Advancing Philanthropy Through Education, Training and Advocacy

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The Association of Fundraising Professionals, with over 29,000 members in more than 190 chapters around the world, is uniquely positioned to provide fundraisers with the latest in research and information. Drawing on the wealth of expertise of AFP members and volunteer leadership, AFP conducts research on nonprofit fundraising and trends. Based in the United States with offices in Canada and Mexico, AFP works to advance philanthropy through advocacy, research, education, and certification programs.

Benefits of Joining the Largest Association of Fundraisers in the World

For more than 40 years, AFP has been the standard-bearer for professionalism in fundraising. Members sign their adherence to the *AFP Code of Ethics and Standards of Professional Practice* every year when they renew their AFP membership. First adopted in 1964, the *AFP Code*, as it is commonly referred to, provides members with a set of guidelines involving professional fundraising

practices. In addition, a member-driven Ethics Committee enforces the *AFP Code*, ensuring members are held to the standards set forth in its guidelines. By signing the *AFP Code*, members make a pledge to avoid unethical fundraising or face reprimands, removal from chapter and association activities, and also public expulsion from AFP.

In addition, members are able to take advantage of discounts for AFP conferences and educational courses, and also receive discounts on books through the online AFP Bookstore, one of the largest offerings of specialized books on fundraising, volunteerism, and philanthropy.

Membership to AFP also provides a subscription to the bi-monthly, award-winning magazine, *Advancing Philanthropy*, free access to the AFP Resource Center, the weekly e-newsletter, *eWire*, and access to studies and research conducted by AFP.

Educational Opportunities for the Beginner to Advanced Practitioner

AFP also offers many educational opportunities in both the classroom setting and online—for those new to the profession to the seasoned veteran.

- The AFP First Course in Fundraising offers a complete overview of the

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development function, featuring state-of-the-art information and techniques. The first course is available online or as a two-day program.

- The AFP Essentials of Fundraising Series is a series of five three-hour workshops hosted by the AFP chapters and partners to help develop basic fundraising skills within specific focus areas. It is designed to provide the key tenets of fundraising to small organizations and individuals new to the field or those expanding their responsibilities.
- The CFRE Review Course is designed to provide an overview of skills, techniques, and program components based on fundraising experience at the five-year level. The course is available online and in the classroom setting, and is perfect for all mid-level professionals preparing to advance their careers. Although its content is based on the domains covered in the Certified Fundraising Executive (CFRE) examination, any experienced professional can take the course.
- AFP Audioconferences provide a rare opportunity to learn from and interact with experts in fundraising. Each 90-min teleconference session covers a specific topic, including annual fund campaigns; major gift fundraising; fundraising during a crisis; stewardship; online giving; board development; and more.
- The *AFP/Stanford Social Innovation Review* Nonprofit Management Institute is an intensive two-day institute conducted by the world's leading experts and professors from the Stanford Graduate School of Business. Held on the campus of Stanford University, nonprofit

executives gain insight in evaluating the mission and strategy of their organizations, develop new management practices, raise awareness through corporate social marketing, and become truly skilled negotiators.

For more information on these and other AFP programs and services, or to join AFP, visit www.afpnet.org.

The 45th International Conference on Fundraising: The Largest Gathering of Professional Fundraisers in the World

The 2008 AFP International Conference on Fundraising will take place from March 30 to April 2, 2008 in San Diego, California.

At no other event will you find the combined experience and knowledge of AFP presenters. With more than 150 sessions in 20 different areas of concentration, no aspect of fundraising is overlooked.

The International Conference also includes the Exposition on Fundraising and Philanthropy, a marketplace second to none in the industry. More than 250 expo partners offer products, services, and advice that your organization needs to reach the next level of success.

With new sessions, new speakers, and unlimited networking opportunities, the AFP International Conference on Fundraising gives you the perfect opportunity to gain new skills, learn about the latest fundraising techniques and trends, as well as time to network with colleagues and friends.

To find out more about the AFP 2008 International Conference on Fundraising, visit http://conference.afpnet.org/getting_to_the_conference.cfm.