

19 Leisure

19.1 Television licences

Thousands

	Television licences current			Television licences current	
	End of period			End of period	
	Monochrome	Colour		Monochrome	Colour
	BTAA	BTAB	Nov	42	24 373
2001 ¹	124	22 896	Dec	42	24 364
2002 ¹	98	23 191			
2003 ¹	79	23 523	2007 Jan	41	24 404
2004 ¹	62	23 948	Feb	41	24 440
2005 ¹	51	24 213	Mar	40	24 504
			Apr	40	24 522
2006 ¹	42	24 364	May	39	24 563
2007 ¹	35	24 563	Jun	39	24 583
2008 ¹	30	24 765			
			Jul	38	24 610
2005 Jan	61	23 977	Aug	38	24 634
Feb	60	24 026	Sep	37	24 504
Mar	58	24 103	Oct	37	24 706
Apr	58	24 130	Nov	36	24 575
May	57	24 144	Dec	35	24 563
Jun	56	24 170			
			2008 Jan	35	24 609
Jul	56	24 173	Feb	34	24 646
Aug	55	24 202	Mar	34	24 706
Sep	55	24 249	Apr	33	24 733
Oct	54	24 300	May	33	24 759
Nov	52	24 168	Jun	33	24 777
Dec	51	24 213			
2006 Jan	50	24 247	Jul	32	24 809
Feb	50	24 297	Aug	32	24 827
Mar	49	24 370	Sep	31	24 854
Apr	49	24 377	Oct	31	24 883
May	48	24 410	Nov	30	24 750
Jun	47	24 442	Dec	30	24 765
Jul	47	24 460	2009 Jan	29	24 782
Aug	46	24 462	Feb	29	24 805
Sep	44	24 506	Mar	29	24 848
Oct	44	24 506	Apr	29	24 849
			May	28	24 857

1 Not sales figures, but are the amount of 'Licences in Force' - i.e how many licences are valid at that point in time.

Source: Capita Business Services Ltd.: 0117 3021003

19.2 UK cinema statistics^{1,2}

	Sites (number)	Screens (number)	Total number of admissions (millions)	Gross box office takings (£ million)	Revenue per admission (£)	Revenue per screen (£ thousand)
	JMHX	JMHY	JMHZ	JMIA	JMIB	JMIC
1999	751	2 825	139.1	549.7	3.95	194.6
2000	754	3 017	142.5	572.8	4.02	189.9
2001	766	3 248	155.9	645.0	4.14	198.6
2002	775	3 402	175.9	755.3	4.29	222.0
2003	776	3 433	167.3	742.0	4.44	216.1
2004	773	3 475	171.3	769.6	4.49	221.4
2005	771	3 486	164.7	770.3	4.68	221.0
2006	783	3 569	156.6	762.1	4.87	213.5
2007	775	3 596	162.4	821.0	5.05	228.3
2008	772	3 661	164.2	850.0	5.18	232.2

1 Includes Isle of Man and the Channel Islands.

2 Admissions are based on all cinemas taking advertising.

Source: CAA/Nielsen EDI

19.3 Estimates of Average Issue Readership of national daily newspapers

rolling 12 months' periods ending

		Thousands											
		2006	2006	2006	2007	2007	2007	2007	2008	2008	2008	2008	2009
		Jun	Sep	Dec	Mar	Jun	Sep	Dec	Mar	Jun	Sep	Dec	Mar
The Sun	WSDV	8 071	7 874	7 716	7 840	7 768	7 931	7 980	7 897	8 031	7 949	7 872	7 870
Daily Mail	WSEI	5 455	5 364	5 302	5 253	5 197	5 239	5 230	5 293	5 347	5 212	5 062	4 949
Daily Mirror/Daily Record	WSEH	4 980	4 945	4 935	4 937	4 975	4 971	4 895	4 904	4 864	4 758	4 717	4 555
Daily Mirror	WSEM	3 857	3 825	3 803	3 844	3 880	3 868	3 789	3 748	3 685	3 623	3 600	3 489
The Daily Telegraph	WSEN	2 033	2 140	2 147	2 177	2 167	2 054	2 075	2 023	2 060	2 048	1 901	1 887
The Times	WSES	1 791	1 772	1 740	1 730	1 702	1 672	1 666	1 673	1 731	1 764	1 813	1 770
Daily Express	WSEP	1 838	1 751	1 720	1 742	1 694	1 687	1 678	1 621	1 598	1 605	1 571	1 557
Daily Star	WSEQ	1 617	1 533	1 557	1 620	1 701	1 690	1 597	1 500	1 484	1 417	1 427	1 451
The Guardian	WSET	1 189	1 190	1 248	1 239	1 226	1 193	1 121	1 169	1 165	1 240	1 240	1 206
The Independent	WSEU	766	741	763	767	774	787	745	733	702	722	688	649
Financial Times	WSEY	346	384	390	394	398	375	360	362	377	387	418	417
Any national morning	WSEZ	22 411	22 007	21 724	21 782	21 702	21 709	21 650	21 536	21 625	21 475	21 203	20 918

Source: National Readership Surveys Ltd.

19.4 Overseas travel and tourism¹

Not seasonally adjusted

	Visits by overseas visitors to the UK (thousands)	Expenditure by overseas visitors to the UK (£ million)	Visits by UK residents abroad (thousands)	Expenditure by UK residents abroad (£ million)	Net earnings in UK (£ million)
	GMAA	GMAK	GMAF	GMAM	GMAO
2003	24 716	11 854	61 424	28 549	-16 695
2004	27 755	13 047 [†]	64 194 [†]	30 285	-17 238
2005	29 970	14 248	66 441	32 154 [†]	-17 906
2006	32 713 [†]	16 002	69 536	34 411	-18 409
2007	32 778	15 960	69 450	35 013	-19 053
2008	31 888	16 323	69 011	36 838	-20 515 [†]
2003 Q2	6 073	2 744	16 297	7 086	-4 342
Q3	7 534	4 041	20 330	10 018	-5 977
Q4	6 165	2 919	13 291	5 999	-3 080
2004 Q1	5 449	2 229	11 817	5 729	-3 500
Q2	7 022	3 231	16 911	7 602	-4 370
Q3	8 501	4 390	21 273	10 437	-6 047
Q4	6 783	3 196	14 194	6 517	-3 321
2005 Q1	6 172	2 644	12 821	6 411	-3 767
Q2	7 868	3 562	17 417	8 110	-4 548
Q3	8 858	4 474	21 767	10 912	-6 438
Q4	7 072	3 568	14 436	6 722	-3 154
2006 Q1	6 351	2 758	13 131	6 665	-3 907
Q2	8 476	3 970	18 738	8 765	-4 795
Q3	10 296	5 401	22 378	11 543	-6 142
Q4	7 591	3 873	15 289	7 438	-3 565
2007 Q1	6 738	3 001	13 496	6 908	-3 907
Q2	8 510	3 860	17 977	8 834	-4 975
Q3	9 565	5 234	23 000	12 097	-6 863
Q4	7 966	3 866	14 978	7 174	-3 308
2008 Q1	7 195 [†]	3 129 [†]	14 363 [†]	7 797 [†]	-4 668 [†]
Q2	8 405	4 231	18 549	9 312	-5 081
Q3	9 358	5 194	22 467	12 758	-7 564
Q4	6 930	3 769	13 632	6 970	-3 201
2009 Q1	6 197	3 142	11 296	6 579	-3 437

¹ Due to rounding methodology, quarterly figures will not always sum to the annual total.

Source: International Passenger Survey, Office for National Statistics