

## the fairest of them all: 2000 – present

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'The Fairest Of Them All' is a series of stills and quotations from a short film which discusses the desire to be blonde. This work uses the condition of 'Blonde' as a way of describing notions of shifting identities. This is a development of 'The 'Blonde'' website commissioned by inIVA 1998. This project was made in response to the growing presence of non-European 'blondes' on streets of the world's major cities. This work was first shown at *Galeria Carmelo Gonzales*, Havana as part of the 7th Havana Biennale.



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