



Correction to: Brand credibility and customer-based brand equity: a service recovery perspective

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The original version of this article unfortunately contained a mistake. Error in Figs. 1 and 2 captions.

The corrected captions with figure are given in the following page:

The original article has been corrected.

The original article can be found online at <https://doi.org/10.1057/s41264-021-00097-x>.

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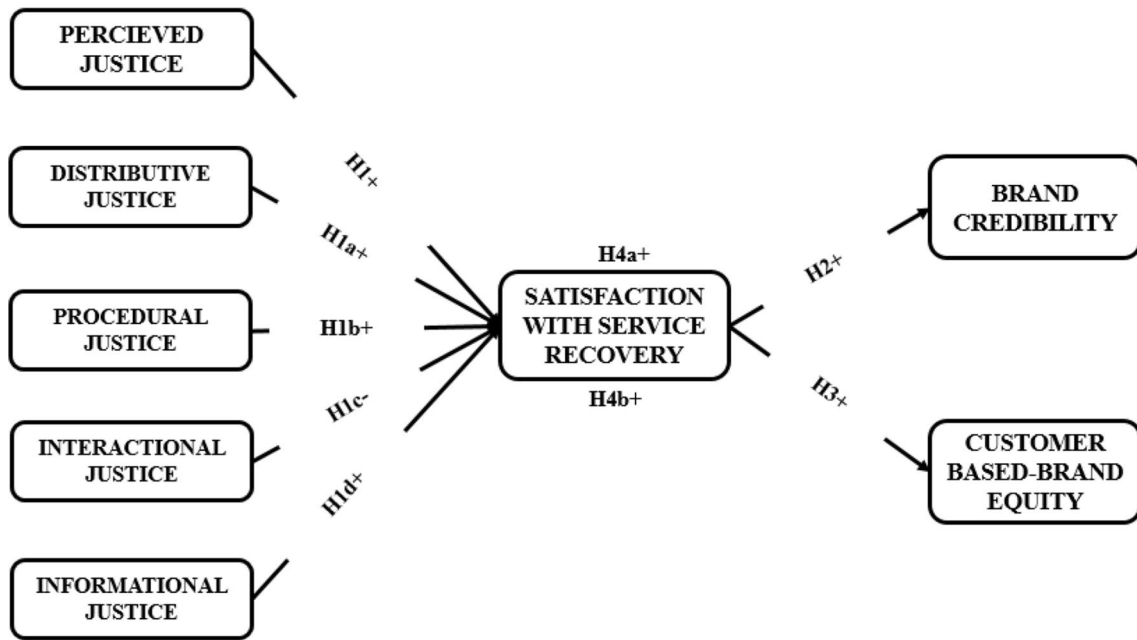


Fig. 1 Research model and hypotheses

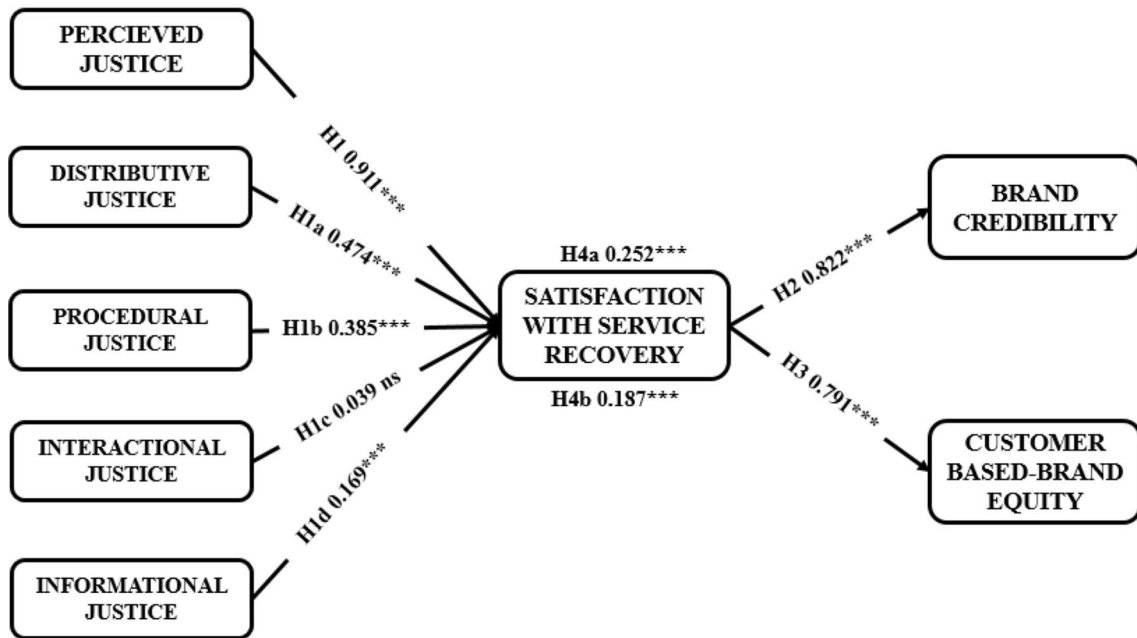


Fig. 2 Research model. Significant *** at the 0.001 level; ns not significant

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