on the right side)

Su et al. *EPJ Data Science* (2022) 11:43 Page 14 of 21

5.2 A comparison between ASTs and contextual street categories

As one of the mainstream contextual classification systems, land use-based classification framework has been applied in many practices. For example, Boston employed the land use-based classification framework in designing its Complete Streets: Design Guidelines. In this section, we investigate the question of how much the adjacent land use of a street segment can explain the variation of its street activity rhythms.

Boston outlines nine contextual street types (e.g., Downtown Commercial, Neighborhood Main Street, and Shared Streets) but provides only few examples associated with each street type. We then represent the contextual street category of each street segment by its adjacent land use (e.g., residential, commercial, and institutional), in order to have a larger sample to investigate. The NMI index between land use types and ASTs is 0.04, representing a slightly greater overlap. Figure 9 summarizes the comparison between segments' contextual categories and their ASTs. As shown, land uses carry more information about streets' social functions than functional street categories. For example, most of the "residential" street segments are classified into the *Calm* and *Moderate* types, which have relatively low and medium activity intensity. Moreover, roughly half of the "commercial" street segments belong to the Vibrant types. It is also worth mentioning that a large proportion of "natural" street segments are in the Subdued type, which shows a pattern with low activity volume, indicating that these street segments are less used by pedestrians than others.

Nevertheless, certain information regarding street activities can not be explained by adjacent land uses. Although many "commercial" street segments belong to the *Vibrant* ASTs, another half of these segments are classified into the *Calm* and *Moderate* ASTs. It

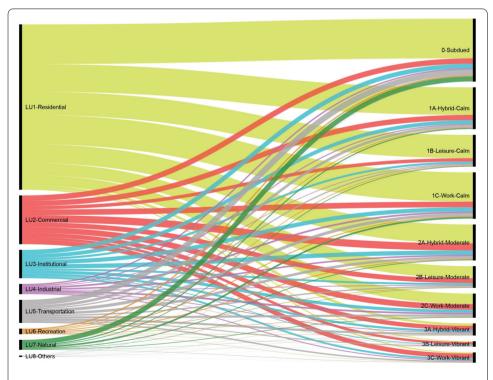


Figure 9 The comparison between land use-based street types (on the left side) and AST results (on the right side)

Su et al. *EPJ Data Science* (2022) 11:43 Page 15 of 21

entails that spatial proximity to commercial land-use cannot guarantee a vibrancy. To illustrate this with a toy example, one street segment next to an office building with ground floor commerce might have a distinct activity pattern than another segment next to a large shopping mall, or from a third segment where a few popular restaurants and bars are located.

5.3 A comparison between ASTs and POI-based street classification framework

This section explores whether POIs associated with street segments are informative for street activities. Seven types of POIs are included as they potentially contribute to pedestrian visits: Accommodation, Civil and Social Service, Education, Open Space, Restaurant and Bar, Retail, and Sports. POI points are then matched with their nearest street segments. Among Boston's 18,023 street segments, 2127 segments have matched POIs. We apply a simple hierarchical clustering procedure to find representative POI patterns of the matched segments. The dominant POI type is used to name these clusters. If more than one dominant POI type is present, we combine POI types and name them accordingly. As a result, we find seven POI based street segment categories: Retail, Retail and Restaurant, Accommodation and Retail, Accommodation and Restaurant, Education, Civil and Social Service, and Open Space.

The small value (0.03) of NMI score indicates limited correlation between POI based category and ASTs. Figure 10 shows the comparison of POI-based segment categories and ASTs for the 2127 street segments. Similar to adjacent land uses, POIs are able to represent some street activities. For example, "Open Space" segments are mainly associated with *Moderate* ASTs. Most of Accommodation and Retail segments belong to *Vibrant* ASTs. However, while most streets are classified into Retail and Restaurant, it occupies a

