Latino Studies logo designer

Born in a suburb of Chicago, David Muñoz-Armstrong graduated from the University of Iowa with a degree in Anthropology. He obtained his design education at Columbia College. He has worked on projects for a multitude of clients – both corporate and academic. His work includes print, illustration, and Web design. He is employed as a designer in Chicago.

When designing the logo for *Latino Studies*, I wanted it to symbolize the journal's aim. I chose to design a non-descript figure using a brush effect to give the feeling of pride, momentum, progression, and energy. To have a sun in the background seemed a natural choice; not only did it illustrate our roots but it added a voice to solidify the symbol. In the end, I hope I succeeded in illustrating one of the most racially and culturally diverse group of people.

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