

SPECIAL ANNOUNCEMENT

Based upon the favorable recommendation of the SEM membership, Finance, and Editorial Committees, SEM's Board voted to approve a proposal to publish **EXPERIMENTAL TECHNIQUES** on a bi-monthly basis. The changeover was approved at the May 31, 1989 Board meeting and will begin in January, 1990.

In April 1989 the entire SEM membership was polled. The principal objective of the questionnaire was to help the Board evaluate the proposed change. Out of 1,047 responses, 82.4 percent "agreed with" or "had no preference." On the strength of the membership's receptiveness and the associated advantages, the Board enacted the change. The vote

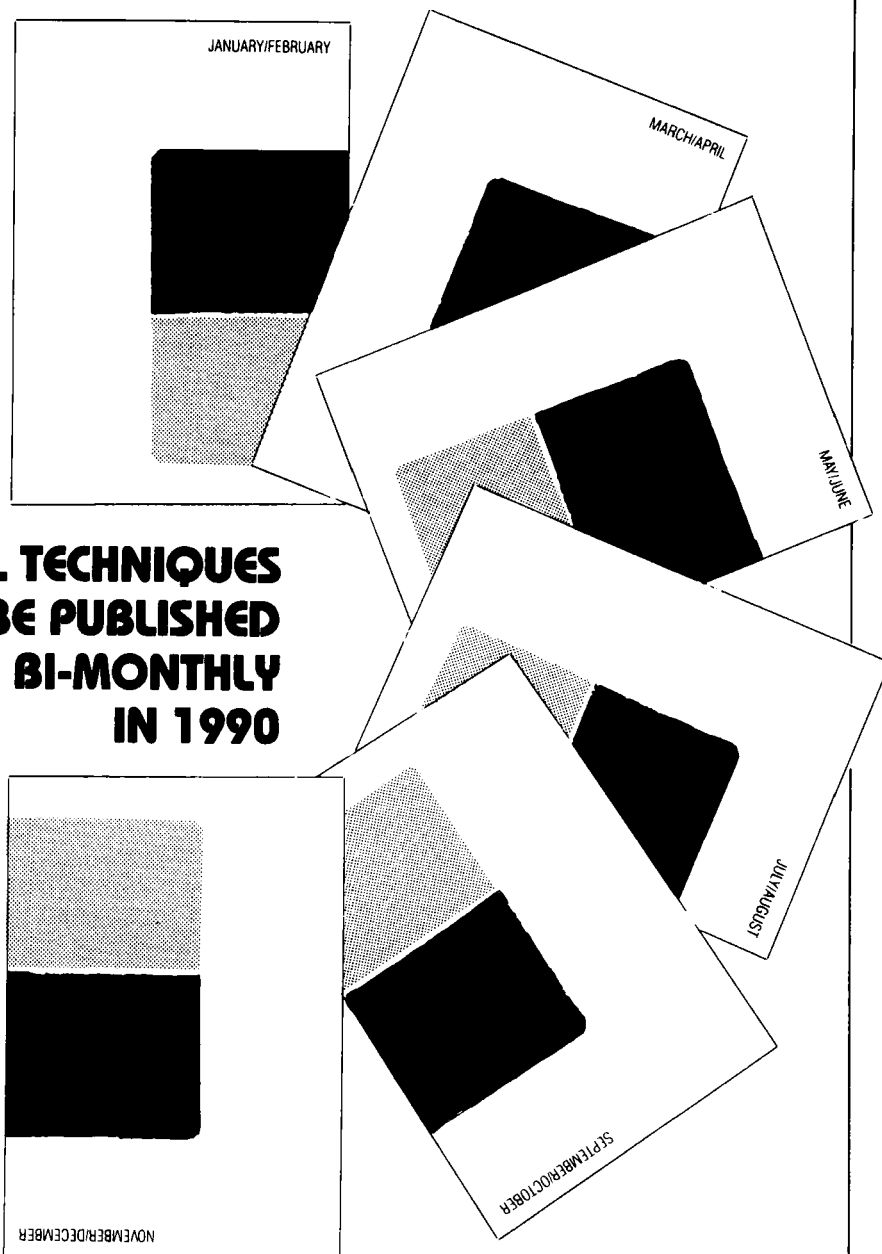
EXPERIMENTAL TECHNIQUES TO BE PUBLISHED BI-MONTHLY IN 1990

clears the way for the Society's magazine to be published in six issues with no reduction in technical or news pages.

A six-issue publication schedule has been designed so that members will receive notice of all Society events on a timely basis. In addition, the policy of separate promotional mailings for spring/fall conferences and seminar announcements to the membership will continue.

At least two changes are anticipated in conjunction with the new schedule. The Applications Committee and the **EXPERIMENTAL TECHNIQUES** Editorial Committee are working closely with the staff to develop an editorial calendar. The objective is that each of the six issues will focus part of the editorial matter on a particular subject; for example, composites, modal analysis, residual stress, or strain gages may be featured. The second change is that SEM Divisions have accepted the responsibility to develop editorial theme issues for **EXPERIMENTAL TECHNIQUES**. The Optical Methods, Composites, Modal Analysis/Dynamic Systems and Structural Testing Divisions have already begun to work toward developing theme issues in 1990-1991.

EXPERIMENTAL TECHNIQUES originally started as a four-page newsletter in 1976. **EXPERIMENTAL TECHNIQUES** continued to grow and in 1980 was offered



on a subscription basis. In 1983, **EXPERIMENTAL TECHNIQUES** became the Society's news and applications magazine and **EXPERIMENTAL MECHANICS** an archival, quarterly journal.

In his address to the membership, SEM President Albert Kobayashi stated, "We are united in upgrading this exceptional journal (**EXPERIMENTAL TECHNIQUES**). The results of the recent survey have provided us with the basis for charting **EXPERIMENTAL TECHNIQUES'** future. I will assist Technical Editor David Windstein in exploring procedures for enhancing ET."