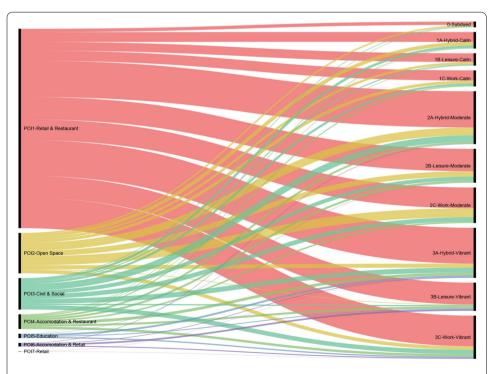


Figure 10 The comparison between POI-based street types (on the left side) and AST results (on the right side)

Su et al. *EPJ Data Science* (2022) 11:43 Page 16 of 21

relatively similar proportion in all ASTs. This fact limits the POI-based framework's predicting power of street activity rhythms, even in this very selected sample.

5.4 Street classification as representation of street activities

As representation of the streets' dynamics, the ASTs can be related to different urban planning topics that are closely related to human activities. In this section, we show the potential of street classifications as representations of street activities. More specifically, we use regression model as a tool to show the potential of street classification in quantifying the variability of crime across areas.

We obtain crime data from the Boston Police Department,² which includes the time, location and category of reported crimes. To make sure the crime data aligns with our research scope, we selected crimes categories including robbery and assault, which are more related to street activities or happening on streets. The crime dates range from Jan 1, 2018 to Oct 3, 2018. Then, we aggregate these crime incident reports to their nearest street segments (within a 50-meter threshold) for further investigations. As a result, 5835 streets with 18.167 crime is used.

To understand the relationship between street AST and crime, we apply random forest regressors to predict crime count and crime density with our ASTs. By dividing the crime count of each street segment by weekly total activity volumes, we calculate crime count per activity as a proxy for crime density. Table 3 illustrates summary statistics about crime count and density per street segment. Furthermore, we compare the performance of prediction among ASTs, functional street categories and contextual categories. We implement the random forest regressor with following parameters: number of trees is 10, max depth is 3. The prediction is evaluated with Root Mean Square Error (RMSE), which measures the performance on the absolute number.

The prediction result is shown in Table 4. We can see that for both crime count and crime density prediction, ASTs achieve better performance over functional and contextual classifications. This shows that our classification framework is able to reveal more information about the streets compared to traditional classifications. The results also point to the potential of using ASTs to understand street dynamics and extending to other applications such as garbage collecting route planning, dynamic curb usage and crowd management.

 Table 3
 Summary of crime count and density per street segment

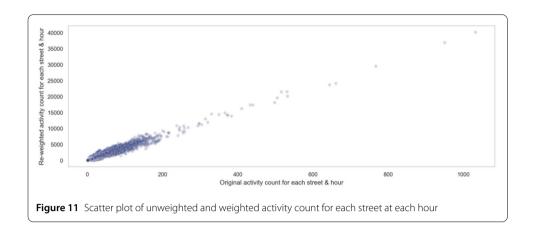
	Min	Median	Mean	Max
Crime Count	1.0	2.0	3.16	56.0
Crime Density	0.0001	0.048	0.167	17.0

Table 4 Prediction performance (RMSE)

	Crime count	Crime density
AST	4.144	0.481
Functional Category	4.265	0.521
Contextual Category	4.242	0.522

 $^{^2} https://data.boston.gov/dataset/crime-incident-reports-august-2015-to-datesource-new-system$

Su et al. *EPJ Data Science* (2022) 11:43 Page 17 of 21



5.5 Limitation

Our study has several limitations. First, the data contains the Christmas period of 2017, which might impact the street activities. We remove the data for December 24, 2017, and re-run the whole analysis to explore such effects. Results show that for Subdued, Moderate, and Vibrant ASTs, more than 90% of the streets are classified as the same type. For Calm streets, about 75% of the street stay the same. It is worth mentioning that the Christmas period also helps our model capture the characteristics of the streets. For example, increasing street activity volumes indicates that such streets are related to holiday activities. In the future work, we will extend the data coverage periods to capture more completed pictures of street activity patterns.

