CORRECTION

Correction to: Wonderland in winter and little Europe in summer: a case study on how Harbin promotes its international image

Sining Kong¹ · Huan Chen¹

Published online: 23 November 2018
© Springer Nature Limited 2018

Correction to: Place Brand Public Dipl (2018) 14:272–284
<https://doi.org/10.1057/s41254-017-0086-2>

1. College of Journalism and Communications,
University of Florida, PO Box 118400, Gainesville, FL
32603, USA

The university name in the authors' affiliation was incorrect in the published article. The correct affiliation should read as:

The original article can be found online at <https://doi.org/10.1057/s41254-017-0086-2>.

✉ Sining Kong
kongsn@ufl.edu

¹ College of Journalism and Communications, University of Florida, PO Box 118400, Gainesville, FL 32603, USA