



## Editorial

*Asian Business & Management* (2003) 2, 1. doi:10.1057/palgrave.abm.9200036

As I write this editorial, the news is full of preparations for an attack on Iraq. As editor of *ABM*, I feel it incumbent to add our opinion to those being expressed about this potential war — which by the time you read this may sadly have begun.

Aside from the deplorable humanitarian, social and political ramifications, we believe such hostilities will be detrimental to the further development of international academic networks as expressed in the *ABM* ethos. We ourselves rely heavily on international conferences and these may become problematic in a situation of heightened international tension. The threat of war, especially one on unclear moral grounds, impinges upon the free and mutually respectful conditions on which academic interaction thrives. It is for such reasons that *ABM* opposes this war.

As we commence *ABM*'s second volume, I am happy to report considerable progress in our launch year. Nine more leading academics have joined our editorial board, invaluable extending the pool of expertise available to the journal, and we are most gratified to be able to welcome their involvement. Initiating new journals can be difficult, but we were delighted to receive 62 submissions, although there was inevitably some disappointments among the authors as we and our external reviewers had to make some tough choices in concluding our final selection. We have also made good progress in developing associations with academic societies, such as the Euro-Asia Management Studies Association (EAMSA), Japan Academy of Labour and Management (JALM) and Japan Society of Business Administration (JSBA); we are now linked with these organizations through our website and share various benefits. In addition, *ABM* has already been accepted into the International Bibliography of the Social Sciences and included in the ABI/INFORM service from ProQuest. ISI has also begun evaluation of the journal, which hopefully will lead to *ABM*'s inclusion within the Social Sciences Citation Index.

And so we come to the issue in hand, *ABM* 2.1, and another collection of quality work. The two papers on political economy — Jomo's 'Reforming East Asia for Sustainable Development' and Breslin's 'Paradigm Shift and Time Lags?' — provide sharp analyses of the changing political economy in Asia; other papers offer food for thought on recent business and management in the region, with Pohl and Heiduk assessing the impact of new technologies on service hubs, D'Costa addressing theoretical issues of institutional applicability, Tang and Tang commenting on the concept of market orientation, and Watanabe reviewing HRM in Japan. In this issue, too, we begin to publish book reviews, and carefully selected scholars offer their remarks on recently published work.

To close, I would like to thank those who have kindly helped *ABM* in 2002 and to express my gratitude in anticipation of their continued support.

Harukiyo Hasegawa  
*General Editor*