Second limitation of our study is that the data involved only covers a sample of the population. Therefore, to test the representatives of our data, we apply a weighting method (post-stratification) [33] which is calculated based on the ratio of recorded users to the true population in the census block group. We calculated the weighted activity count for each street at each hour. Figure 11 shows how activity count changes after post-stratification. Results before and after weighting have a Pearson's correlation of around 0.96. This shows that our data is able to represent the population to a large extent.

6 Conclusion and future work

The contributions of this research are twofold. First, from a methodological perspective, we propose an activity-based street classification framework that emphasizes street segments' social functions, denoted by street activity rhythms. Inspecting street activities is made possible by using large-scale anonymized and aggregated GPS mobility data. Second, we represent the temporal patterns of street activities as longitudinal activity sequences. Based on the structure of these sequences, we classify street segments with distinct activity volume and pattern characteristics. While many efforts have been made to identify latent patterns in cities, this study is one of the first ones focusing on street or street segment scales, a finer-grained scale.

The empirical contribution of this work emerges from the large-scale application of the framework to Boston's street segments. In this case study, we identified 10 ASTs street segments with distinct street activity patterns. We find that our proposed approach can highlight street activities that are overlooked in existing frameworks. This finding has important implications for finer-grained urban policymaking and governance, especially for the successful design and management of "Complete Streets." Although many large cities

Su et al. *EPJ Data Science* (2022) 11:43 Page 18 of 21

have advocated the concept of "Complete Street" and proposed new street classification systems to support the street design, most of these systems are incomplete or hard to scale. By applying the proposed framework on street segments, we present an understanding of the sidewalk spaces from the pedestrian perspectives.

Finally, this research also suggests a path for future investigations of street dynamics. We suggest an investigation of street activity patterns of different temporal units. As one of the most dynamic procedures happening in urban spaces, patterns of street activities can evolve across hours, days, weeks, months, seasons, and years. An investigation of the effect of time may be of interest. Meanwhile, we think it would be beneficial to compare ASTs with street classifications extracted from other types of behavior data sets, for example, geo-tagged social media data and urban sensing data. Also, street activities can be sensitive to a broad branch of physical and social factors, such as opening or closing new stores, renovation of urban parks, and election activities. In the context of early 2021, policies and regulations in the context of COVID-19 profoundly changed how people use streets. An in-depth study of these factors and the change of street activity patterns and corresponding ASTs can be valuable.

Appendix

The crime data is downloaded from Boston Police Department (BPD).³ Each crime record contains latitude, longitude, street name, crime type by offense code, and date. We only consider the outdoor violent crimes happened in 2018. Detailed categories of selected crimes are listed in Table 5.

Table 5 Summary statistics for selected crime events in the study area

Offense code group	Offense description	Count
Aggravated Assault	ASSAULT & BATTERY D/W – KNIFE	2
Aggravated Assault	ASSAULT & BATTERY D/W – OTHER	5
Aggravated Assault	ASSAULT & BATTERY D/W – OTHER ON POLICE OFFICER	1
Aggravated Assault	ASSAULT – AGGRAVATED	2561
Aggravated Assault	ASSAULT – AGGRAVATED – BATTERY	4211
Robbery	ROBBERY – STREET	2333
Robbery	ROBBERY – UNARMED – STREET	5
Simple Assault	ASSAULT & BATTERY	3
Simple Assault	ASSAULT – SIMPLE	844
Simple Assault	ASSAULT SIMPLE – BATTERY	13,073

 $^{^{3}} https://data.boston.gov/dataset/crime-incident-reports-august-2015-to-date-source-new-system$

Su et al. *EPJ Data Science* (2022) 11:43 Page 19 of 21

 Table 6
 Street segment selection based on the Census Feature Class Codes (CFCC)

Census Feature Class Codes (CFCC)	Select or not for this research
A15 Primary road with limited access or interstate highway, separated	No
A21 Primary road without limited access, US highways, unseparated A25 Primary road without limited access, US highways, separated	Yes Yes
A30 Secondary and connecting road, state highways A31 Secondary and connecting road, state highways, unseparated A35 Secondary and connecting road, state highways, separated	Yes Yes Yes
A40 Local, neighborhood, and rural road, city street A41 Local, neighborhood, and rural road, city street, unseparated A45 Local, neighborhood, and rural road, city street, separated	Yes Yes Yes
A60 Special road feature, major category used when the minor category could not be determined A61 Cul-de-sac, the closed end of a road that forms a loop or turn-around A62 Traffic circle, the portion of a road or intersection of roads forming a roundabout A63 Access ramp, the portion of a road that forms a cloverleaf or limited-access interchange A64 Service drive, the road or portion of a road that provides access to businesses, facilities, and rest areas along a limited-access highway; this frontage road may intersect other roads and be named	No Yes No No
A70 Other thoroughfare, major category used when the minor category could not be determined A71 Walkway or trail for pedestrians, usually unnamed A72 Stairway, stepped road for pedestrians, usually unnamed A73 Alley, road for service vehicles, usually unnamed, located at the rear of buildings and property A74 Driveway or service road, usually privately owned and unnamed, used as access to residences, trailer parks, and apartment complexes, or as access to logging areas, oil rigs, ranches, farms, and park lands	Yes Yes Yes Yes No

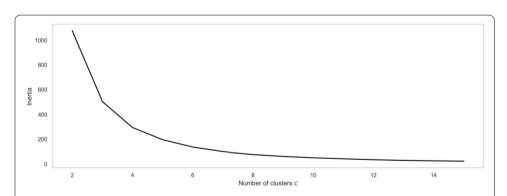


Figure 12 Elbow method to choose best c for volume clustering, we choose c = 3 where the elbow of the curve happens

Su et al. *EPJ Data Science* (2022) 11:43 Page 20 of 21

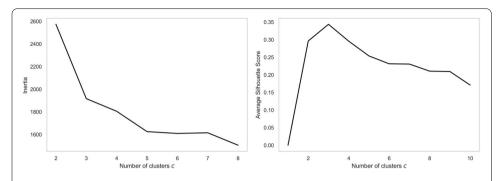


Figure 13 Methods to choose best c for pattern clustering, on left plot, elbow of the curve happens at c = 3 and 5, on right plot, the clustering achieves highest average silhouette score at c = 3. Combining two plots together, we choose c = 3 as the best cluster number for pattern clustering

Acknowledgements

We acknowledge Cuebiq for supporting this research by providing the dataset employed in the analysis.

Funding

The authors received no financial support for the research, authorship, and/or publication of this article.

Availability of data and materials

The data that support the findings of this study are available from Cuebiq through their Data for Good programme, but restrictions apply to the availability of these data, which were used under license for the current study, and so are not publicly available. Aggregated data used in the models are however available from the authors upon reasonable request and with permission of Cuebiq. Custom code that supports the findings of this study is available from the corresponding author upon request.

Declarations

Competing interests

The authors declare that they have no competing interests.

Author contribution

All authors discussed and designed the experiments as well as contributing to the write up of the paper. TS and MS carried out the computational and analytical tasks; TS and MS wrote the first draft of the manuscript. All authors read and approved the final manuscript.

Author details

¹Department of Urban Studies and Planning, Massachusetts Institute of Technology, Cambridge, MA, USA. ²Graduate School of Design, Harvard University, Cambridge, MA, USA. ³Senseable City Lab, Massachusetts Institute of Technology, Cambridge, MA, USA. ⁴Media Laboratory, Massachusetts Institute of Technology, Cambridge, MA, USA. ⁵Department of Mathematics and GISC, Universidad Carlos III de Madrid, Madrid, Leganés, Spain. ⁶Department of Geography, University of Hong Kong, Hong Kong, China.

Publisher's Note

Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Received: 4 February 2022 Accepted: 13 July 2022 Published online: 28 July 2022

References

- 1. Lynch K (1992) The image of the city. MIT Press, Cambridge. Google-Books-ID: phRPWsSpAgC
- 2. Gehl J (2012) Life between buildings: using public space. Island Press. Google-Books-ID: X707aiCq6T8C
- Ben-Joseph E (1995) Changing the residential street scene: adapting the shared street. J Am Plan Assoc 61(4):504–515. https://doi.org/10.1080/01944369508975661. Publisher: Routledge. Accessed 2020-10-03
- 4. Gehl J, Svarre B (2013) How to study public life. Island Press. Google-Books-ID: DUGiAQAAQBAJ
- 5. Whyte WH (1980) The social life of small urban spaces. Conservation Foundation. Google-Books-ID: ugexAAAAIAAJ
- Whyte WH (2009) City: rediscovering the center. University of Pennsylvania Press, Philadelphia. Google-Books-ID: Oov3vfltdkYC
- Mehta V, Streets L (2007) Determining environmental characteristics to support social behavior. J Plan Educ Res 27(2):165–187. https://doi.org/10.1177/0739456X07307947. Publisher: SAGE Publications Inc. Accessed 2021-06-10
- Mehta V, Bosson JK (2010) Third places and the social life of streets. Environ Behav 42(6):779–805. https://doi.org/10.1177/0013916509344677. Publisher: SAGE Publications Inc. Accessed 2021-06-10
- Sevtsuk A (2021) Estimating pedestrian flows on street networks. J Am Plan Assoc 87(4):512–526. https://doi.org/10.1080/01944363.2020.1864758. Publisher: Routledge. Accessed 2021-06-10

Su et al. *EPJ Data Science* (2022) 11:43 Page 21 of 21

- Department, B.T.: Boston complete streets design guidelines. Library catalog: tooledesign.com. https://tooledesign.com/project/boston-complete-streets-manual/ Accessed 2020-06-07
- 11. Hui N, Saxe S, Roorda M, Hess P, Miller EJ (2018) Measuring the completeness of complete streets. Transp Rev 38(1):73–95. https://doi.org/10.1080/01441647.2017.1299815. Publisher: Routledge, Accessed 2020-06-07
- 12. Lai Y, Kontokosta CE (2018) Quantifying place: analyzing the drivers of pedestrian activity in dense urban environments. Landsc Urban Plan 180:166–178. https://doi.org/10.1016/j.landurbplan.2018.08.018. Accessed 2021-01-16
- Pei T, Sobolevsky S, Ratti C, Shaw S-L, Li T, Zhou C (2013) A new insight into land use classification based on aggregated mobile phone data. Int J Geogr Inf Sci 28(9):1988–2007. https://doi.org/10.1080/13658816.2014.913794.
 Publisher: Taylor & Francis. Accessed 2020-06-02
- Ratti C, Frenchman D, Pulselli RM, Williams S (2006) Mobile landscapes: using location data from cell phones for urban analysis. Environ Plann B: Urban Anal City Sci 33(5):727–748. https://doi.org/10.1068/b32047. Accessed 2020-03-14
- Louail T, Lenormand M, Cantu Ros OG, Picornell M, Herranz R, Frias-Martinez E, Ramasco JJ, Barthelemy M (2014) From mobile phone data to the spatial structure of cities. Sci Rep 4(1):5276. https://doi.org/10.1038/srep05276. Publisher: Nature Publishing Group. Accessed 2021-01-17
- Noyman A, Doorley R, Xiong Z, Alonso L, Grignard A, Larson K (2019) Reversed urbanism: inferring urban performance through behavioral patterns in temporal telecom data. Environ Plann B: Urban Anal City Sci 46(8):1480–1498. https://doi.org/10.1177/2399808319840668. Publisher: SAGE Publications Ltd STM. Accessed 2020-05-23
- 17. Martín-Calvo D, Aleta A, Pentland A, Moreno Y, Moro E Effectiveness of social distancing strategies for protecting a community from a pandemic with a data-driven contact network based on census and real-world mobility data, 13
- Aleta A, Martín-Corral D, Pastore y Piontti A, Ajelli M, Litvinova M, Chinazzi M, Dean NE, Halloran ME, Longini IM Jr, Merler S, Pentland A, Vespignani A, Moro E, Moreno Y (2020) Modelling the impact of testing, contact tracing and household quarantine on second waves of Covid-19. Nat Hum Behav 4(9):964–971. https://doi.org/10.1038/s41562-020-0931-9. Publisher: Nature Publishing Group. Accessed 2020-09-15
- 19. Moro E, Calacci D, Dong X, Pentland A (2021) Mobility patterns are associated with experienced income segregation in large US cities. Nat Commun 12(1):4633. https://doi.org/10.1038/s41467-021-24899-8. Accessed 2022-01-21
- 20. Zhu D, Wang N, Wu L, Liu Y (2017) Street as a big geo-data assembly and analysis unit in urban studies: a case study using Beijing taxi data. Appl Geogr 86:152–164. https://doi.org/10.1016/j.apgeog.2017.07.001. Accessed 2020-07-20
- 21. D'Silva K, Noulas A, Musolesi M, Mascolo C, Sklar M (2018) Predicting the temporal activity patterns of new venues. EPJ Data Sci 7(1):13. https://doi.org/10.1140/epjds/s13688-018-0142-z. Publisher: SpringerOpen. Accessed 2020-05-21
- 22. Cranshaw J, Yano T (2010) Seeing a home away from the home: distilling proto-neighborhoods from incidental data with latent topic modeling. In: CSSWC workshop at NIPS, vol 10
- 23. Papalexakis EE, Pelechrinis K, Faloutsos C (2015) Location based social network analysis using tensors and signal processing tools. In: 2015 IEEE 6th international workshop on computational advances in multi-sensor adaptive processing (CAMSAP), pp 93–96. https://doi.org/10.1109/CAMSAP.2015.7383744
- Frias-Martinez V, Soto V, Hohwald H, Frias-Martinez E (2012) Characterizing urban landscapes using geolocated tweets. In: 2012 international conference on privacy, security, risk and trust and 2012 international conference on social computing, pp 239–248. https://doi.org/10.1109/SocialCom-PASSAT.2012.19
- Frias-Martinez V, Frias-Martinez E (2014) Spectral clustering for sensing urban land use using Twitter activity. Eng Appl Artif Intell 35:237–245. https://doi.org/10.1016/j.engappai.2014.06.019. Accessed 2022-05-20
- Lenormand M, Tugores A, Colet P, Ramasco JJ (2014) Tweets on the road. PLoS ONE 9(8):105407. https://doi.org/10.1371/journal.pone.0105407. Publisher: Public Library of Science. Accessed 2022-05-20
- Ghahramani M, Galle NJ, Duarte F, Ratti C, Pilla F (2021) Leveraging artificial intelligence to analyze citizens' opinions on urban green space. City Environ. Interact. 10:100058. https://doi.org/10.1016/j.cacint.2021.100058. Accessed 2021-12-13
- 28. Ghahramani M, Galle NJ, Ratti C, Pilla F (2021) Tales of a city: sentiment analysis of urban green space in Dublin. Cities 119:103395. https://doi.org/10.1016/j.cities.2021.103395. Accessed 2021-12-13
- Luo S, He SY (2021) Using data mining to explore the spatial and temporal dynamics of perceptions of metro services in China: the case of Shenzhen. Environ Plann B: Urban Anal City Sci 48(3):449–466. https://doi.org/10.1177/2399808320974693. Publisher: SAGE Publications Ltd STM. Accessed 2021-12-03
- 30. Quddus MA, Ochieng WY, Zhao L, Noland RB (2003) A general map matching algorithm for transport telematics applications. GPS Solut 7(3):157–167. https://doi.org/10.1007/s10291-003-0069-z. Accessed 2020-07-24
- 31. Rousseeuw PJ (1987) Silhouettes: a graphical aid to the interpretation and validation of cluster analysis. J Comput Appl Math 20:53–65
- Danon L, Diaz-Guilera A, Duch J, Arenas A (2005) Comparing community structure identification. J Stat Mech Theory Exp 2005(9):09008
- Salganik MJ (2019) Bit by bit: social research in the digital age. Princeton University Press, Princeton. Google-Books-ID: 58iXDwAAQBAJ